MOHD SHADAB ALAM

Zakir Nagar, Jamia Nagar, Delhi

📞 +917037445269 ✉ shadabalamsre@gmail.com in LinkedIn

EDUCATION

Sri Dev Suman Uttarakhand University   **2017 – 2020**
*Bachelor of Computer Applications – **Percentage 69.5%***   *Tehri, Uttarakhand*

Jamia Hamdard University   **2022 – 2024**
*Master Of Computer Applications - **CGPA** - **8.4***   *Hamdard Nagar, Delhi*

SKILLS

Technical Skills

- **Languages**
  - Python
  - SQL
- **Data Analysis Tools**
  - Tableau
  - Power BI
- **Other Tools**
  - Excel
  - MS Office
  - PowerPoint
- **Data Visualization**
  - Matplotlib
  - Seaborn
  - Plotly
  - Bokeh
- **Database Management**
  - MySQL
  - MS SQL Server

Soft Skills

- Strong analytical and problem-solving abilities
- Excellent communication and presentation skills
- Detail-oriented and highly organized
- Ability to work collaboratively in a team environment

PROJECTS

Mart Sales Analysis and Forecasting - Power BI

- Incorporated data analysis technique, specializing in time series analysis to deliver valuable insights
- Accurate sales forecasting
- Interactive dashboard creation, driving business success.

Pizza Sales Analysis - SQL

- The Pizza store's menu offers a diverse range of 32 unique types of pizzas, a good variety for customers.
- The store received 21,350 orders, resulting in the sale of 49,574 pizzas in 2015.
- Large pizzas are the most popular, with 19,536 ordered followed by medium (15,635) and small (14,403). Consider offering discounts or promotions for ordering larger sizes, enticing customers to upgrade.
- A significant portion (13,149 out of 21,350) of orders contain more than one type of pizza. Create combo deals for customers who order multiple types of pizzas. This can incentivize them to try different options.

Sales Exploratory Data Analysis (EDA) - Python

- Engineered an advanced Exploratory Data Analysis (EDA) tool using Python and Pandas, which parsed through 2+ years of sales data and provided actionable insights that contributed to a 20% increase in sales efficiency.
- Engineered an efficient sales data analysis pipeline using Python and pandas, which automated the ingestion and manipulation of large datasets across multiple sources. This led to a 30% reduction in data processing time and facilitated more informed sales strategies.

CERTIFICATIONS/ TRAINING

- Data Analytics | PW Skills
- Data Analytics | LinkedIn & Microsoft
- Business Analytics| Internshala
- SQL | Simplilearn
- Power Bi | Simplilearn
- MS Office | Its Academy