



# ST Luke Elderly Care Case



The convenience of making transactions, and taking actions on a mobile application

Tapping on this additional avenue to allow donors, volunteers and caregivers to be updated on our latest happenings and provide an additional platform for donation and volunteering.



# Problem Statements



## Crowd Sourcing

NGOs to reach out to volunteers in their database and Volunteers signing up for events.



## Digital Fundraising

How can we digitize & enable charities to better manage, track & govern fundraising activities for their campaigns while adhering to regulatory reporting guidelines.



## Operational Efficiency

Mobile App, E-payment system (accepting donations, Paying NGOs vendors etc.)



# The Solution

## User Feature

01	Crowdfunding Features	<ul style="list-style-type: none"><li>• Donation Form</li><li>• User friendly &amp; Intuitive Design</li></ul>
02	Volunteer Features	<ul style="list-style-type: none"><li>• Login/ Logout feature</li><li>• Show Ad-Hoc Activities</li><li>• Provides Notification to Volunteers</li></ul>
03	Easily Integratable	<ul style="list-style-type: none"><li>• Marketing Automation System</li><li>• Current Website</li></ul>

\*\*Winning team to award a complimentary license to NGO to use this software.



Thank You