

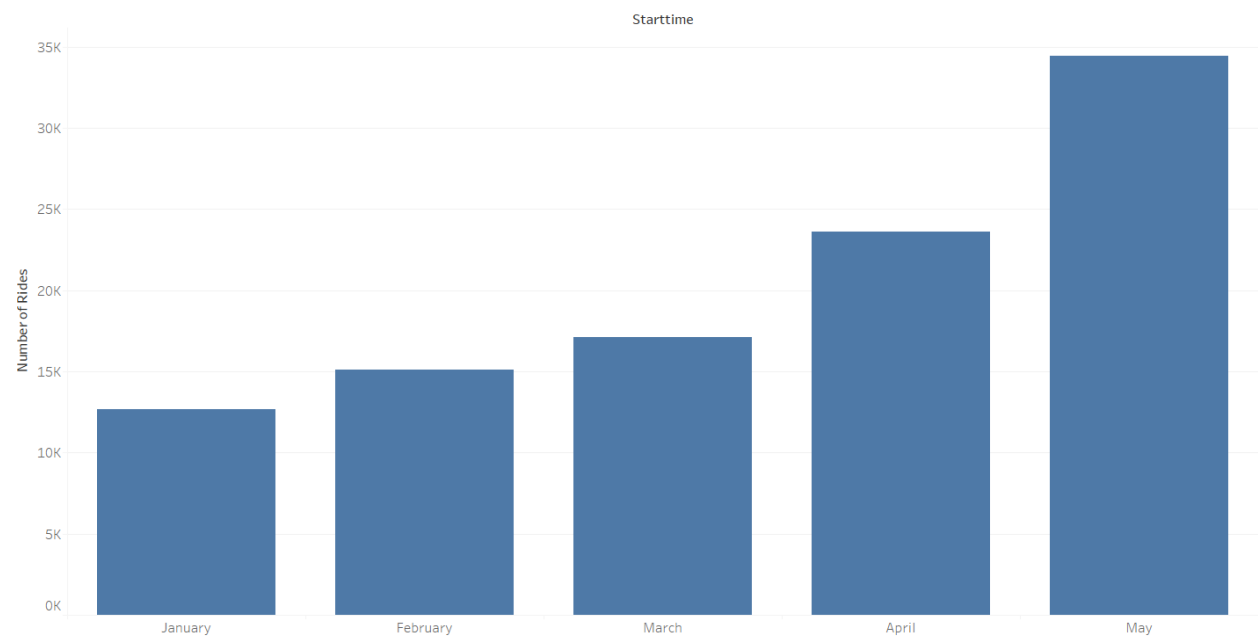
Introduction

This report examines ridership in New York City's Citi Bike Program through the first five months of 2018. It is based on public data downloaded from the [Citi Bike Data](#) website, with graphs and calculations made using Tableau Public.

Ridership

In the first five months of 2018, riders took 102,979 trips on Citi Bikes. The average trip duration was 10.6 minutes. Ridership grew steadily each month, with improving weather. In May, 34,455 riders used a Citi Bike, which represents an increase of 172% from the 12,667 rides taken in January. In 2018, riders have overwhelmingly been subscribers. Subscribers account for 97,969 rides, which is 95% of the total number. Customers account for 5,010 rides.

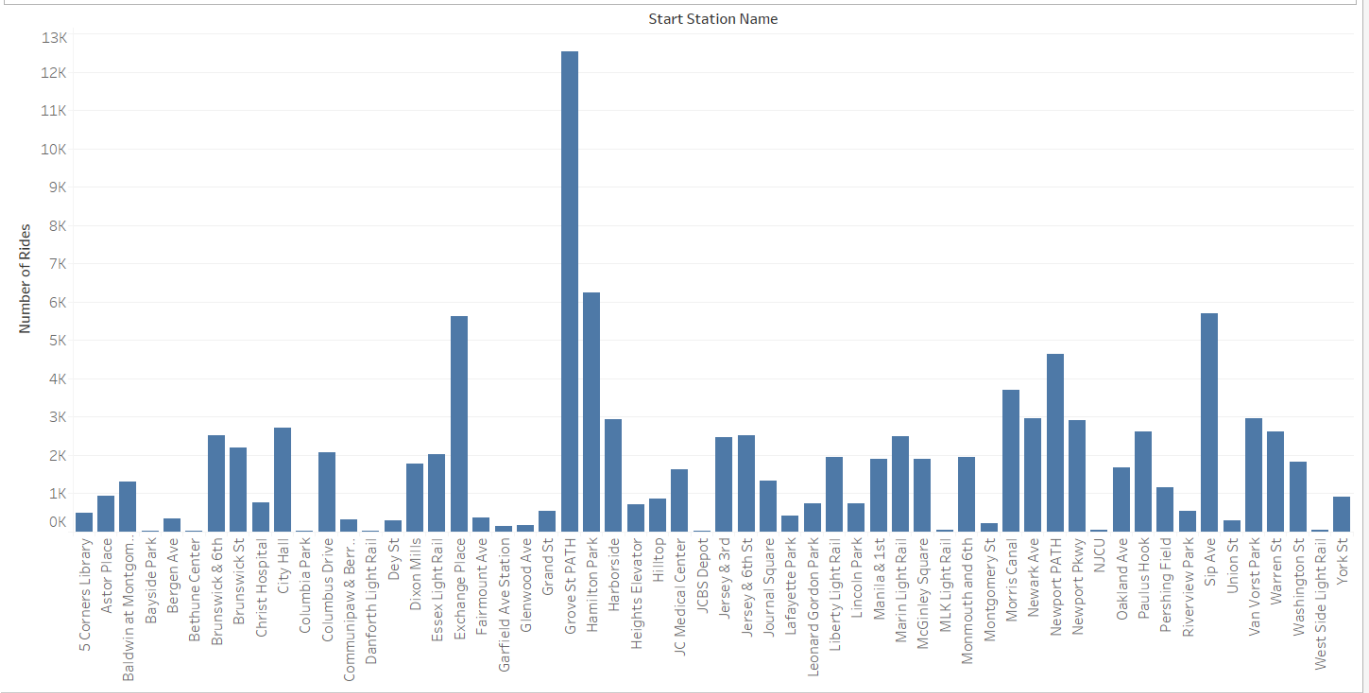
<Number of Rides by Month>



Station

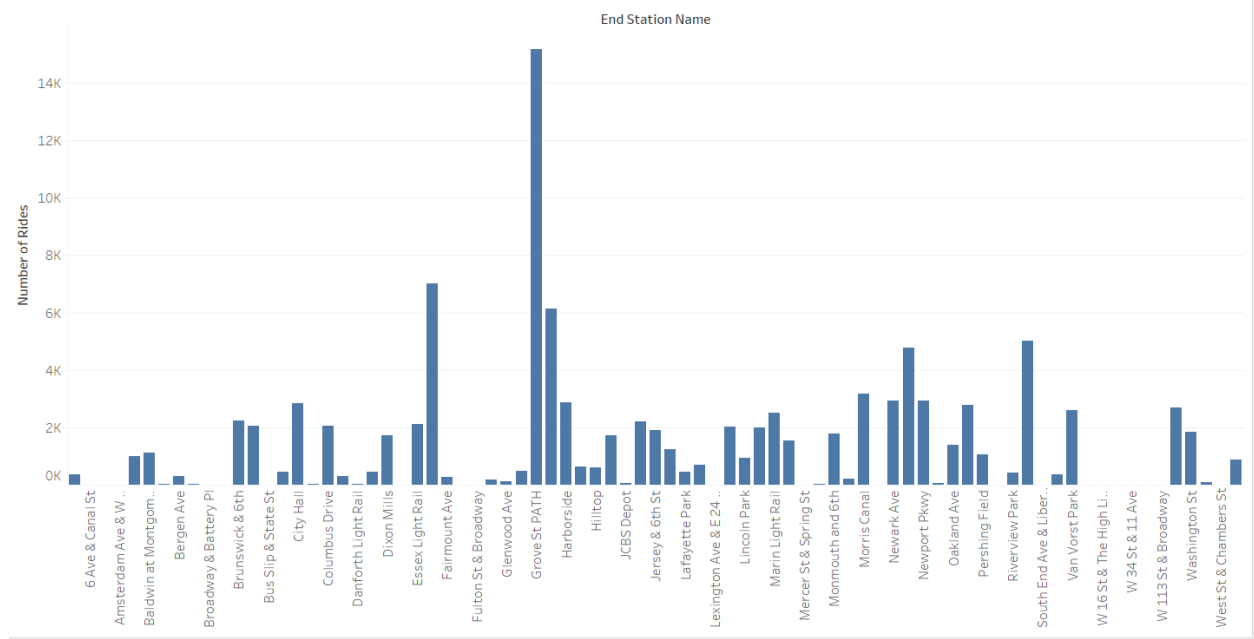
Over the five months, the top five stations of origin include Grove Street PATH (12,526 trips), Hamilton Park (6,233), Sip Ave (5,708), Exchange Place (5,620), and Newport PATH (4,642). These stations are generally in the Jersey suburbs.

<Number of Rides by Origin Station>



The top five destination stations include Grove Street PATH (15,172 trips), Exchange Place (6,233), Hamilton Park (6,123), Sip Ave (5,024), and Newport PATH (4,780). These stations are generally in the Jersey suburbs, suggesting that many riders use the Citi Bikes on their work commute.

<Number of Rides by Destination Station>



Station

Most rides occur during rush hour. In 2018, there have been 53,446 rides between 7 AM and 10AM or 5 PM and 8 PM. This represents 52% of the rides in 2018.

<Number of Rides by Time>

