



Lateef Mushtaq

UI/UX Designer

✉ lateefmushtaq4@gmail.com

☎ 17632685486

📍 Berlin, Germany

📅 03 October, 1997

WORK EXPERIENCE

UI/UX Designer

Pickrr

04/2021 - 01/2022

India

<https://dashboard.pickrr.com/dashboard>

Achievements/Tasks

- Pickrr is India's topmost e-commerce shipping platform, I got a chance to work on simplifying the Pickrr dashboard and make it visually veridical. Currently Pickrr is utilising my version of the design as their customer-facing dashboard. My Tasks were : Dashboard Re-Design, Website Redesign, Mobile App Redesign

Contract - Designer

Affindi

10/2021 - 03/2022

Remote, Singapore

<https://www.affindi.com/>

Achievements/Tasks

- Affindi is a blockchain-based company. I got chance to work with their lemma tree team as a contract designer through Wits lab. I was responsible for end to end design of a mobile application which has been launched pan India. It is a block chain based wallet.

UI/UX Designer

Wits Innovation Lab

10/2019 - 04/2021

India

Lateef Mushtaq www.thewitslab.com

Achievements/Tasks

- The Wits lab is a service-based company in India. I got chance to work for foreign clients and I have done a plethora of projects prosperously from websites, apps, dashboards, and more involute web apps.

Junior Designer

Goalwit/Nikkah Forever

01/2018 - 09/2019

India

Nikahforever.com

Achievements/Tasks

- Online matremoneal platform with a webapp, android and an iOS app providing the services. I was involved in designing all kind of interfaces along with the team

EDUCATION

MSc. Data Analytics (03/2022 - 06/2023)

Berlin School Of Business and Innovation, Germany

Bachelor's In Computer Science and Technology (2015-2019)

Jamia Hamdard University, India

SKILLS

User Experience/Interface Design

Problem Solving

Information Architecture

Graphic Design

Wireframing and Prototyping

User Flow

Information Architecture

HTML/CSS/Bootstrap

TOOLS

Figma, Sketch, Adobe Creative Cloud, Miro, Jira

CERTIFICATIONS

Coursera, 16 week Interface specialization - California Arts School (03/2020 - 07/2020)

Coursera, Dashboard UI specialization - California Arts School (05/2020 - 06/2022)

PORTFOLIO LINKS

Visual Assets: <https://dribbble.com/Lateefmushtaq>

Full Case Study: <https://lateefdesign.myportfolio.com>

LANGUAGES

Urdu

Native or Bilingual Proficiency

English

Professional Working Proficiency