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SUMMARY

A passionate Computer Science student at BINUS University specializing in Interactive Multimedia. Eager to secure an internship at the intersection of UI/UX design and project leadership, leveraging strong organizational experience from HIMTI to build engaging and user-centric digital products. Possesses a solid foundation in design principles, cross-functional collaboration, and data-driven project management.

EXPERIENCE

General Manager of Relation Expansion Commission

Mar 2025 – Present

HIMTI, BINUS University

- Managed a large team of 130 activists and managers, coordinating two main divisions (HIMTI Care & Publication and Marketing) to achieve organizational targets.
- Led the sale and distribution of 215 HIMTI starter packs, demonstrating end-to-end project management from procurement to delivery.
- Elevated the Publication and Marketing division's contribution by initiating LinkedIn content creation and providing strategic input for social media promotions.
- Acted as Supervisor & Advisor for the Gathering Night committee (August 2025), mentoring the team to ensure autonomous development and successful event execution.

Project Manager – HIMTI Gathering Night

Feb 2025 – May 2025

HIMTI, BINUS University

- Successfully organized a 2-day, 1-night event for 48 participants, overseeing all project phases from planning to execution.
- Coordinated a 12-member committee in collaboration with the Main Executive Board, ensuring seamless communication and task alignment.

LEADERSHIP & VOLUNTEER HIGHLIGHTS

HIMTI, BINUS University

Aug 2024 – Jun 2025

- **Awarded 'Best Mentor' (2025 Event)** (out of 30 pairs) after successfully guiding a team of 15 candidates whose proposal secured the **3rd Best Proposal** (out of 30 teams).
- **Awarded 'Best Mentor' (2024 Event)** for successfully mentoring 29 prospective activists in comprehensive event proposal creation and knowledge transfer during a 7-day program.
- Proactively resolved inter-divisional miscommunications by initiating shared progress trackers (Google Docs/Sheets) and facilitating regular follow-ups to ensure project alignment.
- Showcased progressive leadership across 5 major HIMTI events, holding roles from on-site Volunteer and Staff to Vice Coordinator and Coordinator of the Logistics & Security Division.
- Served as **Master of Ceremonies** for a technical online workshop (53 participants) and a large-scale student webinar (578 participants).

ACADEMIC PROJECTS

Product Design Lead & Project Strategist (Puffella)

Oct 2025 – Present

BINUS University - Entrepreneurship: Market Validation Course

[\[Instagram Case Study: @puffella.id\]](#)

- Resolved operational bottleneck during the initial expo by designing and implementing a Time-Slot Booking system for pre-orders, significantly improving customer flow and operational efficiency.
- Led the end-to-end digital branding and UI/UX implementation using Figma, creating all Social Media Feeds (infographics) and Story Frames to ensure aesthetic consistency and high user engagement.
- Developed critical physical assets (contact sticker with QR code integration and 'Best Served in 10 Mins' instructions) to enhance product quality and drive digital engagement.
- Conducted Market Validation (39 total sales) and analyzed critical financial metrics (COGS, Break-Even Point) to ensure product scalability and data-driven decision-making.

EDUCATION

BINUS University

2023 – Present

Bachelor of Computer Science – Specialization in Interactive Multimedia

- **GPA:** 3.38/4.00
- **Relevant Coursework:** Human and Computer Interaction, Software Engineering, Multimedia Systems, Game Design, Artificial Intelligence.

SKILLS

UI/UX Design:	Figma, Prototyping, User Flow, Wireframing, Canva
Project Management:	Strategic Planning, Cross-Functional Collaboration, Data-Driven Decision Making, Project Leadership, Stakeholder Communication
Technical:	JavaScript, HTML/CSS, Python (Foundational), Three.js (Foundational), Git
Languages:	Bahasa Indonesia and English

CERTIFICATIONS & AWARDS

• Building Conversational AI Applications – NVIDIA	<i>August 2025</i>
• Participant, Hackathon Competition – GARUDA HACKS 6.0	<i>July 2025</i>
• Python Programming Intensive Camp – Special Skill Indonesia	<i>July 2025</i>
• Participant, UI/UX Design Competition – TECHFEST 2025	<i>July 2025</i>
• UI/UX Intensive Camp – Special Skill Indonesia	<i>June 2025</i>