

# Michael S. Horton



Designer | Producer



LOCATION

Santa Clara, CA



MOBILE

803.270.6121



WEBSITE

themikehorton.com



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## EXPERIENCE

### DESIGNER/PRODUCER

Freelance  
Bay Area, CA  
MARCH 2014 - PRESENT

Worked with companies locally and remotely designing websites, logos and icons. Developed the UX for sites and mobile applications. Produced commercials, highlight tapes, interviews, wedding videos and more for individuals and companies worldwide.

### CO-FOUNDER

Midnight Express  
San Francisco, CA  
DEC. 2014 - PRESENT

Founded a business that uses crowdfunding and charter bus companies to create late-night transportation between San Francisco and Silicon Valley. Developed the brand, built the website using HTML, CSS and Skeleton, grew a small social media following and procured coverage from many local media outlets. Brought the idea from conception to operational in under three weeks. [www.midnightexpress.io](http://www.midnightexpress.io)

### ASSOCIATE PRODUCER

San Francisco 49ers  
Santa Clara, CA  
JULY 2012 - APRIL 2014

Started as an intern and became a producer after one season. Shot games, interviews, PSAs, and shows. Edited highlights, promos, features and more. Worked as part of a small Emmy-winning team that ranked number one in the NFL in video traffic and engagement. Designed graphics and banners for the website and social media channels. Posted content to the site and social channels. Conceptualized new shows and segments. Worked closely with both the marketing and digital teams.

### ATTRACTIONS HOST

The Walt Disney Co.  
Orlando, FL  
AUG 2011 - MAY 2012

Worked at one of the most popular rides in Walt Disney World. Loaded and unloaded guests from the attraction, operated ride systems, delivered narrations to large groups, handled guest evacuations, assisted with audience control and maintained world-class customer service.

## PROFESSIONAL SKILLS

PHOTOSHOP ● ● ● ● ●

PREMIERE PRO ● ● ● ● ●

SOCIAL MEDIA ● ● ● ● ●

ILLUSTRATOR ● ● ● ● ●

AFTER EFFECTS ● ● ● ● ●

WRITING ● ● ● ● ●

SKETCH ● ● ● ● ●

FINAL CUT ● ● ● ● ●

WIREFRAMING ● ● ● ● ●

HTML/CSS ● ● ● ● ●

CAMERA OP ● ● ● ● ●

PROTOTYPING ● ● ● ● ●

## EDUCATION

### BLOC

UX Apprenticeship  
Oct 2014 - Feb 2015

Bloc.io is the world's largest online bootcamp for development and design. Completed an 18 week UX apprenticeship averaging 30 hours a week. Studied and practiced the fundamentals of design and built real world projects. Received 1-on-1 professional mentorship throughout the program.

### CLEMSON UNIVERSITY

Communication Studies  
Aug 2007 - MAY 2011

Studied Communication Studies while minoring in Journalism. Took classes on writing, broadcast, media, communication theory and PR. Worked as a key member of the student-run television station CTV. Interned at the athletic video department, Clemson Video, as a production assistant.