

Laura Murphy

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Experience

Assistant Editor, PS260 (Post-Production Studio) , New York NY— December 2019 to May 2020

- Worked closely with producers, editors and animators to execute editing projects
- Synched and organized raw footage, transcoded to a variety of formats
- Loaded and broke down footage, organized media for editors
- Prepped cuts for transfer, mix and conform
- Searched for stock footage, SFX, etc. for projects
- Catalogued digital media, ensuring it was properly labeled, stored and archived

Post-Production Runner, PS260 (Post-Production Studio), New York NY— July 2018 to December 2019

- Assisted editors as needed while being trained for editing role
- Logged hard drives in and out of offices, distributed media to correct personnel
- Attended to client needs and requests in efficient, timely and professional manner
- Ran media, packages etc. to various places all over NYC
- Picked up packages, needed items or materials
- Restocked and maintained office materials, general upkeep of office
- Answered phones and welcomed clients

Project Manager, Fabl, New York NY— February 2018 to July 2018

- Researched potential influencers and public figures to align with advertisers' campaigns
- Collaborated with marketing team to connect consumers to captivating stories and content
- Conducted pre-sale research and ideation for RFPs
- Campaign management including setting up and monitoring of campaign performance on Google drive

Content + Strategy Intern, The Foundry: branded content studio at Time Inc., New York, NY— June to August 2017

- Lead brainstorms for Time Inc. Newfronts: worked with team to create branded content and native ideas that aligned with the technology, financial, pharmaceutical, government and industry categories
- Worked with Creative Strategists to build proactive character bank for future branded and native content campaigns
- Organized and maintained iCloud account; built reference databank with historical data ranging from past RFPs and concept write-ups to presentations and media plans
- Joined brainstorms in response to RFPs and proactive pitches

Skills

- Proficient in Adobe CC: Premiere Pro, Media Encoder, After Effects, Photoshop
- DaVinci Resolve, Cyberduck
- Interdubs and other file sharing systems
- Microsoft Office, YouTube and all social media platforms
- Mac and PC platforms and various types of hard drives
- Knowledge of multi-camera video production as well as single camera production

Education

BS, SUNY, College at Oneonta, Oneonta, NY, 2018

- Member, SUNY Oneonta Ultimate Frisbee team
- Member, WireTV show crew, camera operator, video server operator