Project Requirements Document: Metro Interstate Highway Infrastructure Study

BI Analyst: Melissa Slawsky, BI Professional

Client/Sponsor: Metro Interstate

Purpose: Airbnb Athens maintains an online platform that facilitates rentals between individual travelers and hosts. The goal is to understand the current market for Athens Airbnb rentals. The insights could then inform new rental opportunities in underserved markets.

Key dependencies:

Stakeholders:

Alex P. Rodriguez, Vice President of Operations Mathew A. Smith, Program Manager

Team members:

Arman Tirado, Data Warehousing Specialist Cornelia Vegas, Manager, Data Governance Sam Waters, Data Analyst

Stakeholder requirements:

- R: Must include fields for traffic volume, time, weather conditions, and holiday
- D: Should show fluctuations of traffic volume over time
- D: Should show patterns of traffic volume by weather conditions
- D: Should show patterns of traffic volume by holiday

Success criteria:

Project will be completed in 4 weeks.

Dashboard will be fully functional for the team to view insights into traffic volume with temporary considerations, weather conditions, and holidays

User journeys: No information listed, ask follow-up question

Assumptions: No information listed, ask follow-up question

Compliance and privacy: No information listed, ask follow-up question

Accessibility: Dashboard must be accessible. Must have large print and text-to-speech alternatives. **Ask follow-up questions for more context**

Roll-out plan: Tool must be created in 4 weeks!

Week 1: Dataset assigned. Initial design for fields and UserIDs validated to fit the requirements.

Week 2: SQL and ETL development

Week 3: Finalize SQL. Dashboard design. 1st draft review with peers.

Week 4: Dashboard development and testing