

Wine Spectator

INSERTION ORDER

Date: _____ Sales Rep: _____

Advertiser/Company Name: _____

Contact: _____

E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax#: _____

Brand Name: _____

****Ad Materials: New { } Pick-up { } _____

Ad Caption (if applicable): _____

Ad Size/Space: _____ Vertical { } Horizontal { }

Color: 5 Color { } 4 Color { } 2 Color { } B&W { }

****Send Ad Materials to: Betty Chang 387 Park Avenue So. – 8th Floor NY, NY 10016
2008**

Jan/Feb 28th '08 { } Mar 31st '08 { } Apr. 30th '08 { } May 15th '08 { } May 31st '08 { }

June 15th '08 { } June 30th '08 { } July 31st '08 { } Aug. 31st '08 { } Sept. 30th '08 { }

Oct. 15th '08 { } Oct. 31st '08 { } Nov. 15th '08 { } Nov. 30th '08 { } Dec. 15th '08 { } Dec. 31st '08 { }

Comments/ Positions: _____

****Bill To:** _____

City _____ State _____ Zip _____

Phone#: _____ Fax#: _____

Cost Per Insert: _____ GROSS _____ NET

***Signature: _____

Title: _____ Date: _____

Please sign and fax back to (212) 481-1540; Questions? Call 212-684-4224

Please cc: cprice@mshanken.com