# MITCHELL MAHONEY

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## **EXPERIENCE**

### **ELECTRIC CITY PRINTING // Technology Coordinator & Sales Support**

**JANUARY 2015 - PRESENT** 

Build and manage online storefronts for multiple clients

// Program variable products for print-on-demand customers

// Track and analyze sales data to improve processes

Manage back-end inventory tracking software

In-house expert on all technology related solutions

// Direct support for sales staff and all technology-related ventures Use Google's office tools and API's to track jobs and schedule workflow

#### **ELECTRIC CITY PRINTING // Leadership Development Associate**

FEBRUARY 2013 - JANUARY 2015

Created shipment cost estimation tool

// Used by CSRs to provide another layer of service to our customers

// Referenced FedEx rates using tables and logical operators

Automated job tracking processes and data collection

// Lead to 85% decrease in competition media job turn time

// Results showed a 90% decrease in late shipments

Redesigned company website and improved Google search ranking

Developed, managed, and launched personal URL campaigns and email blasts

Collected and analyzed job data to aid in lean manufacturing improvements

Lead brainstorming sessions focused on core company improvements

#### **CLASSIC GRAPHICS // Intern**

**JANUARY 2011 - MAY 2015** 

Edited customer art files for use in print
Delivered urgently needed materials to customers
Prepped print files for plating and customer proofs
Created universal job checklist in order to identify and prevent errors
Prepped shipments to deliver to vendors

## **SKILLS**

PROFICIENT	COMPETENT	ABLE
Photoshop InDesign Illustrator Excel	HTML5 CSS3 Javascript jQuery NodeJS	Java Git Grunt AJAX Bash

## **EDUCATION**

CLEMSON UNIVERSITY // MAY 2012	GPA 3.72
BS Graphic Communications Minor in Business Administration Magna Cum Laude	