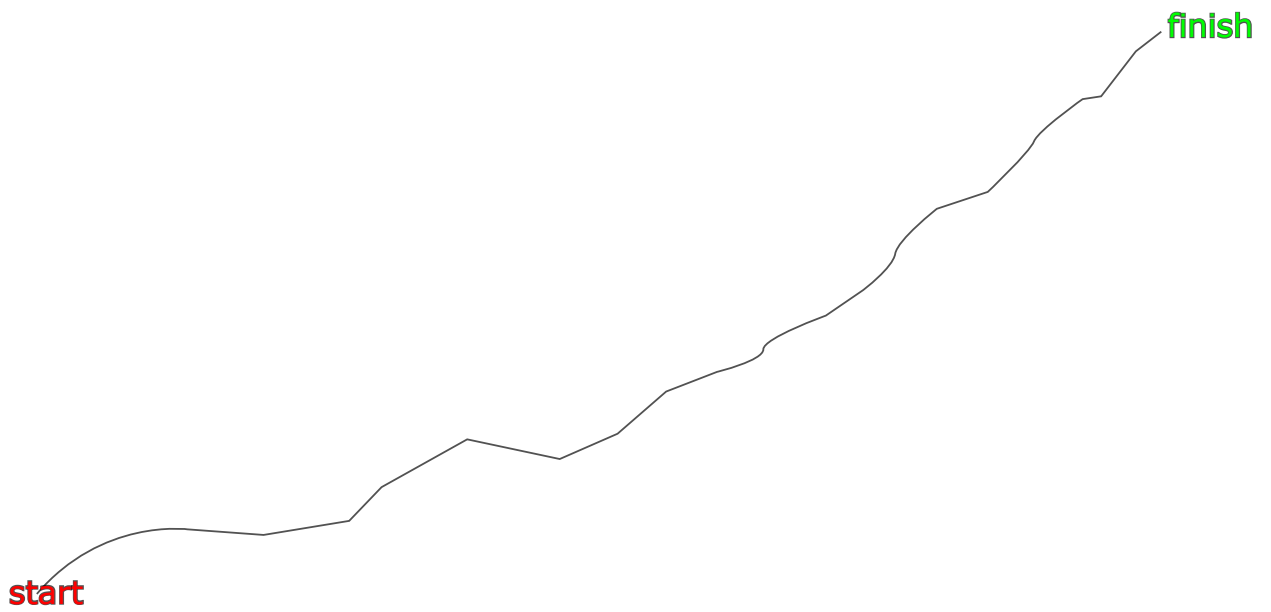
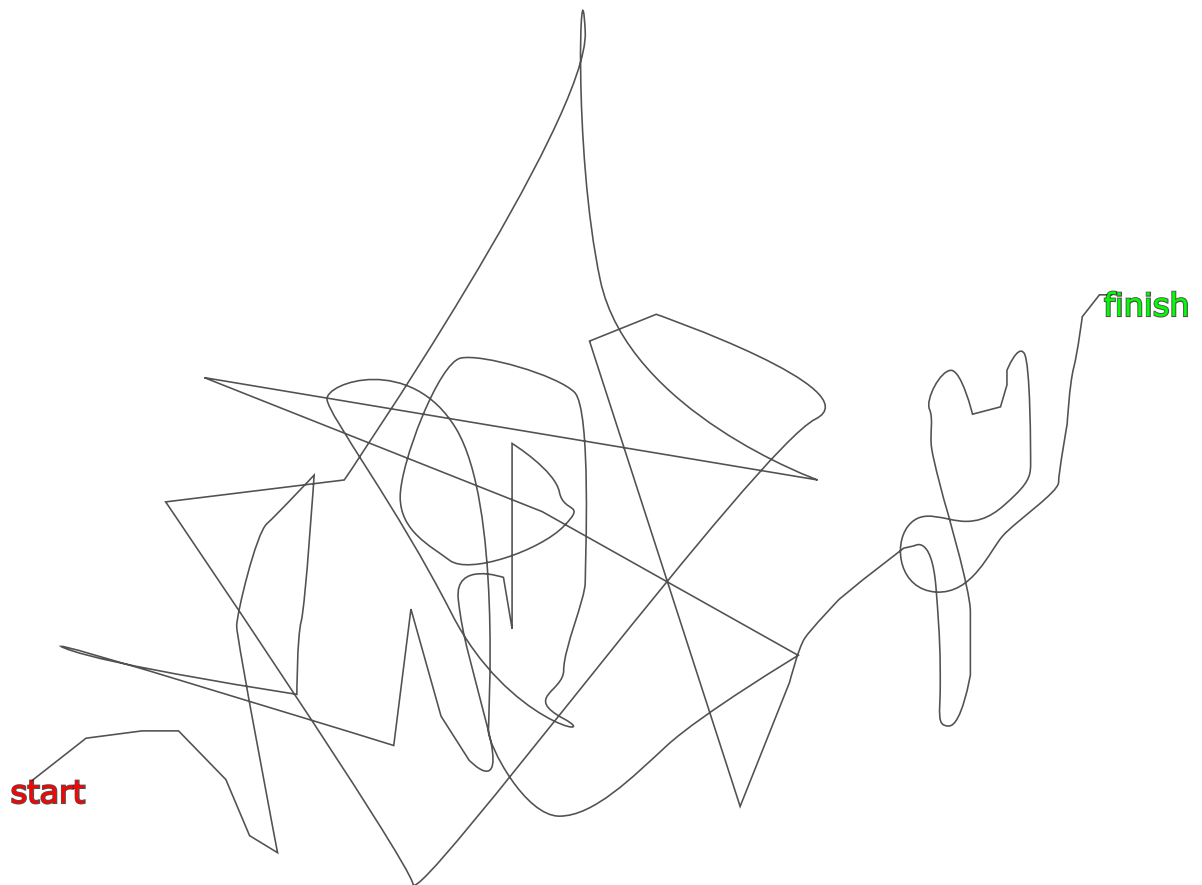


What we think success looks like



VS.



What success really looks like