







INSTITUT NATIONAL DES SCIENCES APPLIQUÉES ROUEN NORMANDIE

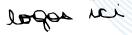


the isome eggel all

# KNOWLEDGE GRAPH-BASED SYSTEM FOR TECHNICAL DOCUMENT RETRIEVAL A DEDUCTIVE REASONING-FOCUSED EXPLORATION

Matthias Sesboüé

September 5, 2024



#### TABLE OF CONTENT

e se intere aire there:

four remouder 1 mes

watchirl: date debit

friend compet Airet

- Traceparts
- **2** Thesis RESPONDING
- 3 First approach: KG-based IR system
- 4 SECOND APPROACH: ONLINE OWL REASONING-BASED SYSTEM
- **6** Conclusion and future works

#### TRACEPARTS

### A mane I stide untexte avant

- Founded in 1990 with activities worldwide
- One of the world's leading CAD-content platforms for Engineering, Industrial Equipment and Machine Design: traceparts.com
- Digital marketing services for more than 800 customers of all sizes and from all industries.



Product Content Everywhere\*\*

#### TRACEPARTS CAD-CONTENT PLATEFORM

The plateform provides access to over 1.8 thousand supplier-certified product catalogues with 2D drawings, 3D CAD models and product datasheets.

- Technical content aimed at an engineering audience from multiple industries
- Content available in 25 languages
- Users can search using:
  - A full text search
  - A list of catalogues
  - Different classifications

#### Corpus

- Over 1.1 million Document Families
- Over 127.8 millions individual documents
- 25 languages
- Documents' texts contain average 50 characters and 7 words
- Over 210 thousand tags, amongst which:
  - Over 2.5 thousand suppliers and manufacturers
  - Over 1.9 thousand catalogues
  - Over 208 thousand categories

#### Some text content examples are:

- DIN 912
- The P01 to P08 pumps are designed to pump lubricating fluids (oil, diesel oil, etc.). Their flow rate is from 1 to 24 L / min; maximum working pressure 10 bar.

#### USER SEARCHES

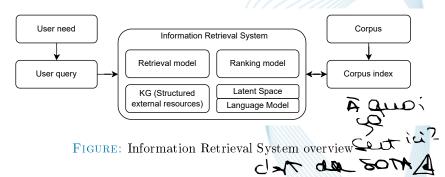
#### User text searches:

- are composed of domain-specific keywords, notations, identifiers, and acronyms.
- contain on average 13 characters separated into 2 words.
- can come in any languages

Some common search examples are:

motor, din 912, and ball valve.

#### Information Retrieval



Traditional approaches leverage statistics about the text corpus. Recent methods implement deep learning models.

#### **BM25**

- The more structured the content is the better.
- Systems combines multiple methods balanced with parameters.
- Deep Learning methods requires relatively long texts.

BM25 (and its many variants) is:



- based on the Term Frequencies and Inverse Document Frequencies (TF-IDF)
- still widely used in practice
- computes many statistics offline

SOUR ??

Traceparts search system is largely based on a BM25 implementation.

#### Traceparts search system

A text-based search engine.

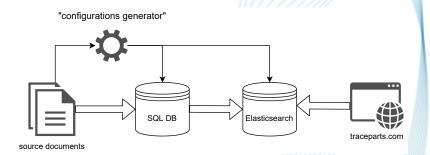


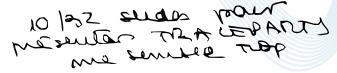
FIGURE: Traceparts current system

Parts configurations are generated with their text content to be searchable.

#### TRACEPARTS SEARCH SYSTEM CHALLENGES

#### Traceparts search challenges come from:

- Short multilingual texts
- Technical texts with many synonyms, acronyms, homonyms, and notations
- A large and heterogeneous corpus
- Multiple engineering domains coverage
- High recall but low precision

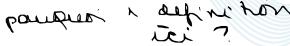


#### RESPONDING THESIS

Knowledge Graph-based System for Technical Document Retrieval A deductive reasoning-focused exploration

- Research objective: Leveraging domain knowledge to enhance Information Retrieval in a technical context.
- Technical content is implicitly structured by domain knowledge.
- This knowledge must be explicitly machine readable.
- KGs are machine readable structured knowledge artifacts. ?

From a keyword-based search to a concept-based one.



#### CONTRIBUTIONS

A top-down approach from a system perspective down to solution implementations.

#### Contributions:

- A unifying definition of Knowledge Graph
- An architecture for Knowledge Graph-Based Systems
- A framework for Ontology Learning
- An OWL Information Retrieval ontology
- A study of a text-based compared to a Knowledge Graph-based Information Retrieval system

#### MANUSCRIPT OVERVIEW

## panque insquer le

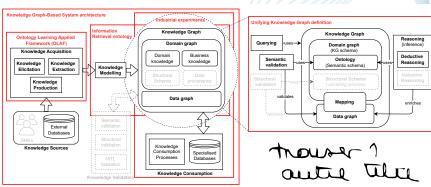


FIGURE: Manascript overview

#### KNOWLEDGE GRAPH VS ONTOLOGY

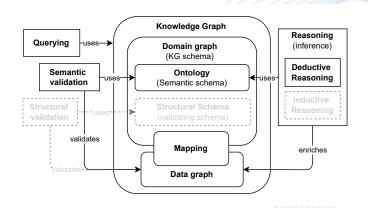
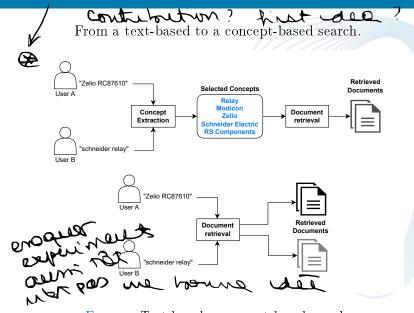


FIGURE: Knowledge Graph definition

#### EXPERIMENTS OBJECTIVE



#### EXPERIMENTS PROTOCOL

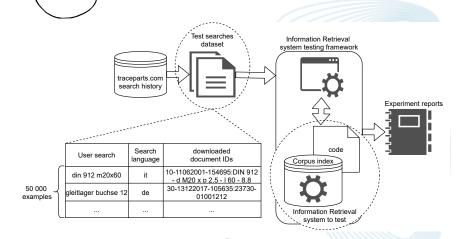


FIGURE: Experiments Protocol.

#### EVALUATION METRICS

- Mean Average Precision at k (MAP@k):
  - A sliding (or growing) precision window, averaged over a set of query examples.
  - Ranges from 0 to 1 (1 is the best value).
  - Gives information about the amount and positions of positive results in the k first ones.
- Binary Mean at k (BM@k):
  - Binary average over a set of query examples.
  - Ranges from 0 to 1 (1 is the best value).
  - Provides information about the amount of queries with a positive result in the k first ones.
  - Does not give any detail on the positive result position.

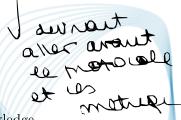
#### Information Retrieval systems

6 distinct systems built iteratively:

- Text-based system (baseline)
- Concept-based system
- Knowledge Graph-based system
- Text-based system with implicit knowledge
- Concept-based system with implicit knowledge
- Knowledge Graph-based system with implicit knowledge

#### Implementation:

- User search concept matching problem as an information retrieval task.
- Leverage user search history as implicit knowledge.
- Query concept enrichment as a graph traversal task.



#### Information Retrieval systems

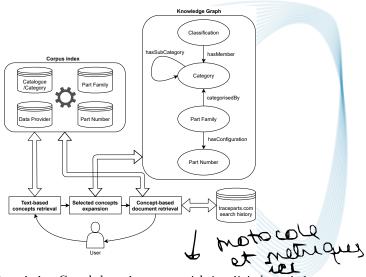


FIGURE: Knowledge Graph-based system with implicit knowledge.

#### RESULTS

	Text-based system (baseline)		Concept-based system		KG-based system with search history	
$@\mathbf{k}\downarrow$	MAP@k	BM@k	MAP@k	BM@k	MAP@k	BM@k
@5	0.061	0.114	0.152	0.243	0.115	0.291
$\mathbf{@25}$	0.064	0.148	0.159	0.334	0.122	$\boldsymbol{0.471}$
@50	0.064	0.157	0.160	0.371	0.123	$\boldsymbol{0.552}$
@100	0.064	0.161	0.161	0.403	0.123	$\boldsymbol{0.624}$
@350	0.064	0.164	0.161	0.429	0.124	0.715

TABLE: Comparing text, concept, and KG-based systems for different k values.

#### RESULTS

	No results	Less than 400 results (non empty)	
Text-based system (baseline)	64.48%	35.44%	
Concept-based system	11.43%	<b>88.36</b> %	
KG-based system with search history	$\boldsymbol{8.10\%}$	51.59%	

Table: Comparing all search systems results set corpus.

#### ONLINE OWL REASONING-BASED APPROACH

A second approach focusing on OWL.

- An Information Retrieval ontology.
- Push knowledge closer to the data.
- Model domain knowledge as linked sets of taxonomies.

#### Knowledge modelling

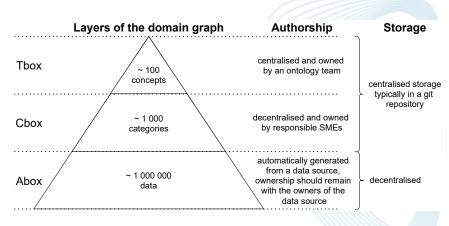


FIGURE: "C-box" knowledge modelling approach

#### Information Retrieval Ontology

#### Competency questions:

- CQ1 What are the categories in the user search?
- CQ2 What are the documents relevant to a search?
- CQ3 What categories are enabled to refine the search?

#### 7 classes:

- Candidate Document subclass of Document
- Selected Category and Enabled Category subclasses of Category
- Search Context subclass of Search

#### 6 Object properties:

- categorises inverse of categorised By
- has Search Category subproperty of enables Category
- has Direct Subcategory subproperty of has Subcategory

#### Knowledge Graph

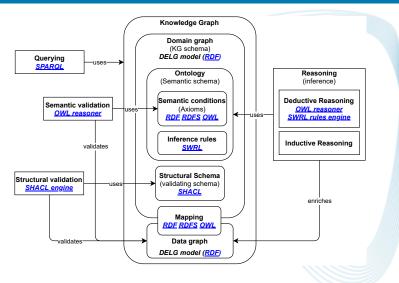


FIGURE: Knowledge Graph definition

#### Pizza ontology Knowledge Graph

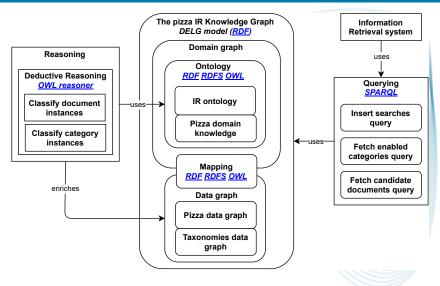


FIGURE: Pizza ontology Knowledge Graph

#### OWL REASONING-BASED INFORMATION RETRIEVAL

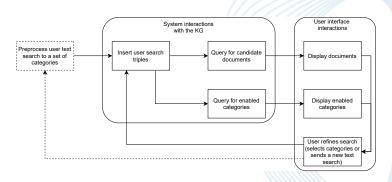


FIGURE: OWL reasoning-based Information Retrieval process.

#### CONCLUSION

#### We have explored:

- A Knowledge Graph definition incorporating ontologies
- A Semantic Web-focused implementation of this Knowledge Graph definition
- An OWL Information Retrieval Ontology
- Two Knowledge Graph-based Information Retrieval System approaches:
  - A real-world use case moving from a text-based to a Knowledge Graph-based Information Retrieval System.
  - An online OWL reasoning-based Information Retrieval use case.

#### FUTURE WORKS

- Knowledge Graph-based Information Retrieval system:
  - Expand the Knowledge Graph
  - Expand the approach to other domains
- OWL reasoning-based Information Retrieval system:
  - Experiment with a real-world use case at scale
  - Explore distinguishing between searches with no matching documents and incoherent ones
- Implement an end-to-end Knowledge Graph-Based System architecture use case.

#### Perspectives: Knowledge Graph

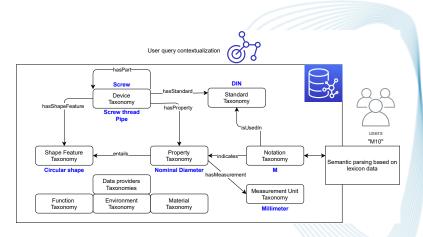


FIGURE: Extended semantic search example.

#### THANK YOU!



Thank you for your attention. I am now ready to answer any questions.