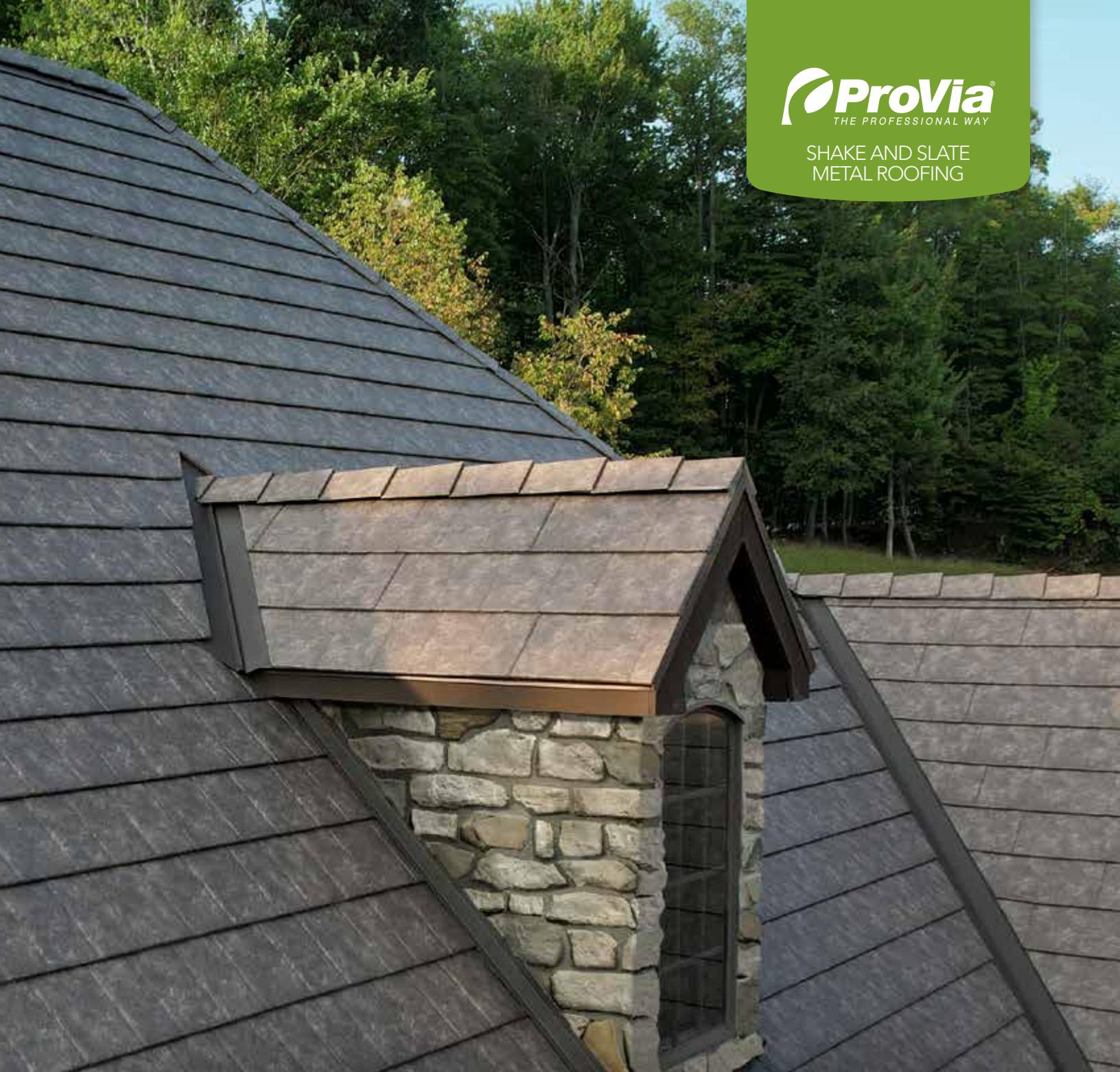




SHAKE AND SLATE  
METAL ROOFING



# SHAKE AND SLATE METAL ROOFING



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SHOWN ON THE COVER:  
Lodgestone Slate

# PROTECTING WHAT YOU VALUE MOST

ProVia® welcomes you home with our metal roofing which offers you an innovative way to:

- **Rethink** the worn and forgotten roof
- **Refresh** your home's total curb appeal
- **Reroof** with finishes and materials designed to last

## MANUFACTURING METAL ROOFING **THE PROFESSIONAL WAY**

ProVia caters to a niche within the roofing market that demands a high degree of aesthetic performance, longevity, and quality. Our company defines the products that meet this demand as "professional-class."

## WE SERVE BY CARING FOR DETAILS **IN WAYS OTHERS WON'T**

We have found success by adhering to a core set of values that guide us as we develop rewarding long-term relationships with our employees, customers and homeowners. If you ask around, you'll find attention to detail is what our customers have come to appreciate and expect from the ProVia brand.

## IT HAS LED US TO **EXACTING STANDARDS**

We feel so strongly about the performance and installer workmanship of our metal roofing system that it's backed by a Lifetime Limited Warranty for as long as you own and live in your home. The warranty is even transferrable to one subsequent owner. You can read all the details at [provia.com/warranty](http://provia.com/warranty).

We think you'll agree, every roof deserves this unconditional care.

We're building your roof to last a lifetime – that's  
**THE PROFESSIONAL WAY.**

**PEACE-OF-MIND**

**LIFETIME**  
LIMITED WARRANTY



# A CLASSIC REFRESH

## WE DESIGNED OUR METAL ROOFING COLLECTION SO YOU CAN MAKE IT YOURS

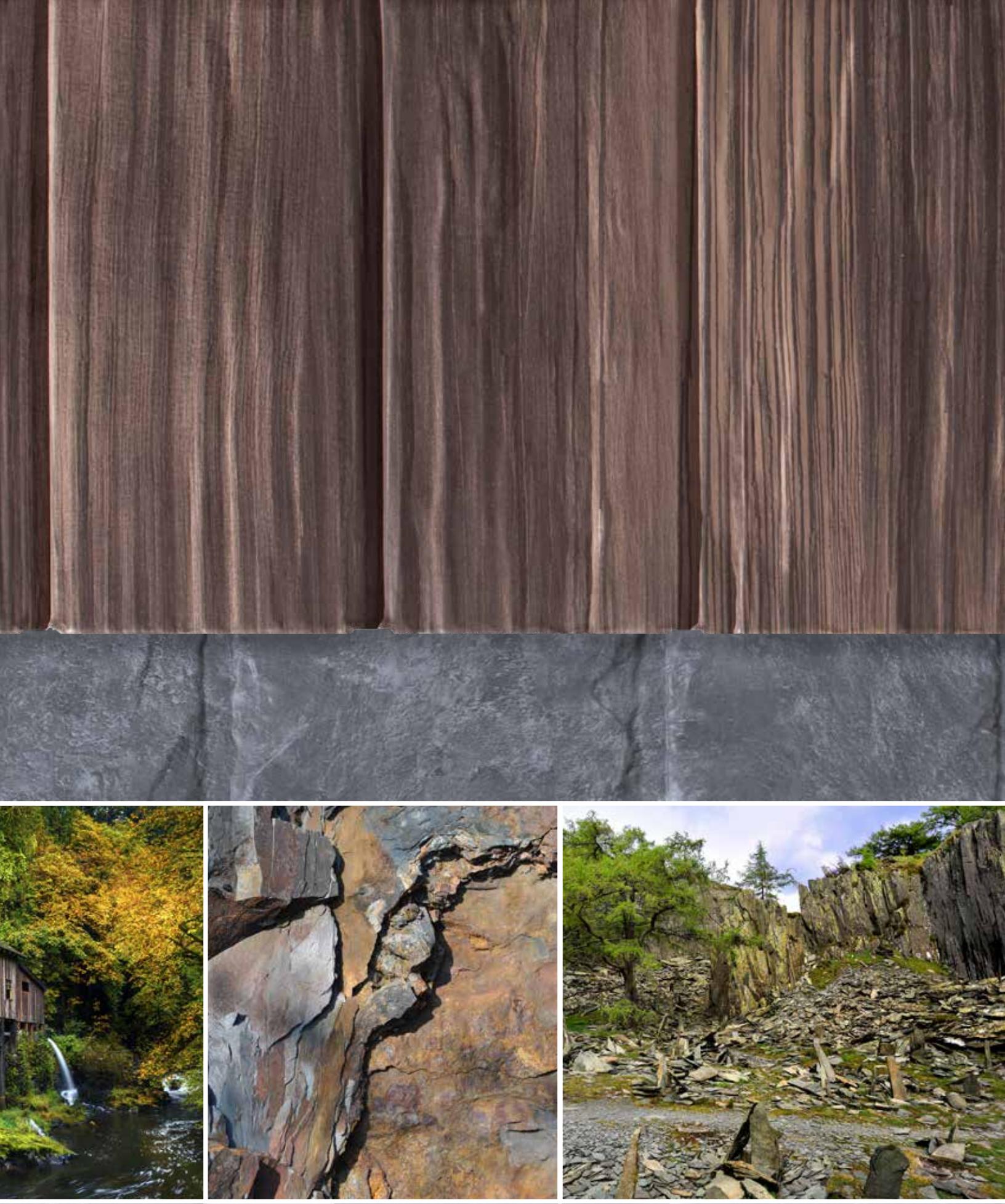
Two classic yet distinctive styles to complement your home's architecture - **SHAKE AND SLATE**.

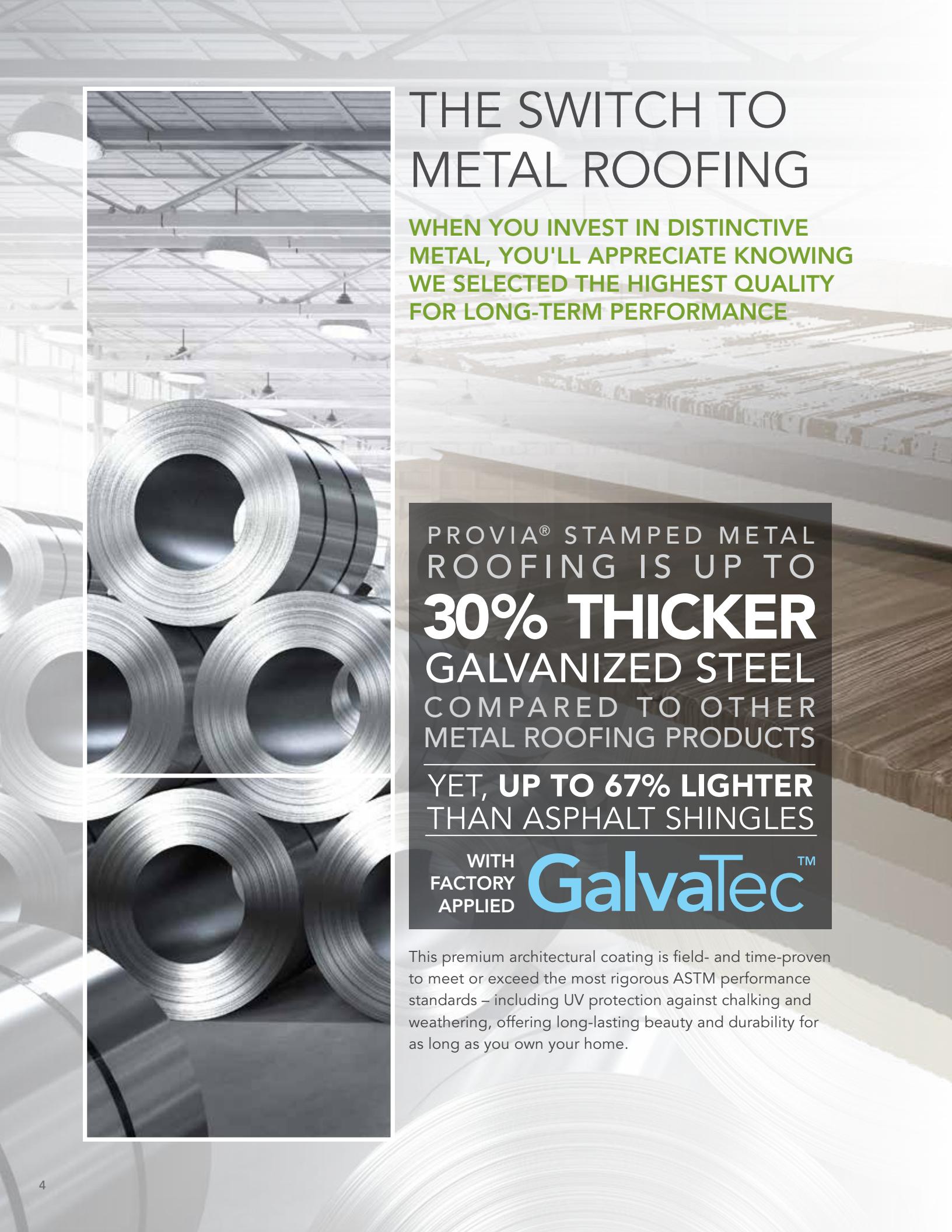


### A TWIST ON TRADITION

Preserving the unique characteristics of traditional roofing materials, every intricate detail of ProVia® metal roofing design were hand-selected and cast from time-honored elements into one-of-a-kind profiles, resulting in nature-inspired finishes with authentic appeal.







# THE SWITCH TO METAL ROOFING

WHEN YOU INVEST IN DISTINCTIVE  
METAL, YOU'LL APPRECIATE KNOWING  
WE SELECTED THE HIGHEST QUALITY  
FOR LONG-TERM PERFORMANCE

PROVIA® STAMPED METAL  
ROOFING IS UP TO  
**30% THICKER**  
**GALVANIZED STEEL**  
COMPARED TO OTHER  
METAL ROOFING PRODUCTS

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**YET, UP TO 67% LIGHTER**  
THAN ASPHALT SHINGLES

WITH  
FACTORY  
APPLIED

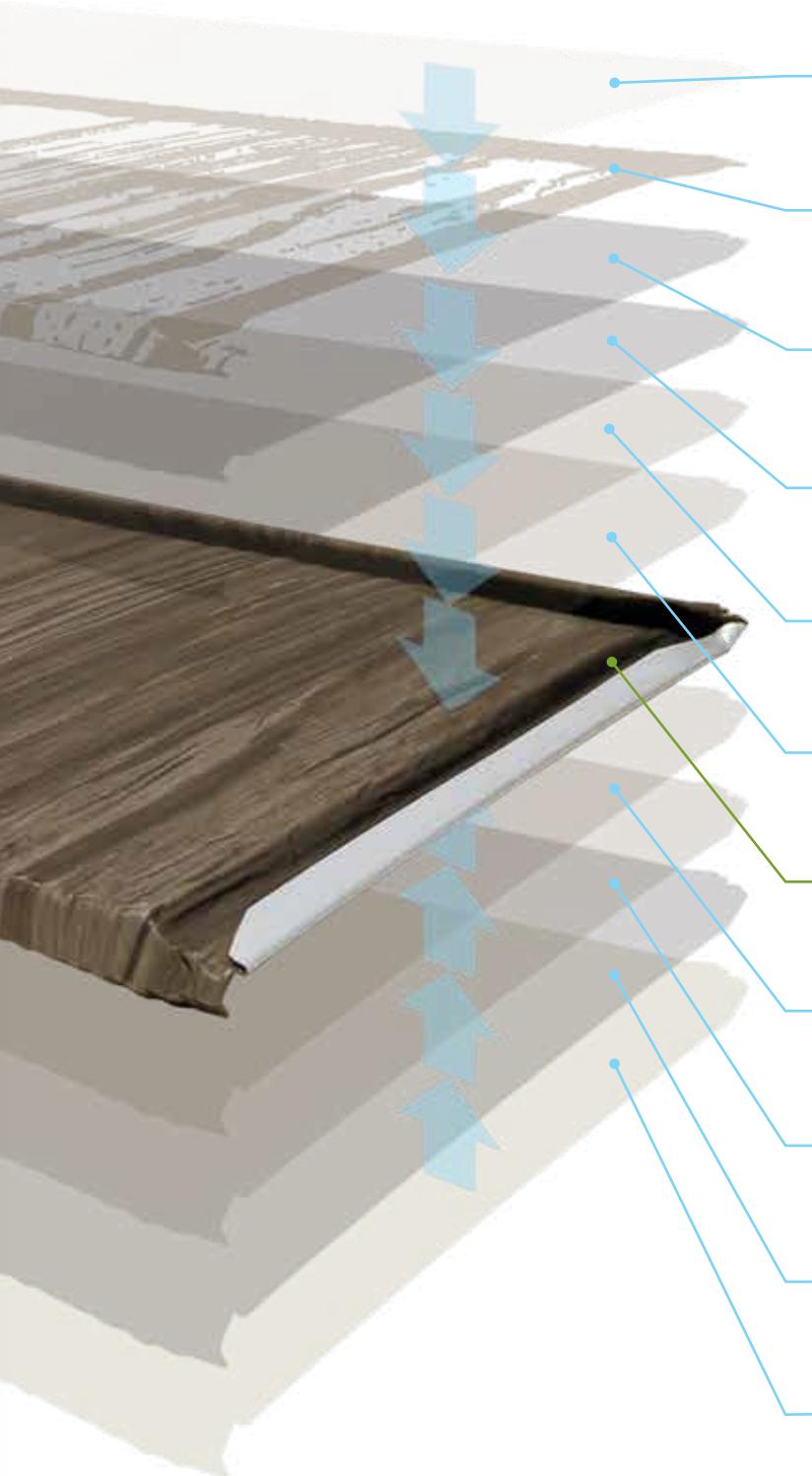
**GalvaTec™**

This premium architectural coating is field- and time-proven to meet or exceed the most rigorous ASTM performance standards – including UV protection against chalking and weathering, offering long-lasting beauty and durability for as long as you own your home.

# MORE PROTECTION

## FACTORY-APPLIED TO 26-GAUGE GALVANIZED STEEL

Our **GalvaTec™** finish system raises the benchmark for **true-to-life aesthetics** and the **enduring performance** demanded by today's most discerning homeowner. ProVia® Metal Roofing is coated on both sides for added protection against the elements.



**Fluropo... Kynar 500® (70% PVDF) Clear Coat**  
A unique exterior finish with a low sheen, matte appearance

**Fluropo... Decorative Ink**  
Takes aesthetics to a new level with a special effect for distinctive curb appeal

**Fluropo... Kynar 500® (70% PVDF) Base Color**  
Contains solar-reflective pigments that resists heat absorption for Exceptional Color, Durability and Gloss Retention

**Zinc Pre-Treatment**  
Adhesion, Moisture & Corrosion Protection

**Primer**  
Corrosion Resistance and Bonding

**G90 Zinc Galvanized Coating**  
Corrosion Inhibitor

**ProVia Metal Roofing Product**  
Manufactured with 26-Gauge Steel

**G90 Zinc Galvanized Coating**  
Corrosion Inhibitor

**Zinc Pre-Treatment**  
Adhesion, Moisture & Corrosion Protection

**Primer**  
Corrosion Resistance and Bonding

**Epoxy Back Coat**  
Corrosion Resistance

# TEXTURE YOU CAN SEE AND FEEL

## WE'VE GIVEN OUR ATTENTION TO EVERY DETAIL

Tens of thousands of surface impressions and an extensive range of variegated texture make up the unrivaled characteristics of each Shake and Slate panel.

A state-of-the-art steel-embossing process defines panel texture you can actually feel – adding strength to its form, while realistic hues accentuate the authentic look of hand-split wood shake or quarried slate.



## ENGINEERED TO PERFORM

Roofing products are laboratory-tested in three classes for Wind Uplift – 30, 60 and 90. Achieving a Class 90 rating requires that roofing panels remain securely fastened to a roof deck to a point of 180mph.

# PRODUCT FEATURES

A 4-way multi-point locking system provides the essential blueprint that gives our metal roofing system its long-standing performance, standing up to even the most extreme environmental conditions.



## 4-WAY MULTI-POINT LOCKING SYSTEM

This form-fit, panelized system is design-engineered to provide:

- Edge-to-edge secure panel placement and field anchoring
- Defense against wind-uplift at speeds up to 180mph\*
- An ultimate barrier system for shedding the forces of sheeting rain
- Reverse-side WaveLock™ design for increased panel strength



### DID YOU KNOW?

The ProVia four-way interlocking panel system and fastening methods exceeded this requirement, reaching \*180mph – even surpassing Class 5 Hurricane winds. **Find all of ProVia's Test Ratings on pg. 22.**

# THE TOP 6 REASONS

## YOUR NEXT ROOF SHOULD BE A METAL ROOF

### Benefits of a Metal Roof by ProVia®

<b>1</b> <b>LONG-TERM VALUE</b>	<ul style="list-style-type: none"><li><b>Longevity</b> – An extensive lifespan, resulting in the last roof you'll ever need to purchase</li><li><b>Cool Roof Technology</b> – Solar reflective pigments can improve indoor comfort and contribute to reduced energy consumption during warmer months</li><li><b>Improved Resale Value</b> – Recognized as an attractive home improvement upgrade</li><li>A ProVia metal roof can reduce your homeowners insurance premiums (*not available in every market)</li></ul>
<b>2</b> <b>PROTECTION</b>	<ul style="list-style-type: none"><li><b>Strength &amp; Durability</b> – 26-gauge steel, design-engineered with WaveLock™ feature for superior post-forming performance</li><li><b>Third-Party Tested</b> for Hail, Wind, Rain, Corrosion and Tensile Strength, meeting or exceeding stringent ASTM and UL industry standards</li></ul>
<b>3</b> <b>WARRANTY</b>	<ul style="list-style-type: none"><li><b>Lifetime non pro-rated warranty</b> on material defect for original homeowner.</li><li><b>40 Year</b> chalk and fade guarantee.</li><li>Warranty is transferrable.</li></ul>
<b>4</b> <b>CURB APPEAL</b>	<ul style="list-style-type: none"><li><b>Enhanced Aesthetics</b> – Uniquely designed with natural characteristics of traditional shake or slate materials</li><li><b>Distinctive Style</b> – Complements any neighborhood, adding focus to architectural design</li><li><b>Chalk &amp; Fade Resistant</b> – Outstanding color retention and protection against damaging UV rays</li><li>Available in multiple colors</li></ul>
<b>5</b> <b>LOW MAINTENANCE</b>	<ul style="list-style-type: none"><li><b>Built-In Resistance</b> – GalvaTec™ Finish System contributes to exceptional dirt, mildew and stain protection</li><li><b>Ongoing Peace-of-Mind</b> – Material degradation is virtually non-existent as compared to natural or stone-coated products</li></ul>
<b>6</b> <b>ENVIRONMENTAL STEWARDSHIP</b>	<ul style="list-style-type: none"><li><b>Energy-efficiency</b> contributes to low utility costs</li><li>American-manufactured using a portion of domestic recycled steel</li><li>100% recyclable</li></ul>

# A REFRESHING VIEW

## BUILT-IN RESISTANCE

Your roof deserves to stay beautiful, so we've designed one to last the test of time. Carefree maintenance and enduring beauty is what you can expect from our premium, GalvaTec factory-finish, well-suited for high-end residential and commercial architecture.



### DID YOU KNOW?

The hardened, resin-based surface of our **GalvaTec** finish system inherently protects against unsightly algae formation and black streaks prevalent to granular and porous roofing materials like traditional asphalt, slate and wood shake. The surface is so durable it's even graffiti resistant.

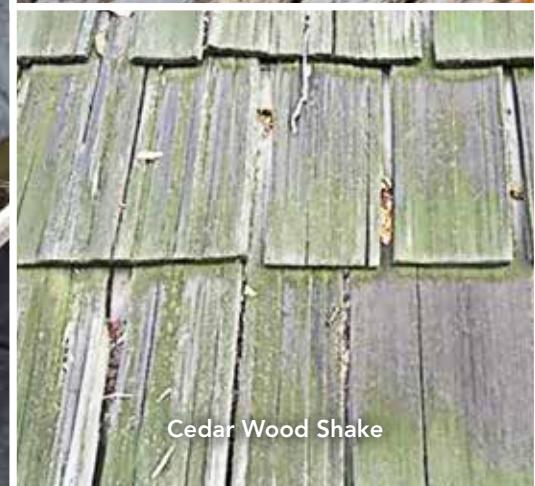
With a metal roof, you'll retain everlasting color and beauty.



Asphalt Shingles



Slate Tiles



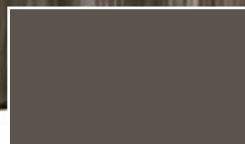
Cedar Wood Shake

# SHAKE

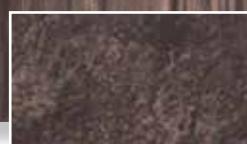
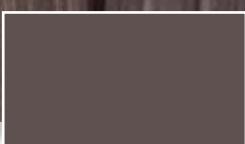
## PANEL COLORS

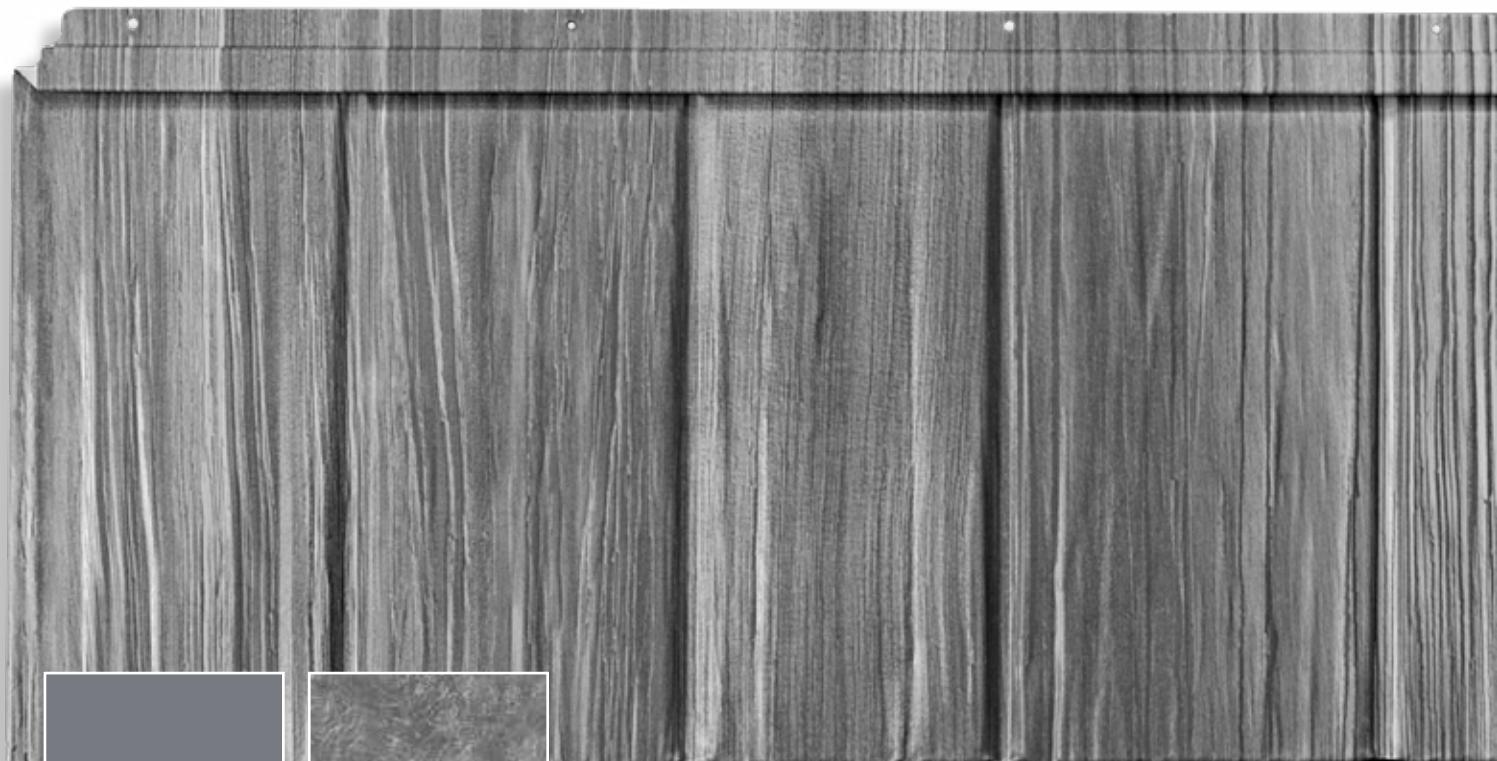


BRIARWOOD



SADDLEWOOD





PEPPERWOOD



SHADEWOOD

Shade  
Solid Trim

Shade  
Decorative Trim

**NEW**

# SHAKE

*Bronzewood*

## RICH AND DIMENSIONAL

This deep brown is an exquisite blend of brindled chestnut with dusky golden undertones



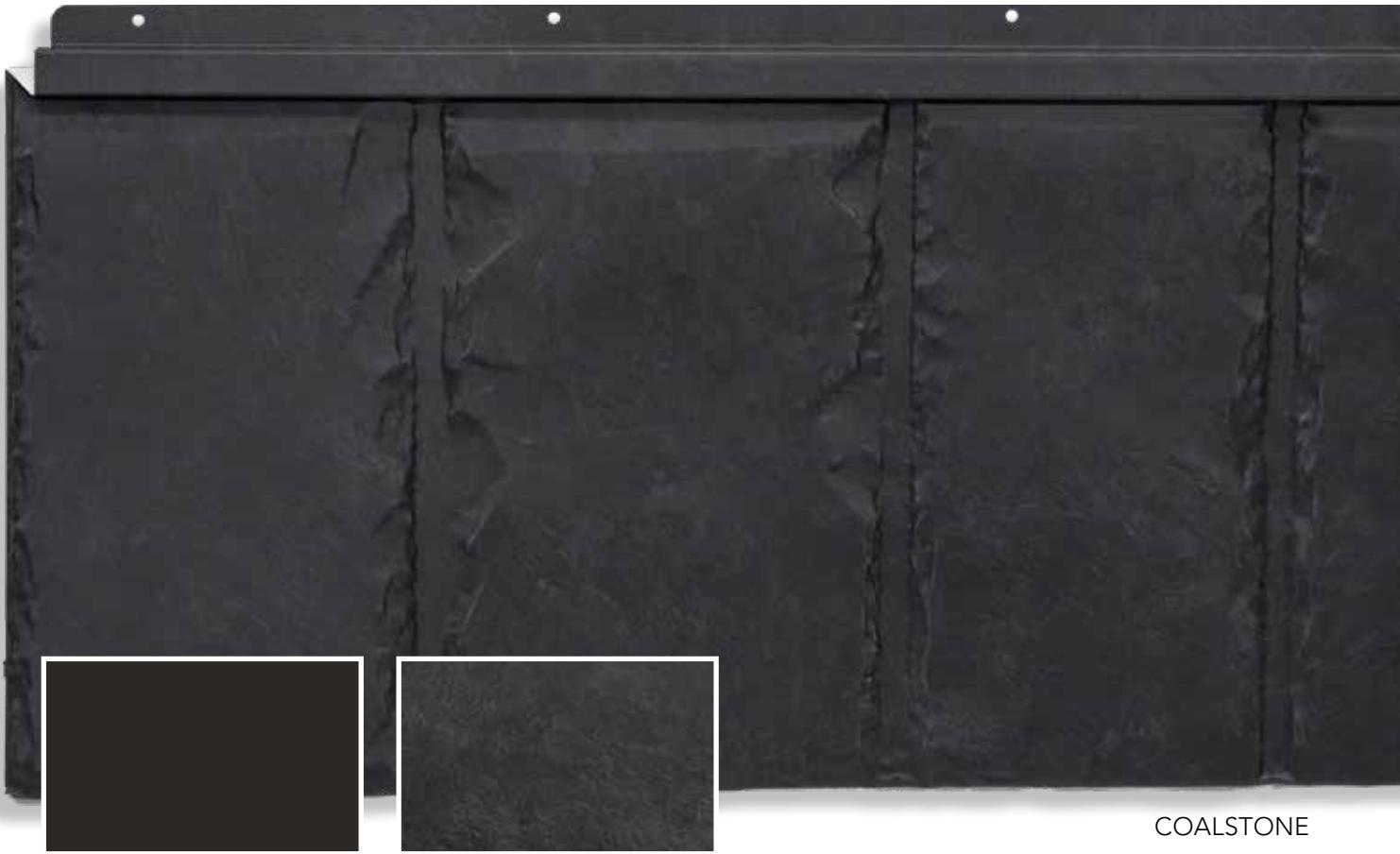
NEW

# SLATE

*Coalstone*

## SMOKY, DENSE, AND MOODY

This anthracite gray hue lends dramatic  
ambience to any exterior colorscheme



Black  
Solid Trim

Coal  
Decorative Trim

COALSTONE

# SLATE

## PANEL COLORS



LARKSTONE

Lark  
Solid Trim

Lark  
Decorative Trim



LODGESTONE

Briar/Lodge  
Solid Trim

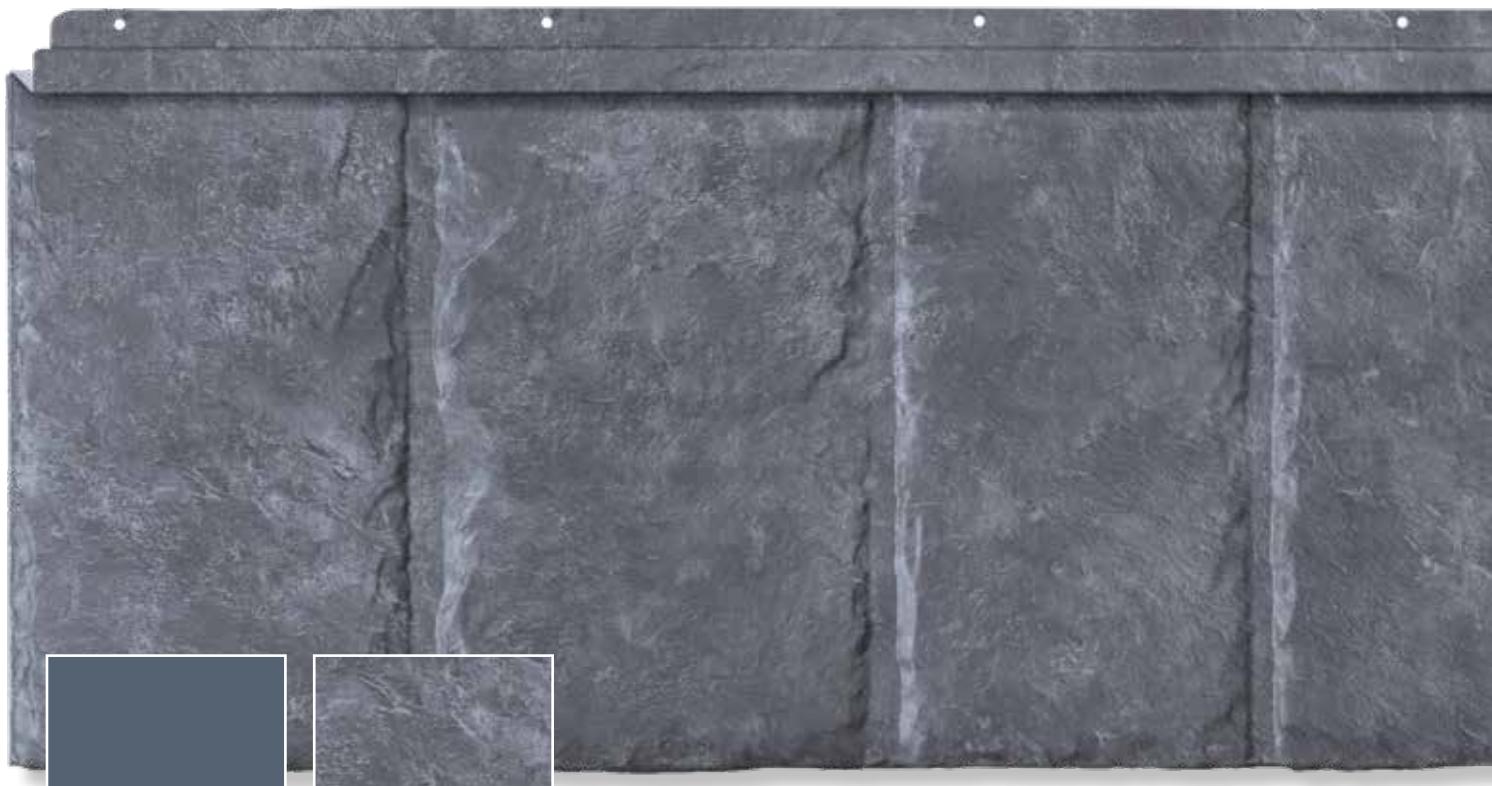
Lodge  
Decorative Trim



Pepper/Iron  
Solid Trim

Pepper/Iron  
Decorative Trim

IRONSTONE



Bay  
Solid Trim

Bay  
Decorative Trim

BAYSTONE

# FINISHING TRIMS & FLASHINGS

## OFTEN OVERLOOKED, THESE SYSTEM COMPONENTS PROVIDE THE ANCHOR TO PERFORMANCE AND REFINEMENT

It's true, that often what you can't see is what's most important. The essential role of unexposed roof flashing is to protect against water infiltration and consequential damage. In simultaneous defense, roof trim components are precisely formed to anchor the overall system together and prevent uplift.

Components, especially exposed rake and valley trims, provide the final edge-to-edge fit-and-finish for a refined appearance.



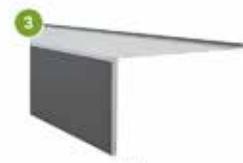
A ProVia® metal roof is designed to perform and look better than other roofing material options.



Eave Starter



RetroFit™ Eave Starter



Rake



RetroFit™ Rake



Sidewall



Valley



Apron



Anchor Cleat



6" Underpan



20" Underpan  
Used for vent pipes, bathroom vents, etc.  
Not shown on illustration.



Ridge/Hip Base  
For Non-Ventilated Installations

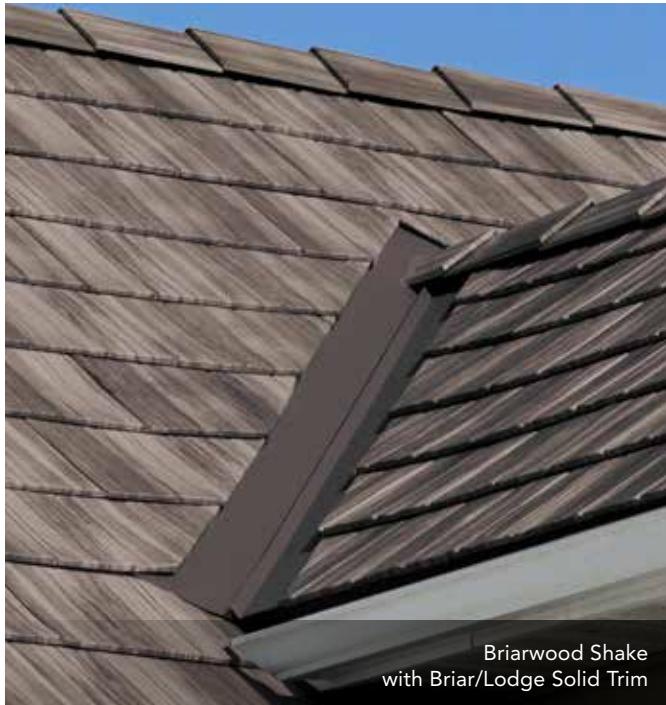


Quarrix Ridge Vent with Ridge Base  
For Vented Installations

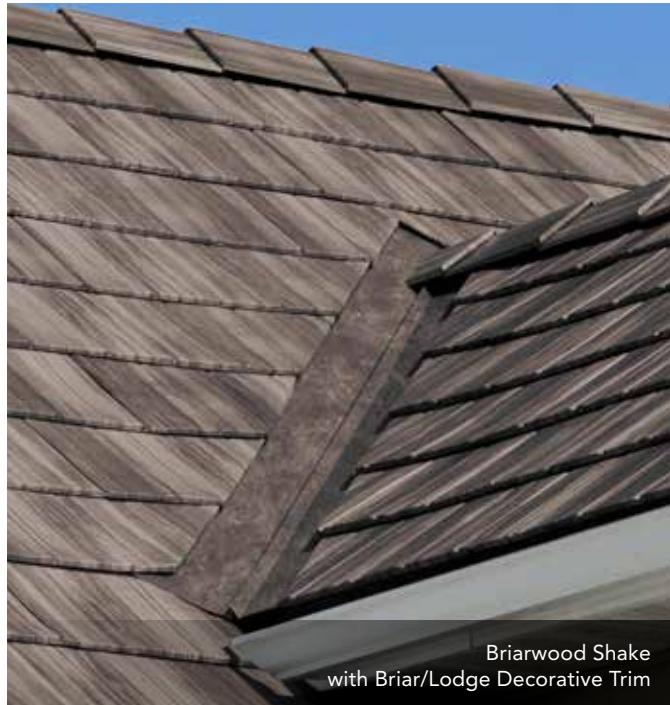
# TRIM ACCENTS

## COLORS

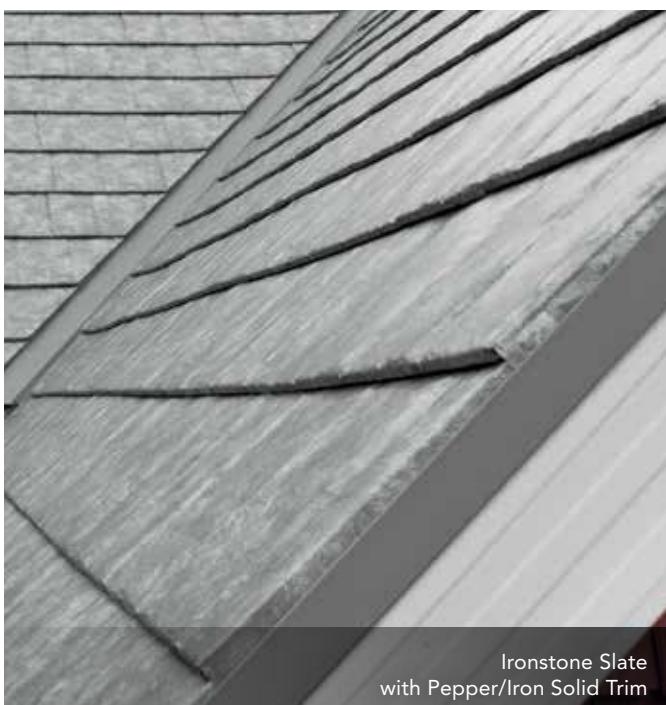
Architectural design and personal style are key factors that influence the ultimate curb appeal of your metal roof. Choose from coordinating solid or decorative trim colors to achieve the desired level of contrast and a resulting finish that fits your style.



Briarwood Shake  
with Briar/Lodge Solid Trim



Briarwood Shake  
with Briar/Lodge Decorative Trim



Ironstone Slate  
with Pepper/Iron Solid Trim

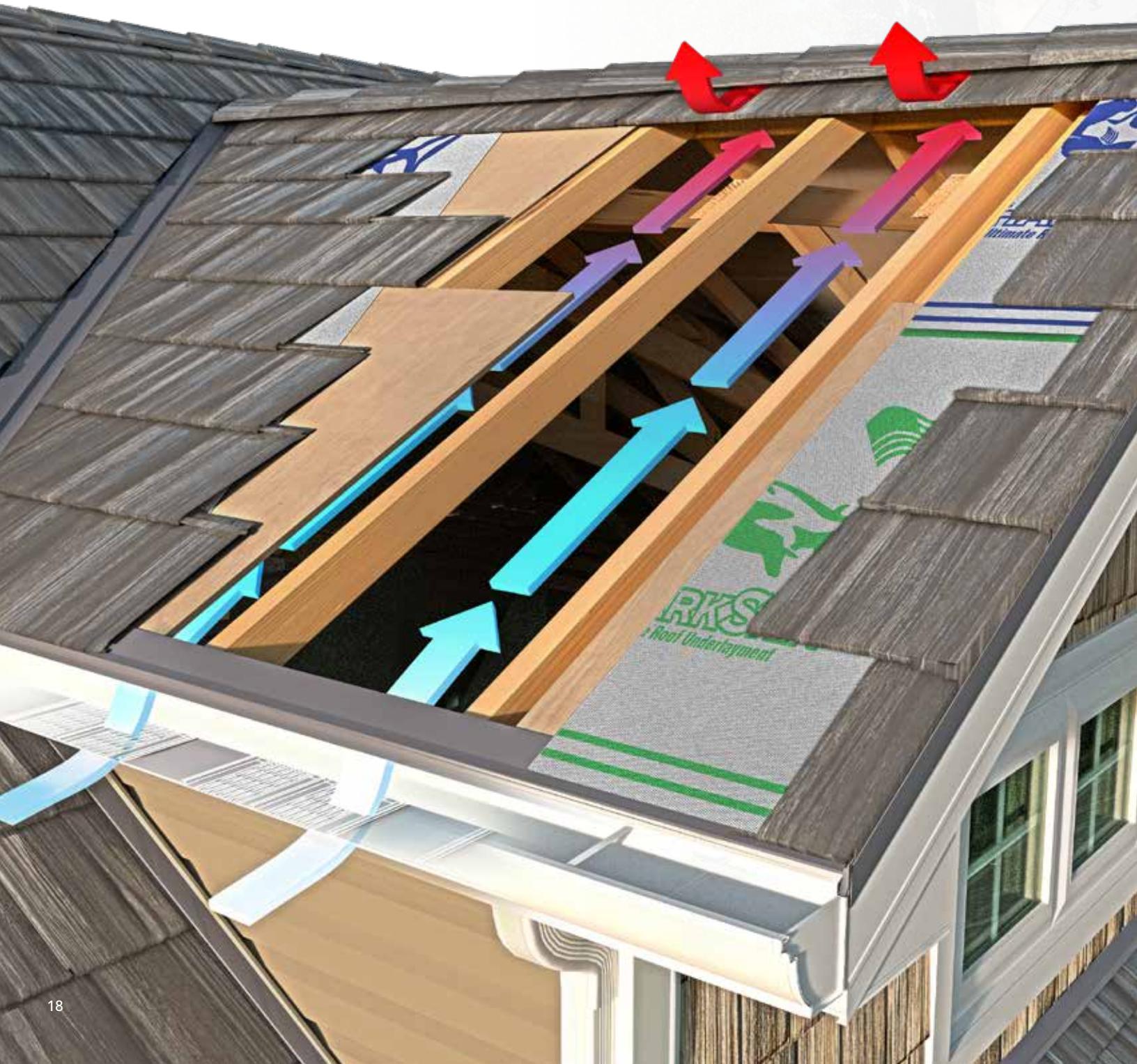


Ironstone Slate  
with Pepper/Iron Decorative Trim

The attractive profile of ProVia Shake and Slate, combined with refined rake and valley trims, provide a final edge-to-edge finish for a distinctly pristine appearance.

# THE ROOF SYSTEM

## A TOTAL-DEFENSE SOLUTION



# PROTECTING UP TO 60% OF YOUR HOME'S EXTERIOR SURFACE, THE CRUCIAL ROLE OF THE ROOF TO PROTECT, CANNOT BE UNDERVALUED

<b>Ice &amp; Water Shield</b>	Self-adhering underlayment used to prevent damage to the roof substrate caused by ice dams
<b>Underlayment</b>	Water-resistant vapor barrier giving an extra layer of protection for the roof deck from condensation and severe weather
<b>Roof Panel</b>	Steel panels created for high resistance to the elements while achieving optimum aesthetics
<b>Ridge Vent</b>	Allows warm, humid air to escape the attic, increasing energy efficiency and prolonging the life of the roof
<b>Ridge Cap</b>	Installed over the ridge vent system, an aesthetically-pleasing finish to the metal roof

## 3 WAYS PROPER ATTIC VENTILATION PROMOTES ALL-SEASON HEALTH AND COMFORT

### ALLEVIATES HEAT BUILDUP

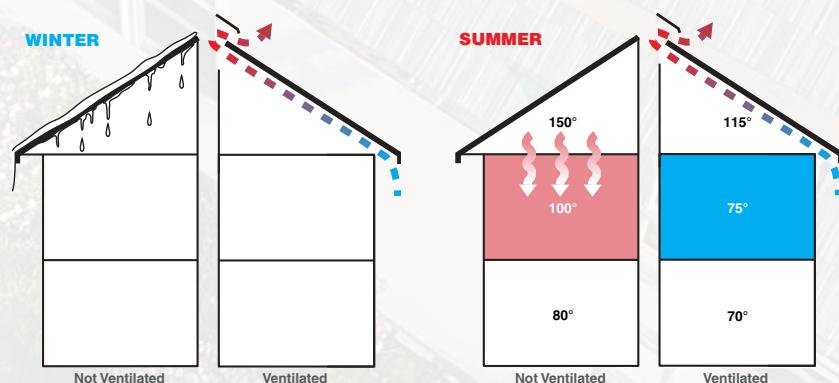
- Prevents indoor temperature extremes
- Aids in maintaining low energy costs
- Diminishes roof deterioration

### HELPS PREVENT MOISTURE ACCUMULATION

- Reduces condensation
- Minimizes risk of mold, mildew and fungus growth
- Lessens risk of wood rot

### REDUCES THE EFFECTS OF ICE DAMMING

- Ice Dams can occur when warm air from the living space reaches the attic and becomes trapped. This can allow the snow to melt on the roof deck and travel to the eaves, where it can freeze and backup – forcing its way under the shingle, causing a dam-like effect.
- Proper roof ventilation ideally keeps the attic at the same outside temperature, helping to prevent any snow from melting due to the interior temperature of the home.



# A NATURALLY RESPONSIBLE CHOICE

**REDUCE. REUSE. RECYCLE.**

Metal is highly regarded as the natural choice for sustaining environmental resources.



**AMERICAN-MANUFACTURED  
USING A PORTION OF DOMESTIC  
RECYCLED STEEL**

**100%  
RECYCLABLE**

**LIFE SPAN**  
**LIFETIME METAL ROOF**  
THE LAST ROOF YOU'LL EVER BUY

10+ YEARS → 10+ YEARS → 10+ YEARS → 10+ YEARS →  
RECURRING NON-METAL ROOF REPLACEMENTS

## DID YOU KNOW?

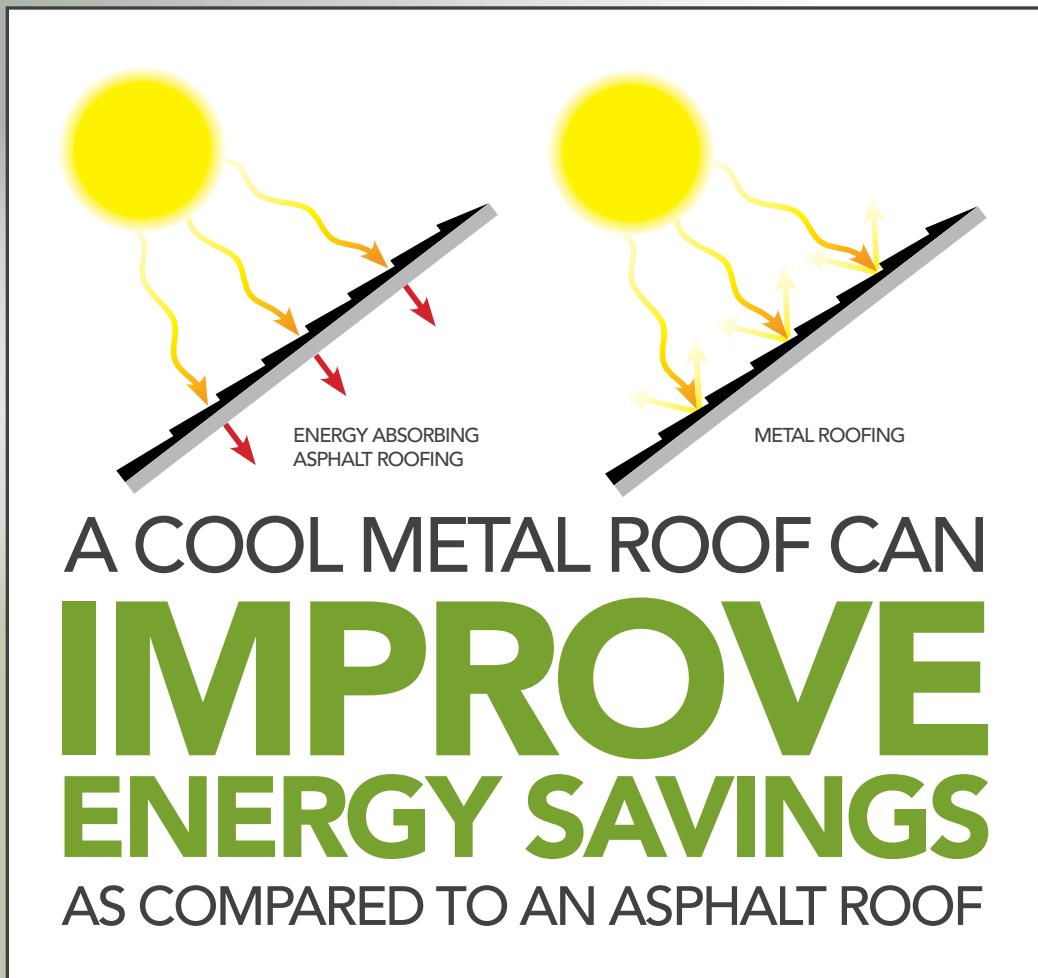
Every year, by recycling steel, the United States saves enough energy to supply the city of Los Angeles, CA with nearly 10 years worth of electricity.

Source: Recycle USA | recycleusainc.com

# LASTING SOLAR DEFENSE

## IMPROVING YOUR HOME ENERGY SAVINGS

A cool metal roof is determined by the application of a specially-formulated reflective coating, which can reduce energy consumption and contribute to air conditioning cost savings, improving indoor comfort during warmer months.



The ProVia **GalvaTec™** system provides a highly reflective and highly emissive factory-coated finish, which is optimal for reducing energy consumption and re-emitting absorbed solar radiation.

# STANDARDS & CERTIFICATIONS

## ACCREDITATION AND TESTING

ProVia® metal roofing products are voluntarily third-party tested and certified, and meet or exceed stringent industry standards.

### Pre-Finished, Shake and Slate

TEST TYPE	STANDARD	RATING
Wind Uplift	TAS 125 7 Fasteners - 180mph	Class 90
	TAS 125-03 5 Fasteners - 160mph	Class 60
	UL 580 4 Fasteners - 120mph	Class 30
Impact Resistance	UL 2218	Class 4
Corrosion Resistance	ASTM B117	Pass
Weather Resistance	ASTM G-154	Pass
Wind-Driven Rain	TAS 100-95	Pass
Foot Traffic Resistance	ANSI-FM4470 (2016)	Pass
Tensile Strength	ASTM E8/E8M-16a	Pass
Florida-HVHZ (Shake)		Pass
Florida-HVHZ (Slate)		Pass



Each of our metal roofing panel colors have been rated for solar reflectance, and these values are listed by the Cool Roof Rating Council (CRRC) at [coolroofs.org](http://coolroofs.org).

The CRRC was created in 1998 to develop accurate and credible methods for evaluating and labeling the solar reflectance and thermal emittance (radiative properties) for roofing products, to support research, and serve as an educational resource for information on roofing.



ProVia is a proud member of the Metal Roofing Alliance (MRA), which is the leading voice for companies and professionals involved in the residential metal roofing industry. An affiliate organization of the Metal Construction Association, the MRA is dedicated to helping homeowners make educated roofing decisions and connecting them with expert metal roofing professionals. As such, we support advocacy in building code and standards arenas, quality materials, installation and design using metal roofing.

### PEACE-OF-MIND

## LIFETIME LIMITED WARRANTY

ProVia metal roofing products are backed by an **industry-leading Lifetime Limited Warranty**. Visit [provia.com/warranty](http://provia.com/warranty) for more details.



BARREL TILE ROOFING



SLATE ROOFING



Your Vision is  
Our Inspiration



DOORS



WINDOWS



SIDING



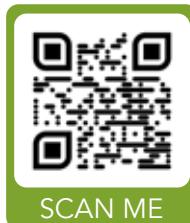
STONE

[provia.com](http://provia.com)

# DISCOVER MORE

## WEBSITE

ProVia.com makes it easy to explore and compare numerous door, window, siding, stone or roofing options in a straightforward, interactive way. Configure a door or window, visualize products on your home, explore color palettes, and learn about different architectural styles—all from our innovative Design Center. Save your favorite products, colors, photos or ideas throughout the site into your own ProVia® portfolio for reference any time and share them across your favorite social media platforms. ▶

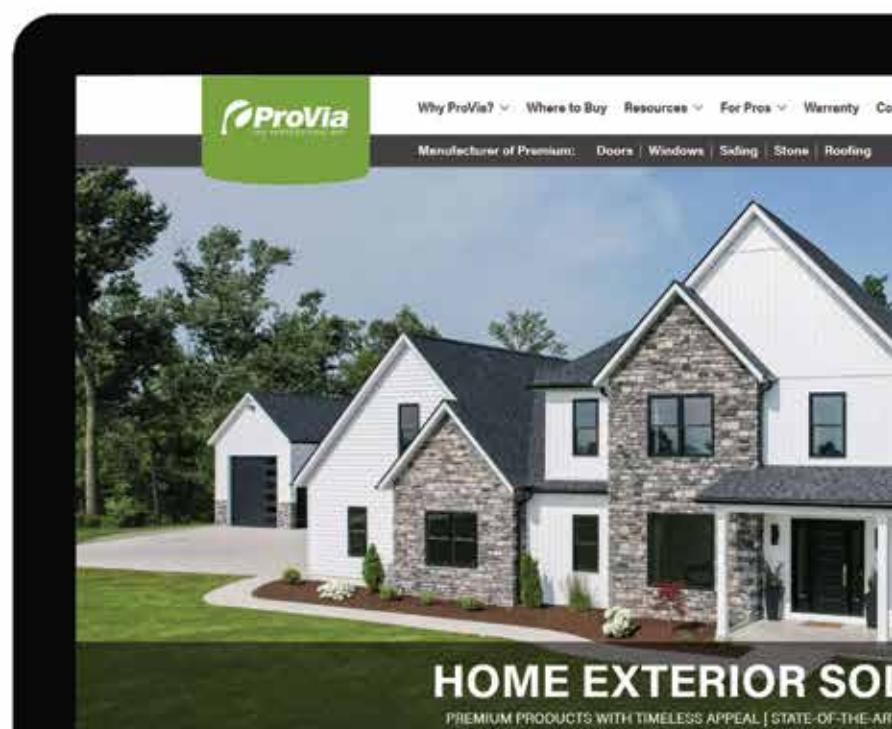


## VISUALIZER

Let your imagination run free with this exterior home design tool. Select from a library of existing home styles or upload a photo of your own home.

In a few easy steps, update your siding color, add stone or metal roofing, configure windows, or create a one-of-a-kind entry door system.

Looking for professionally inspired color and product palettes? Apply one of our pre-selected Designer Collections to create a curb-appealing look. ▼





## APP

Use the ProVia app to configure doors and windows or select from an extensive collection of vinyl siding, manufactured stone and metal roofing styles.

### FEATURES

- Door and Window Configuration
- Vinyl Siding Profiles, Colors and Accessory Accents
- Manufactured Stone Styles, Color Palettes and Grout Options
- Metal Roofing Profiles, Trims and Colors
- Videos, Photo Galleries and Catalogs
- ProVia Dealer Locator



## SOCIAL MEDIA

We love seeing how you apply our products to your  home. Please share your photos with us.





"To serve, by caring for details in ways others won't." It's not just our mission, but a way of letting our light shine every day at ProVia. We continually strive to put these words into action by providing unmatched quality and service. The P-icon symbolizes each employee's commitment to devoting the utmost care, pride and quality into each building product we manufacture...it's **The Professional Way**.



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