

# Strategy Document: Airbnb Athens

## Sign-off matrix:

Name	Team / Role	Date
Alice Shi	VP of Sales	11/15/2024

**Proposer:** Melissa Slawsky, BI Analyst

**Status:** [Draft] > **Under review** > Implemented | Not implemented (Highlight current status)

**Primary dataset:** Airbnb Data – Athens (CSV file)

**User Profiles:** Alice Shi, Vice President of Sales; Matías Sosa, Program Manager

## Dashboard Functionality

Dashboard Feature	Your Request
Reference dashboard	N/A
Access	Internal Use: Alice Shi, Vice President of Sales; Matías Sosa, Program Manager
Scope (What data should be included or excluded in this dashboard?)	<ul style="list-style-type: none"><li>▪ Average price per neighborhood</li><li>▪ Most saturated markets vs. under-served areas</li></ul>
Date filters and granularity	Data will include current rental market

## Metrics and Charts

Chart 1

Chart Feature	Your Request
Chart title	Average Price per Neighborhood
Chart type (What type of chart needs to be created?)	Vertical Bar Chart
Dimension(s) (What dimensions does this chart need to include?)	Neighborhood, Price
Metric(s) (What metrics are relevant to this chart?)	Neighborhood (Cyrillic) Price in dollars

Chart 2

Chart Feature	Your Request
Chart title	Rental Map of Athens
Chart type (What type of chart needs to be created?)	Map
Dimension(s) (What dimensions does this chart need to include?)	Neighborhood (Latitude, Longitude)
Metric(s) (What metrics are relevant to this chart?)	Latitude, Longitude

Dashboard mockup:

Athens Airbnb Analytics



