

## Outline

The purpose of the website is to showcase UX design projects that the creator has done in the past. This is intended to show what kind of person they are and what skills they have in terms of UX design, as well as to explain what they study at university and how this knowledge can be applied to UX design.

The information that is conveyed on the website consists of the projects that the creator has completed in the past relevant to UX design and research. Each work card includes information about the project, such as when it was done, with whom it was done, and how it was done, as well as the roles that the creator had within the project.

The website is designed to be engaging, with components that showcase the creator's personality and how it contributes to their UX design skills. This may include elements such as a bio section, photos, or other personal details that help to make the creator more relatable to potential clients or employers.

The target audience for the website is primarily recruiters who are looking for UX designers. The creator intends to appeal to this audience in order to secure a position in UX design. However, the website may also appeal to potential clients who are looking for UX design services and are interested in seeing what kind of projects the creator has completed in the past.

To further engage the target audience, the website includes a contact page where visitors can reach out to the creator directly. This page includes a form that visitors can fill out to send an email, as well as links to the creator's social media profiles so that visitors can connect with them on other platforms.

Overall, the website serves as a platform for the creator to showcase their skills and experience in UX design. By presenting their work in a clear and visually appealing manner, the creator hopes to attract attention and secure opportunities in the field of UX design.

## **Instructions on How to Use the Website**

Homepage: Scrolling vertically

### **Nav Bar**

- Click on Works section in the nav bar => smooth scrolls to Works section
- Click on Skills section in the nav bar => smooth scrolls to Skills section
- Click on About section in the nave bar => smooth scrolls to About section
- Click on My Name => reloads the home page

### **IntroSection**

- Click on the links => Leads to either CMU School of Art page or CMU HCI Webpage

### **Work**

- Click on a workcard => Leads to the project page

### **Skills**

- No interaction

### **About**

- No Interactions

## **Tools Used**

Figma is a design tool that allowed me to create prototypes without having to code. This tool has a lot of features including animations that helped me to create interactive designs for my website. Additionally, Figma allowed me to export images from my designs directly onto the HTML files, ensuring that the images were the right size and formatted. This made the design process much more efficient and allowed me to create a visually appealing website easily.

VScode is a text editor that I used for my website's coding. It allowed me to use live shares for quick editing, which helped me to collaborate with others and make changes in real time. Additionally, VScode is linked to Github, which helped me to manage the code for my website and make updates easily. This was particularly helpful when I was making changes to the code and needed to see how they looked in real time.

StockImages is an image search tool that I used to find images for my website. This tool was particularly helpful in finding high-quality images that fit the theme of my website. I also added sketchbook layouts in the about me section, which helped to add a personal touch to the website.

## **Changes**

Changes I made include the layout of the work cards which changed from multiple work cards in a row to work cards in a vertical layout. Also the gridding improved from being scattered to being more organized on my project pages. The way I included information about my projects also improved based on expectations of recruiters and what they would like to see in the portfolios.

The challenges I had were using javascript libraries that I have never used before. I attempted to fit them into my code by changing the DOM structure as well as the CSS elements, yet some of them were very hard to implement.