

# Professional Typography

## msg Fonts



### msg CI Text

Normal Regular

*Normal Italic*

**Bold Regular**

***Bold Italic***

Derived from Adobe Source Sans Pro.

Belongs to the msg Corporate Identity (CI) set.

**For regular body and headline text.**

(all regular use)

### msg CS Code

Normal Regular *Normal Italic*

**Bold Regular** ***Bold Italic***

Derived from Adobe Source Code Pro.

Belongs to the msg Corporate Specialty (CS) set.

**For mono-spaced and source-code text only.**

(exceptional and very spare use *only*)

### msg CI Signal

Normal Regular

*Normal Italic*

**Bold Regular**

***Bold Italic***

Derived from Adobe Source Sans Pro.

Belongs to the msg Corporate Identity (CI) set.

**For signal and call-out text.**

(all regular use)

### *msg CS Note*

*Normal Regular*

*Normal Italic*

***Bold Regular***

***Bold Italic***

Derived from ITF Kalam.

Belongs to the msg Corporate Specialty (CS) set.

**For scripted and annotated text only.**

(exceptional and very spare use *only*)