

HW TEMPLATE

This document contains the technical Health Warning (HW) Template details of the specified component. It must be used with the Technical Artwork to create the final Good To Print (GTP). If details have to be mended, a new document version has to be created.

PRODUCT / PRINT DEVELOPMENT

REEMTSMA CIGARETTENFABRIKEN GmbH An Imperial Tobacco Group Company

	GRIDNET
Gridnet	A03-1025-F
Scale	1.1

TEMPLATE REFERENCE

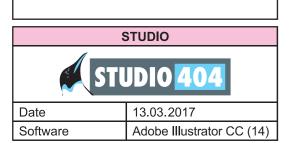
HWT03-001663-A

HW POSITION INFORMATION	
Front	35%
LOWER	excl. 3mm Border
Back	50%
LOWER	excl. 3mm Border
Side	18.73% (min 15%)
	excl. 3mm Border

EXTRA INFORMATION

Fonts Used:

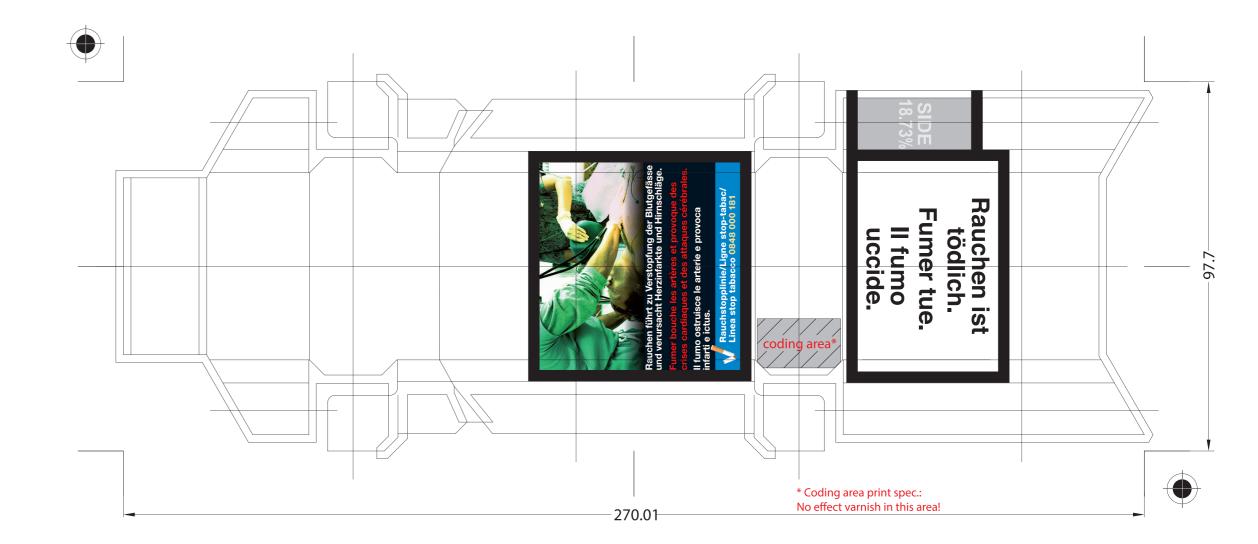
Helvetica Neue Bold



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Rauchen ist tödlich. Fumer tue. II fumo uccide. 55.70 mm





Front:

Rauchen ist tödlich. Fumer tue. II fumo uccide.

Rauchen fügt Ihnen und den Menschen in Ihrer Umgebung erheblichen Schaden zu. Fumer nuit gravement à votre santé et à celle de votre entourage. Il fumo danneggia gravemente te e chi ti sta intorno.

Front 1

Back:

Lebenslange Raucher verlieren im Durchschnitt 14 Jahre ihres Lebens. Continuez à fumer, et vous risquez de perdre 14 années de vie. I fumatori cronici perdono una media di 14 anni di vita.

Rauchstopplinie/Ligne stop-tabac/ Linea stop tabacco 0848 000 181

Rauchen führt zu Verstopfung der Blutgefässe und verursacht Herzinfarkte und Hirnschläge.

Front 2

Back 2

Rauchen verursacht tödlichen Lungenkrebs. Il fumo provoca cancro mortale ai polmoni.

S2_C.tif Back 4

S2_I.tif Back 10

Rauchen in der Schwangerschaft schadet Ihrem Kind. Fumare in gravidanza fa male al bambino. Rauchstopplinie/Ligne stop-tabac/ Linea stop tabacco 0848 000 181

20-Echography.tif Back 5

35-HelpingHand.tif Back 11





Back 1

Rauchen macht sehr schnell abhängig. Il fumo crea un'elevata dipendenza. Rauchstopplinie/Ligne stop-tabac/ Linea stop tabacco 0848 000 181

Das Risiko von Herzkranz-Erkrankungen reduziert sich nach 1-jähriger Rauchabstinenz um 50%. Réduisez les risques de maladies cardiaques de 50%. Arrêtez de fumer pendant 1 an. Il rischio di malattie coronarie si riduce di un 50% dopo 1 anno di astinenza dal fumo. Rauchstopplinie/Ligne stop-tabac/ Linea stop tabacco 0848 000 181

06-Reanimation.tif Back 3

Back 9

Rauchen führt zu Krebs der Mundhöhle. Il fumo provoca il cancro della cavità Rauchstopplinie/Ligne stop-tabac/ Linea stop tabacco 0848 000 181

Hier finden Sie Hilfe, um das Rauchen aufzugeben: 0848 000 181 / www.rauchenschadet.ch. Fatti aiutare a smettere di fumare: 0848 000 181 / www.fumarefamale.ch. chstopplinie/Ligne stop-tabac/

Il fumo può ridurre la circolazione sanguigna e causa impotenza. Rauchstopplinie/Ligne stop-tabac/ Linea stop tabacco 0848 000 181

08-Arterite_korr.tif Back 12



32-Apple.tif

Back 7

17-SickSmoker.tif Back 8



15-Mouth.tif Back 13 05-Mom_korr.tif Back 14



HW CALCULATION

This document contains the technical Health Warning (HW) Calculation details of the specified component. It must be used to create the HW Framework and HW Template.

If details have to be amended, a new document version has to be created.

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GRIDNET	
Gridnet	A03-1025-F
Scale	1:1

CALCULATION REFERENCE

HWC03-001662-A

HW POSITION INFORMATION		
	Front	35%
	LOWER	excl 3mm border
	Back	50%
	LOWER	excl 3mm border
	Side	18.73% (min15%)
		excl 3mm border

EXTRA INFORMATION

5	STUDIO
STU	JD10 404
Date	01.03.2017
Software	Adobe Illustrator CC (14)

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HL - OC 03-1025 NON-EUTPD

FRO		PANEL: HEALTH WARNING EXCLUDING 3mm BORDER		N
	b	PANEL WIDTH:	57.50	mm
	f	PANEL HEIGHT:	95.00	mm
	Af	PANEL TOTAL (100%):	5462.50	mm ²
	$Af = b \times f$			
	35%	HW TARGET = Af × 0.35	1911.88	mm ²
	Wf	HW WIDTH:	55.70	mm
	Hf	HW HEIGHT:	37.13	mm
	HWf	HW TOTAL (Actual):	2068.14	mm ²
	HWf = Wf × Hf			
C/	ALCULATION PRE	PARED USING LEGACY REFER	ENCE AW 52703	

h	PANEL WIDTH:	23.10	mm
 f	PANEL HEIGHT:	95.00	mm
As	PANEL TOTAL (100%):	2194.50	mm ²
•		•	
15%	HW TARGET = As × 0.15	329.18	mm ²
Ds	HW WIDTH	13.70	mm²
		T	
Hs	HW HEIGHT	24.03	mm ²
		T	
HWs	HW TOTAL (Actual):	329.21	mm²
HWs = Ds	× Hs		
HEALTH WAI	RNING INCREASED TO 18.73% excl.	3mm BORDER.	
Ds	HW WIDTH	13.70	mm²
Hs	HW HEIGHT	30.00	mm²
	*		
15%	HW TOTAL (Actual):	411.00	mm²
HWs = Ds	× Hs		

SIDE SURFACE PANEL(S): HEALTH WARNING CALCULATION

d		PANEL WIDTH:	57.50	mm
f		PANEL HEIGHT:	95.00	mm
Ab)	PANEL TOTAL (100%):	5462.50	mm²
Ab) = d × f		•	
50	%	HW TARGET = Ab × 0.5	2731.25	mm²
Wi	b	HW WIDTH:	54.90	mm
Hb)	HW HEIGHT:	53.04	mm
			•	
ШV	Vb	HW TOTAL (Actual):	2911.90	mm²

TOP / BOTTOM SURFACE PANEL(S): HEALTH WARNING CALCULATION NOT APPLICABLE.

