QuickSender

All the unique ways to manage clients – combined in one app

BUSINESS PLAN

Prepared by Circle ITC Limited

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Chapter 1
EXECUTIVE SUMMARY

In today's rapidly evolving business landscape, the integration of advanced technologies is paramount to maintaining a competitive edge. One such technology that has garnered significant attention is the chatbot—a versatile tool that is transforming customer interactions, streamlining operations, and enhancing overall customer experiences.

1. Introduction to Quicksender:

Quicksender is a multifunctional CRM that excels at taking the conversation with your customers to the next level. With messengers, the connection is personal. All major messenger platforms (WhatsAPP, Intercom, Facebook Messenger, Innstagram, WeChat, Telegram, Viber, Skype, Twilio SMS, RingCentra SMS, LiveChat, SnapEngage, Slack, SMSAPI, ClickSend, Chatfuel, Fromni, Justcall, Mobile SDKs, Twitter (X), MS Teams, Mobile SDKs, LINE, Website Live Chat) are supported. You can create your own chatbots with the code-free chatbot builder, and make sure your business is online 24/7, at any capacity. Sales managers will love Quicksender for in-depth analytics, reporting, and automation capabilities

Lead generation is simple with Quicksender's easy to use integrations and web forms. Chat, call and email your prospects straight from the CRM. All events are stored in the lead card, including call recordings, tasks and chat messages. No data is lost or forgotten. It's a messenger-based sales solution for entrepreneurs, small and medium businesses.

With workflow automation, you can ensure your sales team doesn't waste time on repetitive tasks. Manage leads, assign tasks, run email campaigns and much more without lifting a finger. In-depth analytics provide a full overview of your sales process. You can even manage the CRM on the go, with the mobile app available both on iOS and Android.

The setup process is made as seamless as possible. Connecting your email address and importing your customer database takes mere moments. Integrate with a myriad of different services free of charge, and build a powerful sales stack. Our clients are offered free onboarding and setup assistance, as well as multichannel support during business hours.

2. Summary of the basic features of Quicksender

1. Generate & Capture Leads: Messenger Apps, Email (2-way sync), Web form builder, Website chat button, advanced chat button, SMS & VOIP Integrations, Email parsing, Business card scanner

2. Amplify Communication: omnichannel inbox, Chat broadcasting, Chat & email templates, Call Logging & Recording, Call routing integrations, Team chat & mentions

3. Organize Your Workflow: Task Management, Calendar & reminder, Document generator, Mobile App, Media Storage, Create custom lists

4. Bots & Automation: Salesbot, no-code bot builder, Bot AL power-up, Triggered SMS & Emails, Workflow automation

5. Manage Leads: Pipelines, Custom Pipeline stages, messaging/emails, Link click tracking, Search in lead profiles, Active leads per user, Contacts per user, custom fields per user, required fields

6. Analytics: Customizable dashboard, chat performance tracking, Win-loss analysis, Advanced reports, lead scoring.

7. Security & Access: SSL Certificate, Customizable user permissions, create user teams, enable/block IP addresses, Set field permissions, user activity log, data backup, periodic data backup.

8. Finance Management: Expenses Management, Income Management, Invoice Management, Profit & loss Management.

Chapter 2
MARKET ANALYSIS

1. Market Overview:
The chatbot market has witnessed remarkable growth in recent years due to the increasing adoption of artificial intelligence (AI) and automation technologies across various industries. Chatbots are AI-powered software applications designed to engage in natural language conversations, offering businesses the ability to provide instant customer support, streamline operations, and enhance user experiences.

2. Market Trends:
Rising Demand for Personalization: Consumers seek tailored experiences, and chatbots have responded by offering personalized recommendations, assistance, and content.

Omni-Channel Integration: Businesses are integrating chatbots across various platforms like websites, social media, and messaging apps to ensure seamless customer interactions.

Voice-Based Chatbots: Voice assistants, powered by technologies like speech recognition and natural language processing, are becoming an integral part of smart homes and IoT devices.

Industry-Specific Solutions: Chatbots are being customized to cater to industry-specific needs, including healthcare, finance, e-commerce, and more.

Integration of AI and ML: Advancements in AI and machine learning are enhancing chatbot capabilities, enabling them to understand context, sentiment, and even engage in more complex conversations.

3. Growth Factors:

Enhanced Customer Engagement: Chatbots provide instant responses and 24/7 availability, leading to improved customer satisfaction and engagement.

Operational Efficiency: Automation of repetitive tasks reduces human workload and errors, leading to streamlined operations and cost savings.

Data-Driven Insights: Chatbots generate valuable user data, enabling businesses to understand customer behavior, preferences, and pain points.

Scalability: Chatbots can handle numerous interactions simultaneously, allowing businesses to scale their customer support efforts efficiently.

Conversational AI: The evolution of chatbots into conversational AI enables more natural and contextually rich interactions.

4. Challenges:

Quality of Conversations: Ensuring chatbots understand user intent and provide relevant responses remains a challenge, especially for complex queries.

Ethical Concerns: Balancing automation with human touch is crucial to avoid customer dissatisfaction or privacy breaches.

Integration Complexity: Integrating chatbots seamlessly into existing systems and platforms can be technically challenging.

Constant Learning: Chatbots must continuously learn and adapt to new language trends, expressions, and user preferences.

5. Key Players:

Several companies are driving innovation and growth in the chatbot market, including:

- IBM Corporation: Known for IBM Watson, which powers AI-driven chatbot solutions.
- Google LLC: Offers Dialogflow, a widely-used development platform for creating chatbots.
- Amazon Web Services: Provides Amazon Lex for building voice and text-based chatbots.
- Microsoft Corporation: Offers the Microsoft Bot Framework for creating intelligent, AI-powered chatbots.

- Zendesk: Provides customer service and engagement platforms with integrated chatbot capabilities.
- Chatfuel: A popular platform for creating chatbots on messaging apps like Facebook Messenger.

6. Future Outlook:

The chatbot market is projected to continue its growth trajectory. As AI and automation technologies advance, chatbots will become even more sophisticated, capable of handling intricate tasks, understanding emotions, and offering highly personalized experiences. The integration of chatbots with augmented reality (AR) and virtual reality (VR) technologies could open up new avenues for immersive customer interactions.

In conclusion, the chatbot market is characterized by its rapid growth, driven by the need for enhanced customer engagement, operational efficiency, and personalized experiences. While challenges remain, the continuous evolution of AI and machine learning is expected to reshape the chatbot landscape, offering businesses unprecedented opportunities to redefine customer interactions and service delivery.

Chapter 3
COMPETITIVE LANDSCAPE

The competitive landscape of chatbots is continually evolving, with new players entering the market and existing ones enhancing their offerings. As of the last knowledge update in September 2021, here's a broad overview of the competitive landscape in the chatbot industry. Please note that the landscape may have evolved since then.

Major Tech Giants:
- **Google:** Google offers Dialogflow, a popular chatbot development platform that leverages natural language processing (NLP) and machine learning.
- **Amazon:** Amazon has Amazon Lex, which is the technology behind Alexa, the voice-activated virtual assistant. It's used for building conversational interfaces.
- **Microsoft:** Microsoft's Bot Framework and Azure Bot Service provide tools for building and deploying chatbots on Azure.

Independent Chatbot Platforms:
- **IBM Watson Assistant:** IBM offers Watson Assistant, which uses AI and NLP to create chatbots for various industries.
- **Chatfuel:** Chatfuel is a popular platform for creating chatbots on Facebook Messenger and Instagram.
- **ManyChat:** Focused on Messenger marketing, ManyChat helps businesses create chatbots and automate marketing campaigns.

Customer Service and Support:
- **Zendesk:** Provides a suite of customer support tools, including a chatbot solution.
- **Freshdesk:** Offers Freshchat, a live chat software with chatbot capabilities.
- **Intercom:** Combines live chat, chatbots, and other communication tools for customer support.

AI-Powered Chatbots:

- **OpenAI:** OpenAI offers GPT-3, which can be used to build powerful chatbots with natural language understanding.
- **Rasa:** An open-source platform for building AI-powered chatbots, focused on conversational AI and natural language understanding.

Industry-Specific Chatbots:

- Various companies specialize in chatbots for specific industries such as healthcare, finance, e-commerce, and more. For example, HealthTap provides medical chatbots, while Kasisto specializes in finance chatbots.

Startup Innovators:

- Numerous startups are continuously entering the chatbot space with innovative solutions, particularly in areas like retail, HR, and marketing.

Integration Platforms:

- Companies like Zapier and Integromat enable the integration of chatbots with other tools and platforms, expanding their functionality.

Conversational AI Agencies:

- Some agencies specialize in creating custom chatbot solutions for businesses, offering expertise in chatbot development, NLP, and UX design.

Open-Source Solutions:

- Several open-source chatbot frameworks and libraries, such as Botpress and BotUI, allow developers to create chatbots from scratch.

Messaging Platforms:

- Messaging apps like WhatsApp and Facebook Messenger have opened up APIs for businesses to build chatbots and provide customer support within the apps.

Chapter 4
SERVICES

Quicksender offer a wide range of services across various industries and applications. Here are some common services that Quicksender provide:

- **Customer Support:** Quicksender are often used to provide instant and automated customer support, answering common questions, troubleshooting issues, and directing users to relevant resources or human agents when necessary.
- **E-Commerce:** In the realm of online shopping, Quicksender can assist users in finding products, comparing prices, making recommendations based on preferences, tracking orders, and facilitating the checkout process.
- **Information Retrieval:** Quicksender can help users find information quickly by answering questions, providing explanations, and offering access to databases or knowledge bases.
- **Appointment Scheduling:** Quicksender can manage appointment bookings and cancellations for businesses such as doctors' offices, salons, and service providers.
- **Lead Generation:** Quicksender can gather information from website visitors and potential customers, helping businesses qualify leads and provide relevant information.
- **Language Translation:** Quicksender can assist with real-time language translation, enabling communication between users who speak different languages.
- **Financial Services:** Quicksender can provide account balance inquiries, transaction history, and financial advice in the banking and financial sector.
- **Travel Assistance:** Quicksender can help users with flight bookings, hotel reservations, travel itineraries, and recommendations for restaurants and attractions.
- **Healthcare Support:** In the healthcare industry, Quicksender can offer symptom analysis, medication reminders, appointment scheduling, and health-related information.

- **HR and Recruitment:** Quicksender can help streamline the recruitment process by answering candidate queries, conducting initial screenings, and collecting necessary information.

- **Education:** Quicksender can act as virtual tutors, answering student questions, providing explanations, and guiding learners through educational content.
- **Entertainment:** Quicksender can engage users in casual conversations, tell jokes, play games, and provide personalized content recommendations.
- **Real Estate:** Quicksender can assist in property searches, provide property details, schedule property visits, and answer questions related to real estate.
- **Surveys and Feedback:** Quicksender can collect user feedback, conduct surveys, and gather insights for businesses to improve their products and services.
- **Social Interaction:** Quicksender can simulate human-like conversations for companionship, emotional support, and social interaction.
- **Legal and Compliance Assistance:** Quicksender can provide legal information, answer legal questions, and guide users through legal processes.
- **Government Services:** Quicksender can assist citizens with government-related queries, provide information about public services, and help with form submissions.

Chapter 5
REVENUE MODEL

Quicksender will generate revenue through various business models, Here are some common revenue models for Quicksender:

Subscription Model: Quicksender will charge users a recurring subscription fee to access premium features or services offered by Quicksender.

Freemium Model: Quicksender offers basic features or services for free, while more advanced or premium features are available at a cost. This model can help attract a larger user base and upsell premium services to interested users.

Transaction or Affiliate Model: Quicksender will earn revenue through commissions on sales generated through Quicksender.

Data Monetization: Quicksender can collect valuable user data and insights, which can be anonymized and sold to companies looking to conduct market research or improve their products and services.

Consultation Fees: Quicksender will offer specialized advice, consultations, or expert knowledge and charge users for accessing these services.

Event or Conference Assistance: Quicksender can provide event-related information, schedules, and assistance for conferences and events. Revenue will be generated through sponsorships, advertisements, or direct fees from event organizers.

Training and Education: Quicksender will provide training or educational content and charge users for access to specialized courses, tutorials, or certifications..

Chapter 6
MARKETING AND SALES

Marketing and sales are critical components of building a successful chatbot business. To effectively market and sell Quicksender's products or services, we need to create a strong brand presence, target the right audience, and demonstrate the value of our chatbot solutions. Here's a step-by-step guide on how we will handle marketing and sales for Quicksender:

1. Target Audience:
The target audiences are Business Owners, Health Sector, Banking Sector, Insurance Sector, Education Sector, Legal Sector, Aviation Sector etc.

2. Building a Strong Online Presence:
We shall develop a professional website, www.quicksender.ng, the website shall be optimized for Search Engine Optimization (SEO) to increase visibility, we shall also establish profiles on relevant social media platforms like facebook, linkedin, Instagram, twitter, etc.

3. Content Marketing:
We shall create valuable and informative contents that will educate our target audience about Quicksender and its benefits; there shall also be a regular blog post that will be auto shared to our social media accounts.

4. Email Marketing:
We shall build an email list of potential customers and engage them with newsletter and updates on Quicksender. We shall also send personalized emails to nurture leads and convert them into customers.

5. Partner and Network:

We shall go into collaboration and partnership with any company that has the potentials to advertise Quicksender to wider audience. We shall also attend industry conferences, webinars, and networking events to connect with potential clients.

6. Offering Free Trials:

We shall provide free 10 days trials to let potential customers experience the benefits of Quicksender firsthand.

7. Showcasing Case Studies and Testimonials:

We shall share customers' testimonials on our website and marketing materials, this will help build trust with potential customers and also change the mind of customers that initially do not want to patronize Quicsender.
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8. Paid Advertising:

We shall use pay-per-click (PPC) advertising on platforms like Google Ads and ads channels to target specific demographics. We shall also create compelling ad copy and landing pages.

9. Social Media Advertising:

We shall run targeted advertising campaigns on platforms like Facebook, Instagram, and LinkedIn to reach potential customers.

10. Engaging our Audience:

We shall ensure that will have good audience engagement policy by promptly responding to comments, messages, and inquiries. We shall also create engaging social media posts to foster a community around the Quicksender brand.

11. Sales Strategy:

We shall develop a clear sales strategy, including pricing, sales funnels, and lead qualification processes. We shall also train our sales team to effectively communicate the value of Quicksender solutions.

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12. Customer Support and Follow-up:

We shall provide excellent customer support to retain and upsell existing clients. We shall also follow up with leads and prospects to address any questions or concerns.

13. Analytics and Optimization:

We shall use analytics tools to track the performance of our marketing efforts and sales conversions. We shall also continuously optimize our strategies based on data insights.

14. Regulatory Compliance:

We shall ensure that Quicksender complies with relevant data protection and privacy regulations, like GDPR or CCPA, to build trust with clients.

15. Staying Updated:

We shall strive to stay informed about the latest developments in chatbot technology and industry trends to keep our solutions competitive.

Finally the success of Quicksender relies on building trust, providing value, and continuously improving our offerings based on customer feedback and market demands. We shall tailor our marketing and sales strategies to the unique needs of our target audience and adapt as necessary to remain competitive in the evolving chatbot market.

Chapter 7
IMPLEMENTATION TIMELINE

Month 1	Business setup, legal formalities, web development, Testing of Application, Feed backs and Improvement
Month 2	Launch the first version of the Quicksender, begin marketing efforts
Month 3 -12	Gain initial clients, gather feedback for improvements, refine marketing strategies

CASH FLOW PROJECTIONS

Table 1.1 (Year 1)

Cash Flow Analysis

Income Statement	All Amounts Denominated in Naira Unless Otherwise Stated											
Month	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Revenue												
Cash on hand (Begining of month)	0.0	24,549,000.0	23,588,500.0	20,708,000.0	21,187,500.0	21,938,500.0	23,714,500.0	21,805,500.0	20,031,500.0	22,262,500.0	19,883,500.0	21,904,500.0
Sales	0.0	750,000.0	1,500,000.0	2,250,000.0	3,000,000.0	3,750,000.0	4,500,000.0	6,000,000.0	8,250,000.0	9,000,000.0	13,400,000.0	14,800,000.0
Share Holders Contributions	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Loan/Debentures	30,000,000.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Revenue	30,000,000.0	25,299,000.0	25,088,500.0	22,958,000.0	24,187,500.0	25,688,500.0	28,214,500.0	27,805,500.0	28,281,500.0	31,262,500.0	33,283,500.0	36,704,500.0
Operating Expenses:												
Research and Development (R&D) & Upgrade Expenses	800,000.0	0.0	0.0	0.0	0.0	0.0	4,500,000.0	5,000,000.0	0.0	0.0	0.0	0.0
Retainership & Training	0.0	0.0	30,000.0	0.0	0.0	0.0	30,000.0	0.0	0.0	0.0	0.0	0.0
Server and Hosting Costs	2,024,000.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Employee Benefits and Compensation	230,000.0	230,000.0	230,000.0	230,000.0	340,000.0	440,000.0	440,000.0	670,000.0	670,000.0	920,000.0	920,000.0	920,000.0
Marketing/Advertising	1,800,000.0	1,350,000.0	1,350,000.0	1,350,000.0	1,350,000.0	1,350,000.0	1,350,000.0	1,150,000.0	1,150,000.0	1,250,000.0	1,250,000.0	1,250,000.0
Furniture/Equipmentss	531,500.0	60,000.0	0.0	120,000.0	475,000.0	100,000.0	0.0	765,000.0	0.0	0.0	0.0	100,000.0
Fuel Costs	10,000.0	10,000.0	10,000.0	10,000.0	10,000.0	10,000.0	10,000.0	10,000.0	10,000.0	10,000.0	10,000.0	10,000.0
Utilities	40,500.0	45,500.0	45,500.0	45,500.0	54,000.0	54,000.0	59,000.0	59,000.0	69,000.0	69,000.0	69,000.0	69,000.0
Office Rent & Renovation	0.0	0.0	2,500,000.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Legal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	50,000.0	50,000.0	50,000.0	50,000.0	0.0
CAC	0.0	0.0	200,000.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Consumables	0.0	0.0	0.0	0.0	0.0	0.0	0.0	50,000.0	50,000.0	50,000.0	50,000.0	50,000.0
Vehicles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Affiliate Marketers Commission	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Call Center	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Miscellaneous	15,000.0	15,000.0	15,000.0	15,000.0	20,000.0	20,000.0	20,000.0	20,000.0	20,000.0	30,000.0	30,000.0	30,000.0
Total Operating Expenses	5,451,000.0	1,710,500.0	4,380,500.0	1,770,500.0	2,249,000.0	1,974,000.0	6,409,000.0	7,774,000.0	2,019,000.0	2,379,000.0	2,379,000.0	2,429,000.0
Deductions												
Loan Repayment									4,000,000.0	4,000,000.0	4,000,000.0	4,000,000.0
Director Emoluments/Savings										5,000,000.0	5,000,000.0	5,000,000.0
Total Deduction	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4,000,000.0	9,000,000.0	9,000,000.0	9,000,000.0
Total Expenses	5,451,000.0	1,710,500.0	4,380,500.0	1,770,500.0	2,249,000.0	1,974,000.0	6,409,000.0	7,774,000.0	6,019,000.0	11,379,000.0	11,379,000.0	11,429,000.0
Cash Balance	24,549,000.0	23,588,500.0	20,708,000.0	21,187,500.0	21,938,500.0	23,714,500.0	21,805,500.0	20,031,500.0	22,262,500.0	19,883,500.0	21,904,500.0	25,275,500.0
Cash Carried Forward	24,549,000.0	23,588,500.0	20,708,000.0	21,187,500.0	21,938,500.0	23,714,500.0	21,805,500.0	20,031,500.0	22,262,500.0	19,883,500.0	21,904,500.0	25,275,500.0

Table 1.2 (Year 2)

Cash Flow Analysis

Income Statement	All Amounts Denominated in Naira Unless Otherwise Stated

Month	Month 13	Month 14	Month 15	Month 16	Month 17	Month 18	Month 19	Month 20	Month 21	Month 22	Month 23	Month 24
Revenue												
Cash on hand (Begining of month)	25,275,500.0	25,561,500.0	21,751,500.0	25,575,500.0	32,055,500.0	40,485,500.0	46,205,500.0	57,890,500.0	66,055,500.0	79,430,500.0	94,055,500.0	109,680,500.0
Sales	16,000,000.0	18,400,000.0	19,600,000.0	21,000,000.0	22,000,000.0	24,000,000.0	25,000,000.0	26,400,000.0	27,000,000.0	28,000,000.0	29,000,000.0	30,000,000.0
Share Holders Contributions	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Loan/Debentures	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Revenue	41,275,500.0	43,961,500.0	41,351,500.0	46,575,500.0	54,055,500.0	64,485,500.0	71,205,500.0	84,290,500.0	93,055,500.0	107,430,500.0	123,055,500.0	139,680,500.0
Operating Expenses:												
Research and Development (R&D) & Upgrade Expenses	0.0	0.0	0.0	0.0	0.0	5,000,000.0	0.0	0.0	0.0	0.0	0.0	0.0
Retainership & Training	0.0	0.0	30,000.0	0.0	0.0	0.0	30,000.0	0.0	0.0	0.0	0.0	0.0
Server and Hosting Costs	2,024,000.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Employee Benefits and Compensation	1,020,000.0	1,140,000.0	1,160,000.0	1,660,000.0	1,660,000.0	1,660,000.0	1,660,000.0	1,710,000.0	1,710,000.0	1,760,000.0	1,760,000.0	1,750,000.0
Marketing/Advertising	1,450,000.0	1,550,000.0	1,550,000.0	850,000.0	850,000.0	850,000.0	850,000.0	850,000.0	850,000.0	850,000.0	850,000.0	850,000.0
Furniture/Equipmentss	540,000.0	820,000.0	1,276,000.0	1,250,000.0	300,000.0	0.0	0.0	4,900,000.0	300,000.0	0.0	0.0	0.0
Fuel Costs	20,000.0	40,000.0	50,000.0	50,000.0	50,000.0	50,000.0	50,000.0	50,000.0	40,000.0	40,000.0	40,000.0	40,000.0
Utilities	80,000.0	80,000.0	80,000.0	80,000.0	80,000.0	80,000.0	85,000.0	85,000.0	85,000.0	85,000.0	85,000.0	85,000.0
Office Rent & Renovation	0.0	0.0	1,000,000.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Legal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CAC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Consumables	50,000.0	50,000.0	100,000.0	100,000.0	100,000.0	100,000.0	100,000.0	100,000.0	100,000.0	100,000.0	100,000.0	100,000.0
Vehicles	0.0	6,000,000.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Affiliate Marketers Commission	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Call Center	0.0	2,000,000.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Miscellaneous	30,000.0	30,000.0	30,000.0	30,000.0	30,000.0	40,000.0	40,000.0	40,000.0	40,000.0	40,000.0	40,000.0	40,000.0
Total Operating Expenses	5,214,000.0	11,710,000.0	5,276,000.0	4,020,000.0	3,070,000.0	7,780,000.0	2,815,000.0	7,735,000.0	3,125,000.0	2,875,000.0	2,875,000.0	2,875,000.0
Deductions												
Loan Repayment	4,000,000.0	4,000,000.0	4,000,000.0	4,000,000.0	4,000,000.0	4,000,000.0	4,000,000.0	4,000,000.0	4,000,000.0	4,000,000.0	4,000,000.0	
Director Emoluments/Savings	6,500,000.0	6,500,000.0	6,500,000.0	6,500,000.0	6,500,000.0	6,500,000.0	6,500,000.0	6,500,000.0	6,500,000.0	6,500,000.0	6,500,000.0	6,500,000.0
Total Deduction	10,500,000.0	10,500,000.0	10,500,000.0	10,500,000.0	10,500,000.0	10,500,000.0	10,500,000.0	10,500,000.0	10,500,000.0	10,500,000.0	10,500,000.0	6,500,000.0
Total Expenses	15,714,000.0	22,210,000.0	15,776,000.0	14,520,000.0	13,570,000.0	18,280,000.0	13,315,000.0	18,235,000.0	13,625,000.0	13,375,000.0	13,375,000.0	9,375,000.0
Gross Profit	25,561,500.0	21,751,500.0	25,575,500.0	32,055,500.0	40,485,500.0	46,205,500.0	57,890,500.0	66,055,500.0	79,430,500.0	94,055,500.0	109,680,500.0	130,305,500.0
Net Profit	25,561,500.0	21,751,500.0	25,575,500.0	32,055,500.0	40,485,500.0	46,205,500.0	57,890,500.0	66,055,500.0	79,430,500.0	94,055,500.0	109,680,500.0	130,305,500.0

Chapter 9
CONCLUSION

The demand for efficient and personalized customer interactions is driving the need for innovative solutions like chatbots. By offering tailored services, seamless integration, and cutting-edge AI, QuickSender aims to establish itself as a leading player in the chatbot services market, providing value to businesses and enhancing g customer experiences.

Chapter 10
CONFIDENTIAL STATEMENT

The reader of Quicksender Business Plan hereby acknowledges that the information provided is completely confidential and therefore the reader agrees not to disclose anything found in the business plan without the express written consent of the author

It is also acknowledged by the reader that the information to be furnished in this business plan is in all aspects confidential in nature, other than information that is in the public domain through other means and that any disclosure or use of the same by the reader may cause serious harm and or damage to the author.

Upon request, this business plan document will be immediately returned to the author

This is a business plan. It does not imply an offer of any securities.