

# **Ursus Coolerii Air Assist**

## **Privacy Policy**

**Effective Date: August 7, 2025**

### **1. Introduction**

Ursus Coolerii Air Assist is committed to protecting the privacy and security of your personal data. This privacy policy outlines how we collect, use, and protect your personal data in accordance with the General Data Protection Regulation (GDPR) (EU) 2016/679.

### **2. Data Controller**

Ursus Coolerii Air Assist, located at [Address in Cluj-Napoca], is the data controller responsible for the processing of your personal data.

### **3. Data We Collect**

We may collect and process the following types of personal data:

- **Contact Information:** Name, email address, phone number, and postal address.
- **Identification Data:** [e.g., ID number, if required for specific services, and only with explicit consent].
- **Technical Data:** IP address, browser type, operating system, and website usage data.
- **Financial Data:** [e.g., bank account details for payments, if applicable].
- **Other Data:** [e.g., customer service inquiries, feedback, and other information you provide to us].

### **4. How We Collect Your Data**

We collect your personal data through various channels, including:

- When you contact us via email, phone, or our website.
- When you use our services.
- When you provide information to us during a transaction or inquiry.

### **5. Legal Basis for Processing**

We process your personal data based on one or more of the following legal grounds:

- **Contract:** The processing is necessary for the performance of a contract to which you are a party.

- **Legitimate Interests:** The processing is necessary for our legitimate interests, provided these interests do not override your fundamental rights and freedoms.
- **Consent:** You have given us explicit consent to process your personal data for one or more specific purposes.
- **Legal Obligation:** The processing is necessary to comply with a legal obligation to which we are subject.

## 6. Purposes of Processing

We use your personal data for the following purposes:

- To provide and improve our services.
- To communicate with you and respond to your inquiries.
- To process payments and transactions.
- To comply with legal obligations.
- To analyze and improve our business operations.
- To send you marketing communications (if you have given consent).

## 7. Data Retention

We will retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including any legal or reporting requirements.

## 8. Your Rights

Under GDPR, you have the following rights regarding your personal data:

- **Right to Access:** You can request a copy of the personal data we hold about you.
- **Right to Rectification:** You can request that we correct any inaccurate or incomplete personal data.
- **Right to Erasure (Right to Be Forgotten):** You can request that we delete your personal data under certain circumstances.
- **Right to Restriction of Processing:** You can request that we restrict the processing of your personal data under certain circumstances.
- **Right to Data Portability:** You can request to receive your personal data in a structured, commonly used, and machine-readable format.

- **Right to Object:** You can object to the processing of your personal data under certain circumstances.
- **Right to Withdraw Consent:** Where we rely on your consent to process your data, you have the right to withdraw that consent at any time.

To exercise any of these rights, please contact us using the details provided below.

## **9. Data Security**

We have implemented appropriate technical and organizational measures to protect your personal data from unauthorized access, loss, or disclosure.

## **10. Third-Party Disclosures**

We may share your personal data with third parties (e.g., service providers, legal advisors) only when necessary for the purposes outlined in this policy and in compliance with GDPR.

## **11. Transfers Outside the EU**

We will not transfer your personal data outside the European Economic Area (EEA) unless appropriate safeguards are in place to ensure a level of data protection equivalent to that of the EEA.

## **12. Contact Information**

If you have any questions or concerns about this privacy policy or our data processing practices, please contact us at:

### **Ursus Coolerii Air Assist**

Strada Croitorilor, Cluj-Napoca, Cluj, Romania

[contact@ursuscoolerii.ro](mailto:contact@ursuscoolerii.ro)

0764 384 863

## **13. Changes to This Policy**

We reserve the right to update this privacy policy from time to time. We will notify you of any significant changes by posting the new policy on our website.