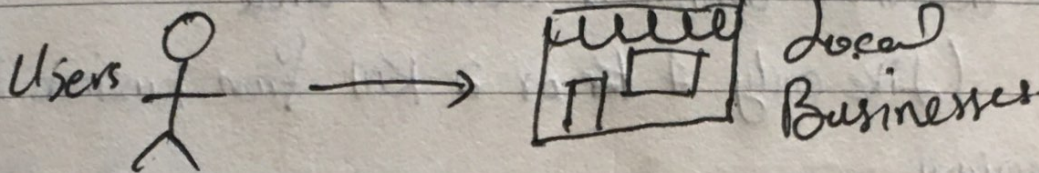


{ SOFTECH APP DEV }

COMPETITION

B to C → App

B2C App



• Responsive Design **Non-Technical**

- Mobile ~~Tablet~~ Portrait & Landscape ✓
- ~~Mobile~~ Tablet Portrait & Landscape ?

• Locate Nearby Businesses **Technical**

- User can contact to Business ~~using~~
- User can buy stuff
- Location of businesses on Google Map
- Track Delivery using Google Maps

Functional Regs

• Business Profile

• Basic

- Limited Categories of Products
(2 or 3 categories at max) ~~★~~ ★

- Accessible within a certain area
(Like only 1 ~~km~~ or 2 KM from business locality) ★

• Premium

- More categories of Products
(Like 10 categories)

OR

(Pay as you go...)

\$100 for 10 Cat / 5 Cat

\$200 for 15 Cat / 10 Cat

- Cover More area

(Like 8 to 10 Kilometers)

OR

(Across the city)

OR

★ (Scope of Local Business, I think cannot be applied to province)

• Administrator Profile

- Approve Business Requests
- Manage User Accounts
 - Business ~~as~~ ✓
 - Consumers ?

• User Auth

- Business and Consumer
- Verification by SMS or EMAIL

• Notifications

- Business Account Approved } Business ✓
- Order Received }
- Feedback Received }
- Order Shipped } Consumers ?
- Delivery Updates }
- Give Feedback }

• Enable Feedback

- Give feedback to business profile. ✗
- Only enable feedback after successful order } ? ★

• Data Management

Decide Later

① Local Database to Maintain order history?

② Online Database (Firestore)

Recommended

③ Remote Cloud Backup:

- When user installs app on another device!

• Integration

- Social Media Integration:
(Like Social Media Login)
or

(Share a Store on Social Media)

} ?

- Google Analytics ✓
- Ad Mob Integration ✓
- Invite a Friend
Using Firebase. ?

• Additional Functionality

- ~~Multi~~ Bilingual
 - English
 - French