

Good for the planet, good for you.

- » cruelty-free
- » sustainable
- » no chemical irritants
- » customizable shades
- » biodegradable
- » fair-trade certified
- » proud member of 1%
FOR THE PLANET®

SMART
COSMETICS



Beauty With A Purpose



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est. 2020

SMART
COSMETICS



Beauty With A Purpose

Smart Cosmetics is committed to protecting the planet. All our products are packaged in 100% recyclable or biodegradable materials. In addition to packaging, all our ingredients are fair-trade certified, so you can enjoy your products, guilt-free. We also promise to never use ingredients that are tested on animals because we love our furry friends just as much as you. Join the movement and get smart!



"I love that this brand doesn't force me to make compromises. I can have beautiful skin and save the planet, what more could I ask for?"

- Alisha



This stuff is incredible! It looks so natural and matches my skin perfectly. I've never tried anything like it.

- Sarah

What is Smart Cosmetics?

Smart Cosmetics is a revolutionary cosmetics brand that infuses sustainability, technology, and beauty.

How does it work?

Upload a picture to the app and our advanced pigment mixing technology will find the perfect match, or your money back guaranteed.