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Community Guidelines

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At Twitch, our mission is to provide the best shared social video experience created by our growing community where creators and communities can interact safely. To achieve this goal, we ask that all users participate in such a way that promotes a friendly, positive experience for our global community.

In addition to our Terms of Service (https://www.twitch.tv/p/en/legal/terms-of-service/), we provide the following guidelines for our community. These guidelines fall under a common sense philosophy and apply to all user generated content and activity on our services. This is considered a living document that we regularly update based on the evolution of the Twitch community and service. Additional guidelines or specific exceptions may be applicable for certain services or properties under the Twitch Service.

To protect the integrity of our community, as the provider of the service, we at Twitch reserve the right to suspend any account at any time for any conduct that we determine to be inappropriate or harmful. Such actions may include: removal of content, a strike on the account, and/or suspension of account(s). Please refer to this page for more detail: About Suspensions (https://help.twitch.tv/s/article/about-account-suspensions-dmcasuspensions-and-chat-bans).

Breaking the Law

You must respect all applicable local, national, and international laws while using our services. Any content or activity featuring, encouraging, offering, or soliciting illegal activity is prohibited.

This includes committing or aiding in the malicious destruction, defacement, or theft of public or another person's private property without permission on stream.

Suspension Evasion

All suspensions are binding until expiration or removal upon successful appeal. Any attempt to circumvent an account suspension or chat ban by using other accounts, identities, or by appearing on another user's account will also result in an additional enforcement against your accounts, up to an indefinite suspension.

In addition, it is prohibited to use your channel to knowingly feature or advertise a suspended user. We understand that there may be instances where suspended users may appear on your stream due to circumstances beyond your control, such as through third-party gaming tournaments, but we expect that you make a good faith effort to remove them from your broadcast, mute them, or otherwise limit their interactions with your stream.

Self-Destructive Behavior

Activity that may endanger your life, lead to your physical harm, or encourage others to engage in physically harmful behavior is prohibited.

We understand that streamers and viewers will discuss these sensitive topics and we want Twitch to remain a safe space to do so. Anyone should be able to talk about previous and current struggles, if they so choose. What is not allowed is discussing or broadcasting any of these topics in a way that glorifies, promotes, or encourages these potentially dangerous behaviors.

Some examples of self-harm behaviors and related content that we prohibit are:

- Cutting of the wrists or mutilation of body parts;
- Suicide attempts and threats of suicide;
- Glorification and/or promotion of self-harm;
- Sharing of suicide notes and/or graphic details related to a real suicide.
- Promotion of eating disorders and sharing of eating disorder content - the following are specific examples:
 - Saying that you're "pro-ana" because of the weight it helped you lose;
 - Sharing your diet plan of not eating for 3 days and then binge eating on day 4;
 - Telling viewers to regularly exercise and purge every other meal;
- Use of hard drugs;

- Misuse of legal substances and substances not fit for human consumption (e.g., prescription drugs, whippets, tide pods, bleach);
- Dangerous consumption of alcohol or other substances that lead to being incapacitated;
- Dangerous or distracted driving, including using a phone while driving and drunk driving.

We do not make exceptions for self destructive behavior performed as a stunt or gag made in jest, or meant to entertain, when the behavior could reasonably be expected to cause physical injury.

If you feel like you're struggling, or you've encountered someone who you believe might hurt themselves or others, or someone is at immediate risk of suicide, please contact an appropriate professional with the resources and expertise for urgent support that fits your needs and comfort, for instance, a mental health hotline or local law enforcement.

We have a dedicated page here (https://help.twitch.tv/s/article/twitch-cares-mental-health-support-information) with resources to help our community.

Violence and Threats

Acts and threats of violence will be taken seriously and are considered zero-tolerance violations and all accounts associated with such activities will be indefinitely suspended. This includes, but is not limited to:

- Attempts or threats to physically harm or kill others
- Attempts or threats to hack, DDOS, or SWAT others
- Use of weapons to physically threaten, intimidate, harm, or kill others

Twitch does not allow content that depicts, glorifies, encourages, or supports terrorism, or violent extremist actors or acts. This includes threatening to or encouraging others to commit acts that would result in serious physical harm to groups of people or significant property destruction. You may not display or link terrorist or extremist propaganda, including graphic pictures or footage of terrorist or extremist violence, even for the purposes of denouncing such content.

In situations where a user has lost control of their broadcast due to severe injury, medical emergency, police action, or being targeted with serious violence, we will temporarily remove the channel and associated content.

In exceptional circumstances, we may preemptively suspend accounts when we believe an individual's use of Twitch poses a high likelihood of inciting violence. In weighing the risk of harm, we consider an individual's influence, the level of recklessness in their past behaviors (regardless of whether any past behavior occurred on Twitch), whether or not there continues to be a risk of harm, and the scale of ongoing threats.

Hateful Conduct and Harassment

Hateful conduct and harassment are not allowed on Twitch. Hateful conduct is any content or activity that promotes or encourages discrimination, denigration, harassment, or violence based on the following protected characteristics: race, ethnicity, color, caste, national origin, immigration status, religion, sex, gender, gender identity, sexual orientation, disability, serious medical condition, and veteran status. We also provide certain protections for age. Twitch has zero tolerance for hateful conduct, meaning we act on every valid reported instance of hateful conduct. We afford every user equal protections under this policy, regardless of their particular characteristics.

Harassment has many manifestations, including stalking, personal attacks, promotion of physical harm, hostile raids, and malicious false report brigading. Sexual harassment, specifically, can take the form of unwelcome sexual advances and solicitations, sexual objectification, or degrading attacks relating to a person's perceived sexual practices.

We will take action on all instances of hateful conduct and harassment, with an increasing severity

of enforcement when the behavior is targeted, personal, graphic, or repeated/prolonged, incites further abuse, or involves threats of violence or coercion. The most egregious violations may result in an indefinite suspension on the first offense.

Learn more (https://safety.twitch.tv/s/article /Harassment) about our hateful conduct and harassment policies and enforcement.

Unauthorized Sharing of Private Information

Do not invade the privacy of others. It is prohibited to share content that may reveal private personal information about individuals, or their private property, without permission. This includes but is not limited to:

- Sharing personally identifiable information (such as real name, location, or ID)
- Sharing restricted or protected social profiles or any information from those profiles
- Sharing content that violates another's reasonable expectation of privacy, for example streaming from a private space, without permission

Impersonation

Content or activity meant to impersonate an

individual or organization is prohibited. Any attempts to misrepresent yourself as a member of Twitch representatives is a zero-tolerance violation and will result in indefinite suspension.

Account Usernames and Display Names

In order to ensure that our community is safe and inclusive, inappropriate account names that violate our Community Guidelines are prohibited. We also recognize that an account's username has more impact across our services than many other forms of content because they are persistent, crossfunctional, and, in most cases, much more visible. Because of this, we have additional, higher standards for usernames based on reducing harm across our services. Usernames and display names created on Twitch may not include:

- Breaking the Law, including Terrorism and Child Exploitation
- Violence and Threats
- Hateful Conduct
- Harassment and Sexual Harassment
- Unauthorized Sharing of Private Information
- Impersonation
- Glorification of natural or violent tragedies
- Self-Destructive Behavior
- References to recreational drugs, hard drugs,

- and drug abuse, with exceptions for alcohol, tobacco, and marijuana
- References to sexual acts, genital, or sexual fluids

Learn more (https://safety.twitch.tv/s/article /Usernames) about our username policies and enforcement.

Spam, Scams, and Other Malicious Conduct

Any content or activity that disrupts, interrupts, harms, or otherwise violates the integrity of Twitch services or another user's experience or devices is prohibited. Such activity includes:

- Posting large amounts of repetitive, unwanted messages or user reports
- Distributing unauthorized advertisements
- Phishing
- Defrauding others
- Spreading malware or viruses
- Misinformation (such as feigning distress, posting misleading metadata, or intentional channel miscategorization)
- Harmful misinformation actors
- Tampering (such as artificially inflating follow or

live viewer stats)

- Selling or sharing user accounts
- Reselling Twitch services or features (such as channel Moderator status)
- Defacing, or attempting to deface, website pages or other Twitch services (such as uploading inappropriate or malicious content)
- Cheating a Twitch rewards system (such as the Drops or channel points systems)

Harmful Misinformation Actors

In order to reduce harm to our community and the public without undermining our streamers' open dialogue with their communities, we also prohibit harmful misinformation superspreaders who persistently share misinformation on or off of Twitch. We seek to remove users whose online presence is dedicated to (1) persistently sharing (2) widely disproven and broadly shared (3) harmful misinformation topics.

This policy is focused on Twitch users who persistently share harmful misinformation. It will not be applied to users based upon individual statements or discussions that occur on the channel. All three of the criteria listed above must be satisfied in order for us to take action on an account. We will evaluate whether a user violates the policy by assessing both their on-platform behavior as well as their off-platform behavior. You can report these actors by sending an email to OSIT@twitch.tv (mailto: OSIT@twitch.tv) with the

account name and any available supporting evidence.

Below we provide a short list of non-comprehensive examples of the types of content that harmful misinformation actors persistently share. However, misinformation evolves rapidly, and we will continue to update these guidelines and topic categories as new trends and behaviors emerge.

- Misinformation that targets protected groups, which is already prohibited under our Hateful Conduct & Harassment Policy (https://safety.twitch.tv/s/article/Harassment)
- Harmful health misinformation and widespread conspiracy theories related to dangerous treatments, COVID-19, and COVID-19 vaccine misinformation
 - Discussions of treatments that are known to be harmful without noting the dangers of such treatments
 - For COVID-19—and any other WHOdeclared Public Health Emergency of International Concern (PHEIC)

 misinformation that causes imminent physical harm or is part of a broad conspiracy
- Misinformation promoted by conspiracy networks tied to violence and/or promoting violence
- Civic misinformation that undermines the integrity of a civic or political process

- Promotion of verifiably false claims related to the outcome of a fully vetted political process, including election rigging, ballot tampering, vote tallying, or election fraud*
- In instances of public emergencies (e.g., wildfires, earthquakes, active shootings), we may also act on misinformation that may impact public safety

*Note: In order to evaluate civic misinformation claims, we work with independent misinformation experts such as the Global Disinformation Index, as well as information from election boards and congressional certification.

Nudity, Pornography, and Other Sexual Content

Nudity and sexually explicit content or activities, such as pornography, sexual acts or intercourse, and sexual services, are prohibited.

Content or activities that threaten or promote sexual violence or exploitation are strictly prohibited and may be reported to law enforcement. Child exploitation will be reported to authorities via the National Center for Missing & Exploited Children.

Sexually suggestive content or activities are also prohibited, although they may be allowed in

educational contexts or for pre-approved licensed content, in each case subject to additional restrictions.

Learn more (https://safety.twitch.tv/s/article/Nudity-Sexual-Content) about our sexual content policies and enforcement.

Extreme Violence, Gore, and Other Obscene Conduct

Content that exclusively focuses on extreme or gratuitous gore and violence is prohibited.

Intellectual Property Rights

You should only share content on your Twitch channel that you own, or that you otherwise have rights to or are authorized to share on Twitch. If you share content on your Twitch channel that you do not own or otherwise do not have the rights to share on Twitch, you may be infringing another person's intellectual property rights. This includes any third party content included in your content, derivative creations, or performances of others' copyrighted content. We encourage you to assess your content for adherence to applicable intellectual property laws and the proper application of principles such as

fair use, and to secure all appropriate rights needed, before sharing your content on Twitch.

Any unauthorized content you share on Twitch violates our Terms of Service and is subject to removal. Multiple violations of our policies may lead to a permanent suspension of your account. Rights holders may request that Twitch remove unauthorized content and/or issue penalties through the following processes:

- For copyrighted works, the notice-andtakedown process described in our DMCA Guidelines (https://www.twitch.tv/p/legal /dmca-guidelines/).
- For trademarks, the process described in our Trademark Policy (https://www.twitch.tv/p/legal /trademark-policy/).
- For copyrighted works owned by rights holders with whom Twitch has contractual arrangements, we may have separate reporting and handling processes, for example, the Music Reporting Process (http://www.twitch.tv/p/en/legal/dmca-guidelines/music-reporting-process/).

Examples of content you should not share on Twitch without permission from the rights holders or unless otherwise permitted by law include:

- Other Twitch creators' content
- Pirated games or content from unauthorized private servers
- Content from other sites

- Movies, television shows, or sports matches
- Music you do not own or do not have the rights to share
- Goods or services protected by trademark

Learn more (https://www.twitch.tv/p/legal /community-guidelines/music/) about our policies regarding including music in your Twitch channel.

Content Labeling

You are expected to accurately label your content to the best of your ability. When choosing a category or tag, please choose whichever best describes your content. Deliberate or extensive misuse of titles, tags, games/categories, or other metadata are prohibited.

Additional Gaming Content Guidelines

Referring Viewers to Slots, Roulette, and Dice Games

Linking to sites that include slots, roulette, or dice games, or sharing affiliate links or referral codes to such sites is not allowed.

Cheating in Online Games

Any activity, such as cheating, hacking, botting, or tampering, that gives the account owner an unfair advantage in an online multiplayer game, is prohibited. This also includes exploiting another broadcaster's live broadcast in order to harass them in-game, such as stream sniping.

Closed Alphas/Betas and Pre-Release Games

We ask that you respect all publisher/developerenforced release dates, embargoes, and NDAs by waiting to broadcast these games until everyone else gets to. Unless given prior approval, your channel may be subject to DMCA takedown by a rights holder. Rights holders should report violations in accordance with our DMCA Guidelines. We ask that users refrain from reporting possible violations via the user report tool.

Off-Service Conduct

Twitch is committed to facilitating vibrant and dynamic communities, which can only happen if our users feel secure and protected. In order to achieve this goal, Twitch enforces against severe offenses committed by members of the Twitch community that occur outside of our services, such as hate group membership, terrorist recruitment, sexual assault, and child grooming. We will investigate reports that include verifiable evidence of these behaviors and, if we are able to confirm, issue enforcements against the relevant users. We will also consider allegations of similarly severe conduct by those wishing to join the Twitch community and,

if substantiated, we will terminate the account.

We will do our best to ensure that our enforcement decisions are accurate, which in some cases will necessitate us bringing in a third party investigator for thorough and impartial review. If we are able to verify reports of off-service statements or behaviors that relate to an incident that took place on Twitch, remail use this evidence to support and inform our concernent decisions.

Learn more (https://safety.twitch.tv/s/article/Off-Service-Conduct) about our Off-Service Conduct

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(https://www.twitch (/s/safety-news)

.tv/p/about/)

.tv/p/legal)

Press

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