



## INSERTION ORDER

**FAX TO: 212-779-3334**

Date: \_\_\_\_\_ Sales Rep: \_\_\_\_\_

Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Brand Name: \_\_\_\_\_

**AD MATERIALS:** \_\_\_\_\_

☐ New ☐ Pick-up \_\_\_\_\_

Ad Caption (if applicable): \_\_\_\_\_

**AD SIZE/SPACE:**

☐ Full Page ☐ Spread ☐ 1/2 Page ☐ 1/3 Page/Vertical or Horizontal

**COLOR:**

☐ 4 Color ☐ 2 Color ☐ B&W

\*\*Send Ad Materials to: Betty Chang 387 Park Avenue So. – 6th Floor NY, NY 10016

**ISSUE DATE(S):**

☐ March '08 ☐ April '08 ☐ May/June '08 ☐ July/Aug. '08  
☐ Sept. '08 ☐ Oct. '08 ☐ Nov/Dec. '08 ☐ Leaders 2008

**BILL TO:** \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Cost: Gross \_\_\_\_\_ Net \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_