

..... reddit.com/r/what-is-spam

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# What constitutes spam? Am I a spammer?

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Spam on Reddit is generally defined as repeated, unwanted, and/or unsolicited actions, whether automated or manual, that negatively affect Reddit users, Reddit communities, and/or Reddit itself. Spam is a violation of the Reddit [User Agreement](#) and [Content Policy](#), punishable by content removal and account suspension or termination. As spam-like behaviors evolve, Reddit will continue to adjust how we mitigate and prevent the spread of spam content.

If you detect spam or spam-like behavior, please contact us [here](#).

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- Post authentic content into communities where you have a personal interest.
- If your contributions to Reddit consist primarily of links to a business that you run, own, or otherwise benefit from, tread carefully, or consider advertising opportunities using our [self-serve platform](#).
- If you're unsure if your content is considered spammy or unwelcome, contact the moderators of the community to which you'd like to submit. Subreddits may have community-specific rules in addition to the guidelines below.

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- Sending large amounts of private messages to users who are not expecting them.
- Repeatedly posting the same or similar comments in a thread, subreddit or across subreddits.
- Repeatedly posting unrelated/off-topic/link-farmed content.
- Posting content that includes link redirects as a way to circumvent an existing domain block and/or to disguise a link's source (excluding subreddit sidebars).
- Linking to harmful third-party content, such as malware, phishing, deceptive pop-ups, etc.
- Programming bots that harm/break Reddit, including bots intended to promote content/products/services.

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Please note: you will receive an auto-response when submitting a spam related report. A human reviews each ticket but we will only respond when we need more information.

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Was this article helpful?

Yes

No

673 out of 1081 found this helpful

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[Do not post violent content](#)

[Do not threaten, harass, or bully](#)

[Don't break the site](#)

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