

Language ¬

Transparency Center



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# Coordinating Harm and Promoting Crime

# Policy details



## **Policy Rationale**

In an effort to prevent and disrupt offline harm and copycat behavior, we prohibit people from facilitating, organizing, promoting or admitting to certain criminal or harmful activities targeted at people, businesses, property or animals. We allow people to debate and advocate for the legality of criminal and harmful activities, as well as draw attention to harmful or criminal activity that they may witness or experience as long as they do not advocate for or coordinate harm.



### Do not post content that falls into the following categories:

#### Harm against people

- Outing:
  - Content that exposes the identity or locations affiliated with anyone who is alleged to:
    - Be a member of an outing-risk group; and/or
    - Share familial and/or romantic relationships with a member(s) of an outing-risk group; and/or
    - Have performed professional activities in support of an outing-risk group (except for political figures)
  - Content that exposes the undercover status of law enforcement,
    military, or security personnel if:
    - The content contains the agent's full name or other explicit identification and explicitly mentions their undercover status.
    - The imagery identifies the faces of the law enforcement personnel and explicitly mentions their undercover status.
- Swatting, specifically statements of intent, calls to action, representing, supporting, advocating for, depicting, admitting to or speaking positively about it.
- Depicting, promoting, advocating for or encouraging participation in a high-risk viral challenge.

#### Harm against animals

Statements of intent, calls to action, representing, supporting or advocating for, or depicting, admitting to or promoting:

- Acts of physical harm against animals committed by you or your associates except in cases of hunting, fishing, religious sacrifice, food preparation or processing, pest or vermin, self-defense or redemption.
- Staged animal vs. animal fights, including acts committed by a third party.

#### Harm against property

Statements of intent, calls to action, representing, supporting or advocating for harm against property that depicts, admits to, or promotes the following acts committed by you or your associates:

- Vandalism.
- Hacking when the intent is to hijack a domain, corrupt or disrupt cyber systems, seek ransoms or gain unauthorized access to data systems.
- Theft when committed by you or your associates, as well as positive statements about theft when committed by a third party.

#### Voter and/or census fraud

- Offers to buy or sell votes with cash or gifts
- Statements that advocate, provide instructions, or show explicit intent to illegally participate in a voting or census process



For the following content, we include a label so that people are aware the content may be sensitive:

• Imagery depicting a high-risk viral challenge if shared with a caption that condemns or raises awareness of the associated risks.



For the following Community Standards, we require additional information and/or context to enforce:

#### Do not post:

• Content that puts LGBTQI+ people at risk by revealing their sexual identity

- against their will or without permission.
- Content that puts unveiled women at risk by revealing their images without veil against their will or without permission.
- Content that puts non-convicted individuals at risk by revealing their identity and their status as a target of a sting operation as a sexual predator.
- Content revealing the identity of someone as a witness, informant, activist or individuals whose identity or involvement in a legal case has been restricted from public disclosure
- Imagery that is likely to deceive the public as to its origin if:
  - The entity depicted or an authorized representative objects to the imagery, and
  - The imagery has the potential to cause harm to members of the public.
- Calls for coordinated interference that would affect an individual's ability to participate in an official census or election.
- Content stating that census or voting participation may or will result in law enforcement consequences (for example, arrest, deport or imprisonment).
- Statements of intent, support or advocacy to go to an election site, voting location, or vote counting location when the purpose of going to the site is to monitor or watch voters or election officials' activity using militaristic language (e.g. "war," "army," or "soldier") or an expressed goal to intimidate, exert control or display power (e.g. "Let's show them who's boss!," "If they're scared, they won't vote!").
- Content that reveals the identity or location of a Prisoner of War in the context of an armed conflict by sharing their name, identification number and/or imagery

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