

MICHELLE SIEGEL

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Relevant Experience

- Freelance Writer/Editor
 - Various publications and clients, March 2017 present
 - Write 400-2000+ newspaper/magazine articles.
 - Revise and edit press releases, resumes, websites, etc.
- University of Maryland, College Park
 - o Graduate Assistant for JOUR400, Aug. 2019 present
 - Guide students in public information project.
 - Contend with student complaints and concerns.
 - Assist professor with miscellaneous tasks.
- Adrian College Marketing Department
 - Communications Assistant, May 2016 Aug. 2019
 - Wrote copy for brochures, magazines, social media, etc.
 - Pioneered marketing ideas, such as @acbruisergram.
 - Assisted office employees with miscellaneous tasks.
 - Worked PT during school and FT in the summer.
- Siena Heights University McNair Scholars Program
 - McNair Ambassador, Feb. 2019 May 2019
 - Advertised program to potential McNair Scholars.
 - Answered questions from potential McNair Scholars.
 - Arranged and attended recruiting events.
 - Prepared and delivered informational presentations.
- Adrian College Academic Services
 - Peer Mentor, Aug. 2016 May 2019
 - Built a friendly yet professional rapport with mentees.
 - Answered mentees' questions regarding life at AC.
 - Informed mentees about AC's various support services.
 - Tutor, Feb. 2019 May 2019
 - Provided students with effective study strategies.

Education

- University of Maryland, College Park
 - o Master of Journalism, Aug. 2019 expected May 2021
- Adrian College
 - Bachelor of Arts, Aug. 2015 May 2019 (4.0 GPA)
 - Double-majored in psychology and English (writing)
 - Minored in journalism, completed Honors Program
- Siena Heights University
 - o McNair Scholars Program, Aug. 2018 May 2019 (4.0 GPA)

Proficiencies

- Adobe Software: Audition, InDesign, Photoshop, Premiere Pro
- Content Management Systems: Wordpress
- **Photography/Videography:** Nikon D7500
- Social Media: FB, IG, Twitter, Pinterest, Reddit, Snap, Tumblr
- Typing Speed: 90+ WPM
- Web Design: HTML, CSS, JavaScript, Bootstrap