

WineSpectator.com Classified Advertising

» Rates and Information

WineSpectator.com, the most authoritative source of wine information in the world, will place your classified ad on our website. Here your ad will be seen by your best customers! Known as "America's most popular wine website" our subscribers are world travelers who wish to expand their knowledge and appreciation of wine, fine dining, cooking and entertaining. Don't miss the opportunity to reach our educated, affluent and sophisticated audience!

WineSpectator.com AUDIENCE: 6 million+ monthly page views, 800,000+ monthly visits, 500,000+ monthly unique visitors, Male/Female: 81% / 19%, Median Age Range: 40-44, Median HHI Range: \$150,000-\$200,000 (*MRI 2009)

CLASSIFIED LISTING INCLUDES: <ul style="list-style-type: none">• Name• Address• Phone/Fax• Web Site URL• E-mail• 50 words of text• Graphic	GRAPHIC SPECIFICATIONS: <ul style="list-style-type: none">• 120 pixels wide by 60 pixels high• 5k maximum file size• Format: GIF or JPEG only• Graphic is to be emailed to cchiaffitella@mshanken.com	CATEGORIES: <ul style="list-style-type: none">• Auctions• Wine Jobs• Dining & Travel• Real Estate• Wine Accessories• Wine Clubs• Wine Shops• Wine Storage
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SAMPLE LISTING:

California Wine
387 Park Avenue South
New York, NY 10016
Phone: 212-684-4224
Fax: 212-779-3383

<http://www.winespectator.com> ← This will link directly to your web site
info@winespectator.com



120x60 pixel sample ad

The first edition of this comprehensive guide was the 1996 winner of the James Beard Award for Best Wine and Spirits Book, and this brand new second edition is even better. At 672 pages, it has everything you need to know to enhance your appreciation of California's premier wines.

PRICING:

Listing for 1 year	\$1,200
Listing for 4 months (minimum)	\$500
Fee for change to existing listing	\$100 (per change)

- Prepayment is required.
- All ads or changes must be prepaid by check, Visa, MasterCard or American Express.
Wine Spectator is not responsible for ads submitted without payment.
- There is no agency discount on classified advertising.
- Ad will appear within 3-5 business days of receipt of payment, insertion order, and graphic unless otherwise specified.

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Insertion Order

PAYMENT IN ADVANCE IS REQUIRED

Category (choose category from attached page) _____

Contact Name _____ Contact Phone _____

Listing Package: (check one)

- ☐ **\$1,200** Listing for 1 year
☐ **\$500** Listing for 4 months
☐ **\$100** Fee for changes on existing listing

Information For Listing:

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Web site URL _____

E-mail _____

50 words of text _____

Method of Prepayment:

☐ Check ☐ Visa ☐ Mastercard ☐ American Express

Card Number _____ Exp.Date _____

Cardholder Name _____

Cardholder Signature _____

Disclaimer: No refunds will be given for cancellation of ad schedule. The Publisher reserves the right to reject any advertisement or graphic. Any compensation for errors shall be made at the discretion of the Publisher and shall be in the form of additional advertising. The Publisher accepts no responsibility for the accuracy or legality of classified advertisement appearing online. The Publisher reserves the right to change rates and specifications without notice.

Send To: Christina Chiaffitella, WineSpectator.com • cchiaffitella@mshanken.com

Phone: 212.684.4224 x321 • **Fax:** 212.481-1540 • 387 Park Avenue South, New York, NY 10016