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GMAIL

1 Literature Review

The public history of Gmail dates back to 2004. Gmail, a free, advertising-supported webmail service with support for Email clients, is a product from Google. Over its history, the Gmail interface has become integrated with many other products and services from the company, with basic integration as part of Google Account and specific integration points with services such as Google+, Google Calendar, Google Drive, Google Hangouts, YouTube, and Google Buzz. It has also been made available as part of G Suite. The Official Gmail Blog tracks the public history of Gmail from July 2007 [1].

Gmail was a project started by Google developer Paul Buchheit, who had already explored the idea of web-based email in the 1990s, before the launch of Hotmail, while working on a personal email software project as a college student [2].

Active users from the Blogger community were offered the chance to participate in the beta testing on 20 April, 2004 and later, Gmail members occasionally received "invites" which they could send to anyone. One round of invitations was sent out on 1 May, 2004 and another three invitations were given to all active members on 1 June. When Gmail increased the supply of invitations, the nascent buying and selling market for Gmail invites collapsed [3].

Gmail is an easy to use email app that saves you time and keeps your messages safe. Get your messages instantly via push notifications, read and respond online and offline, and find any message quickly. With the Gmail app, you get the following.

An organized inbox - Social and promotional messages are sorted into categories so you can read messages from friends and family first.

Less spam - Gmail blocks spam before it hits your inbox to keep your account safe and clutter free.

15GB of free storage - You will not need to delete messages to save space.

Multiple account support - Use both Gmail and non-Gmail addresses (Outlook.com, Yahoo Mail, or any other IMAP/POP email) right from the app.

2 Reference

Material type Reference list entry

[1] "Welcome to official Gmail Blog".Google.

[2] P Buchheit "Paul Buchheit on Gmail, Adsense and More". Google Blogspotted. Retrieved 3013-11-23. (Quoting from: Jessica Livingston,*Founders at Work*.

[3] U Chris Gmail Invitation Prices Crash. Wired. June 10, 2004. Retrieved on November 7, 2009.