



By Speed Post/ By Email

Date: July 6, 2018

ACN Digital Private Limited

P.H.No.71, Gram Mangliya Sadak,
Sanware Road,
Indore – 452001,
Madhya Pradesh

MQS ID: 122339

Sub: Deactivation notice for Non-payment of License Fee and Non-Submission of Subscriber Reports

Ref: a. Memorandum of understanding dated January 24, 2018 ("MOU") executed between you and Star India Private Limited ("STAR") for DAS notified areas specified therein ("Area").

Dear Sir,

This is with reference to the MOU duly executed by you for the Area as more specifically set out thereunder. We put forth our concerns and address you as below -

a) Non Payment of License Fee:

- i. Under the MOU, you have agreed and undertaken to make the payment of monthly License Fee on the Due Date set out thereunder. We state that you have failed to clear the outstanding under the MOU for which STAR has been invoicing you as per the terms set out thereunder
- ii. We state that, as per records, due to your continued default, you are now liable to pay the outstanding License Fee of **Rs. 4,35,658/-** (Rupees Four Lakh Thirty Five Thousand Six Hundred and Fifty Eight only) ("**Outstanding**") considering the billing upto June 30, 2018.
- iii. We further wish to state that STAR has already invoiced you under the Agreement for the month of July 2018. We state that the same shall be due on July 31, 2018. Therefore, we state that as on date, an amount of **Rs. 5,53,658** (Rupees Five Lakhs Fifty Three Thousand Six Hundred and Fifty Eight only) ("**Total Outstanding**")

Star India Pvt. Ltd.

Registered Office

Star House, Urmi Estate,
95 Ganpatrao Kadam Marg, Lower Parel (West),
Mumbai 400 013, India.
CIN : U72300MH1994PTC076485

Telephone : + 91 22 6630 5555
Fax : + 91 22 6630 5050
Website : www.startv.com



- iv. We state that you have been continuing to enjoy signals of our Channels in the Area without paying the License Fee on regular basis.
- v. From the above, it is evident that you are a defaulter and hence not entitled to our signals.

b) Non Provision of Subscriber Reports:

- i. From our records, we have noted that you have failed to submit the complete Subscriber Reports of all months as per the terms of the MOU. We wish to place on record that, due to your failure to submit the Subscriber Reports as per the terms of MOU, you are guilty of material breach of binding terms and conditions of the MOU along with concurrent violation of the extant Interconnection Regulations.

In view of the above circumstances, we request you to immediately –

- a) Clear the Total Outstanding due and payable by you as per the terms of the MOU along with applicable interest which shall be computed from the due date till the date of actual payment and
- b) Submit the pending and complete Subscriber Reports as per the terms of the MOU.

In case of failure to comply with the above requisition and comply with the terms of DAS Regulations, we shall be constrained to terminate our relationship and deactivate the signals of our channels to your DAS Headend(s) and take appropriate legal action against you.

Please note that given the position that High Definition Channels are under total regulatory forbearance, we are under no obligation to provide any mandatory disconnection notice as in the case of Standard Definition channels. However, in the interest of our viewers, we are also issuing a 3 (three) weeks' notice to inform them about the likely disconnection of Channels to your network. On disconnection of the services, you shall be liable to return the IRD(s)/DSR(s) and Viewing Cards issued to you at the earliest.

Needless to add, you will be required to pay the license fee for availing the signals of STAR's channels till the date of disconnection.

The above is without prejudice to STAR's rights and remedies available to STAR under Law and MOU.

Yours faithfully,

For **Star India Private Limited**

Authorized Signatory

Star India Pvt. Ltd.

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