

HW TEMPLATE

This document contains the technical Health Warning (HW) Template details of the specified component. It must be used with the Technical Artwork to create the final Good To Print (GTP). If details have to be amended, a new document version has to be created.

PRODUCT / PRINT DEVELOPMENT

REEMTSMA  
CIGARETTENFABRIKEN GmbH  
An Imperial Tobacco Group Company

GRIDNET

Gridnet

A03-1025-F

Scale

1:1

TEMPLATE REFERENCE

HWT03-001663-A

HW POSITION INFORMATION

Front	35%
LOWER	excl. 3mm Border
Back	50%
LOWER	excl. 3mm Border
Side	18.73% (min 15%)
	excl. 3mm Border

EXTRA INFORMATION

Fonts Used:

Helvetica Neue Bold

STUDIO

Date

13.03.2017

Software

Adobe Illustrator CC (14)

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HL - OC 03-1025

CH - SET 2

The diagram illustrates the layout of a cigarette pack with dimensions in millimeters. The main body is 270.01 mm wide and 97.7 mm high. A top section is 37.13 mm high and 55.70 mm wide, containing the text: "Rauchen ist tödlich. Fumer tue. Il fumo uccide." A side section is 53.04 mm high and 54.90 mm wide, containing a graphic of a person in surgery and text in German, French, and Italian. A bottom section is 18.73% of the height (approx. 18.3 mm) and contains the text: "Rauchen ist tödlich. Fumer tue. Il fumo uccide." A "coding area\*" is marked with a hatched pattern. A note states: "\* Coding area print spec.: No effect varnish in this area!"

Front:

Front 1

Front 2

Back:

Back 1

Back 2

06-Reanimation.tif

Back 3

S2\_C.tif

Back 4

20-Echography.tif

Back 5

25-NoseSmoke.tif

Back 6

S2\_F.tif

Back 7

17-SickSmoker.tif

Back 8

Back 9

S2\_I.tif

Back 10

35-HelpingHand.tif

Back 11

08-Arterite\_korr.tif

Back 12

32-Apple.tif

Back 13

05-Mom\_korr.tif

Back 14

15-Mouth.tif



HL - OC 03-1025

NON-EUTPD

HW CALCULATION

This document contains the technical Health Warning (HW) Calculation details of the specified component. It must be used to create the HW Framework and HW Template. If details have to be amended, a new document version has to be created.

PRODUCT / PRINT DEVELOPMENT

REEMTSMA  
CIGARETTENFABRIKEN GmbH  
An Imperial Tobacco Group Company

GRIDNET

Gridnet	A03-1025-F
Scale	1:1

CALCULATION REFERENCE

HWC03-001662-A

HW POSITION INFORMATION

Front	LOWER	35%
		excl. - 3mm border
Back	LOWER	50%
		excl. - 3mm border
Side		18.73% (min15%)
		excl. - 3mm border

EXTRA INFORMATION

STUDIO



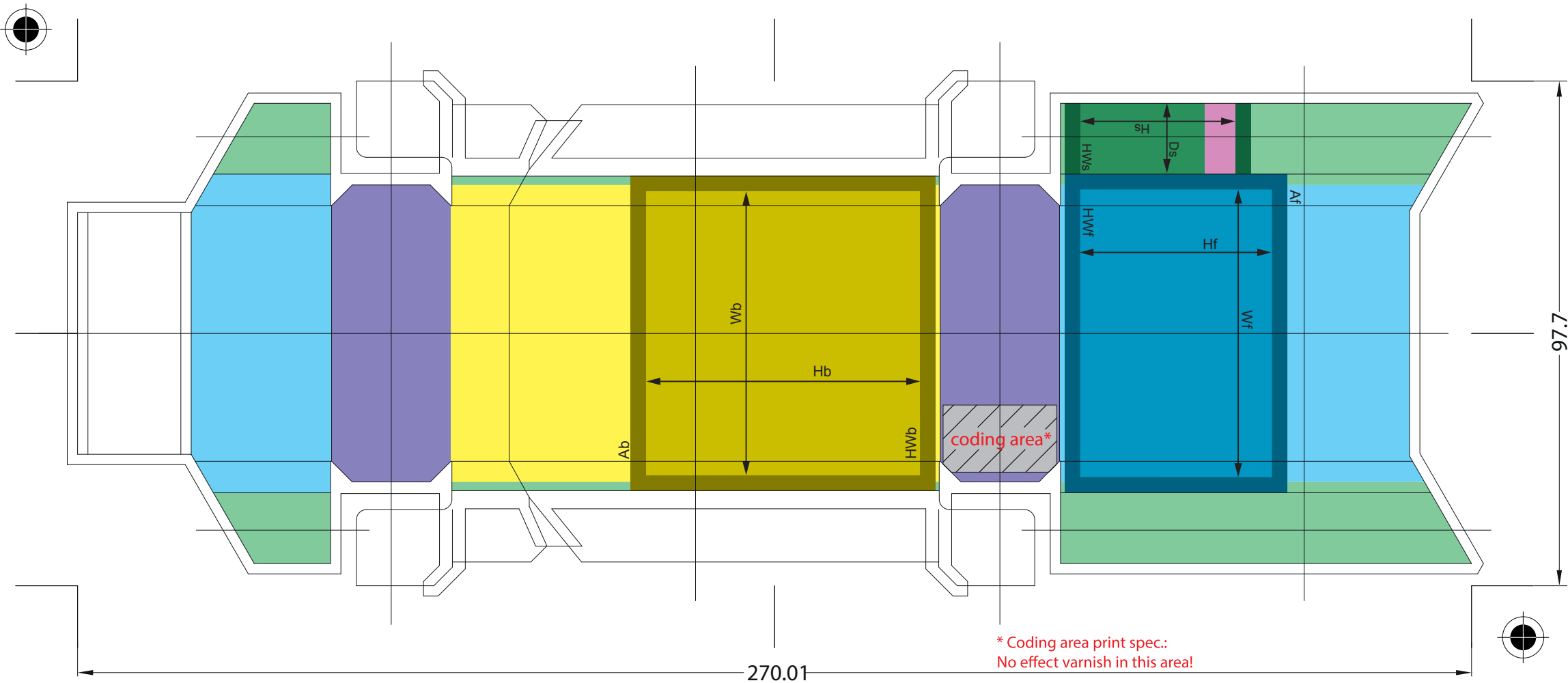
Date	01.03.2017
Software	Adobe Illustrator CC (14)

FRONT SURFACE PANEL: HEALTH WARNING CALCULATION 35% EXCLUDING 3mm BORDER.				
b	PANEL WIDTH:	57.50	mm	
f	PANEL HEIGHT:	95.00	mm	
Af	PANEL TOTAL (100%):	5462.50	mm <sup>2</sup>	
Af = b × f				
35%	HW TARGET = Af × 0.35	1911.88	mm <sup>2</sup>	
Wf	HW WIDTH:	55.70	mm	
Hf	HW HEIGHT:	37.13	mm	
HWf	HW TOTAL (Actual):	2068.14	mm <sup>2</sup>	
HWf = Wf × Hf				
CALCULATION PREPARED USING LEGACY REFERENCE AW 52703				

SIDE SURFACE PANEL(S): HEALTH WARNING CALCULATION 15% EXCLUDING 3mm BORDER.				
h	PANEL WIDTH:	23.10	mm	
f	PANEL HEIGHT:	95.00	mm	
As	PANEL TOTAL (100%):	2194.50	mm <sup>2</sup>	
15%	HW TARGET = As × 0.15	329.18	mm <sup>2</sup>	
Ds	HW WIDTH	13.70	mm <sup>2</sup>	
Hs	HW HEIGHT	24.03	mm <sup>2</sup>	
HWs	HW TOTAL (Actual):	329.21	mm <sup>2</sup>	
HWs = Ds × Hs				
HEALTH WARNING INCREASED TO 18.73% excl. 3mm BORDER.				
Ds	HW WIDTH	13.70	mm <sup>2</sup>	
Hs	HW HEIGHT	30.00	mm <sup>2</sup>	
15%	HW TOTAL (Actual):	411.00	mm <sup>2</sup>	
HWs = Ds × Hs				
CALCULATION PREPARED USING LEGACY REFERENCE AW 52703				

BACK SURFACE PANEL: HEALTH WARNING CALCULATION 50% EXCLUDING 3mm BORDER.				
d	PANEL WIDTH:	57.50	mm	
f	PANEL HEIGHT:	95.00	mm	
Ab	PANEL TOTAL (100%):	5462.50	mm <sup>2</sup>	
Ab = d × f				
50%	HW TARGET = Ab × 0.5	2731.25	mm <sup>2</sup>	
Wb	HW WIDTH:	54.90	mm	
Hb	HW HEIGHT:	53.04	mm	
HWb	HW TOTAL (Actual):	2911.90	mm <sup>2</sup>	
HWb = Wb × Hb				
CALCULATION PREPARED USING LEGACY REFERENCE AW 52703				

TOP / BOTTOM SURFACE PANEL(S):  
HEALTH WARNING CALCULATION  
NOT APPLICABLE.



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