

# Minsung Kang

Product Designer, Painter, Athlete

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## Education

### Carnegie Mellon University

2021 - 2025(expected), Pittsburgh PA

Bachelor of Fine Arts with Additional Major in HCI, GPA — 3.81/4.00  
Minor in Psychology

## Work Experience

### SNIIP - User Experience Designer

December 2022 - August 2023

- Achieved kick starter crowd fundings of \$1000 by designing an viewer and author interactive manga reading platform measured by 60 days long funding process
- Achieved asynchronous virtual teamwork with designers and developers from Oracle and Cornell University to generate an automated recommendation and personalization designs and features on the library and home feed of the application

### Adler - User Experience Designer

May 2022 - May 2023

- Achieved \$2 mil pre-A investment by designing desktop and mobile 3D SNS platforms with a team of 6 people measured by 4 weeks of intensive prototyping with designers and developers from Seoul National University.
- Achieved collaborating with 3D modelers and front-end developers to design a three.js oriented virtual reality space on web and mobile setting to offer an immersive user participation in online art gallery.

### Focus Art Fair - Curator/Docent

April 2023 - May 2023

- Accomplished arranging meetings with 20+ gallerists and investors by pitching VR and AR technology to 100+ visual artists and business insiders from Australia, New York, and France

## Organizations

### Lambda Phi Epsilon - Design Chair

April 2023 ~ present

- Designed merchandised for rush events
- Designed posters with graphics

### Design for America - User Experience Designer

August 2021 - December 2022

- Leveraged the human centered design process and design thinking to create a mobile app for the YMCA to increase youth involvement in the community

## Skills

UI/UX Design	Vector Graphics
Curation	Museology
Prototyping	Storyboarding
Wireframing	UX Research
Personas	Visual Design
Remote asynchronous Collaboration	Stakeholder mapping

## Tools

Design	Software Development
Blender	HTML
Procreate	CSS
Adobe CC	Javascript
Adobe CC	React

## Recognitions

### Carnegie Mellon Dean's List

Fall 2021 - Fall 2022

### Leesoo Gallery Group Exhibition

Spring 2022

Exhibited two artworks in the group exhibition at Leesoo gallery in Insa-Dong, Seoul

### Scholastic Art Awards

2017 - 2020

4 Gold medals, 4 Silver medals  
3 Honorable mentions

### Service Full Color

2020

Received a service leadership recognition for clearing garbage near beaches and forests