

Michael Sydney Moore

63 Sigdon Road, Hackney, London

portfolio: www.msmfa.netlify.app github: <https://github.com/msmfa> email: studio@michaelsydneymoore.com

Skills

Languages: HTML5, CSS3, Javascript(ES6)

Tools, Libraries & Frameworks: React, Webpack, Jest, Enzyme, Netlify, Git, Sketch, AdobeXD

Projects

Github Repo Display Library

[Live Link](#)

- A React component that displays which personal projects you're currently working on using the Github API.
- Build using React with Hooks, Jest and Enzyme for testing and bundled into an NPM package using webpack.
- Automated the process of updating your portfolio every time you start a new personal project.

Javascript in 30

[Live Link](#)

- A web app that displays Javascript concepts (both entry level & advanced) in 30 words or less.
- Built with vanilla javascript with Jest as a test runner.
- To read more about this project you can read my write up on the motivation behind the project [here](#).

Sort Vis

[Live Link](#)

- A visual representation of different sorting algorithms built with React.
- The aim of this project was to gain a better understanding of CS fundamentals as well as provide a visual representation of a concept that a lot of junior developers struggle to grasp.

Work Experience

Freelance Front-end Developer (Contract) @ Caviar Classics LTD

Jan - Mar 2020

- Integrated a bespoke template into the company's existing Shopify platform to represent their new aesthetic using HTML, CSS and Javascript.
- Increased quarterly revenue by 8% through the website re-build.
- Integrated heatmaps to monitor the effectiveness of the new UI.

Freelance Developer (Contract) @ Anastasia Borovik LTD

Sep - Dec 2019

- Handing a completed website over to the client within the project deadline and to budget.
- Created wireframes, storyboards, user flows, process flows and site maps.
- Attending meetings with the MD and PA to plan, develop and implement a new brand direction.
- Coordinated with 3rd party contractors and freelancers to distribute and delegate work to them.

Artist & Founder @ www.michaelsydneymoore.com

Current

- Delivered time constrained projects to commercial and corporate clients with budgets upwards of 25K.
- Established a social media audience of 40,000 people.
- Worked with national press agencies such as the Daily Mail.
- Managed and grew a Mailchimp account of 1,200 subscribers.
- Worked with a range of clients from Celebrities, agency models and private clients.

Education

Bachelor of Art in Fine Art (completed 2 years)
Foundation of Art

A - Levels: Religious Studies (A), Art (A), Economics (A)

GCSEs: 10 (5A, 4B, 1C) Including English Literature (A) and Mathematics (A)

*Central Saint Martins
Central Saint Martins
Haberdashers Aske's Boys' School*

Other Links:

Stack Overflow: [Stack Overflow](#) CodeWars: [CodeWars](#) CCAT Test: [CCAT](#)