



Women in Computing @ UCSD

Sponsorship Summary

our mission

Women in Computing is dedicated to supporting the community of women in computing at UC San Diego. We hope to cultivate the next generation of women programmers, help foster a love for science and technology, and increase the retention rate of women pursuing a career in tech. Our organization is inclusive to members of all backgrounds, regardless of gender and major!

how to help

WIC organizes numerous events that develop our members both professionally and technically. Each quarter we host 2-3 **general body meetings**, in which we discuss upcoming opportunities and events. Outside of general body meetings, WIC organizes independent **technical workshops** and co-hosts a number of independent **industry** events with different companies. WIC plans a quarterly event for students who have not taken upper division CSE courses called **Beginner's Programming Competition**, where they compete to solve coding questions (similar to those in technical interviews) for industry-sponsored prizes.

To support the next generation of female programmers, WIC focuses on **outreach events** that introduce high school girls to computer science.

WIC has multiple **mentorship programs** and hosts various **social events** to allow members to network with one another and find a supportive community. Our mentor-mentee program pairs an upperclassmen student with an underclassmen student, while our industry mentorship programs pair undergraduate students with female engineers at our partner companies.

Women represent a valuable, and mostly untapped, talent pool in technology. Do you value diversity enough to help WIC by showing your support for tomorrow's women in STEM? We like to partner with companies in industry to help our members learn about future career opportunities and foster industry presence at UC San Diego. We are always accepting sponsorship for our events and donations to support as many women in computing as possible.

sponsorship details

For more sponsorship details, see our full sponsorship package.

| | BYTE | NIBBLE | BIT |
|---------------------------|--------|--------|-------|
| | \$2500 | \$1000 | \$500 |
| events | | | |
| social event | ✓ | ✓ | ✓ |
| wic hosted event | ✓ | ✓ | |
| company hosted event | ✓ | | |
| annual banquet | ✓ | | |
| recruitment | | | |
| job promotion at events | ✓ | | |
| access to wic resume bank | ✓ | | |

other events

Beginner's Programming Competition

This is one of Women in Computing's most highly attended events, and is a great way to connect with top rising talent! What is the Beginner Programming Competition? For 3+ years, Women in Computing has been putting on quarterly programming competitions for 200+ undergraduate students who have not taken upper-division Computer Science courses. The students solve 15 questions similar to those used in programming interviews in 2.5 hours.

Outreach

WIC organizes many events that target girls in high school. We hold workshops, mentorship programs, and shadow days to with the aim to inspire and support young girls interested in computer science.

ABLE mentorship program

The Anita Borg Leadership and Engagement mentorship program partners local high school students with college students majoring in engineering disciplines. WIC partners with the Society of Women Engineers and the San Diego Supercomputer Center to plan workshops, lab tours, and socials.

Girl's Day Out

Girls Day Out invites high school girls from the underrepresented Greater San Diego area to UCSD to participate in a day complete with an industry panel, lab tours, speakers from academia, and hands on workshops. With a turnout of over 40 high school students, parents, and volunteers at the 2018 Girl's Day Out, we have budgeted \$3,000 to cover facility costs, food and refreshments, promotional materials, and giveaway bags.

Shadow Day

Shadow Day is an opportunity for high schoolers to live a day in the life of a college student. Participants attend classes, meetings and spend time with a UCSD student to get a glimpse of college life. Students are paired based on major preferences, though we encourage that the students attend classes of atleast two different subjects. We budget \$500 for Shadow Day, which covers facility and food costs for participants and volunteers.

Company Mentorship Program

WIC wants to build long term relationships with companies and our board, but even moreover, with students on campus who are being exposed to industry for the first time. Company mentorship with students solves retention issues with minority groups in STEM. We provide the space and resources needed to make wonderful professional relationships build with UC San Diego students and company representatives.

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