

Assignment 2 - Obama & Happiness - Discrete Choice Modelling

Marc Sparhuber

Table of contents

Loading in Packages & Data	2
Model Estimation & Odd Ratios	2
Predicted Probabilities	3
Model Fit	4
Conclusion	4

Loading in Packages & Data

Table 1: Descriptives split by voting for Obama

		voted Obama				didn't vote Obama				combined			
		Mean	SD	N	Percent	Mean	SD	N	Percent	Mean	SD	N	Percent
Happiness	Very Happy			269	15.89			221	13.05			490	28.94
	Pretty Happy			622	36.74			355	20.97			977	57.71
	Not Too Happy			167	9.86			59	3.48			226	13.35
Bachelor or Graduate degrees of parents	0			787	46.49			475	28.06			1262	74.54
	1 or more			271	16.01			160	9.45			431	25.46
Sex	Male			420	24.81			310	18.31			730	43.12
	Female			638	37.68			325	19.20			963	56.88
Age		52.32	16.76	1058	62.49	56.00	16.31	635	37.51	53.70	16.68	1693	100.00
All				1058	62.49			635	37.51			1693	100.00

Comments: Data from the General Social Survey R package.

Model Estimation & Odd Ratios

Table 2: Voting for Obama. Logistic probability models

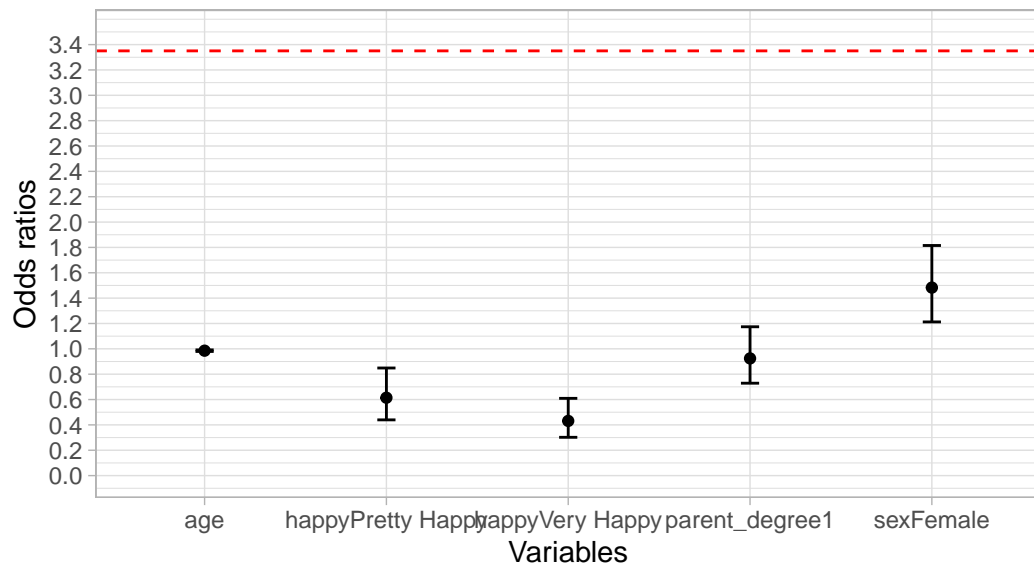
	Model 1	Model 2	Model 3
(Intercept)	2.831*** [2.117, 3.838]	2.803*** [2.091, 3.809]	5.142*** [3.189, 8.382]
happyVery Happy	0.430*** [0.303, 0.605]	0.427*** [0.300, 0.602]	0.431*** [0.302, 0.609]
happyPretty Happy	0.619** [0.445, 0.852]	0.615** [0.442, 0.847]	0.614** [0.440, 0.849]
parent_degree1		1.061 [0.845, 1.335]	0.924 [0.729, 1.174]
age			0.985*** [0.979, 0.992]
sexFemale			1.483*** [1.212, 1.815]
Num.Obs.	1693	1693	1693
AIC	2220.6	2222.3	2192.1
BIC	2236.9	2244.1	2224.7
Log.Lik.	-1107.301	-1107.172	-1090.037

+ $p < 0.1$, * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Source: General Social Survey data from the socviz R package.

Comments: The reference category for happy is 'Not Too Happy'.

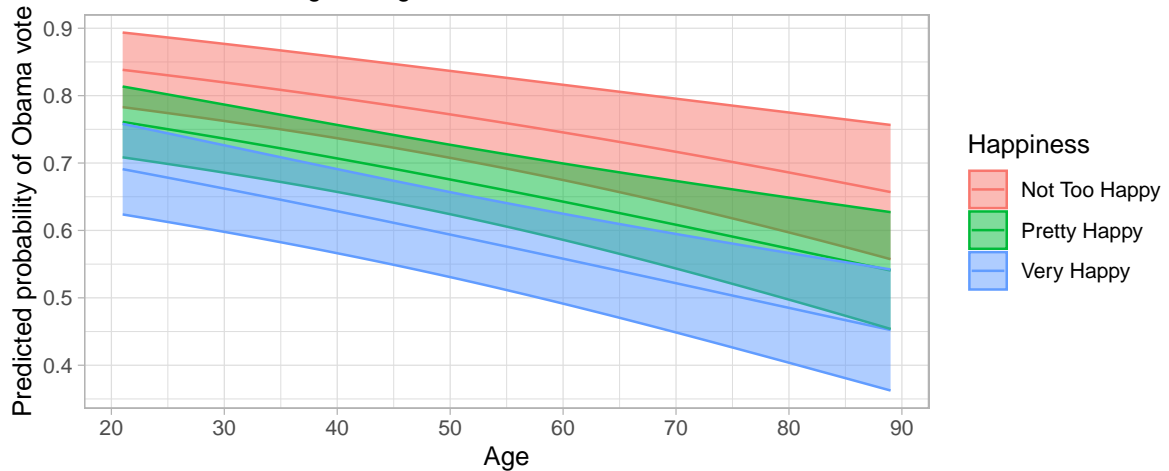
Voting for Obama: Logistic Regression



General Social Survey Data from the socviz R Package.

Predicted Probabilities

Probability of Obama vote for women with at least one college educated parent
Estimated from a logistic regression



Data from GSS 2016.

Model Fit

Table 3: Voting for Obama: Model fit statistics

	Model 1	Model 2	Model 3
Nagelkerke's pseudo-R ²	0.02044	0.02064	0.04754
Share of correct predictions	0.62493	0.62493	0.62788
Likelihood Ratio	NA	0.61086	3.6181e-08

Note: A prediction is considered correct when its probability is greater than 0.5. The Likelihood ratio is always calculated with the model to the left. Data from GSS 2016.

Conclusion