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Never Post Intimate or Sexually Explicit Media of Someone Without Their Consent

Respecting the privacy of others means being mindful of the impact of posting someone's picture or video. In particular, you can cause serious harm when posting something that was shared in private and wasn't ever intended to be shared in public.

Rule 3 prohibits sharing intimate or sexually explicit media of a person created or posted without their permission.

Intimate media include a depiction of the person in a state of nudity or engaged in any act of sexual conduct, including depictions that may have been faked. Images or video of intimate parts of a person's body, even if the person is clothed or in public, if contextualized in a salacious manner (e.g., "creepshots" or "upskirt" imagery), are also prohibited.

The Rule applies to leaked, stolen or privately-shared images of an individual where the individual, or their representative, reports that they do not consent to the public sharing of the images. Additionally, images or video of another person posted for the specific purpose of faking explicit content or soliciting "lookalike" pornography (e.g. "deepfakes" or "bubble porn") is also against the Rule.

Some examples that violate the Rule:

- Private sexting photos reshared with anyone other than the intended recipient,

regardless of whether there was an intent to humiliate, intimidate, or to violate the person's privacy.

- Topless image of someone sunbathing in their garden, apparently taken without their awareness.
- Accidental nip-slip moment of a person in public caught on camera.
- Sharing nude shots of a famous model taken with their consent if they indicate they do not want those images shared publicly.
- Offering or soliciting stolen intimate or sexually explicit images of somebody.

Note that the rule does not apply to media distributed commercially with the consent of those depicted, although keep in mind our rules regarding respecting the intellectual property of others.

To report non-consensual intimate media, you can use the inline report feature on the app or website, or you can visit [this page](#).

If somebody has shared intimate images of you or somebody you know, click [here](#) for more information and support.

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