

Travis James

Major: Computer Science || Age: 19 || Occupation: Full-time student



About

Travis is a second year computer science student at Georgia Tech. He believes courses are important, but enjoys going to social events with his friends during his free time. Travis typically takes 12-14 hours of courses and has a 3.2 GPA. Travis texts constantly and even though he's a CS major, he uses his phone to keep up with his emails and FaceBook club pages so he can plan his day while walking to class. He typically needs two minutes to decide on which event to attend and around twenty minutes beforehand to finish what he's doing.

Behavioral Considerations

- Uses phone while walking between classes or while waiting in line at Starbucks.
- Looks for events in familiar websites/apps with familiar layouts like FaceBook and email.
- Doesn't spend a large continuous amount of time on phone so only scans most items.
- Is interested in what everyone else is interested in.
- Likes to meet other CS students at their own events.
- Lives on campus without transportation.

Frustrations

- Digging through emails to find the one listing events.
- Not knowing what's going on on campus.
- Doesn't have one good place to go to find all events.

Goals

- Have fun whenever coursework eases up.
- Find best event for his interests for the day.
- Discover events based on what he's in the mood for.