

### **MAIN TABLE / DATA ELEMENTS**

#### **VARIABLE NAMES**

## **Posting Identifiers**

- 1. BGT Job ID
- 2. Job ID
- 3. Job Date

# Occupation and Industry Identifiers

- 4. Clean Job Title
- 5. Canon Job Title
- 6. Occupation Family
- 7. Occupation Family Name
- 8. SOC
- 9. SOC Name
- **10. ONET**
- 11. ONET Name
- 12. BGT Occupation (BGTOcc) Code
- 13. BGTOcc Name
- 14. Primary BGTOcc Group Name
- 15. Secondary BGTOcc Group Name
- 16. Primary Career Area Name
- 17. Secondary Career Area Name
- 18. Employer
- 19. NAICS Sector (NAICS 2-digits)
- 20. NAICS Sector Name
- 21. NAICS 3-digits
- 22. NAICS 4-digits
- 23. NAICS 5-digits
- 24. NAICS 6-digits

### **Geography Variables**

- 25. City
- 26. State
- 27. County

- 28. FIPSState
- 29. FIPSCounty
- 30. FIPS
- 31. Latitude
- 32. Longitude
- 33. Best-fit MSA (see description below)
- 34. Best-fit MSA Name
- 35. Best-fit MSA Type
- 36. MSA (2013 delineations)
- 37. MSA Name (2013 delineations)

## **Credentials & Requirements**

- 38. Min Years of Education
- 39. Degree Name (Min Education)
- 40. Max Years of Education
- 41. Degree Name (Max Education)
- 42. Min Years of Experience
- 43. Max Years of Experience

## Salary and Job Type

- 44. Min Annual Salary
- 45. Max Annual Salary
- 46. Min Hourly Salary
- 47. Max Hourly Salary
- 48. Pay Frequency
- 49. Salary Type
- 50. Job Hours
- 51. Tax Term
- 52. Internship



## **VARIABLE DESCRIPTIONS**

#### 1. BGTJOBID

### **Description:**

A unique ID generated by Burning Glass. BGTJobId is used to link this main table with subsequent tables.

Example: Data Type:

1847 Num

#### 2. JOBID

## **Description:**

A unique ID generated by Burning Glass. You can use this ID to see a job posting's formatted HTML if you have access to Labor/Insight. \*Please note that this variable may be either a string or a numeric depending on the year of data.

Example: Data Type:

01bad19b240c9ea5a1ede59b6cba79bc7bc1826 Char

#### 3. JOBDATE

### **Description:**

Date the posting was spidered.

**Example:** Data Type: 2015-02-15 DateTime

## 4. CLEANTITLE

## **Description:**

CleanJobTitle removes any extraneous text and/or noise from spidered job title. For example "Registered Nurse NJ \$\$\$" in the posting's title field would be cleaned to "Registered Nurse."

**Example:** Data Type:



Registered Nurse Char

## 5. CANONTITLE

## **Description:**

CanonJobTitle is a standardized version of the job title listed in the posting to enable improved search and categorization. For example, Oracle Financial Analyst and Financial Analyst/Decision Support are standardized to Financial Analyst.

Example: Data Type:

Financial Analyst Char

## 6. OCCFAM

## **Description:**

Occupation family code of the job assigned using BGT occupation coding rules Occupation family code is always the first 2-digits of a job posting's SOC or O\*NET code.

Example: Data Type:

15 Num

### 7. OCCFAMNAME

### **Description:**

The name for the occupation family code. For example, the name for the occupation family code 15 is "Computer and Mathematical."

Example: Data Type:

Computer and Mathematical Char

#### 8. SOC

### **Description:**

SOC code of the job assigned using BGT occupation coding rules. SOC codes are always the first 6-digits of a job's O\*NET code. We use SOCs based off of the most recent 2010 SOC delineations.

**Example:** Data Type:



15-1199 Char

## 9. SOCNAME

## **Description:**

The name for a posting's SOC code. Ex. the name of the 15-1199 SOC code is "Computer Occupations, All Other."

**Example:** Data Type:

Computer Occupations, All Char

Other

## 10. ONET

## **Description:**

O\*Net occupation code of the job assigned using BGT occupation coding rules.

Example: Data Type:

13-1071.00 Char

## 11. ONETNAME

### **Description:**

The name for a posting's O\*NET code. Ex. the name of the 13-1071.00 O\*NET code is "Human Resources Specialists."

Example: Data Type:

Human Resources Specialists Char

## 12. BGTOCC

### **Description:**

The Burning Glass Occupation job classifications are derived from the Bureau of Labor Statistic's SOC and O\*NET codes. Based on analysis of real-time job titles and requirements for skills and education, BLS occupations were adapted to more accurately reflect current employer demand—separating out distinct occupations that BLS codes as one occupation in some cases and



consolidating similar occupations that BLS splits out where real-time jobs and real-time employer requirement indicators were shallow.

For example, based on analysis of real-time jobs, Burning Glass distinguishes between Web Designers and Web Developers in a way that BLS does not. Conversely, Burning Glass consolidated a number of the BLS production occupations into one Manufacturing Machine Operator occupation because we found that the skill, education, and knowledge requirements were very similar across the board and on the job training was the primary method of education, outside of a high school diploma.

**Example:** Data Type: 13-1071.92 Char

### 13. BGTOCCNAME

### **Description:**

The name of a BGT Occupation code. Ex. the name of the 13-1071.92 BGTOcc code is "Human Resources / Labor Relations Specialist."

**Example:**Human Resources / Labor Char
Relations Specialist

### 14. BGTOCCGROUPNAME

### **Description:**

Occupation groups categorize occupations based on similar work functions, skills, and profiles of education and training. They are broader than BGTOccs and more granular than Career Areas. For example, the "Software QA Engineer / Tester" BGTOcc belongs to the "Software Development" occupation group. Each BGTOcc belongs to either one or two occupation groups, one of which is always designated as primary.

**Example:** Data Type: Software Development Char

## 15. BGTOCCGROUPNAME2



Secondary occupation group, if applicable.

**Example:** Data Type:

Networking and Systems Char

#### 16. BGTCAREERAREANAME

### **Description:**

Career areas are the most general layer of the BGT occupational taxonomy. Each occupation group belongs to exactly one career area. By extension, each BGTOcc belongs to either one or two, with the primary group's career area being designated as the primary career area. For example, the "Software Development" occupation group belongs to the "Information Technology" career area.

Example: Data Type:

Information Technology Char

#### 17. BGTCAREERAREANAME2

### **Description:**

Secondary career area, if applicable.

**Example:** Data Type:

Information Technology Char

### 18. EMPLOYER

## **Description:**

CanonEmployer is a standardized version employer names so that variants of an employer name are grouped together. For example postings from Burning Glass, Burning Glass Technologies, and Burning Glass International, Inc. are standardized to Burning Glass Technologies.

Example: Data Type:

Burning Glass Technologies Char

### 19. SECTOR



2-digit NAICS code. NAICS is used to classify industries.

Where possible, NAICS (Industry) code is derived from the employer name. In other cases, we can infer NAICS codes from company information included in the posting. We include the most detailed level NAICS that we are able to accurately code. In most cases, we can accurately code NAICS to the 6-digit level.

**Example:** Data Type: 54 Num

### 20. SECTORNAME

## **Description:**

Name of the 2-digit NAICS code, also known as a NAICS sector.

**Example:** Data Type: Professional Services Num

## 21. NAICS3

### **Description:**

3-digit NAICS code.

**Example:** Data Type: 541 Num

## 22. NAICS4

## **Description:**

4-digit NAICS code.

**Example:** Data Type: 5415 Num

### 23. NAICS5



5-digit NAICS code.

**Example:** Data Type:

54151 Num

24. NAICS6

**Description:** 

6-digit NAICS code.

**Example:** Data Type:

541512 Num

25. CITY

**Description:** 

Canonicalized City. If a city alias name is listed, the canoncity returned is the primary city. E.g. Anderson Acres is canonicalized into Reno.

**Example:** Data Type:

Columbia Char

26. STATE

**Description:** 

Two charater abbreviation for state.

**Example:** Data Type:

MO Char

27. COUNTY

**Description:** 

Canonicalized County.

**Example:** Data Type:

Boone Char



### 28-30. FIPSSTATE, FIPSCOUNTY, FIPS

## **Description:**

FIPS is a 5-digit code, representing the concatenation of the state + county FIPS codes. Ex. 29019 is the FIPS code for Boone County, MO, where the first 2-digits, 29, represent MO, and the last 3-digits, 019, represent Boone County in MO.

Though this is a numeric code, it is defined as a string because FIPS codes can start with 0's, and some computer programs, such as Excel and R, will remove leading 0's by default.

**Example:** Data Type:

29019 Char

## 31. LATITUDE

## **Description:**

Latitude for the Canonicalized Location.

**Example:** Data Type: 38.896439 Num

### 32. LONGITUDE

## **Description:**

Longitude for the Canonicalized Location.

**Example:** Data Type: -92.246277 Num

### 33. BESTFITMSA

## **Description:**

Metropolitan Statistical Area as defined by the Office of Management and Budget **2013** MSA lookup, listed with Area Type, **except when an area is also defined by a NECTA**, in which case the **NECTA takes precedence over the MSA**. Ex. for a job in Boston, the 71650 NECTA code would be returned instead of the 14460 MSA code, even though both codes can represent downtown Boston.



The rationale behind this field is that the BLS' Occupational Employment Statistics reports employment by occupation for these best-fit MSAs, therefore one can match our data to BLS data for every metro area with this field. Below, we also offer metro areas at only the MSA level.

Note that MSAs are defined by counties (or aggreations of FIPS codes), whereas NECTAs are definied by individual towns/cities in addition to counties. It is possible to aggregate county-level data into MSAs, but not into NECTAs, unless one also has town/city data available.

**Example:** Data Type:

17860 Num

### 34. BESTFITMSANAME

### **Description:**

The name of the Best-fit MSA above.

**Example:** Data Type: Columbia, MO Char

#### 35. BESTFITMSATYPE

#### **Description:**

Is a Best-fit MSA a Metropolitan Statistical Area, a Micropolitan Statistical Area, a Metropolitan NECTA, or a Micropolitan NECTA?

**Example:** Data Type:

METROPOLITAN STATISTICAL Char

**AREA** 

36. MSA

### **Description:**

Metropolitan Statistical Area as defined by the Office of Management and Budget **2013** MSA lookup, the most recent MSA standard, listed with Area Type. No NECTAs are present here.

**Example:** Data Type: 17860 Num



### 37. MSANAME

### **Description:**

Name of the metropolitan Statistical Area as defined by the Office of Management and Budget **2013** MSA lookup.

**Example:** Data Type:

Columbia, MO Char

### 38. EDU

## **Description:**

Minimum Degree Level listed for the job.

**Example:** Data Type:

14 Num

### 39. DEGREE

## **Description:**

Minimum Degree name listed for the job. Derived directly from the level in the Edu field.

**Example:** Data Type:

Associate's Char

### 40. MAXEDU

### **Description:**

Maximum Degree Level listed for the job.

Example: Data Type:

Num

### 41. MAXDEGREE

### **Description:**

Maximum Degree name listed for the job. Derived directly from the level in the MaxEdu field.



**Example: Data Type:** Bachelor's Char

42. EXP

## **Description:**

Computed minimum of the required experience range in years.

**Example: Data Type:** Num

### 43. MAXEXP

## **Description:**

Computed maximum of the required experience range in years.

**Example: Data Type:** 5 Num

### 44. SALARY

### **Description:**

Minimum Annual salary derived from Canonicalized Minimum salary. If hourly rate is provided, this rate is coverted to annual salary through multiplying the rate by 2080.

**Variable Codes Example: Data Type:** 

35000 Num

### 45. MAXSALARY

### **Description:**

Maximum Annual salary derived from Canonicalized Maximum salary. If hourly rate is provided, this rate is coverted to annual salary through multiplying the rate by 2080.

**Example: Data Type:** 



60000 Num

## 46. HRLYSALARY

## **Description:**

Canonicalized Minimum hourly Salary for the job. If annual salary is provided, this rate is coverted to hourly rate through dividing salary rate by 2080.

**Example:** Data Type:

16.8269 Num

## 47. MAXHRLYSALARY

## **Description:**

Canonicalized Maximum hourly Salary for the job. If annual salary is provided, this rate is coverted to hourly rate through dividing salary rate by 2080.

Example: Data Type:

28.8462 Num

## 48. PAYFREQUENCY

### **Description:**

Canonicalized Salary pay frequency for the job.

**Example:** Data Type:

Annual Char

## 49. SALTYPE

## **Description:**

Canonicalized Salary type of the job.

**Example:** Data Type:

Basepay Char

## 50. CANONJOBHOURS



**Description:** 

Canonicalized JobHours.

Example: Data Type:

Fulltime Char

## 51. CANONJOBTAXTERM

**Description:** 

Canonicalized Job taxterm.

**Example:** Data Type:

Employee Char

### 52. INTERNSHIP

## **Description:**

A binary flag for whether or not a job type is an internship or not. Internships show up as 1's, and non-internships show up as 0's.

**Example:**Data Type:
Boolean

## **SKILLS TABLE / DATA ELEMENTS**

## **VARIABLE NAMES**

## **Posting Identifiers**

1. BGT Job ID 2. Job Date



#### **Skills Data**

- 3. Skill
- 4. Skill Cluster
- 5. Skill Cluster Family
- 6. Is Specialized Skill?

- 7. Is Baseline Skill?
- 8. Is Software Skill?

#### Other Variables

9. Min Annual Salary

### **VARIABLE DESCRIPTIONS**

### 1. BGTJOBID

## **Description:**

A unique ID generated by Burning Glass. BGTJobId is used to link this table with both the main table, and subsequent tables.

Example: Data Type:

1847 Num

### 2. JOBDATE

### **Description:**

Date the posting was spidered.

**Example:** Data Type: 2015-02-11 DateTime

#### 3. SKILL

### **Description:**

Skill is a canonicalized version of a skill listed in the posting to enable improved search and categorization. For example, "Python 3.3" and "Python 2.7" are both standardized to "Python".

Note that there may be multiple skills per job posting (or, alternatively, none at all). As such, the data in this table is presented vertically, where each skill for a particular job posting will be in its own row, with the job posting's BGTJobId in its own column to the left of each skill, identifying which job posting each skill came from.



**Example:** Data Type: Python Char

#### 4. SKILLCLUSTER

## **Description:**

Skill clusters are groupings of skills that have similar functionality, can be trained together, and/or frequently appear together in job postings. A skill cluster is therefore broader than a skill, but more granular than a skill cluster family. For example, the skill "Python" belongs to the "Scripting Languages" skill cluster. Each skill belongs to exactly one skill cluster.

Example: Data Type:

Scripting Languages Char

### 5. SKILLCLUSTERFAMILY

## **Description:**

Skill cluster families are the most general layer of the BGT skill taxonomy. Each skill cluster, and by extension each skill, belongs to exactly one family. For example, the "Scripting Languages" cluster belongs to the "Information Technology" family.

Example: Data Type:

Information Technology Char

### 4. ISSPECIALIZED

### **Description:**

A binary flag for whether or not a skill is specialized. Specialized skills show up as 1's, and non-specialized skills show up as 0's.

**Example:** Data Type: Information Security Boolean

### 5. ISBASELINE



A binary flag for whether or not a skill is baseline (baseline skills are generic skills such as leadership, Project Planning and Development Skills, or Building Effective Relationships). Baseline skills show up as 1's, and non-baseline skills show up as 0's.

**Example:** Data Type: Leadership Boolean

## 6. ISSOFTWARE

### **Description:**

A binary flag for whether or not a skill is a software skill. Software skills show up as 1's, and non-software skills show up as 0's.

**Example:** Data Type: Adobe Dreamweaver Boolean

## 7. SALARY

## **Description:**

Minimum Annual salary derived from Canonicalized Minimum salary. If hourly rate is provided, this rate is coverted to annual salary through multiplying the rate by 2080.

**Example:** Data Type: Variable Codes Num



## STANDARD MAJOR TABLE / DATA ELEMENTS

## **VARIABLE NAMES**

# **Posting Identifiers**

1. BGT Job ID

2. Job Date

## Standard Major Data

3. Standard Major

## **Other Variables**

4. Min Annual Salary

## **VARIABLE DESCRIPTIONS**

## 1. BGTJOBID

## **Description:**

A unique ID generated by Burning Glass. BGTJobId is used to link this table with both the main table, and subsequent tables.



**Example:** Data Type:

Num Unique ID

## 2. JOBDATE

## **Description:**

Date the posting was spidered.

**Example:** Data Type:

2015-02-11 DateTime mm/dd/yyyy

### 3. STDMAJOR

#### **Description:**

STDMajor is a standardized version of the university majors listed in the posting to enable improved search and categorization.

Note that there may be multiple STDMajors per job posting (or, alternatively, none at all). As such, the data in this table is presented vertically, where each STDMajor for a particular job posting will be in its own row, with the job posting's BGTJobId in its own column to the left of each STDMajor, identifying which job posting each STDMajor came from.

**Example:** Data Type:

Computer Engineering Char STDMajor

### 4. SALARY

### **Description:**

Minimum Annual salary derived from Canonicalized Minimum salary. If hourly rate is provided, this rate is coverted to annual salary through multiplying the rate by 2080.

Example: Data Type: Variable Codes

35000 Num



# **CIP CODE TABLE / DATA ELEMENTS**

## **VARIABLE NAMES**

# **Posting Identifiers**

1. BGT Job ID

2. Job Date

### **CIP Code Data**

3. CIP Code

## **Other Variables**

4. Min Annual Salary

## **VARIABLE DESCRIPTIONS**

1. BGTJOBID



A unique ID generated by Burning Glass. BGTJobId is used to link this table with both the main table, and subsequent tables.

**Example:** Data Type:

Num Unique ID

### 2. JOBDATE

## **Description:**

Date the posting was spidered.

Example: Data Type:

2015-02-11 DateTime mm/dd/yyyy

### 3. CIP

## **Description:**

CIP is a standardized version of the CIP code inferred in the posting by the majors listed to enable improved search and categorization. CIP stands for the Classification of Instructional Programs, and is maintained by the National Center for Educational Statistics.

Note that there may be multiple CIPs per job posting (or, alternatively, none at all). As such, the data in this table is presented vertically, where each CIP for a particular job posting will be in its own row, with the job posting's BGTJobId in its own column to the left of each CIP, identifying which job posting each CIP came from.

**Example:** Data Type:

52.0201 Char CIP

#### 4. SALARY

### **Description:**

Minimum Annual salary derived from Canonicalized Minimum salary. If hourly rate is provided, this rate is coverted to annual salary through multiplying the rate by 2080.

Example: Data Type: Variable Codes

35000 Num



# **CERTIFICATIONS TABLE / DATA ELEMENTS**

## **VARIABLE NAMES**

# **Posting Identifiers**

1. BGT Job ID

2. Job Date

## **Certifications Data**

3. Certification

## **Other Variables**

4. Min Annual Salary

## **VARIABLE DESCRIPTIONS**

1. BGTJOBID



A unique ID generated by Burning Glass. BGTJobId is used to link this table with both the main table, and subsequent tables.

**Example:** Data Type:

Num Unique ID

### 2. JOBDATE

## **Description:**

Date the posting was spidered.

Example: Data Type:

2015-02-11 DateTime mm/dd/yyyy

### 3. CERTIFICATION

## **Description:**

Certification is a standardized version of the certifications listed in the posting to enable improved search and categorization.

Note that there may be multiple certifications per job posting (or, alternatively, none at all). As such, the data in this table is presented vertically, where each certification for a particular job posting will be in its own row, with the job posting's BGTJobId in its own column to the left of each certification, identifying which job posting each certification came from.

**Example:** Data Type:

NURSE PRACTITIONER Char Certification

### 4. SALARY

## **Description:**

Minimum Annual salary derived from Canonicalized Minimum salary. If hourly rate is provided, this rate is coverted to annual salary through multiplying the rate by 2080.

Example: Data Type: Variable Codes

35000 Num

