■ Horse Racing Value Finder – User Guide

This simple app helps you find undervalued horses by comparing algorithmic win probabilities with exchange odds (e.g., from RacingPost).

- 1. Visit https://www.racingpost.com/racecards/ and copy a race URL (e.g., for today's Ascot).
- 2. Paste that URL into the app input box.
- 3. The app fetches horse names and odds, calculates market probabilities, and compares them with model values.
- 4. Value Score = Model Win Probability – Market Implied Probability.
- 5. Horses are ranked by best value – higher scores = more undervalued.

■ Deploying Your App

- 1. Create a free GitHub account if you don't have one.
- 2. Create a new repo and upload: app.py, scraper.py, requirements.txt.
- 3. Go to https://streamlit.io/cloud and connect your GitHub.
- 4. Choose your repo and click 'Deploy'.
- 5. Share your app link with users or sell access through Gumroad.