

# Sexual Solicitation

## Policy details

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## Policy Rationale

As noted in Section 8 of our Community Standards ([Adult Sexual Exploitation](#)), people use Facebook to discuss and draw attention to sexual violence and exploitation. We recognize the importance of and allow for this discussion. We also allow for the discussion of sex worker rights advocacy and sex work regulation. We draw the line, however, when content facilitates, encourages or coordinates sexual encounters or commercial sexual services between adults. We do this to avoid facilitating transactions that may involve trafficking, coercion and non-consensual sexual acts.

We also restrict sexually-explicit language that may lead to sexual solicitation because some audiences within our global community may be sensitive to

this type of content, and it may impede the ability for people to connect with their friends and the broader community.

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## Do not post:

Content that offers or asks for adult commercial services, such as requesting, offering or asking for rates for escort service and paid sexual fetish or domination services. (Content that recruits or offers other people for third-party commercial sex work is separately considered under [the Human Exploitation policy](#)).

Attempted coordination of or recruitment for, adult sexual activities, except when promoting an event or venue, including but not limited to:

- Filmed sexual activities.
- Pornographic activities, strip club shows, live sex performances or erotic dances.
- Sexual, erotic or tantric massages.

Explicit sexual solicitation by, including but not limited to the following, offering or asking for:

- Offering or asking for sex or sexual partners (including partners who share fetish or sexual interests).
- Sex chat or conversations.
- Nude photos/videos/imagery/sexual fetish items.
- Sexual slang terms.

We allow expressing desire for sexual activity, promoting sex education, discussing sexual practices or experiences, or offering classes or programs that teach techniques or discuss sex.

Content that is implicitly or indirectly offering or asking for sexual solicitation and meets both of the following criteria. If both criteria are not met, it is not deemed to be violating. For example, if content is a hand-drawn image depicting sexual activity but does not ask or offer sexual solicitation, it is not violating:

- **Criteria 1: Offer or ask**

- Content that implicitly or indirectly (typically through providing a method of contact) offers or asks for sexual solicitation.

- **Criteria 2: Suggestive Elements**

- Content that makes the aforementioned offer or ask using one of the following sexually suggestive elements:
  - Contextually specific and commonly sexual emojis or emoji strings, or
  - Regional sexualized slang, or
  - Mentions or depictions of sexual activity (including hand drawn, digital, or real-world art) such as sexual roles, sex positions, fetish scenarios, state of arousal, act of sexual intercourse or activity (e.g. sexual penetration or self-pleasuring), or
  - Poses.
  - Audio of sexual activity or other content that violates the [Adult Nudity and Sexual Activity](#)

An offer or ask for pornographic material (including, but not limited to, sharing of links to external pornographic websites)

Sexually-explicit language that goes into graphic detail beyond mere reference to:

- A state of sexual arousal (e.g wetness or erection) or
- An act of sexual intercourse (e.g sexual penetration, self-pleasuring or exercising fetish scenarios).
- Except for content shared in a humorous, satirical, or educational context, as a sexual metaphor or as sexual cursing.



For the following Community Standards, we require additional information and/or context to enforce:

- In certain cases, we will allow content that may otherwise violate the Community Standards when it is determined that the content is satirical. Content will only be allowed if the violating elements of the content are being satirized or attributed to something or someone else in order to mock or criticize them.

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## ^ User experiences

See some examples of what enforcement looks like for people on Facebook, such as: what it looks like to report something you don't think should be on Facebook, to be told you've violated our Community Standards and to see a warning screen over certain content.

**Note:** We're always improving, so what you see here may be slightly outdated compared to what we currently use.