

# MOHONA SENGUPTA

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## EXPERIENCE DESIGNER

### EDUCATION

#### CARNEGIE MELLON UNIVERSITY

Aug 2016 - May 2020  
B.S Information Systems  
Minor in Human Computer Interaction  
Minor in Global Systems and Management

### SKILLS

#### DESIGN TOOLS

Sketch  
Principle  
Invision Prototyping  
Invision Design Systems  
Figma  
Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop

#### PROGRAMMING

Python  
HTML/CSS  
Swift (IOS)  
Ruby on Rails

#### DESIGN THINKING

User Stories  
Personas  
Wireframing  
Iterative Design  
Agile

### WORK EXPERIENCE

#### EXPERIENCE DESIGN ASSOCIATE | BANK OF AMERICA

Aug 2020 - Present  
Designing new features for Erica, the bank's award winning digital financial assistant, as an Interaction and Visual Designer on the AI team.

Leading teams through multiple projects. Organizing timelines, collaborating with our product partners, and owning the feature from kickoff to handoff to technology.

Standardized all production visuals into a design system by rebuilding all current components for easy cross-platform use. Hosting visual office hours for both technology and product partners.

#### INTELLIGENT AUTOMATION INTERN | PNC BANK

May 2019 - Aug 2019  
Designed an automated bot to replace complex internal manual processes to increase efficiency and improve customer experiences.

#### UI / WEB DEVELOPER | PICA, INC

June 2018 - July 2020  
Collaborated with company leadership to design, debug, and expand the existing company website. Redesigned pages to be fully mobile responsive.

### PROJECTS

#### OUTRUN | Carnegie Mellon University

Aug 2019 - Dec 2019  
Created a full stack mobile application aiming to motivate users to enjoy fitness by creating a personalized walking route and playing a "zombie apocalypse" AR game as they explore. Won the QuickSilver creativity award at the Capital One Case Competition.

#### SMART CITY @LEGANES | UNIVERSIDAD DE CARLOS III

Jan 2019 - May 2019  
Developed a holistic welfare product focusing on health, safety, and energy conservation for the citizens of Leganes, Madrid. Served as PM and UX Designer on the six person team.