

INDIA SMART UTILITY WEEK

# Virtual Power Plants (VPPs)



## AGENDA

**Virtual Power Plant**

**VPP-Value Stack**

**VPP Business Models**

**Policy Priorities**





# Leader in Global Flexibility Management



**50+**

Global Energy Customers



**8,000 MW+**

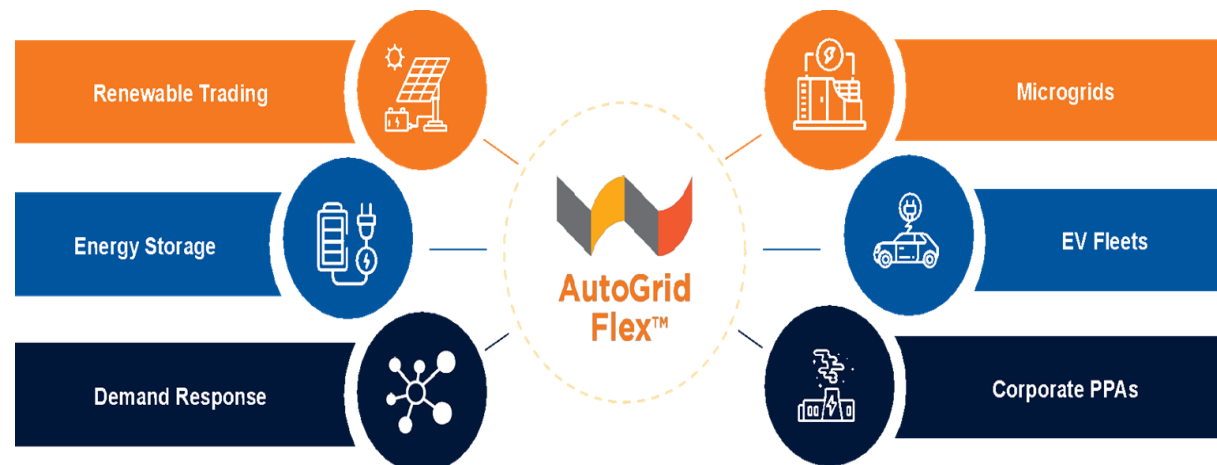
Flexible Resources



**17 Countries**

Operational Systems

## Marquee Customers Across the Globe



Uplight, Inc. - Confidential

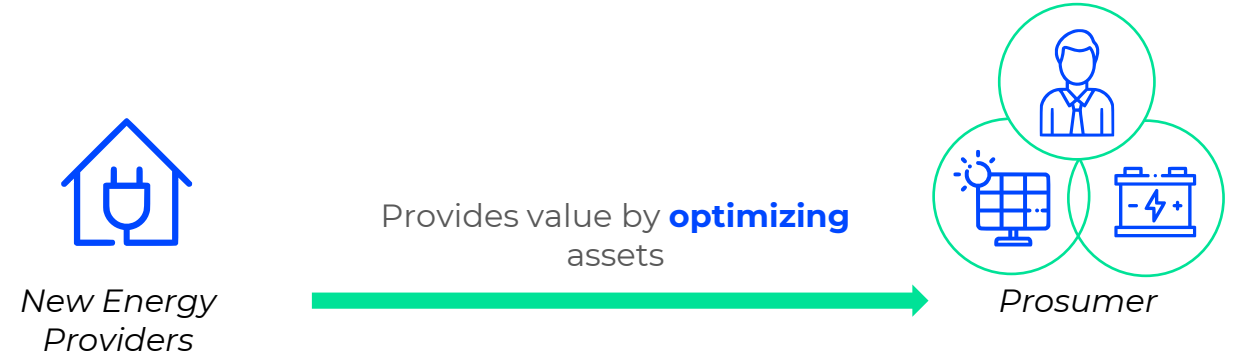
# Century-Old Utility Business Model Is Being Disrupted

## Traditional Utility Model



- **Capital-intensive** as utility owns production / distribution
- **Centralized**, carbon-intensive power production
- **Fragmented** market with regional monopolies
- Driven by **government regulation**

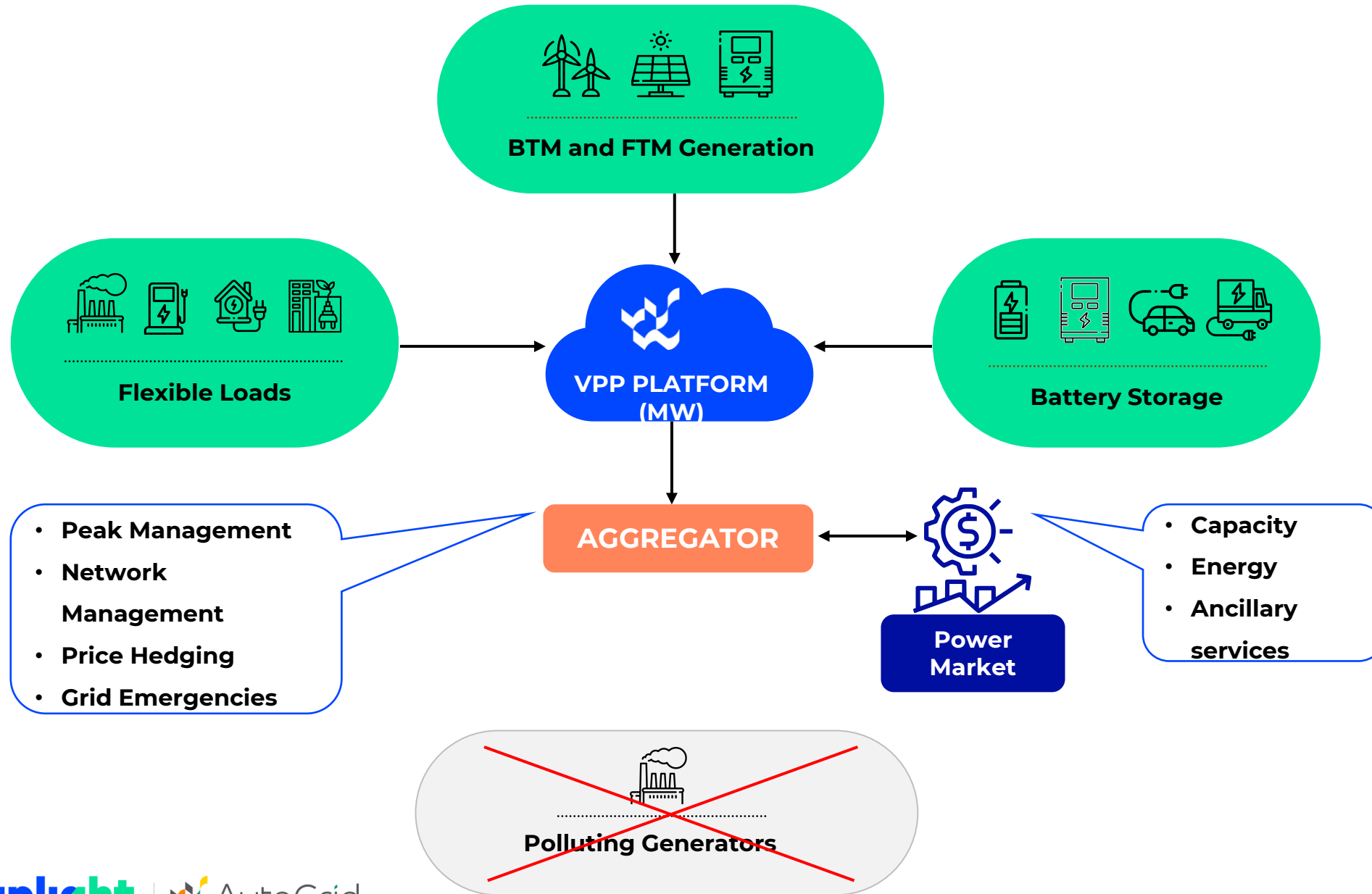
## New Energy Providers Are Powered by AutoGrid



- **Capital-light** as new energy providers optimize existing assets
- **De-centralized**, clean power production
- **Globally scalable**, creating market network effects
- Driven by **market competition**

AutoGrid provides **AI-based optimization** to improve IRR for new energy assets

# VPP Framework



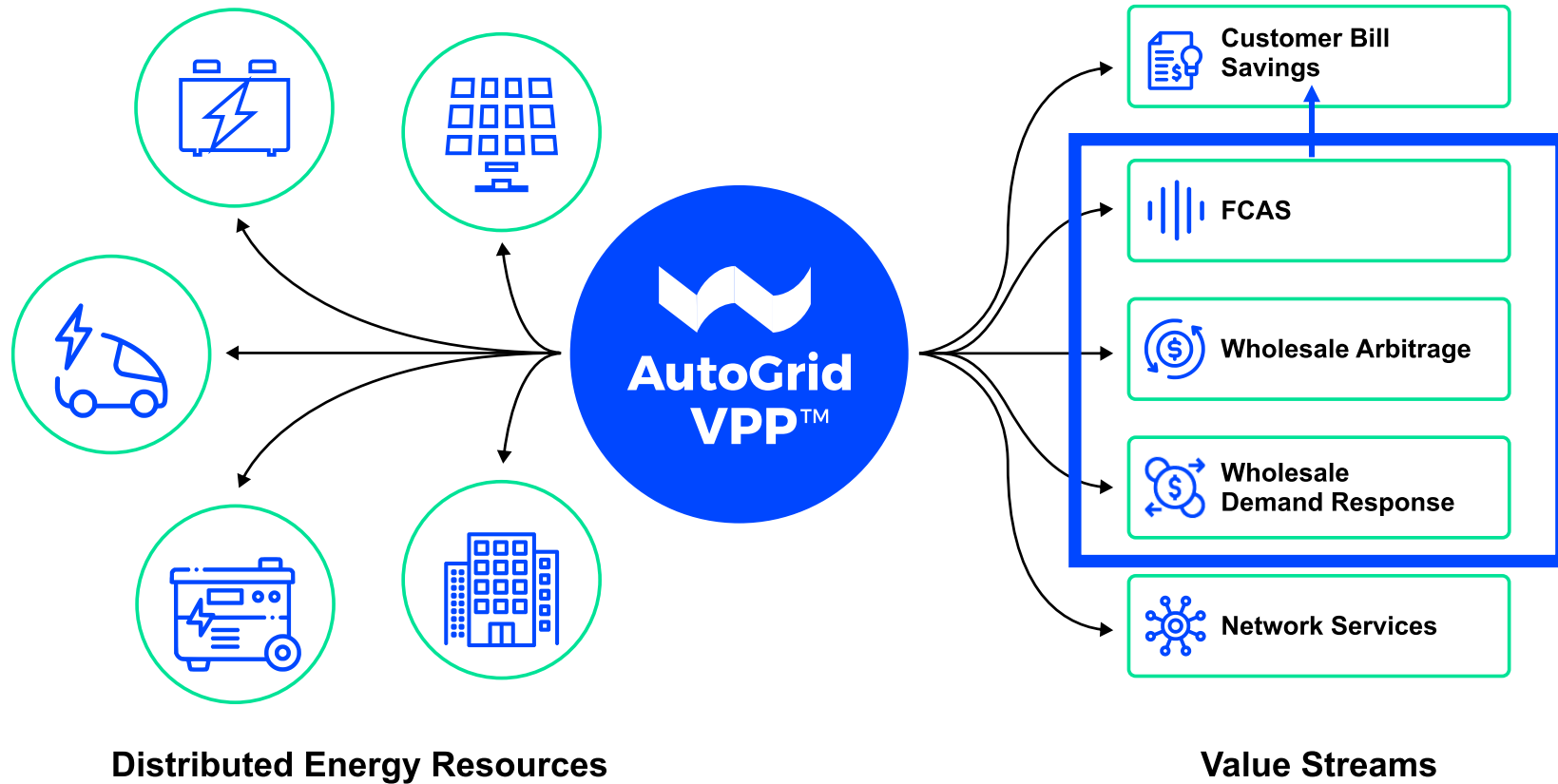
Information and Education



Customer Incentive and Engagement



# Multi-Asset, Multi-Market VPP



# VPP Business models

## VPP Solutions

Bring Your Own Things

C&I Automated DR

Behavioral DR

Renewable and DER Trading

Utility Scale Storage

Virtual PPAs

Solar + Storage Fleets

Microgrids

EV Fleet Management

## Segments

Utilities

New Energy

Retailers/  
EaaS

EV Fleet

## Customers and Partners



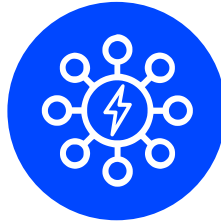
GreenStruxure™



# Policy Priorities for VPP Deployments

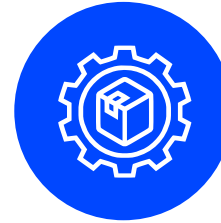
## Appropriately Compensate VPPs

- End customer incentives
- Dynamic rates for DER exports
- VPPs compensated for T&D deferral



## Interoperability & Open Protocols

- Open Standards (OpenADR, IEEE 2030.5) promote customer choice
- Open access to proprietary APIs (pay API fees, expect access / documentation)



## Incorporate VPPs into Utility Planning Procedures

- VPPs as [cheaper source of Capacity](#)
- VPPs should be included in IRPs, especially for NWAs



## Market Participation for DERs

- Participation in wholesale markets
- Realistic telemetry requirements
- Market products access for DERs (capacity payments, T&D deferral, etc)

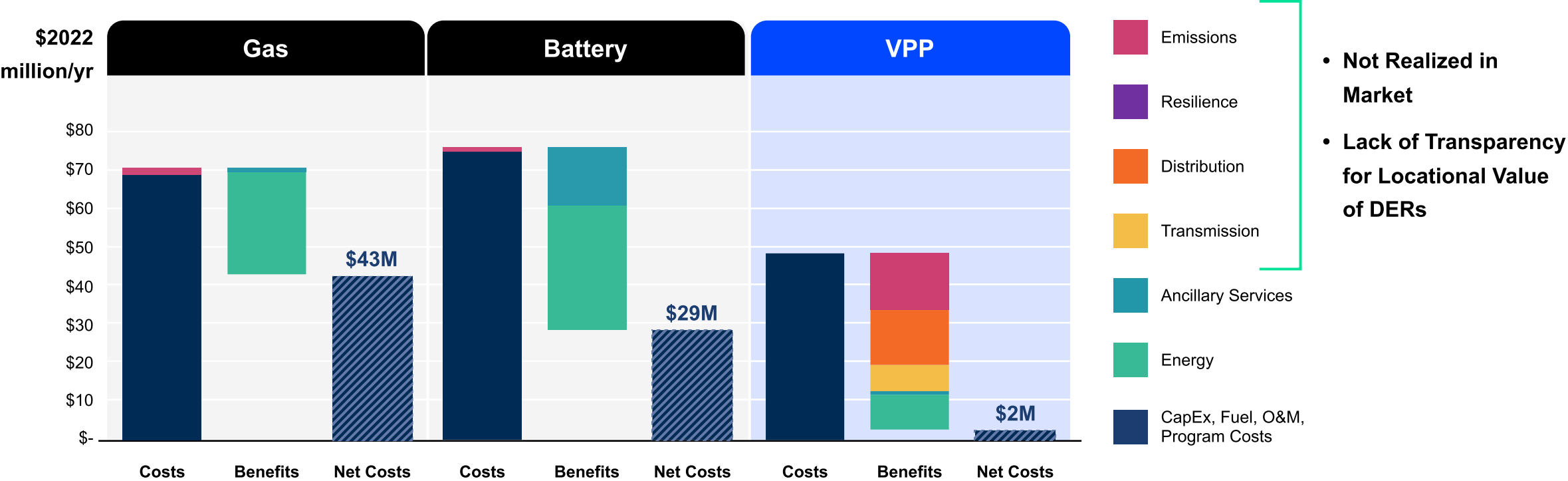




# 1. VPPs Provide Under-Valued Grid Benefits

VPPs could provide the same resource adequacy at a significant cost discount and emission reduction.

Annualized Net Cost of Providing 400 MW of Resource Adequacy

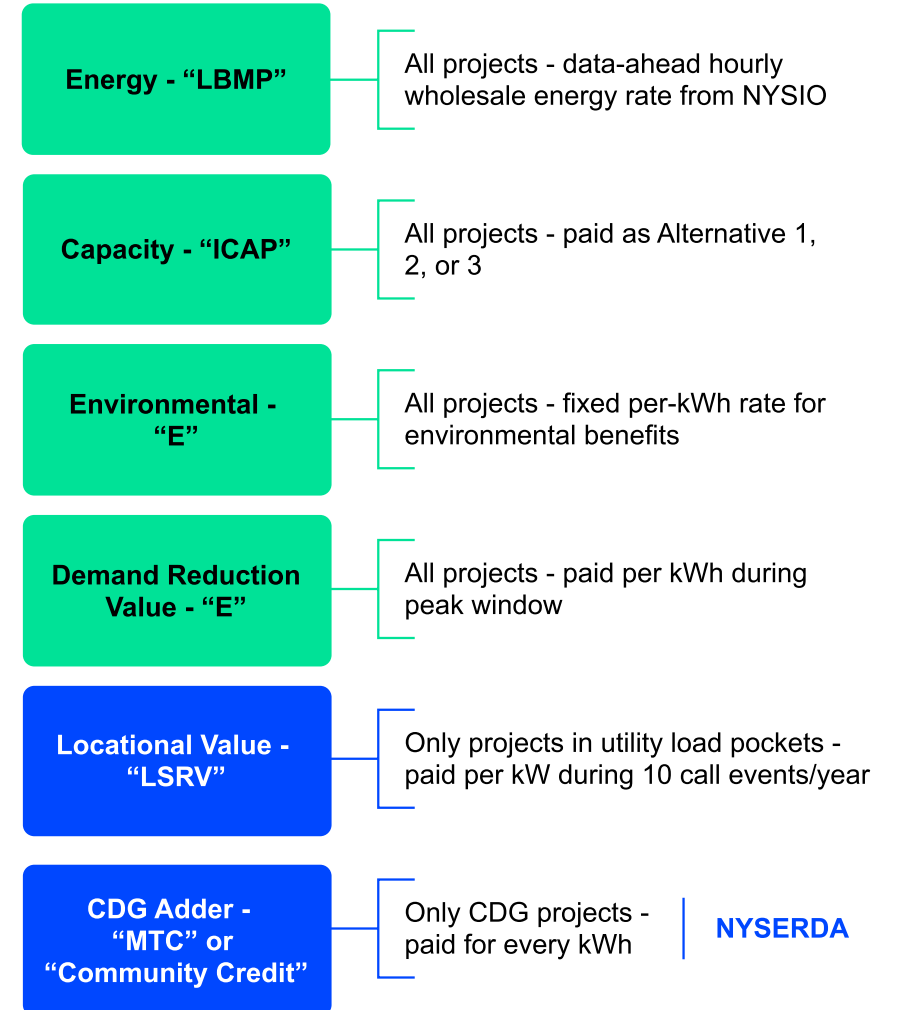


Source: The Brattle Group's "The Value of Virtual Power" (2023)

# 1. Dynamic Tariffs Appropriately Compensate DERs

- ✓ Create dynamic hourly tariffs for DERs
- ✓ Compensation based on when and where energy is provided to the grid
- ✓ EV Time of Use (TOU) tariffs

## Value Stack



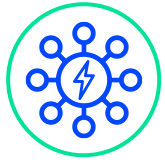
## 2. Importance of Interoperability for Scaling VPPS



**Common Goal:** Full utilization of demand flexibility to provide reliability services



Interoperability promotes **customer choice** and smoothest customer experience



**Vendor-agnostic** (by platform providers) and **platform-agnostic** (by DER providers) approach key to scaling VPPs cost-effectively and efficiently

### Proprietary Operating Systems + APIs

Leave MWs on the table when they don't give DER access to third-party aggregator

### Proprietary APIs

Allow for control of DERs, but higher cost to maintain

### Open Standards

Cheapest & fastest way to scale VPPS

### 3. VPP flexibility in Distribution Planning

- ✓ DISCOM need to conduct a load growth analysis, identify substations with needed infrastructure upgrades to outline when NWA's should be implemented and for which locations
- ✓ Develop hosting capacity maps
- ✓ VPPs could act as a *bridge to wires* solution to avoid infrastructure costs

NWA Projects in Central Sub-Region				
#	Project	Substation Location - Town	Projected In Service Date	First Year of Overload
6	Pratts Junction Rebuild	Sterling	2029	2023
9	New Substation Near Grafton	Grafton	2034	2026
15	East Webster Feeder Expansion	Webster	2029	2023
18	New Substation Near Southbridge	Southbridge	2034	2023
19	New Substation Near Webster	Webster	2034	2023
21	New Substation near Greendale	Worcester	2034	2025
23	Grafton Street Rebuild	Worcester	2034	2025

## 4. All-of-the-Above Strategy Successful in Australia

- ✓ BTM batteries actively participating in Australia's **Frequency Control Ancillary Services (FCAS), Wholesale** markets are some of the first DERs to provide fast-responding ancillary services.
- ✓ Australian Energy Market Operator (AEMO) is iterating on regulations that allow DERs to participate in other **market products, traditionally limited to front-of-meter (FTM) assets.**
- ✓ ARENA funds **VPP to cool demand from supermarkets and refrigerated warehouses.**
- ✓ Australia's market operator contracts **Enel X for VPP flexibility 120MW of flexible demand capacity** to the Western Australia wholesale energy market
- ✓ AutoGrid has been working with leading retailers and gentailers, network operators, and other partners in the Australian markets as AEMO continues to develop the regulatory frameworks for DERs and VPPs.





# Where to make the start ?



## VPP Trial programs



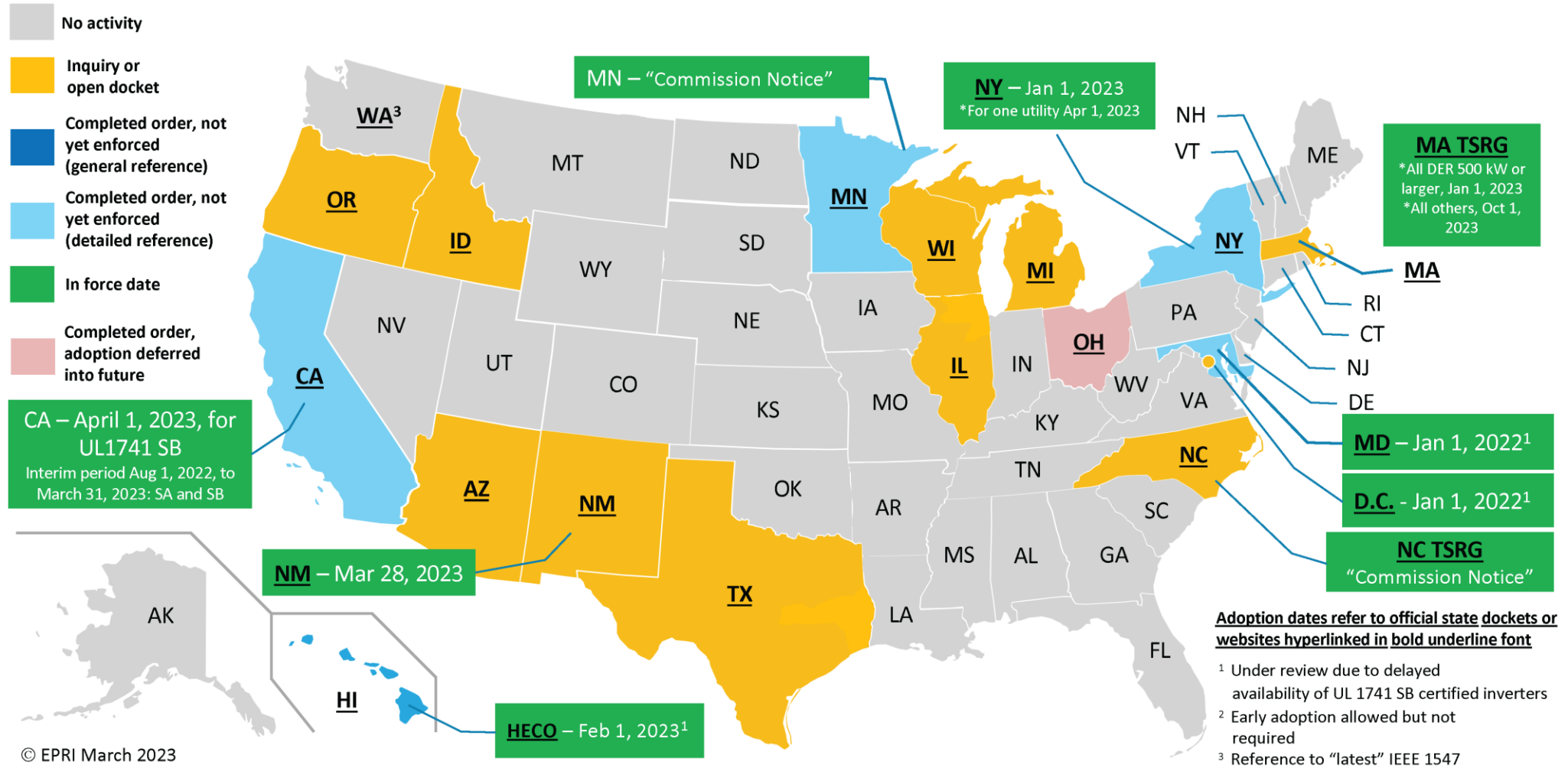
Design Programs

Govt funding

Participants

Policies

## 4. Open Standards Accelerate VPP Deployments



*Inverter interoperability standards adoption by state. (Image credit: EPRI)*

# Thank You

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