

SOCIAL MEDIA MARKETING

IDE • SERVICE & PRICING GUIDE • SERVICE & PRICING C
ELEVATING BRANDS DIGITALLY AND VISUALLY • ELEVA

flymysocial



OUR EXPERTISE —————

OUR DIGITAL MARKETING STUDIO



SOCIAL MEDIA MANAGEMENT

Our dynamic team will craft campaigns that grab attention, spark action, and skyrocket your brand's presence across all major platforms!

TIKTOK MANAGEMENT

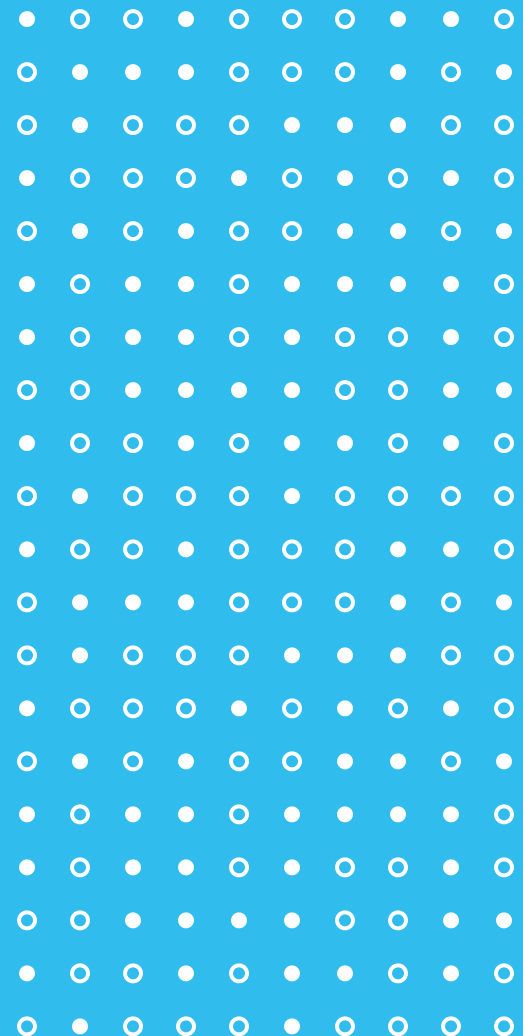
Vital for businesses aiming to reach a young, engaged audience, build brand awareness, and create viral content for rapid visibility.

CONTENT CREATION

Crafting compelling, visually stunning content tailored to your brand's essence and objectives, empowering you with flexible, strategic control over posting and engagement.

LINKEDIN MARKETING

Leverage our LinkedIn expertise to maximize your industry influence, expand professional networks, and drive lucrative business opportunities.



COMPREHENSIVE PACKAGE

SOCIAL MEDIA MANAGEMENT

INSTAGRAM & FACEBOOK SPECIFIC

CHOOSE YOUR CLASS TODAY

SERVICES COVERED	PREMIUM	BUSINESS	FIRST
Monthly Content Design	18	24	30
Monthly Reels + Cover Design	2	6	10
Social Media Audit	✓	✓	✓
Aesthetic Moodboard	✓	✓	✓
Captions & Copywriting	✓	✓	✓
Hashtag Strategy	✓	✓	✓
Content Scheduling	✓	✓	✓
Community Engagement (Mins)	10	15	20
Monthly Consultation	✓	✓	✓
Bio Optimization	x	✓	✓
Strategic Calendar	x	✓	✓
Organized Highlights	x	✓	✓
Industry Analysis	x	x	✓
Monthly Reports	x	x	✓
Revisions	1	1	2
	\$979.00 CAD MONTHLY	\$1479.00 CAD MONTHLY	\$2279.00 CAD MONTHLY

Want to **customize** your packages?
Check our **add-on options** below

ADD-ONS PRICING

SERVICES	RATE		RATE
Social Media Setup (IG/FB)	\$200.00	Organized Highlights	\$50.00
Social Media Audit	\$250.00	Strategic Calendar	\$80.00
Additional Single Post	\$25.00	Monthly Reports	\$150.00
Additional Carousel Post	\$35.00	Extra Revision	Per Req.
Additional Story	\$15.00	Content Filming - Half Day	Per Req.
Additional Reel	\$60.00	Content Filming - Full Day	Per Req.
Bio Optimization	\$40.00		

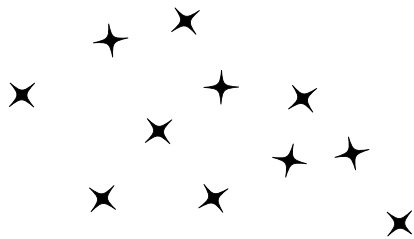
CONSIDERING THE **TIKTOK** ADVANTAGE?

YOUR SEARCH ENDS HERE. **OUR TIKTOK ADD-ON IS YOUR PERFECT SOLUTION.**

SERVICES COVERED	PREMIUM	FIRST	BUSINESS
TikTok Setup	X	✓	✓
Monthly Videos	X	10	14
Content Scheduling	X	✓	✓
Captions & Copywriting	X	✓	✓
Hashtag Strategy	X	✓	✓
Community Engagement (Mins)	X	10	15
Revisions	X	1	2
Additional Video	X	\$80.00	\$100.00

\$479.00
CAD MONTHLY

\$679.00
CAD MONTHLY

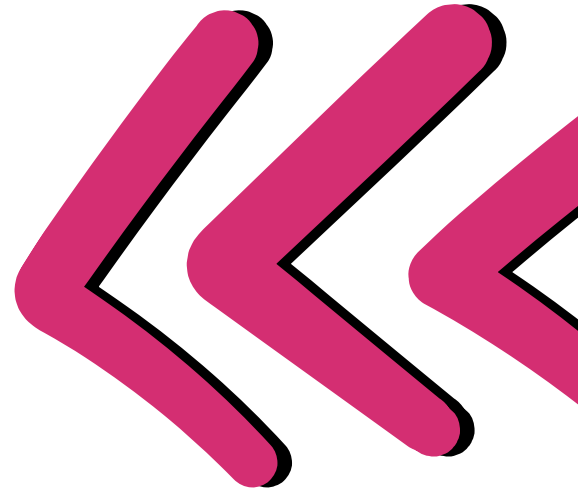


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CREATION ONLY PACKAGE

CONTENT CREATION

INSTAGRAM & FACEBOOK SPECIFIC



FOR THOSE SEEKING OUR DESIGN EXPERTISE

SERVICES COVERED	EXPLORER	VOYAGER	WEBBER
Monthly Content Design	14	20	26
Monthly Reels + Cover Design	X	2	5
Captions & Copywriting	✓	✓	✓
Hashtag Strategy	✓	✓	✓
Aesthetic Moodboard	X	✓	✓
Revisions	1	2	2
Delivery Period (Days)	10	10	14

\$579.00

CAD ONE-TIME

\$879.00

CAD ONE-TIME

\$1279.00

CAD ONE-TIME

ADD-ONS PRICING

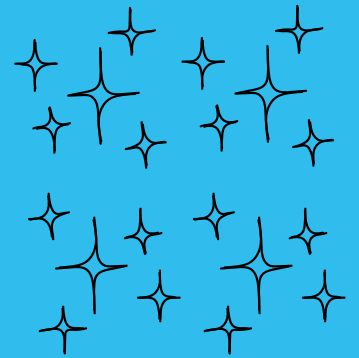
RATE

Social Media Setup	\$200.00
Additional Feed Post	\$40.00
Additional Story	\$20.00
Additional Reel	\$60.00
Strategic Calendar	\$150.00
Delivery Period (-4 Days)	\$300.00
Extra Revision	Per Req.

B2B SPECIALIST PACKAGE

LINKEDIN MARKETING

LINKEDIN SPECIFIC


LET COMPETITION KNOW THEY CAN'T COMPETE

SERVICES COVERED	IMPALA	SUIZA	COBRA
Monthly Researched Posts	3	5	6
Monthly Promotional Posts	3	4	6
Captions & Copywriting	✓	✓	✓
Content Scheduling	✓	✓	✓
Community Engagement (Mins)	0	10	15
Dedicated LinkedIn Audit	x	✓	✓
Competitive Analysis	x	x	✓
Strategic Calendar	x	x	✓
Client Outreach	x	x	✓
Monthly Consultation	✓	✓	✓
Monthly Reports	x	✓	✓
Revisions	1	1	2
	\$1079.00 CAD MONTHLY	\$1679.00 CAD MONTHLY	\$2479.00 CAD MONTHLY

ADD-ONS PRICING

SERVICES	RATE	SERVICES	RATE
LinkedIn Setup	\$120.00	Monthly Reports	\$100.00
Additional Post	\$150.00	Dedicated Client Outreach	\$300.00
Strategic Calendar	\$80.00	Extra Revision	Per Req.

FREQUENTLY ASKED QUESTIONS

AND THEIR RESPONSES

SOCIAL MEDIA MARKETING SPECIFIC

can you setup the social media platforms for me?

Of course! We can help you get started with a professional business profile optimized to give you the best start and greatest leads. Our setup costs are listed in the add-ons section for each service.

what will the posts be about?

The type of content posted will be entirely dependent on our mutual understanding of your goals, vision and objectives. Can expect well-researched content with custom design which either informs your targeted audience, entertains, or inspires them.

do I need to provide content?

We typically handle all content creation ourselves, except for cases where we might need your expertise or specific visuals. It's important to note that having **informed content** from your expertise greatly enhances the success of our social media marketing efforts.

"**Informed content**" from you might encompass industry insights, market analysis, unique perspectives, visual materials like photography or videography, as well as conversations, documents, and presentations that allow us to gather a deeper understanding of your business and industry.

what is your minimum commitment period?

For optimal results, our social media marketing services require a minimum commitment of 3 months, during which the client agrees to our monthly services. Clients can extend this commitment to 6, 9, or 12 months, allowing us ample time to conduct thorough research, devise effective strategies, create hyper-engaging content, and deliver substantial results.

are the add-on prices charged monthly?

While some add-on prices may be charged monthly upon your interest, the cost reflects a one-time, one-month commitment. You can choose to add the service to your monthly package for automatic invoicing with your other services.

can I purchase basic package first and upgrade later?

Of course! If you wish to upgrade from a basic package to the premium package, just let us know and we'll take care of the rest. The premium pricing will automatically be applied to your billing from next payment period. We will discuss this in your initial consultation meeting as well.

how long will I start seeing results in?

You can expect to see noticeable improvements in brand awareness, follower growth, and overall engagement within the first month of our service. However, the most significant outcomes from establishing your online brand identity, typically only begin to emerge after 2 to 3 months of consistent marketing.

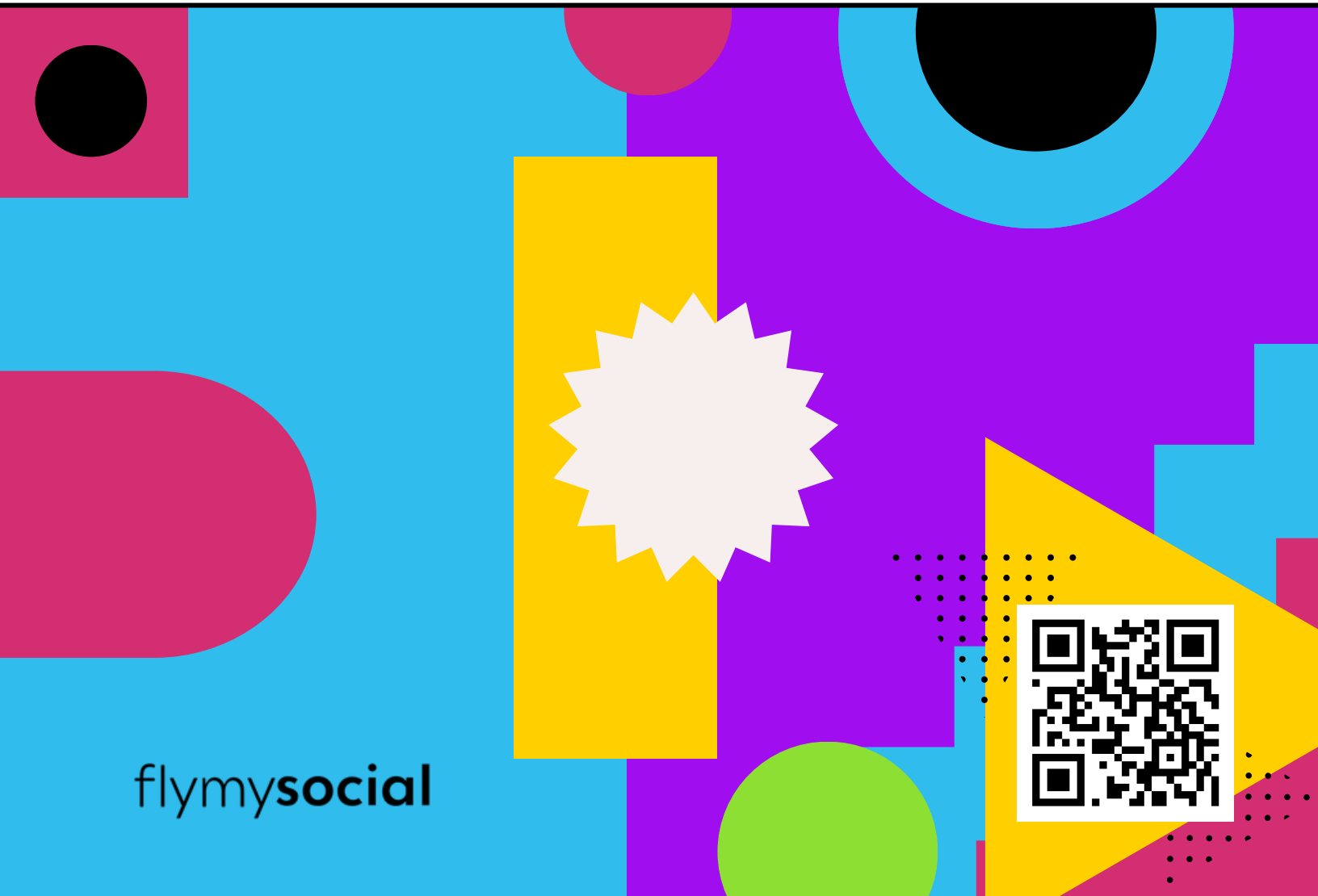
MORE QUESTIONS? _____

BOOK A FREE CONSULTATION

AND LET US KNOW WHAT WE CAN DO FOR YOU!



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