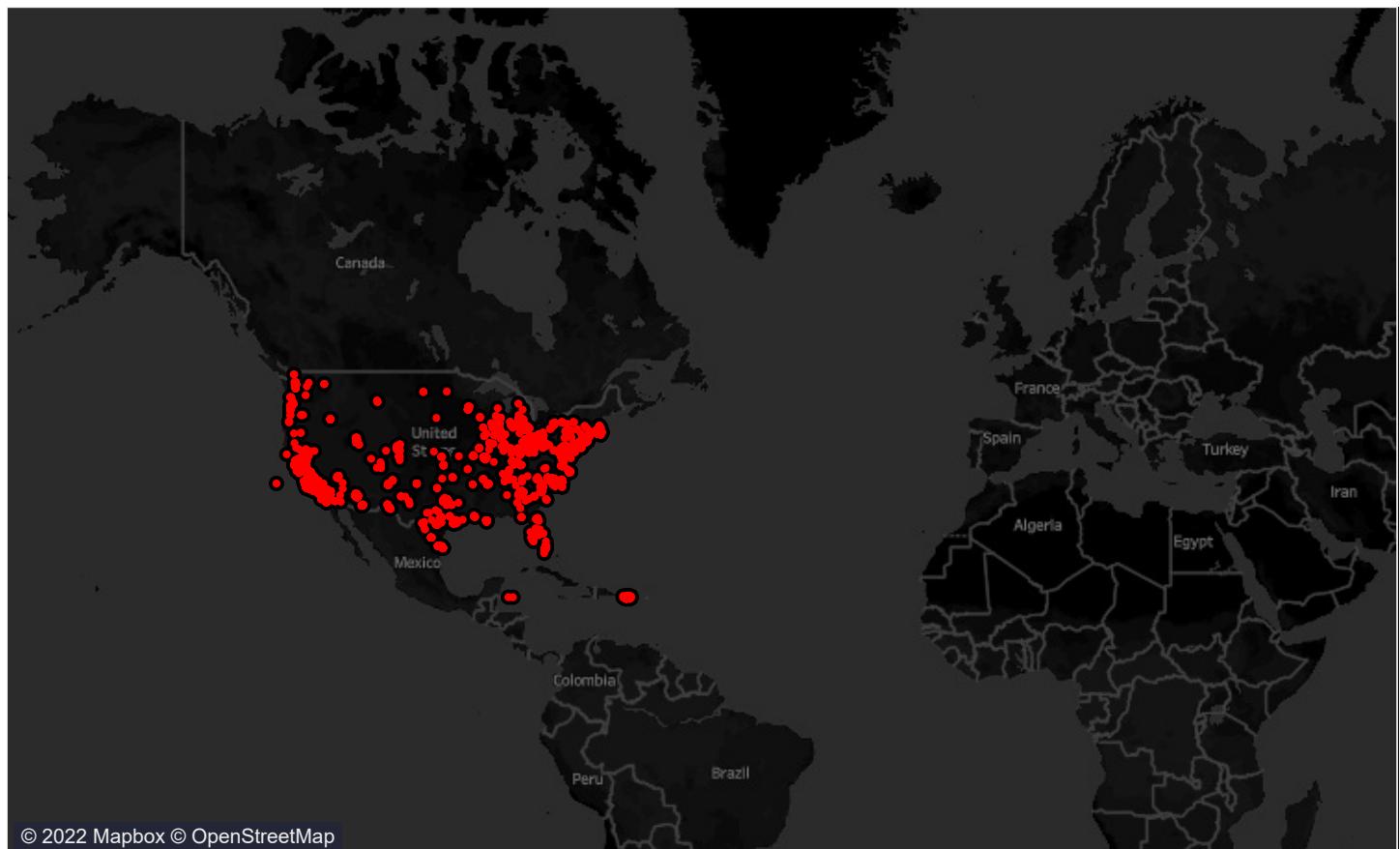
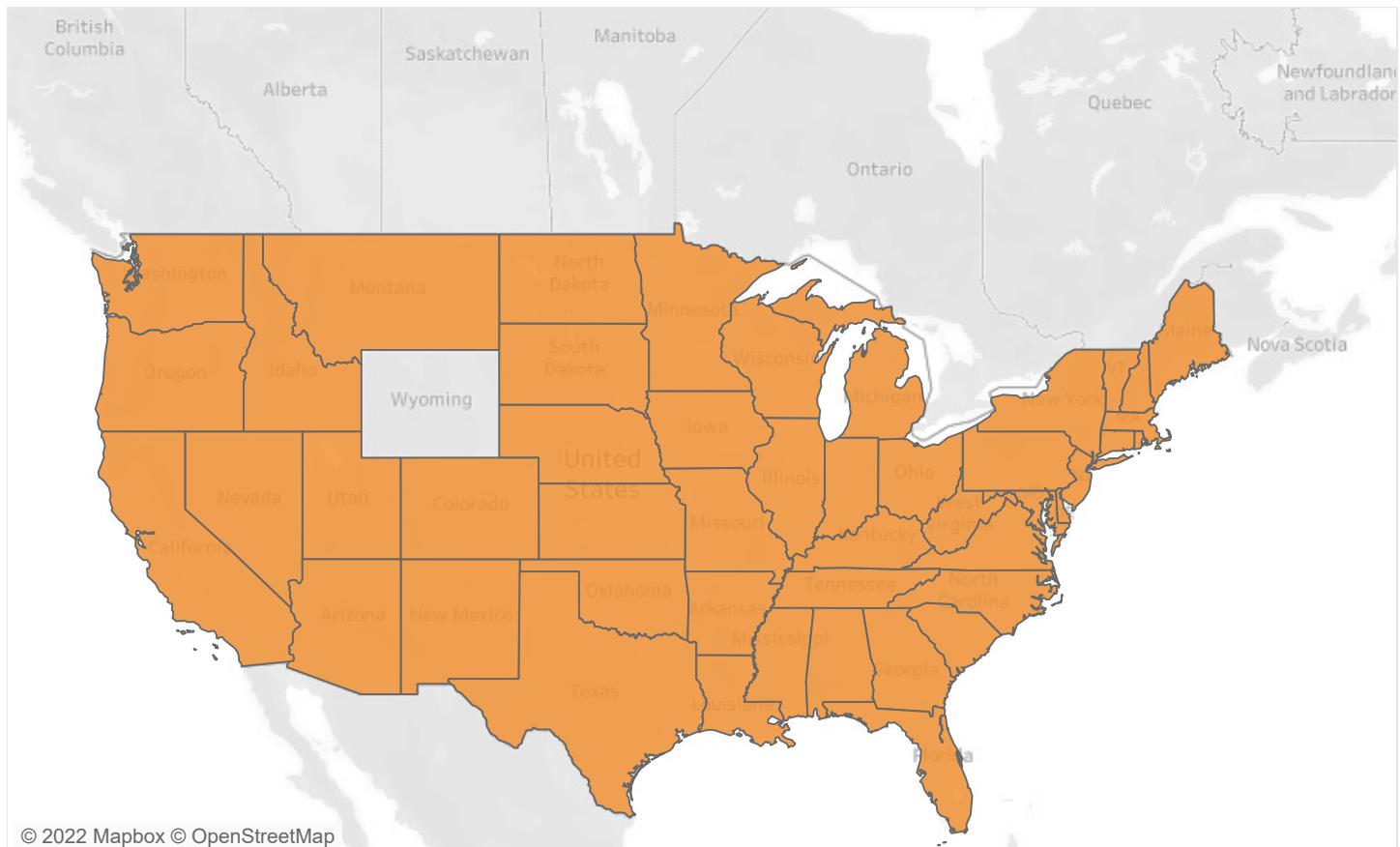


Area of operations



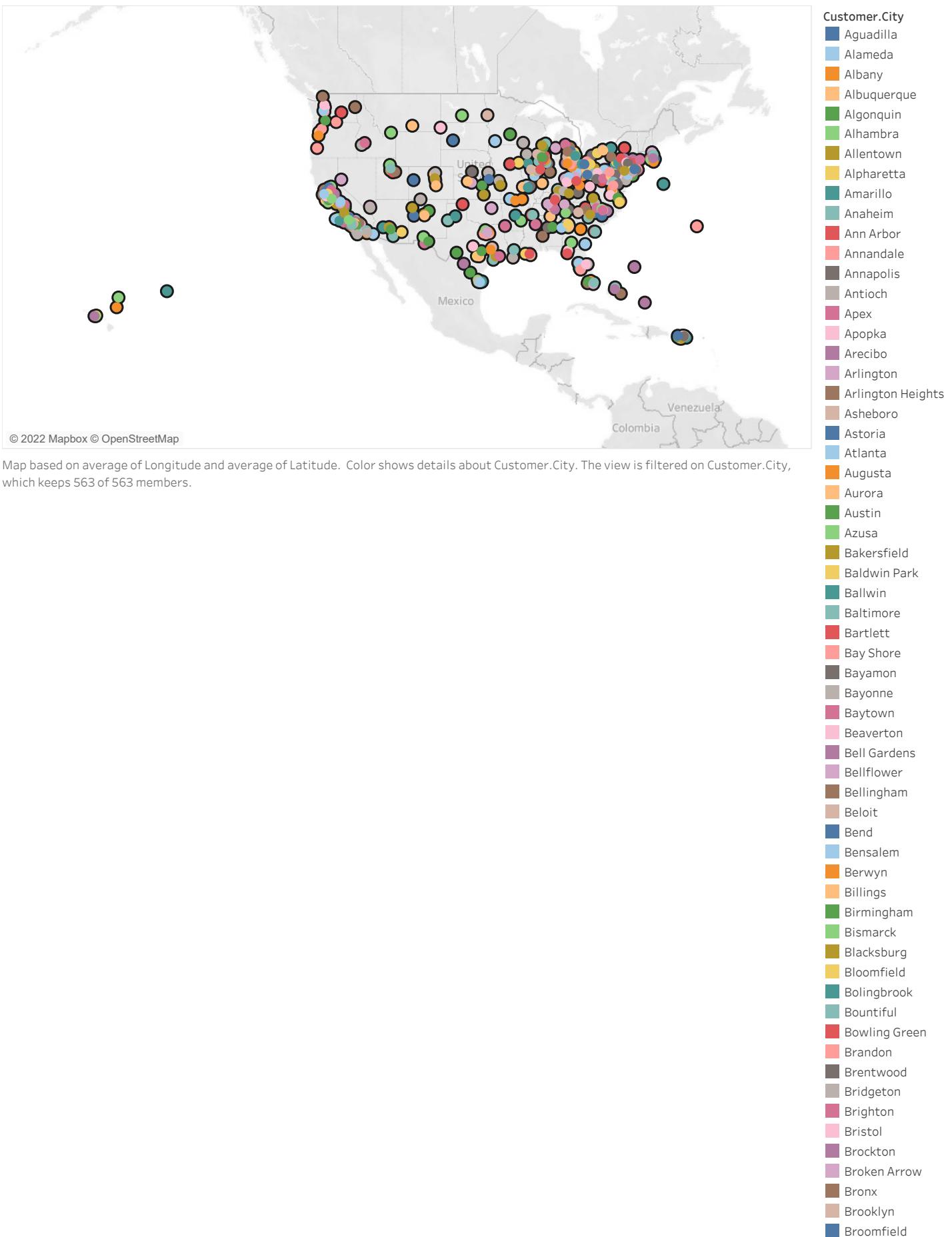
Map based on Longitude and Latitude. The data is filtered on Customer.Country, which keeps EE. UU. and Puerto Rico. The view is filtered on Exclusions (Latitude,Longitude), which keeps 11,799 members.

Area of operations - by US States

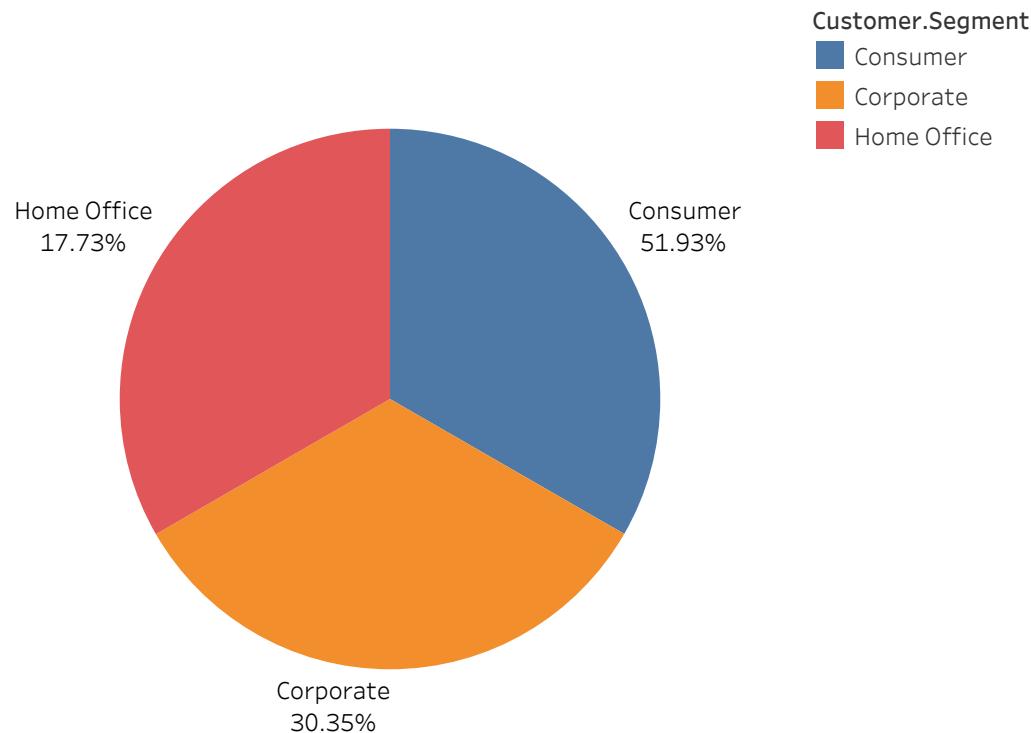


Map based on Longitude (generated) and Latitude (generated). Details are shown for Order.State. The view is filtered on Order.State, Latitude (generated) and Longitude (generated). The Order.State filter keeps 1,089 of 1,089 members. The Latitude (generated) filter keeps non-Null values only. The Longitude (generated) filter keeps non-Null values only.

Customer's City

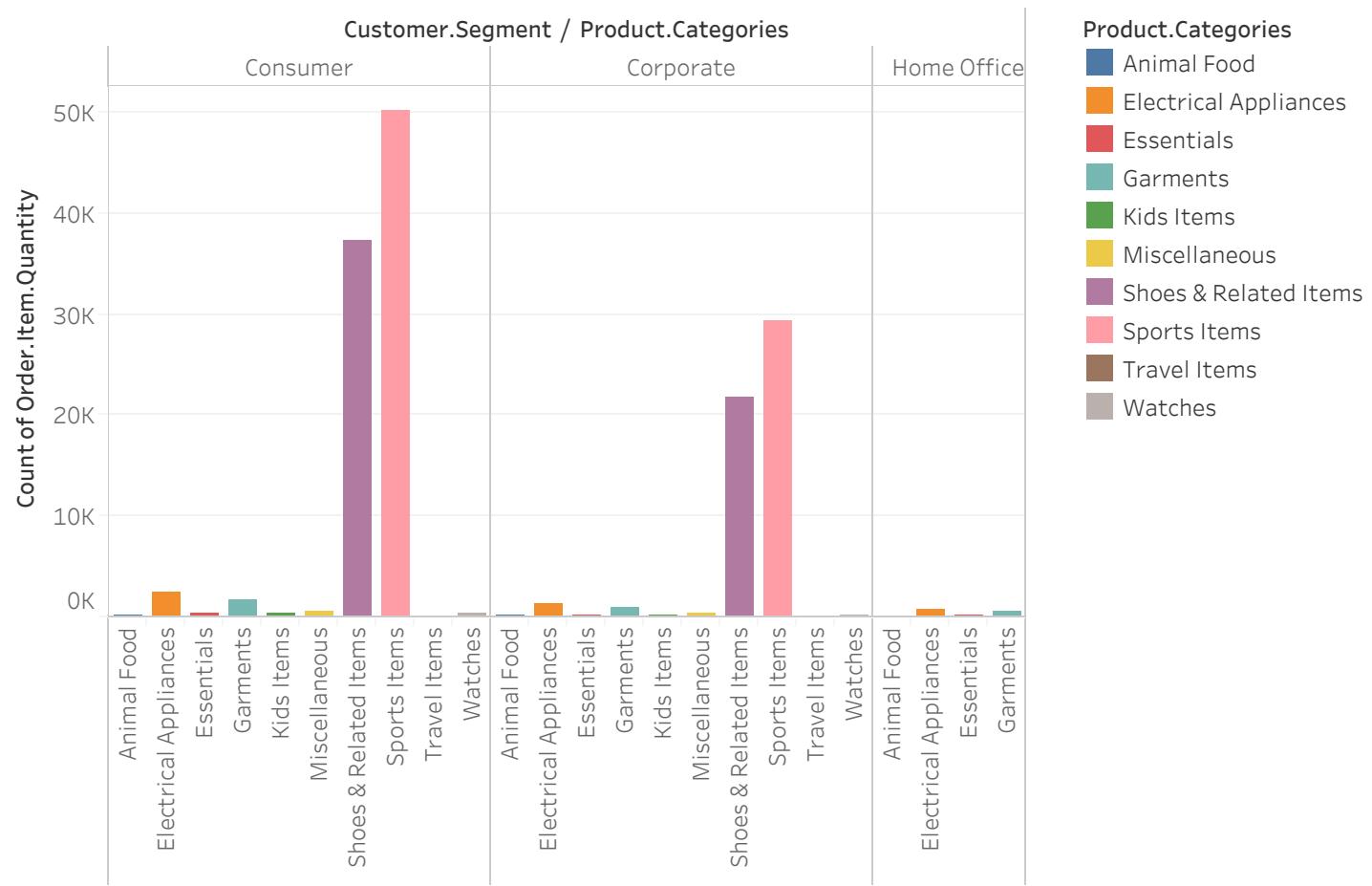


Type of Customers Contributing to Sales



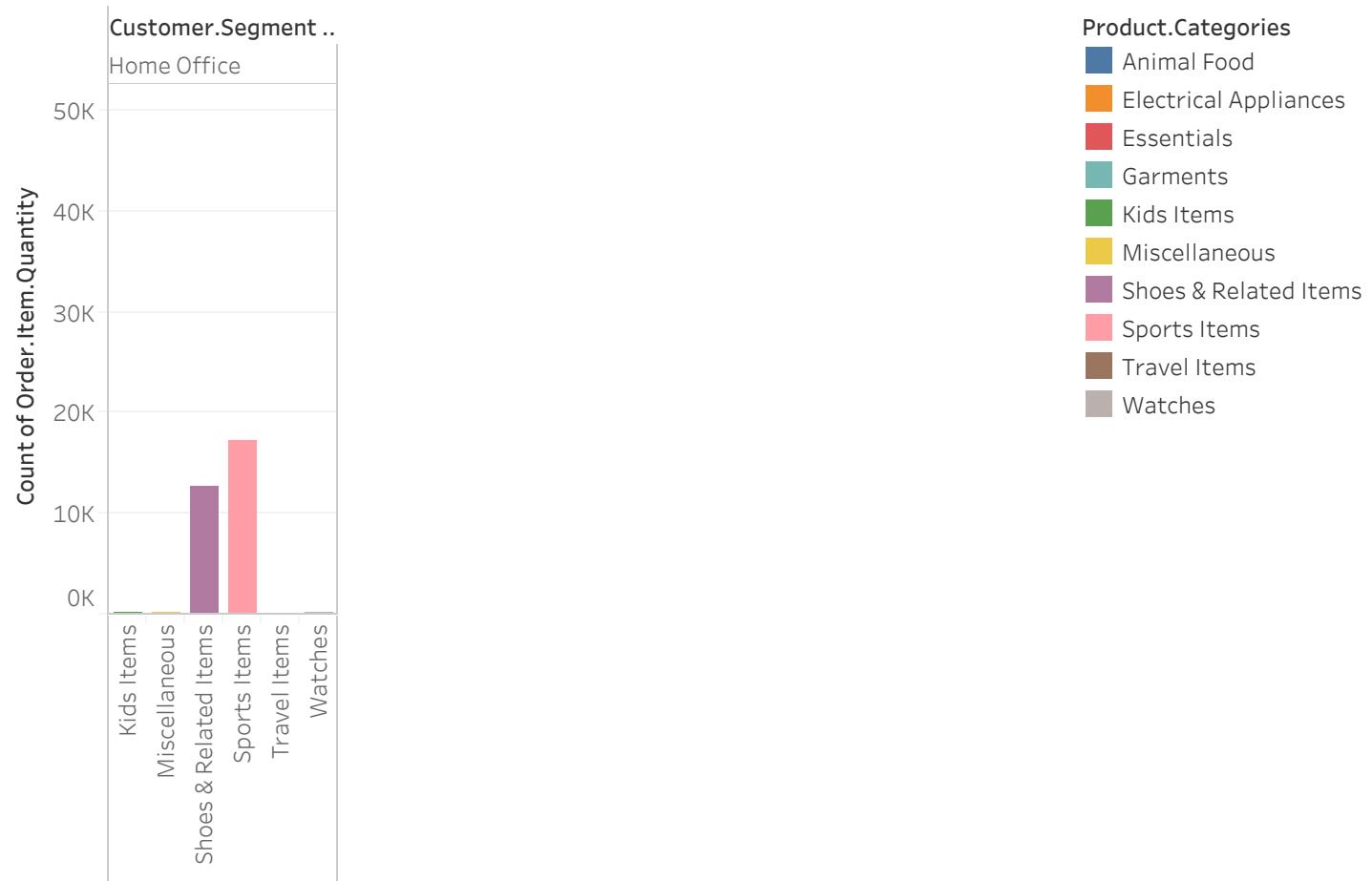
Customer.Segment and % of Total Sales.Per.Customer. Color shows details about Customer.Segment. The marks are labeled by Customer.Segment and % of Total Sales.Per.Customer.

Customer by Product Category



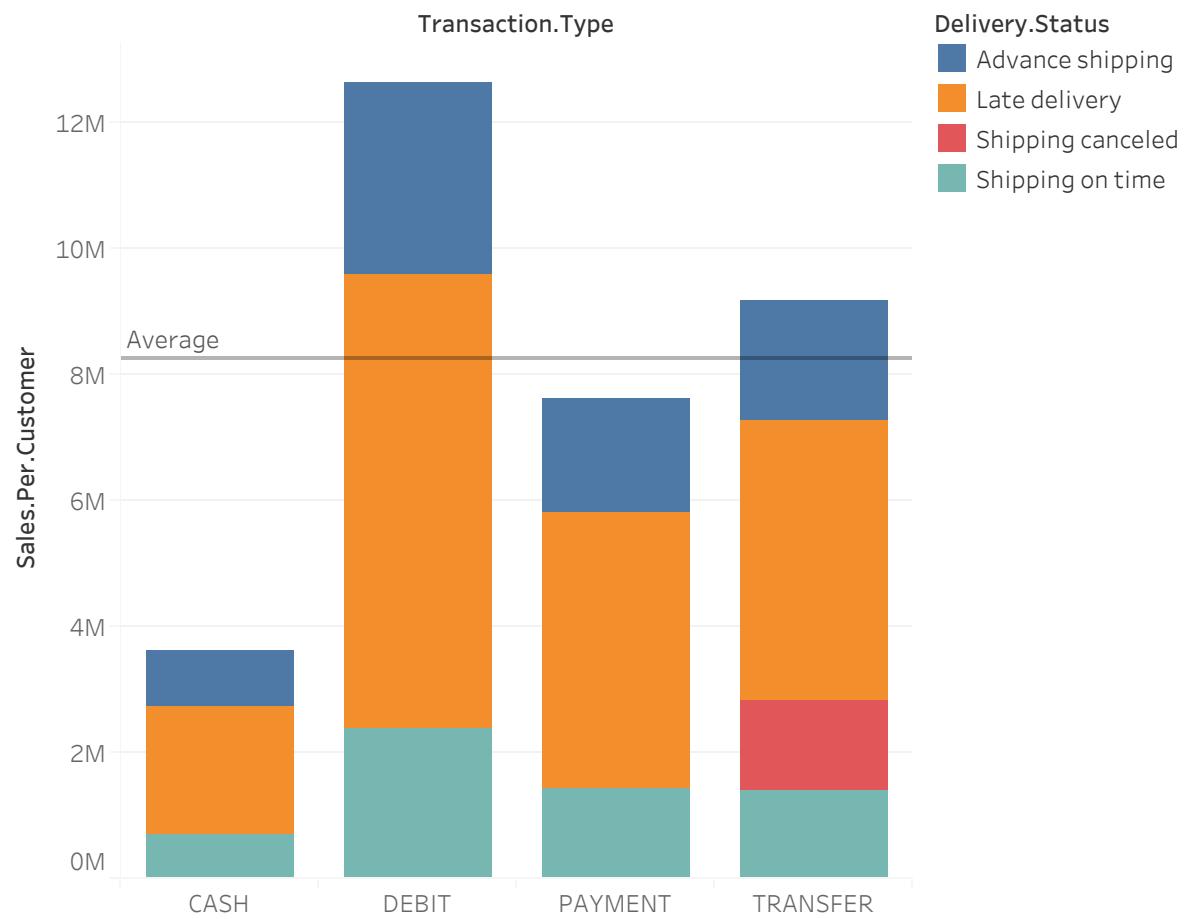
Count of Order.Item.Quantity for each Product.Categories broken down by Customer.Segment.
 Color shows details about Product.Categories. The data is filtered on Market, which keeps Africa, Europe, LATAM, Pacific Asia and USCA.

Customer by Product Category



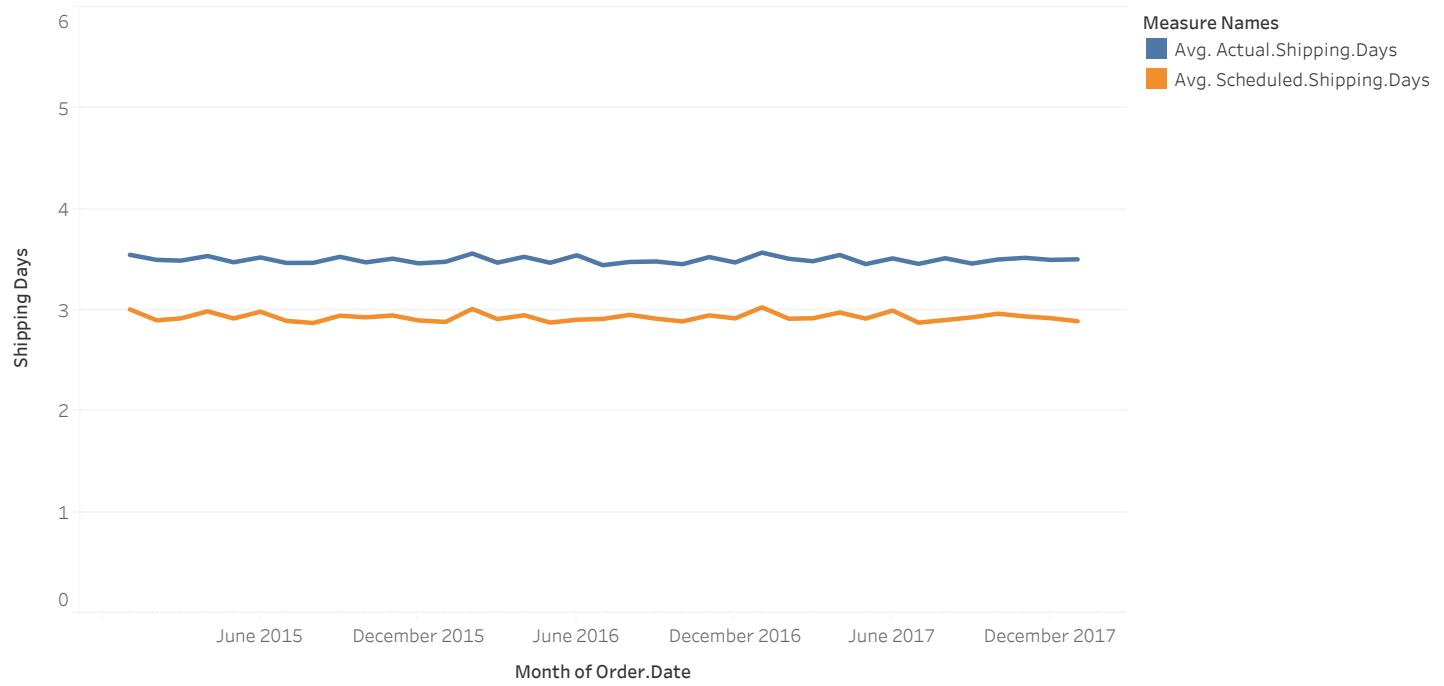
Count of Order.Item.Quantity for each Product.Categories broken down by Customer.Segment.
Color shows details about Product.Categories. The data is filtered on Market, which keeps Africa, Europe, LATAM, Pacific Asia and USCA.

Sales Per Customer by Delivery status and Transaction Type.



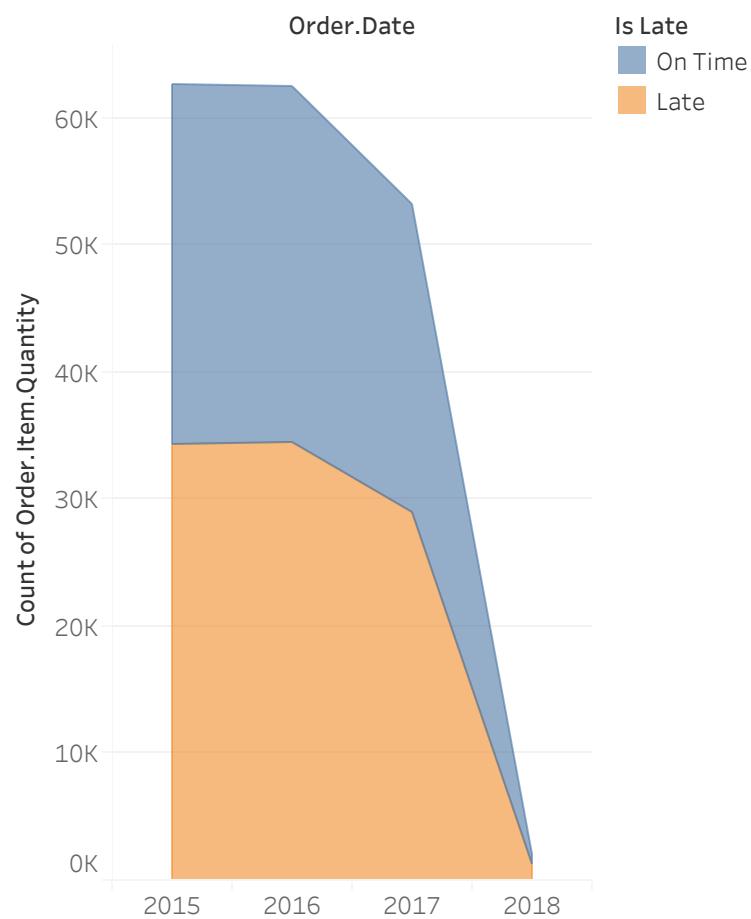
Sum of Sales.Per.Customer for each Transaction.Type. Color shows details about Delivery.Status. The data is filtered on Order.Date Year and Order.Region. The Order.Date Year filter keeps 2015, 2016, 2017 and 2018. The Order.Region filter keeps 23 of 23 members.

Actual Shipment Days vs Scheduled Shipment Days



The trends of Avg. Actual.Shipping.Days and Avg. Scheduled.Shipping.Days for Order.Date Month. Color shows details about Avg. Actual.Shipping.Days and Avg. Scheduled.Shipping.Days. The data is filtered on Category.Name, which keeps 50 of 50 members.

Late Orders vs On Time Orders by Years



Count of Order.Item.Quantity for each Order.Date Year. Color shows details about Is Late. The data is filtered on Order.Date Month, which keeps 12 of 12 members.

Product Category sales by Month of order dates



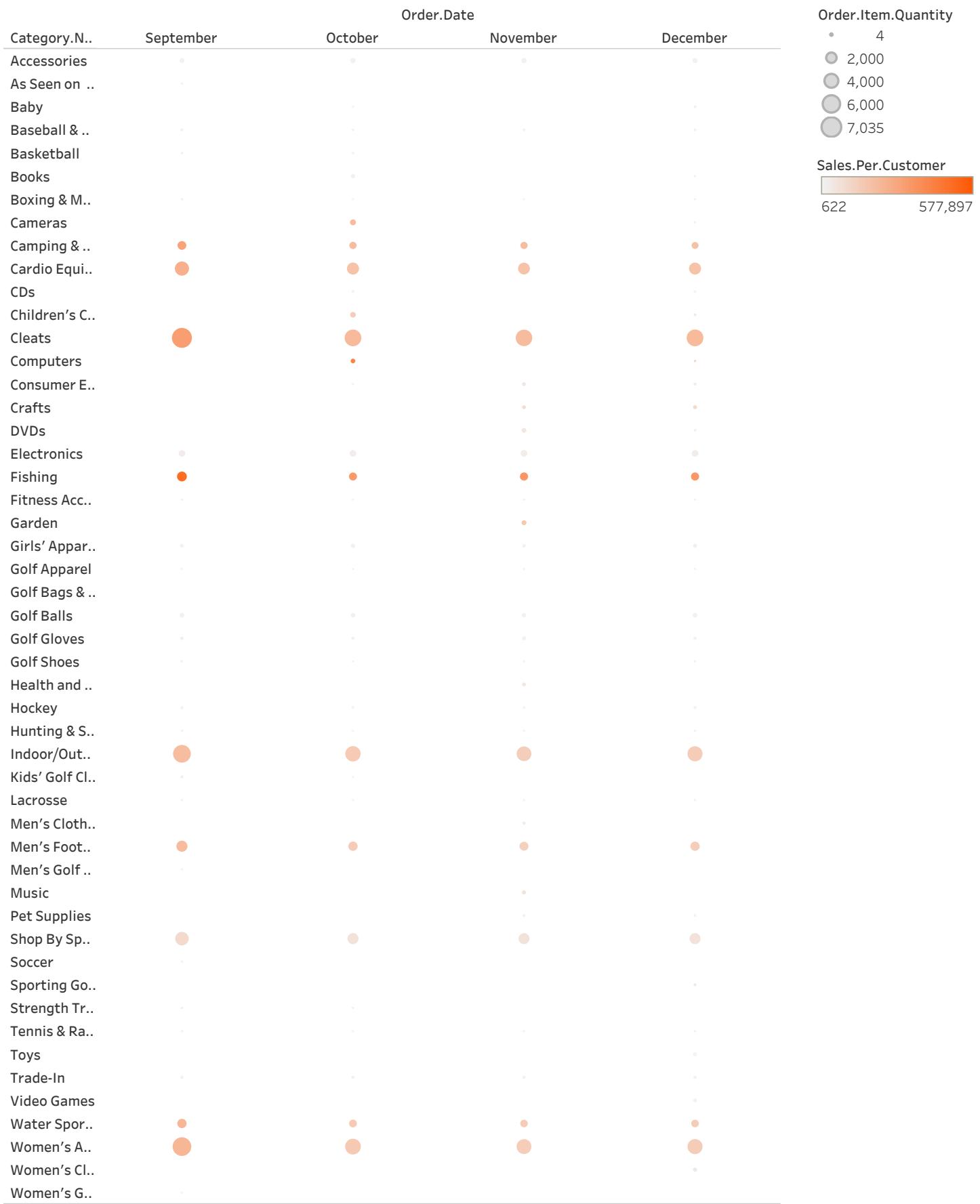
Sum of Sales.Per.Customer (color) and sum of Order.Item.Quantity (size) broken down by Order.Date Month vs. Category.Name.

Product Category sales by Month of order dates



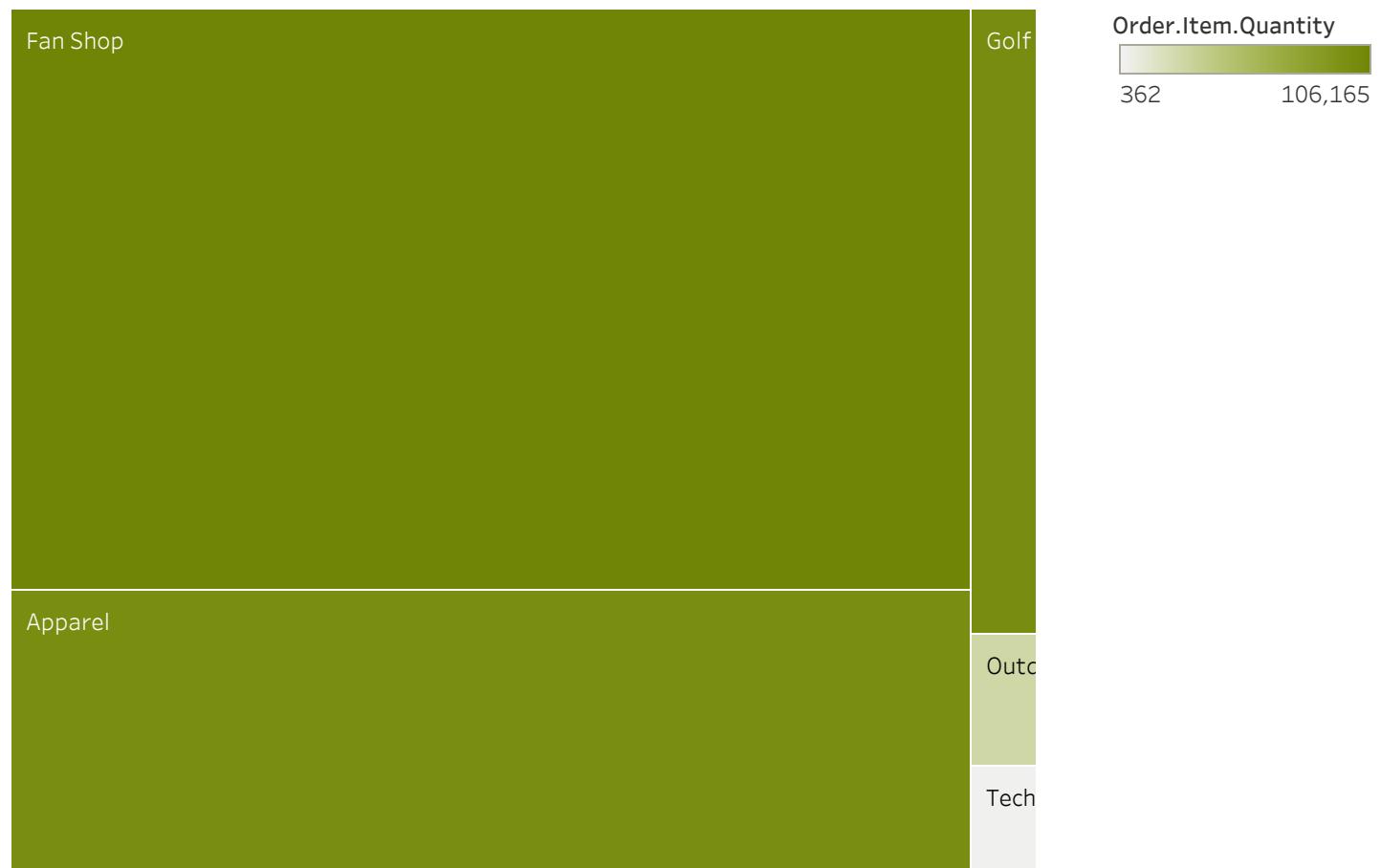
Sum of Sales.Per.Customer (color) and sum of Order.Item.Quantity (size) broken down by Order.Date Month vs. Category.Name.

Product Category sales by Month of order dates



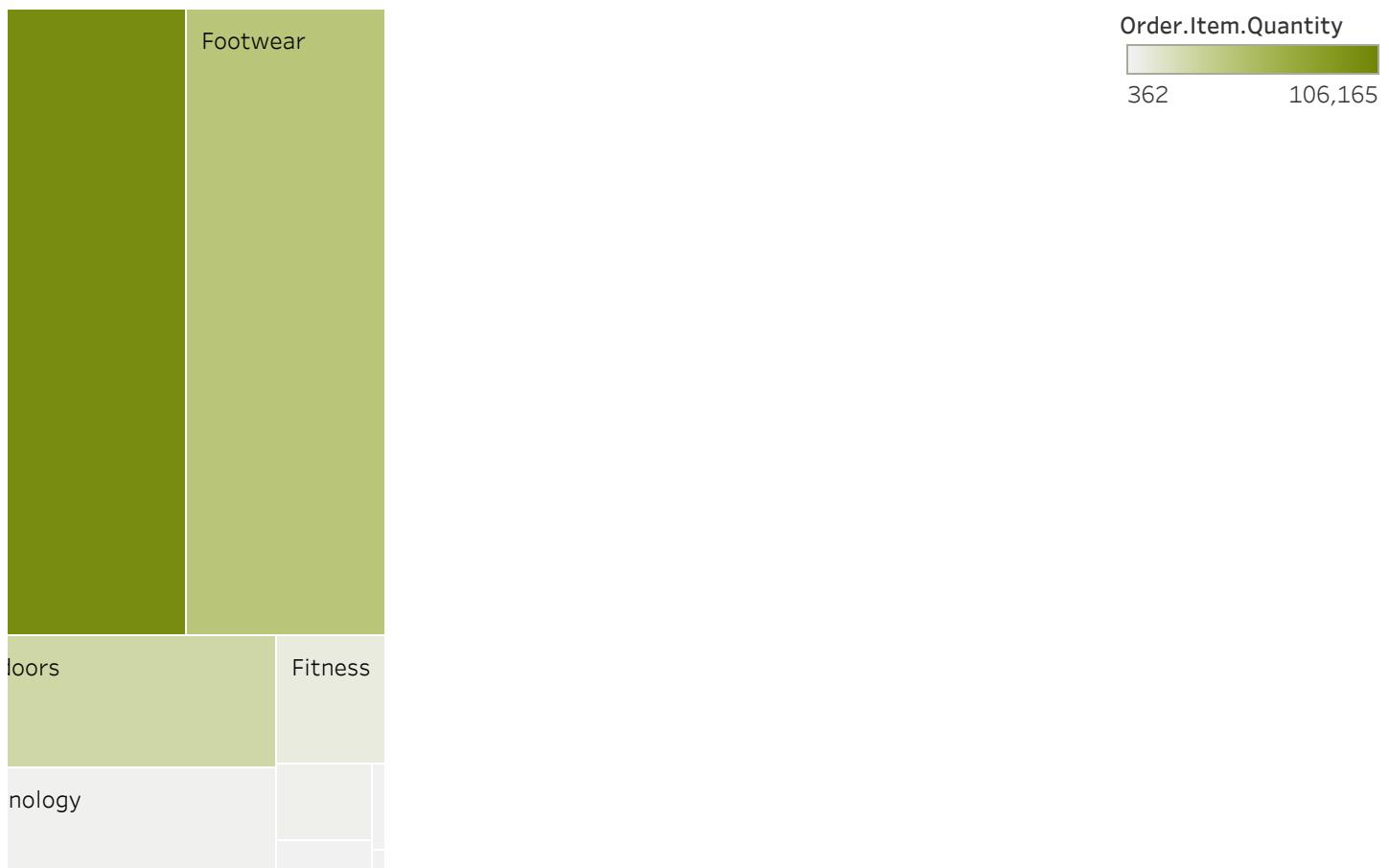
Sum of Sales.Per.Customer (color) and sum of Order.Item.Quantity (size) broken down by Order.Date Month vs. Category.Name.

Profit and Quantity of items by Departments.



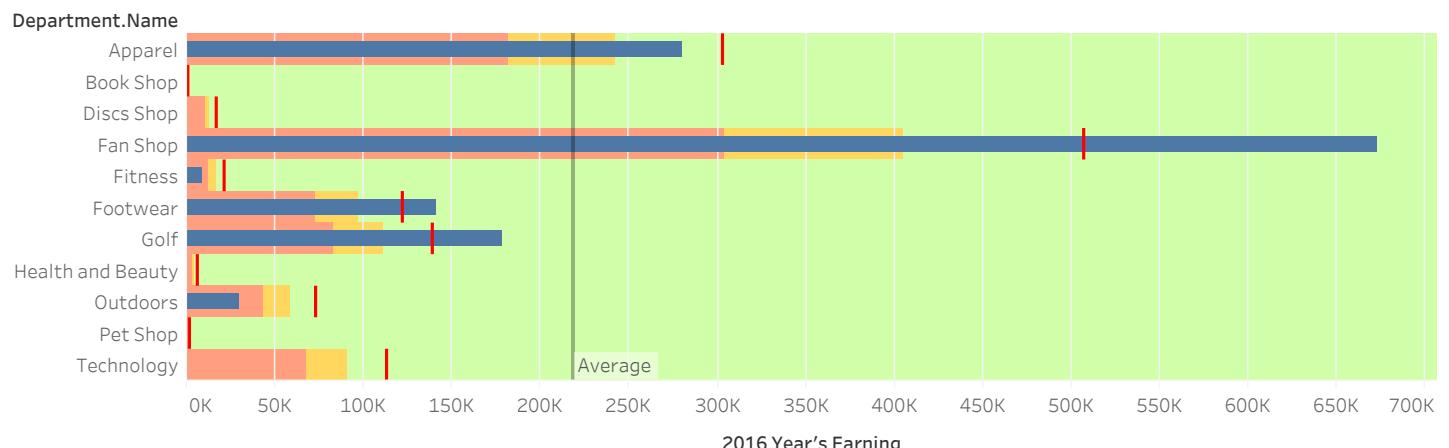
Department.Name. Color shows sum of Order.Item.Quantity. Size shows sum of Order.Profit.Per.Order. The marks are labeled by Department.Name.

Profit and Quantity of items by Departments.



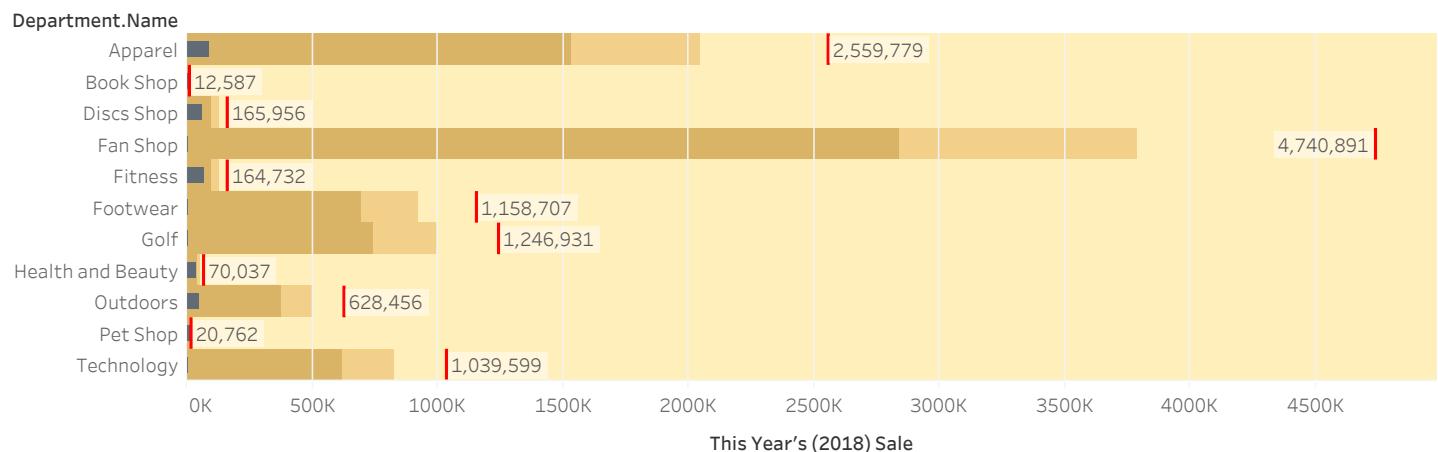
Department.Name. Color shows sum of Order.Item.Quantity. Size shows sum of Order.Profit.Per.Order. The marks are labeled by Department.Name.

Year 2016 Earnings Comparision with 2017's By Market



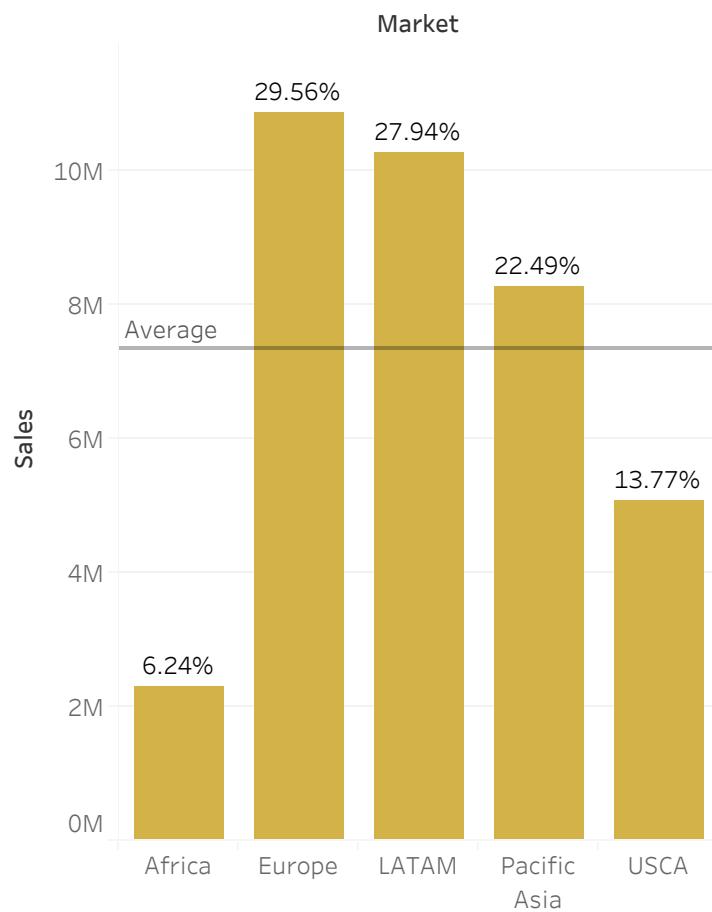
Sum of 2016 Year's Earning for each Department.Name.

This Year (2018) vs Last Year's (2017) Sales



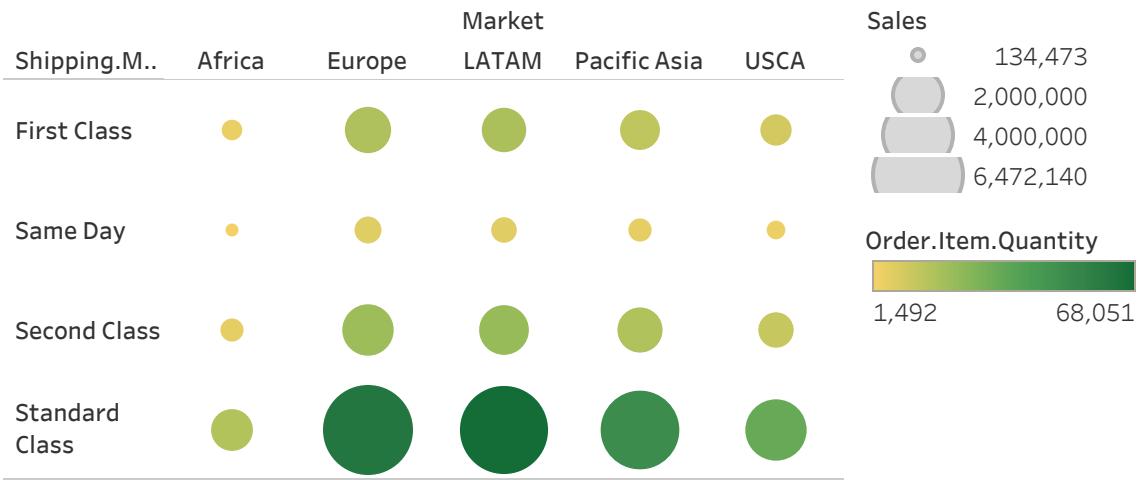
Sum of This Year's (2018) Sale for each Department.Name.

Which market is most valuable in terms of sales?



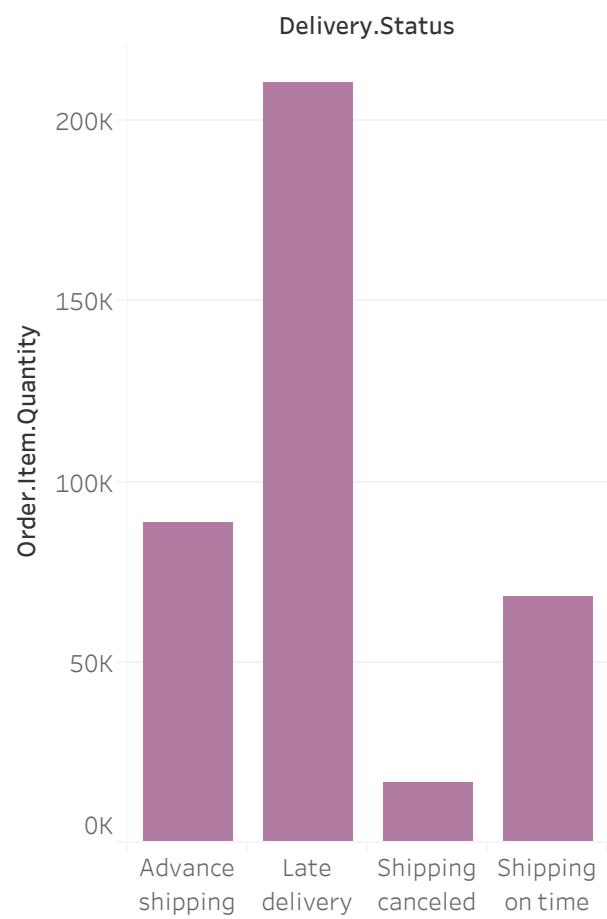
Sum of Sales for each Market. The marks are labeled by % of Total Sales.

Sales by Shipping Mode and Order Quantity



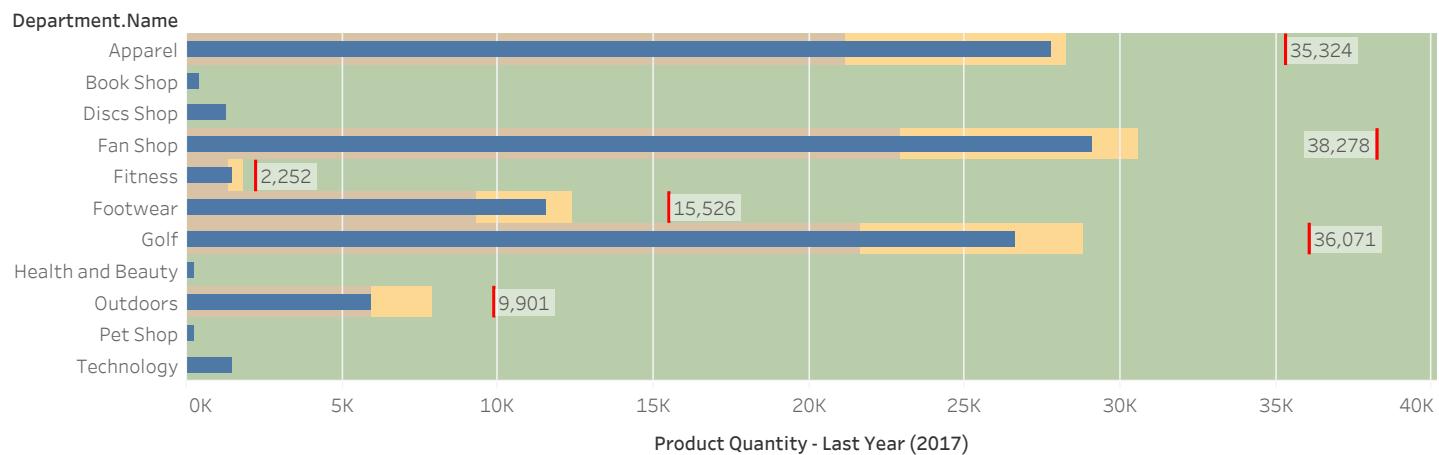
Sum of Order.Item.Quantity (color) and sum of Sales (size) broken down by Market vs. Shipping.Mode.

Items Ordered by Delivery Status



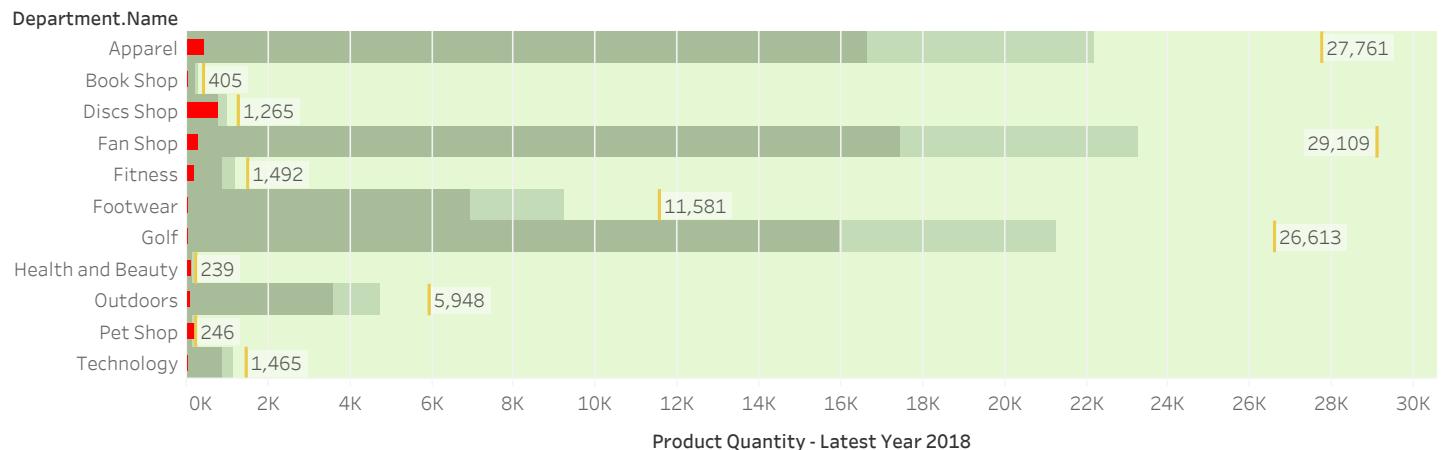
Sum of Order.Item.Quantity for each Delivery.Status.

2016 vs 2017 product quantity ordered



Sum of Product Quantity - Last Year (2017) for each Department.Name.

This year vs Last Year Product Quantity Comparision



Sum of Product Quantity - Latest Year 2018 for each Department.Name.

DASHBOARDS



2

OVERVIEW

We will be analyzing Smart Global Supply Chain dataset which is about supply chain operations results mainly from the United States from Year 2015 to 2018.

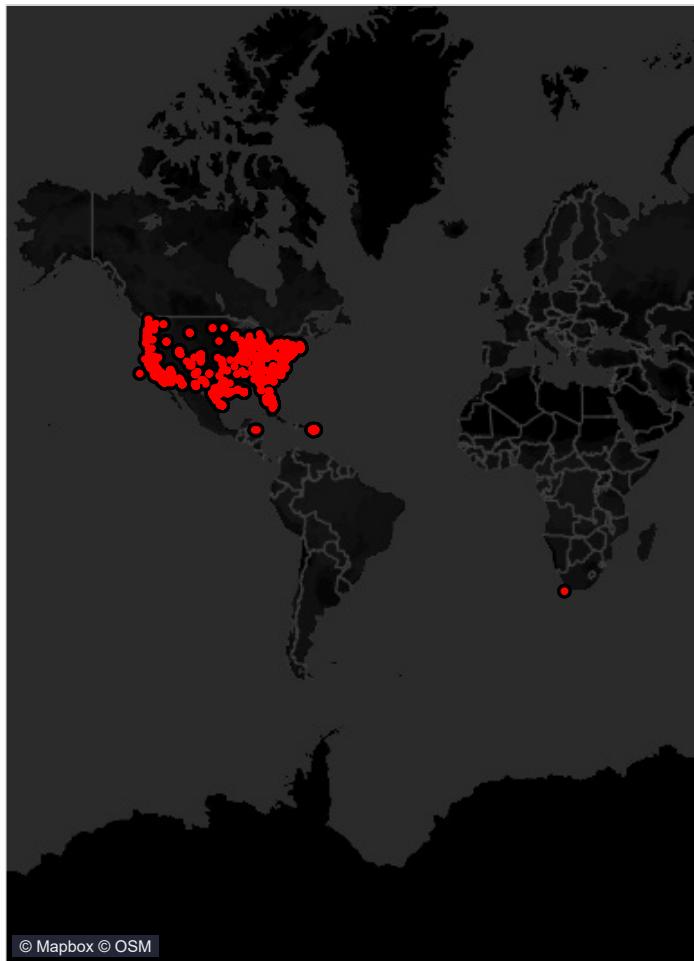
Data type: Big Data

Types of Products : Clothing , Sports , and Electronic Supplies etc

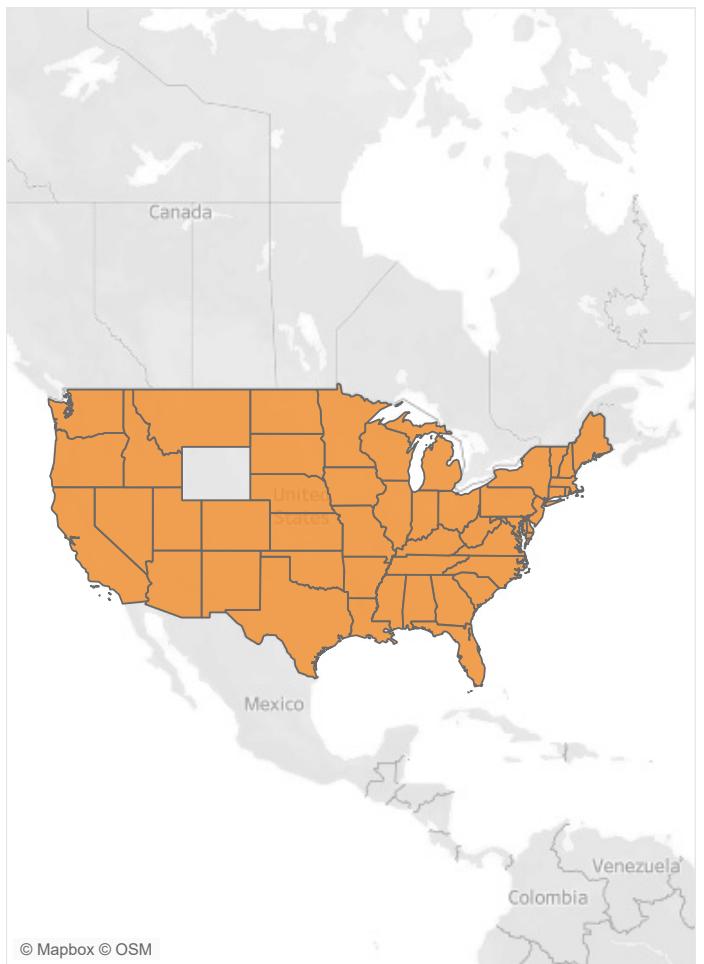
Areas of important registered activities : Provisioning , Production , Sales , Commercial Distribution.



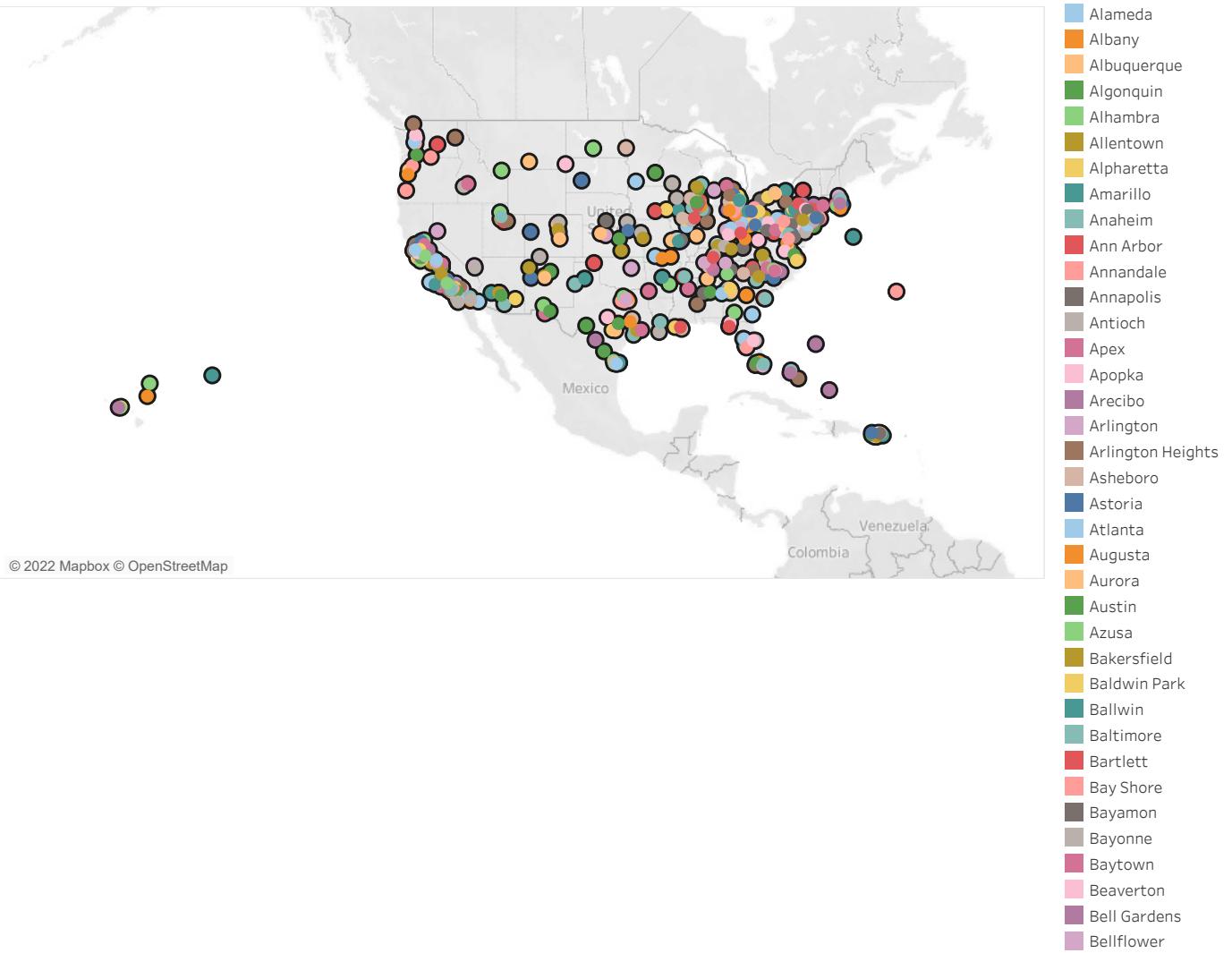
Area of operations



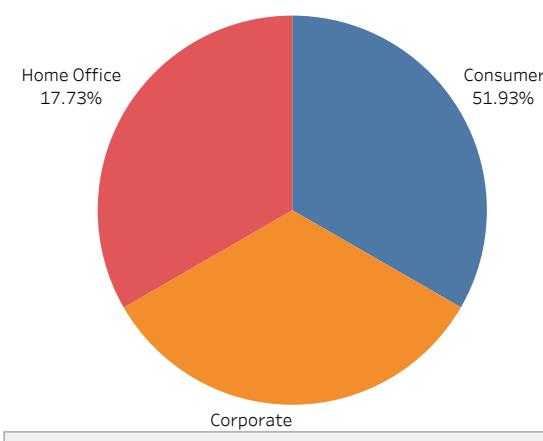
Area of operations - by US States



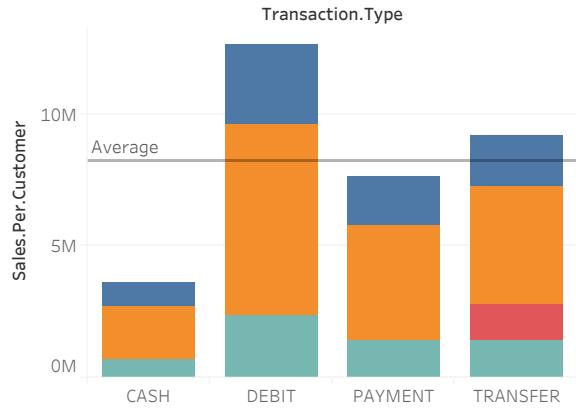
Customer's City



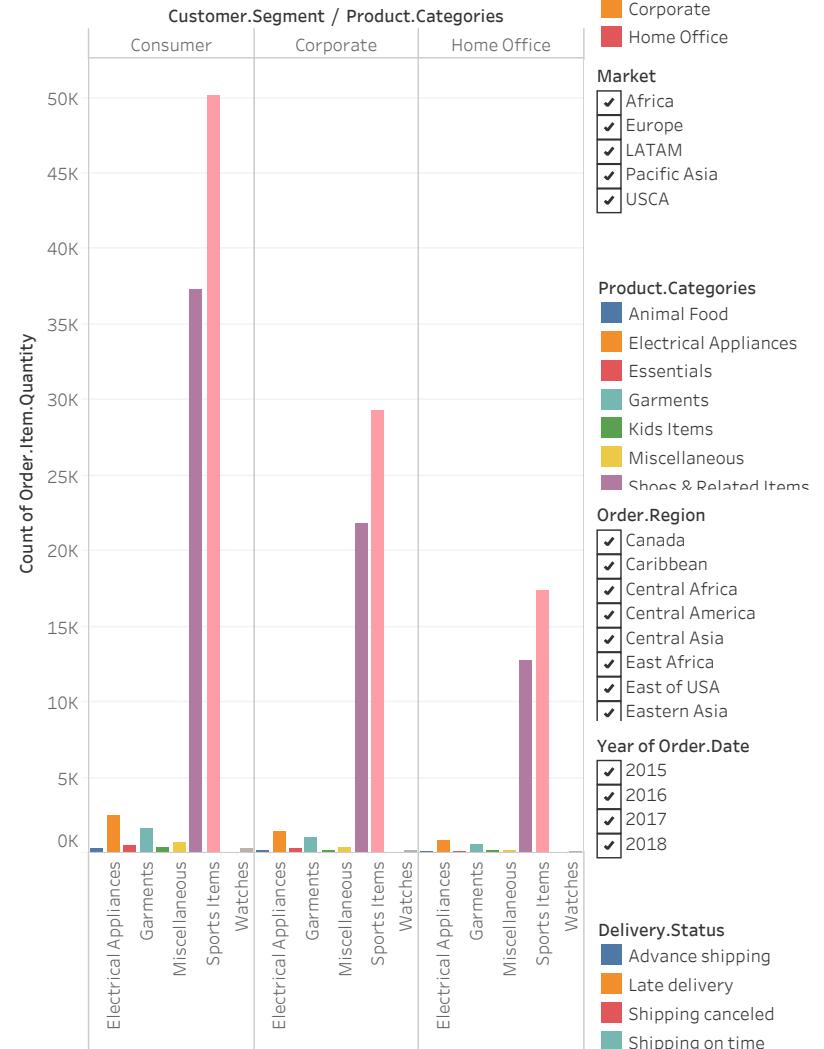
Type of Customers Contributing to Sales



Sales Per Customer by Delivery status and Transaction Type.

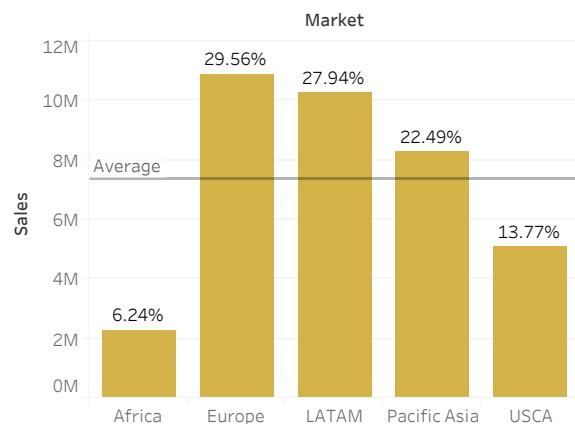


Customer by Product Category



6

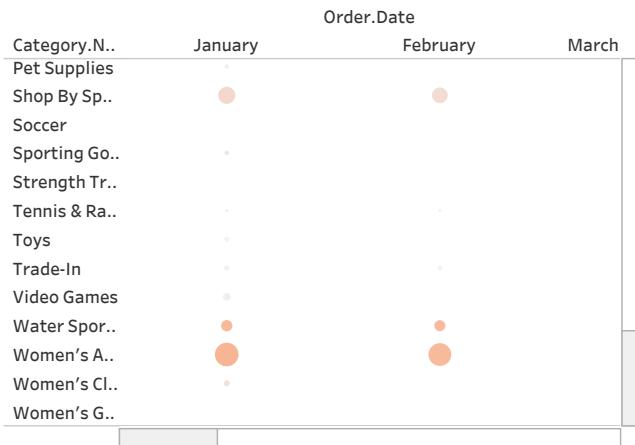
Which market is most valuable in terms of sales?



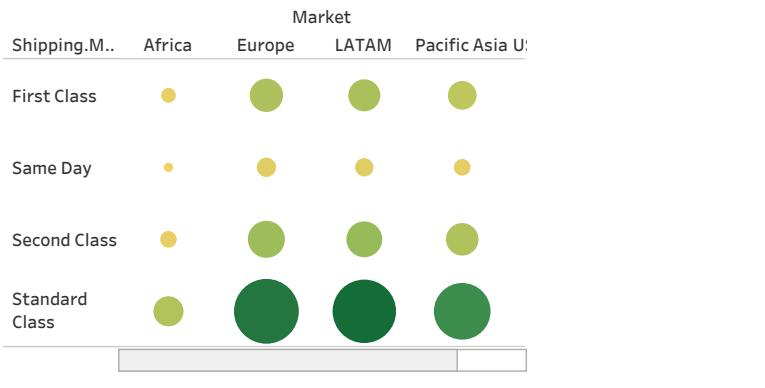
Profit and Quantity of items by Departments.



Product Category sales by Month of order dates

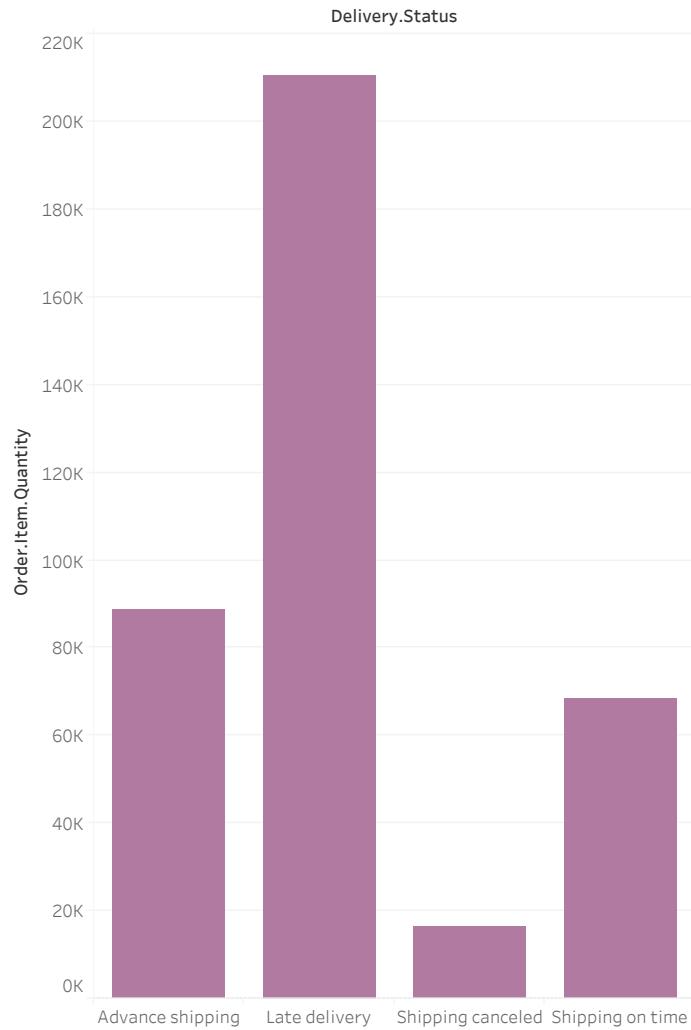


Sales by Shipping Mode and Order Quantity

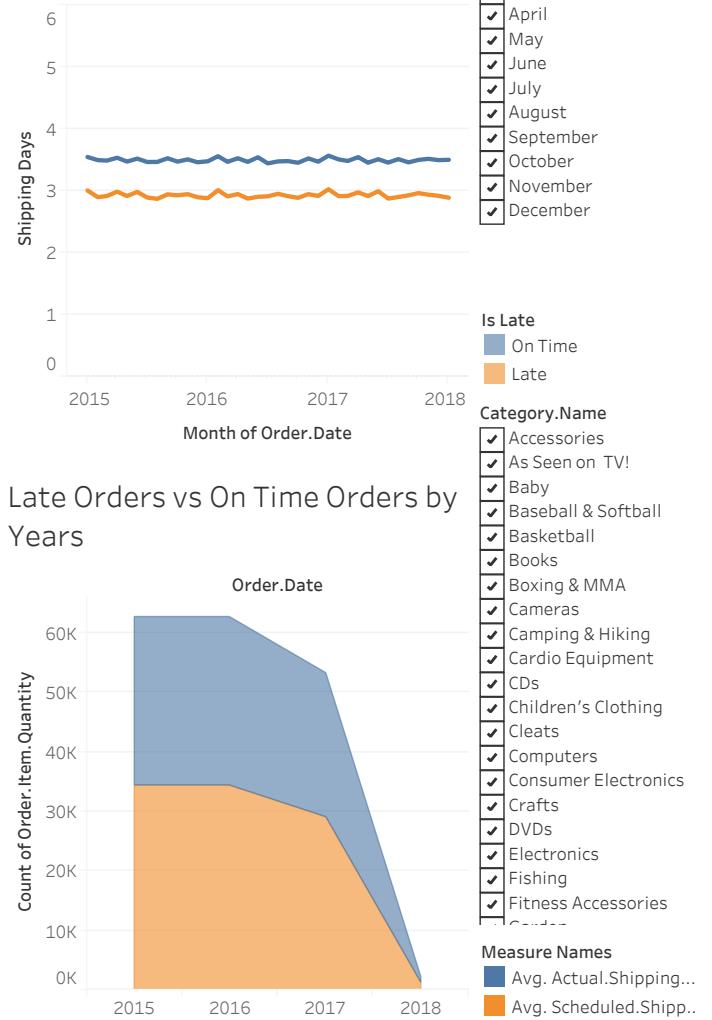


7

Items Ordered by Delivery Status



Actual Shipment Days vs Scheduled Shipment Days



Month of Order.Date

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Is Late

- On Time
- Late

Category.Name

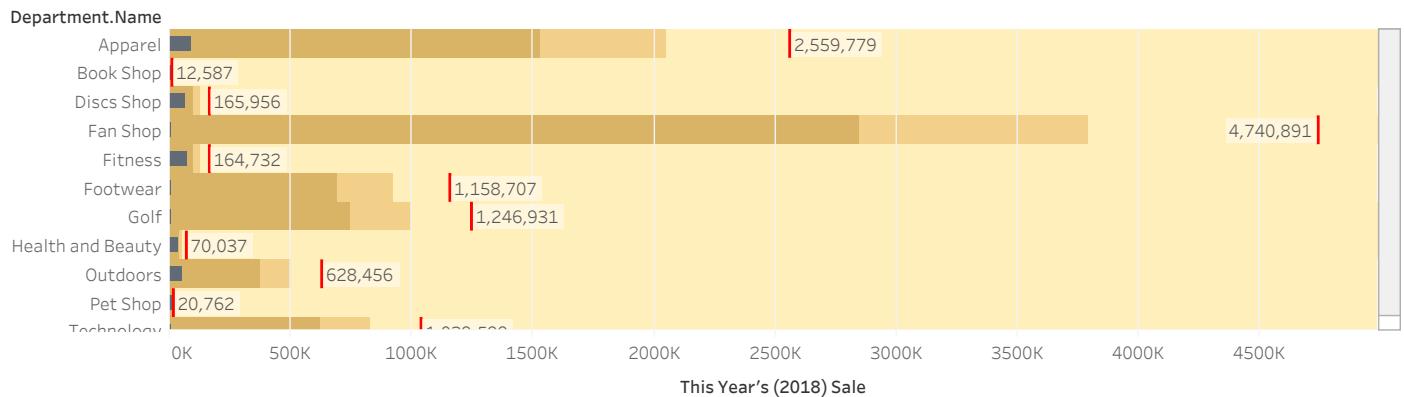
- Accessories
- As Seen on TV!
- Baby
- Baseball & Softball
- Basketball
- Books
- Boxing & MMA
- Cameras
- Camping & Hiking
- Cardio Equipment
- CDs
- Children's Clothing
- Cleats
- Computers
- Consumer Electronics
- Crafts
- DVDs
- Electronics
- Fishing
- Fitness Accessories

Measure Names

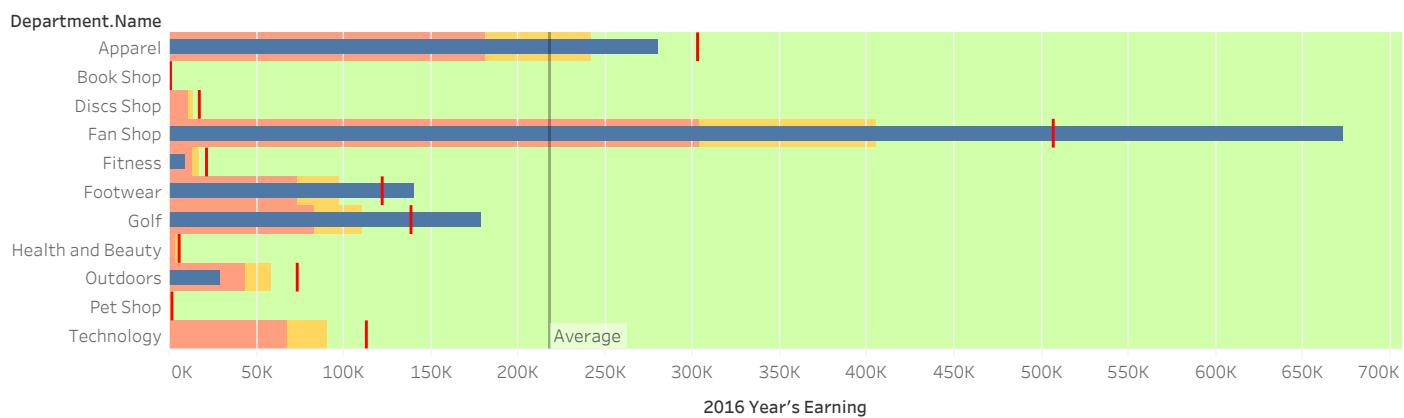
- Avg. Actual.Shipping...
- Avg. Scheduled.Shipp...

Q

This Year (2018) vs Last Year's (2017) Sales

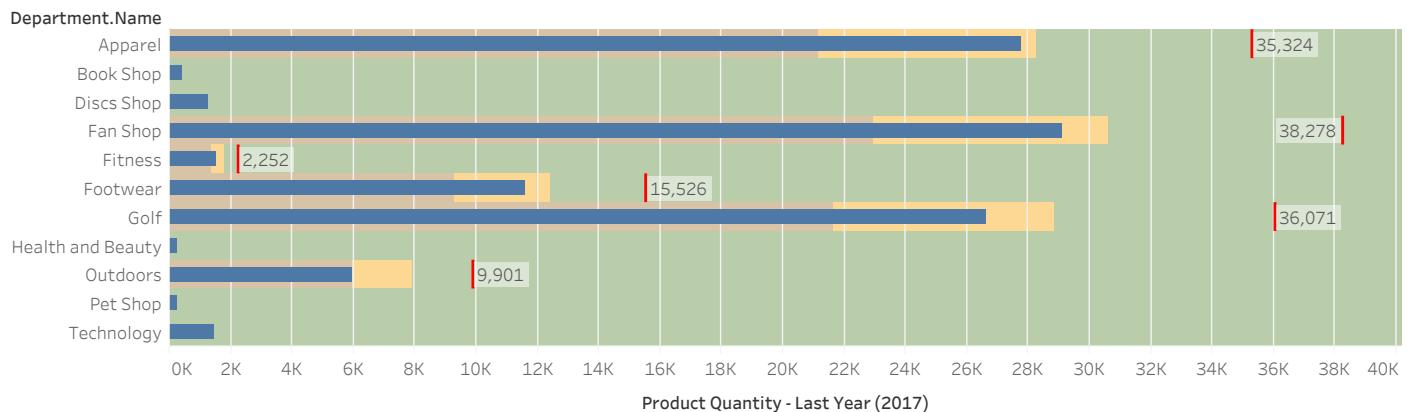


Year 2016 Earnings Comparision with 2017's By Market

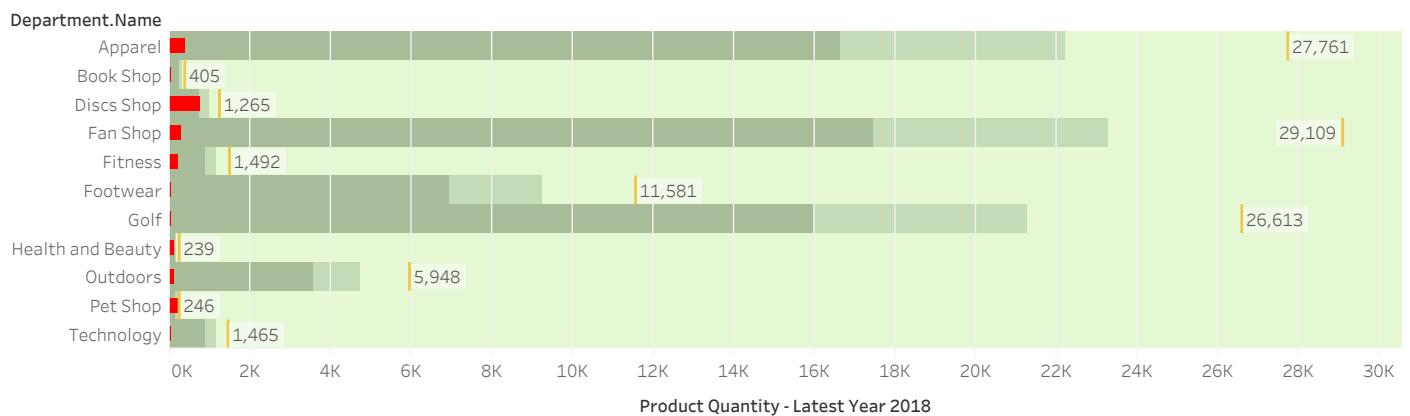


4

2016 vs 2017 product quantity ordered



This year vs Last Year Product Quantity Comparision



Stories

Header	Overview	Area of Operations	Customer's Location by City	Customer's Analysis	Sales Analysis by Different Dimensions	SupplyChain Operations Analy..
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Header	Overview	Area of Operations	Customer's Location by City	Customer's Analysis	Sales Analysis by Different Dimensions	SupplyChain Operations Analy..
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OVERVIEW

We will be analyzing Smart Global Supply Chain dataset which is about supply chain operations results mainly from the United States from Year 2015 to 2018.

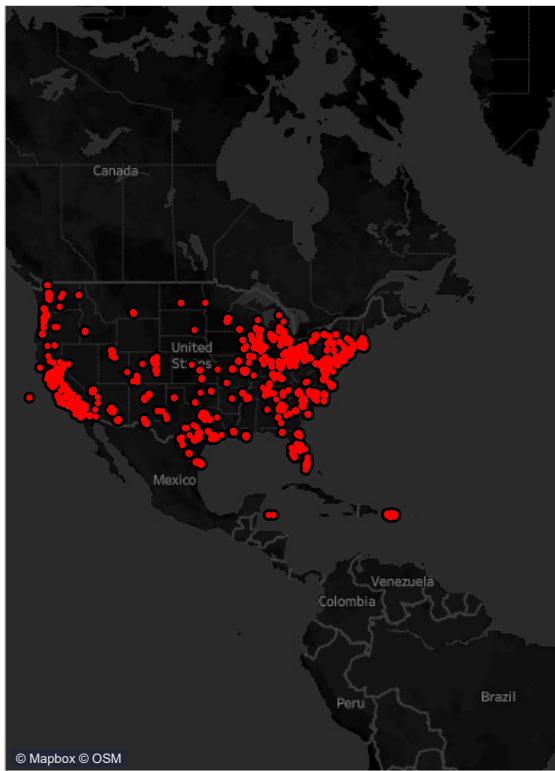
Data type: Big Data

Types of Products : Clothing , Sports , and Electronic Supplies etc

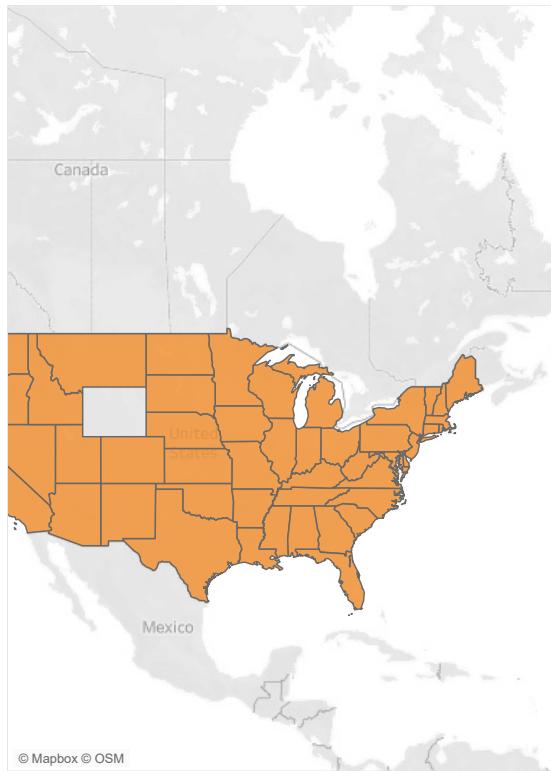
Areas of important registered activities : Provisioning , Production , Sales , Commercial Distribution.

Header	Overview	Area of Operations	Customer's Location by City	Customer's Analysis	Sales Analysis by Different Dimensions	SupplyChain Operations Analy..
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Area of operations



Area of operations - by US States

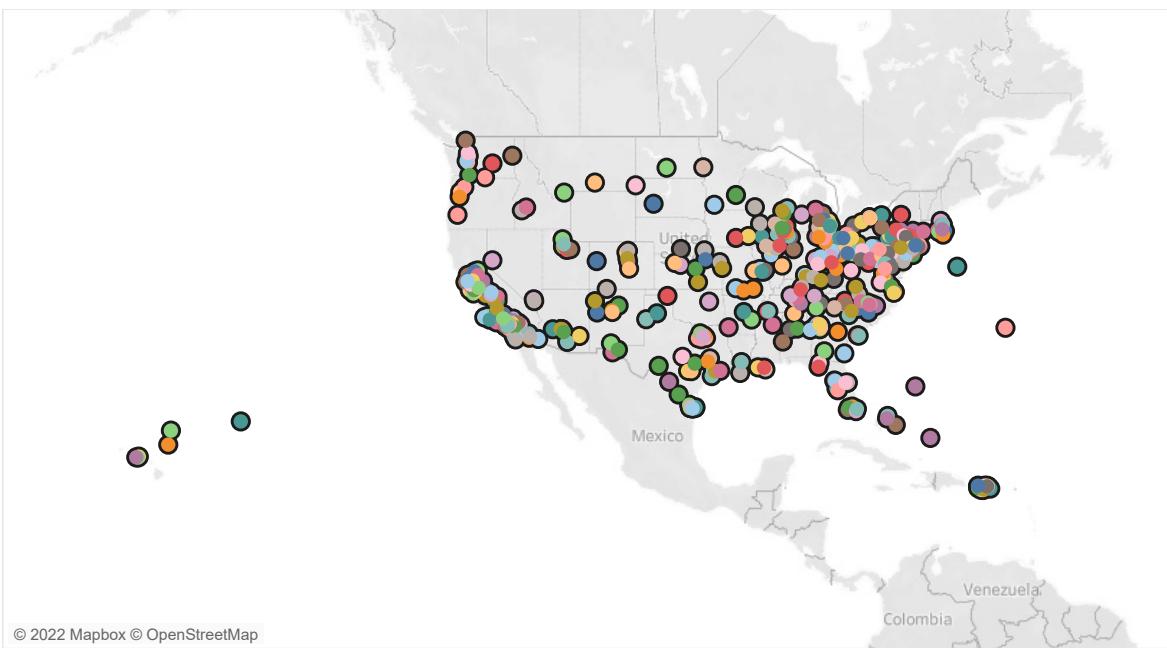


* Our area of operations is mainly in United States.

* Supply operations also takes place in south east of South Africa and in some areas of Northern Asia

Header	Overview	Area of Operations	Customer's Location by City	Customer's Analysis	Sales Analysis by Different Dimensions	SupplyChain Operations Analysis
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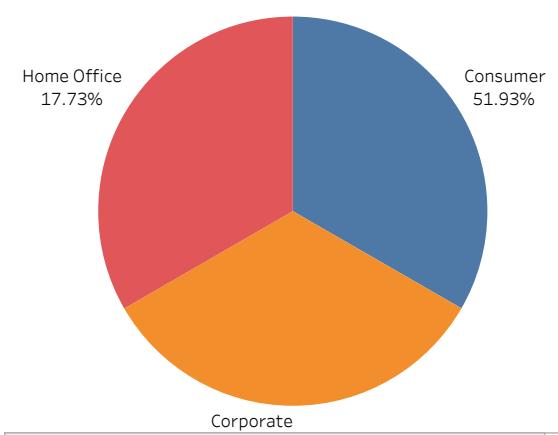
Customer's City



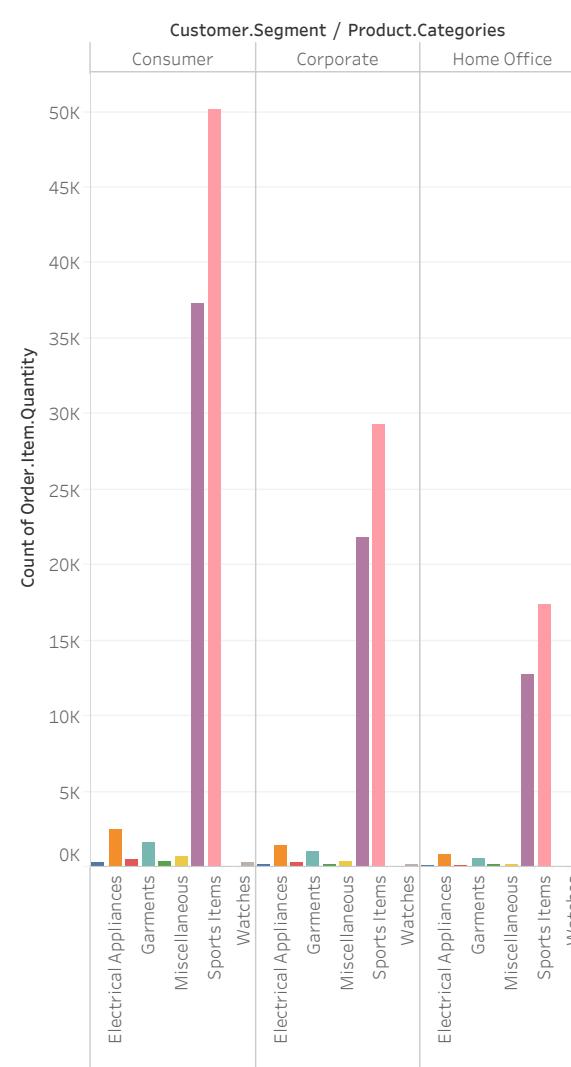
Customer.City
Aguadilla
Alameda
Albany
Albuquerque
Algonquin
Alhambra
Allentown
Alpharetta
Amarillo
Anaheim
Ann Arbor
Annandale
Annapolis
Antioch
Apex
Apopka
Arecibo
Arlington
Arlington Heights
Asheboro
Astoria
Atlanta
Augusta
Aurora
Austin
Azusa
Bakersfield
Baldwin Park
Ballwin
Baltimore
Bartlett
Bay Shore
Bayamon
Bayonne
Baytown
Beaverton
Bell Gardens
Bellflower

Overview	Area of Operations	Customer's Location by City	Customer's Analysis	Sales Analysis by Different Dimensions	SupplyChain Operations Analysis	Sales Comparision by of 3 Years
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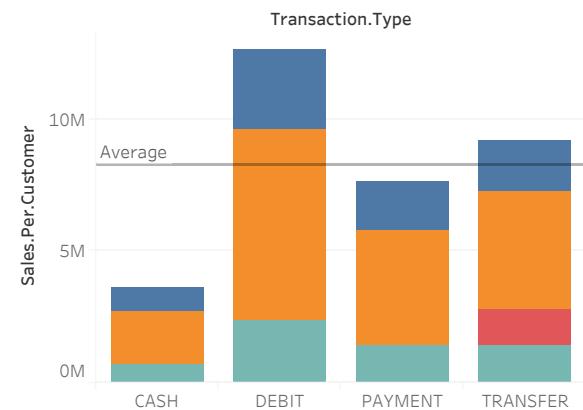
Type of Customers Contributing to Sales



Customer by Product Category



Sales Per Customer by Delivery status and Transaction Type.



Customer.Segment

- Consumer
- Corporate
- Home Office

Market

- Africa
- Europe
- LATAM
- Pacific Asia
- USCA

Product.Categories

- Animal Food
- Electrical Appliances
- Essentials
- Garments
- Kids Items
- Miscellaneous
- Shoes & Related Items

Order.Region

- Canada
- Caribbean
- Central Africa
- Central America
- Central Asia
- East Africa
- East of USA
- Eastern Asia

Year of Order.Date

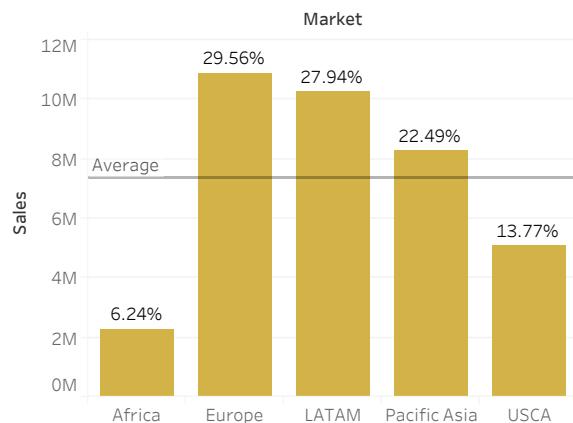
- 2015
- 2016
- 2017
- 2018

Delivery.Status

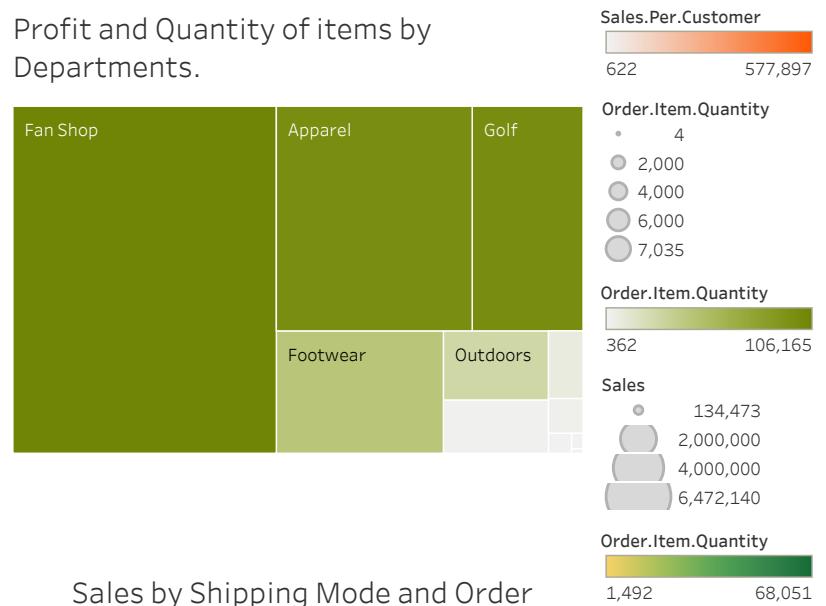
- Advance shipping
- Late delivery
- Shipping canceled
- Shipping on time

Area of Operations	Customer's Location by City	Customer's Analysis	Sales Analysis by Different Dimensions	SupplyChain Operations Analysis	Sales Comparision by 3 Years	Order Quantity Comparision of 3 Years
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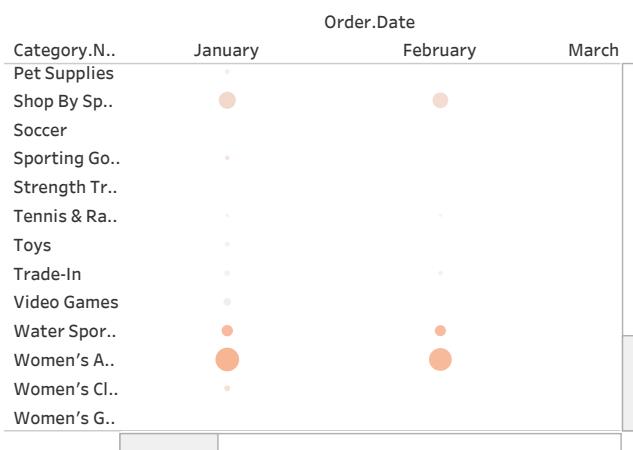
Which market is most valuable in terms of sales?



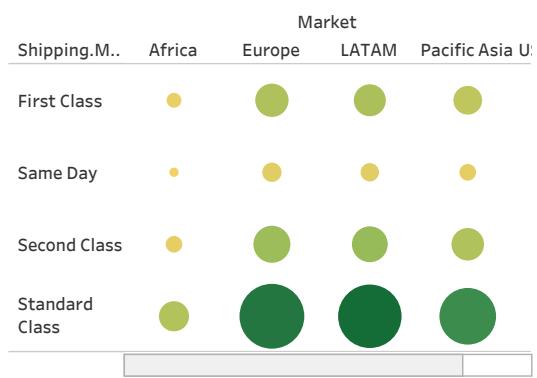
Profit and Quantity of items by Departments.



Product Category sales by Month of order dates

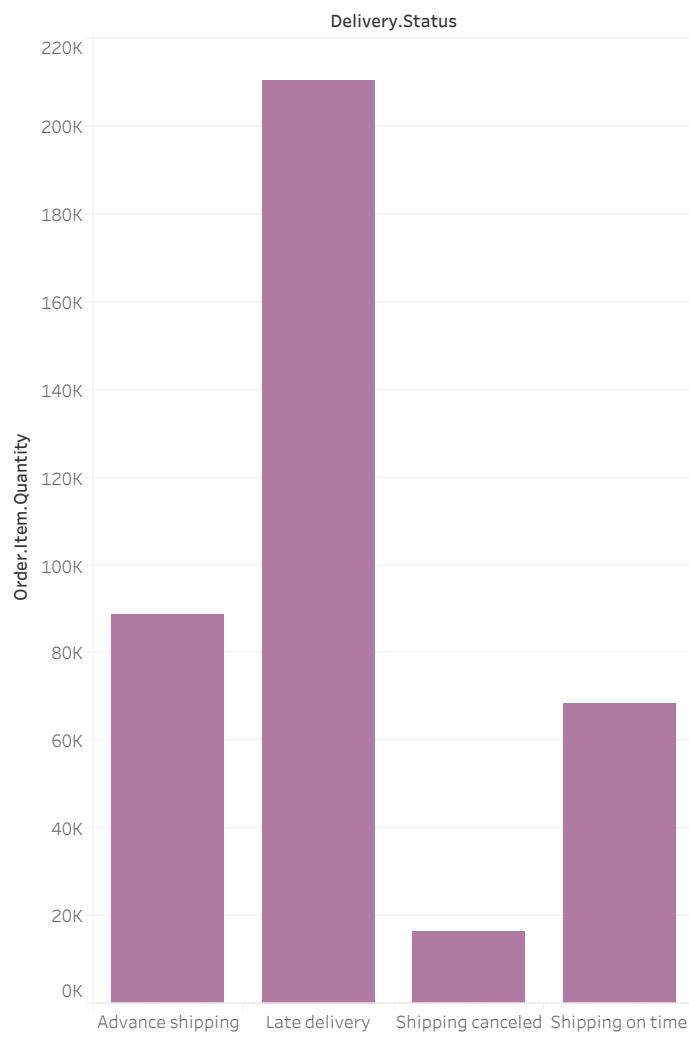


Sales by Shipping Mode and Order Quantity

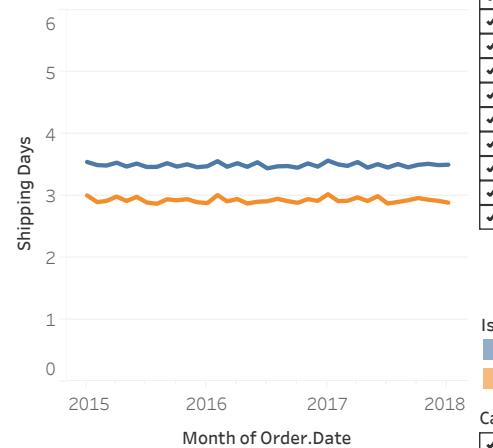


Area of Operations	Customer's Location by City	Customer's Analysis	Sales Analysis by Different Dimensions	SupplyChain Operations Analysis	Sales Comparision by of 3 Years	Order Quantity Comparision of 3 Years
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Items Ordered by Delivery Status



Actual Shipment Days vs Scheduled Shipment Days



Month of Order.Date

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Is Late

- On Time
- Late

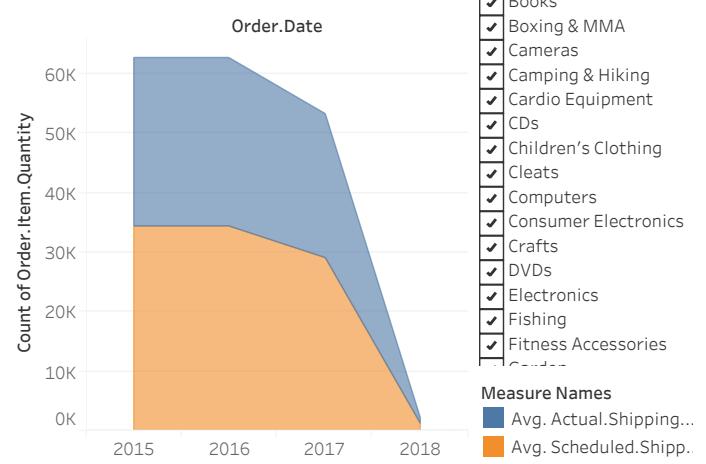
Category.Name

- Accessories
- As Seen on TV!
- Baby
- Baseball & Softball
- Basketball
- Books
- Boxing & MMA
- Cameras
- Camping & Hiking
- Cardio Equipment
- CDs
- Children's Clothing
- Cleats
- Computers
- Consumer Electronics
- Crafts
- DVDs
- Electronics
- Fishing
- Fitness Accessories
- Gadgets

Measure Names

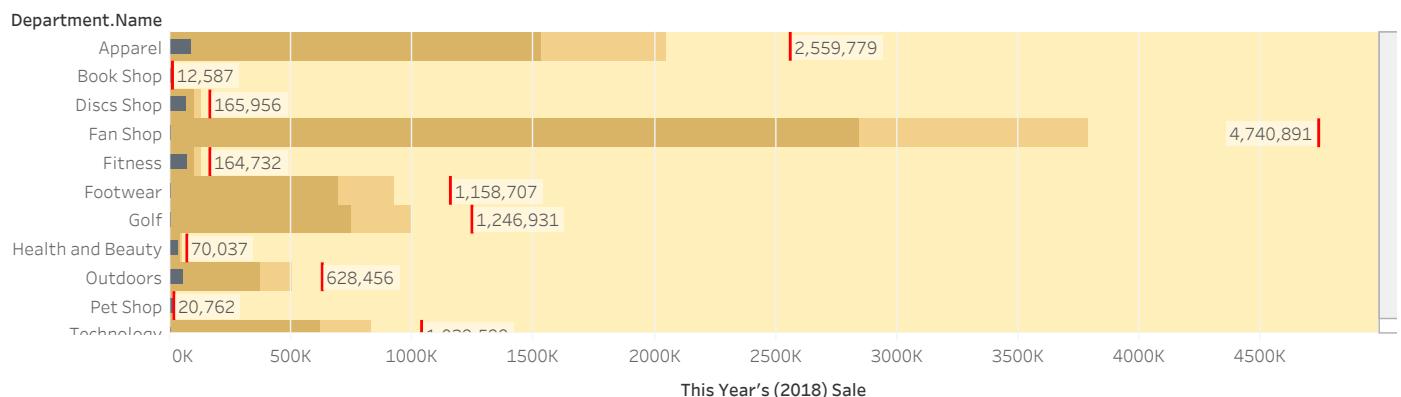
- Avg. Actual.Shipping.Days
- Avg. Scheduled.Shipping.Days

Late Orders vs On Time Orders by Years

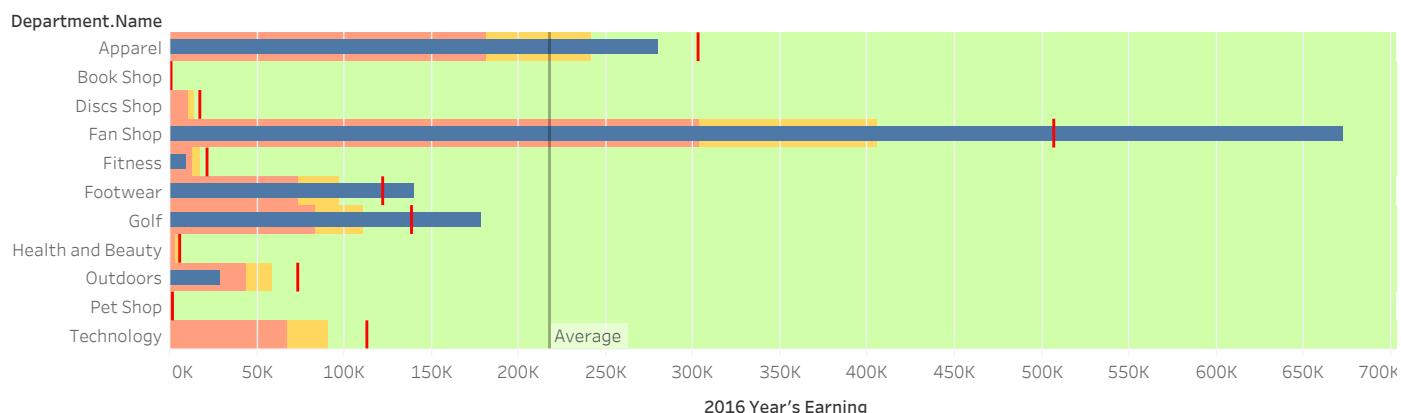


Area of Operations	Customer's Location by City	Customer's Analysis	Sales Analysis by Different Dimensions	SupplyChain Operations Analysis	Sales Comparision by of 3 Years	Order Quantity Comparision of 3 Years
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This Year (2018) vs Last Year's (2017) Sales

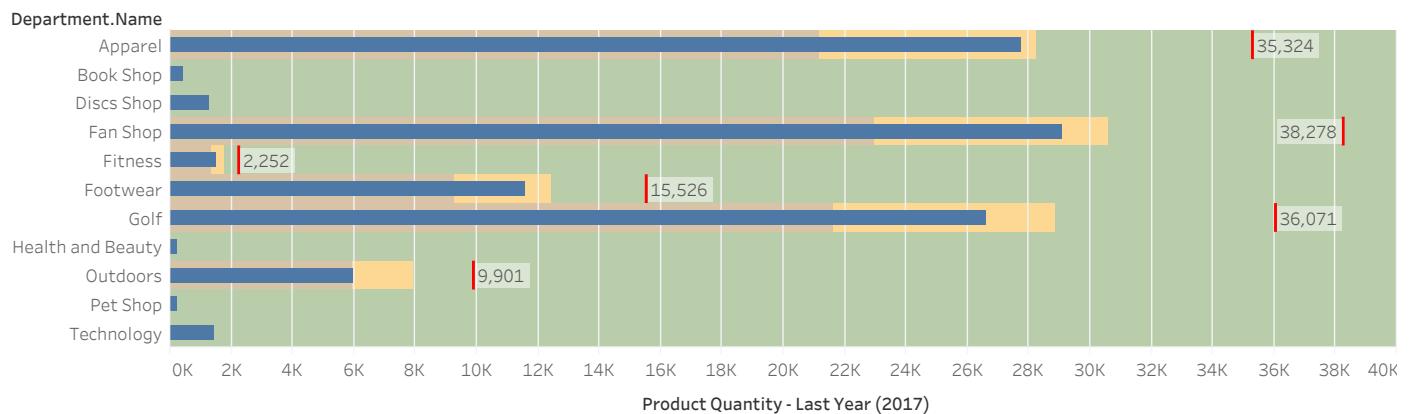


Year 2016 Earnings Comparision with 2017's By Market



Area of Operations	Customer's Location by City	Customer's Analysis	Sales Analysis by Different Dimensions	SupplyChain Operations Analysis	Sales Comparision by 3 Years	Order Quantity Comparision of 3 Years
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2016 vs 2017 product quantity ordered



This year vs Last Year Product Quantity Comparision

