

Smart Strategy

- Smart Strategy development team
- March 2014

Ken Hales

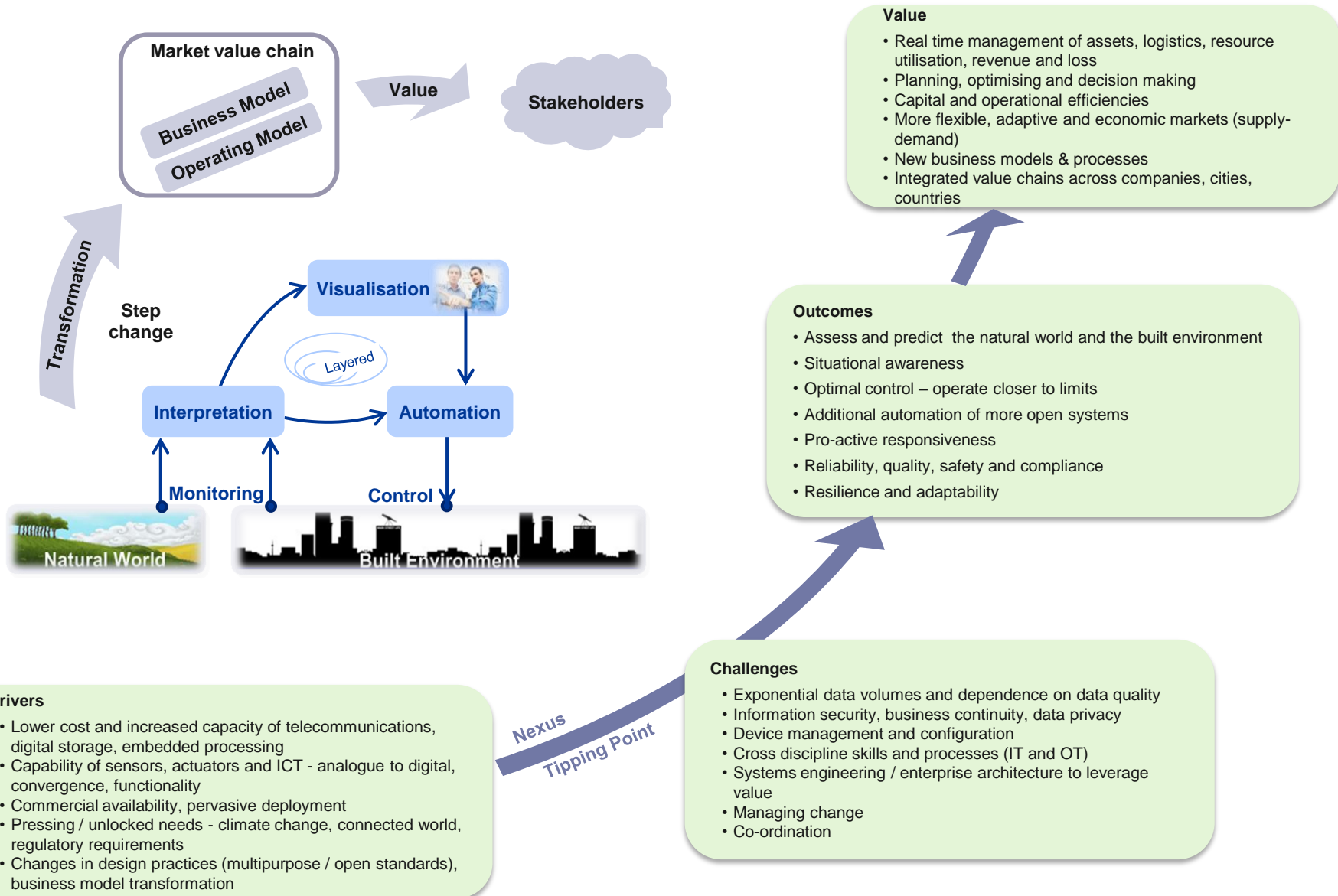
Powering your world



Smart world megatrend...

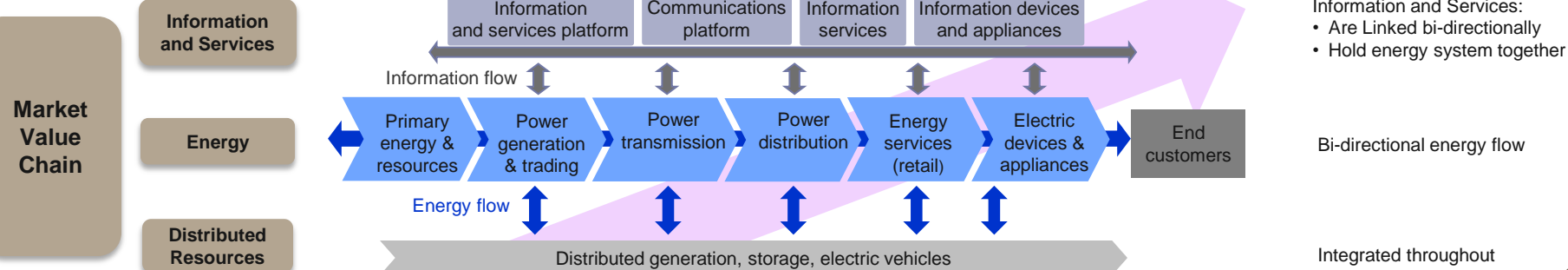
Smart Phone
Smart Car
Smart Aircraft
Smart City

Smart Building
Smart Home
Smart Grid
...



Building High Performance

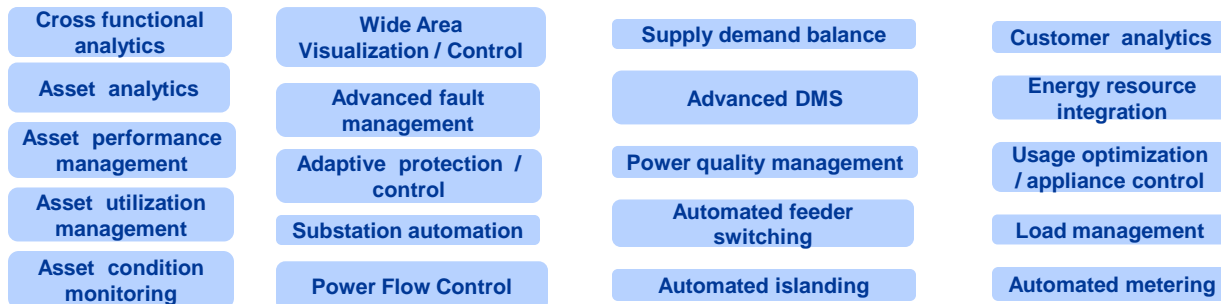
Smart grid / Smart utility...



Eskom business model

Operating model

Smart Capabilities

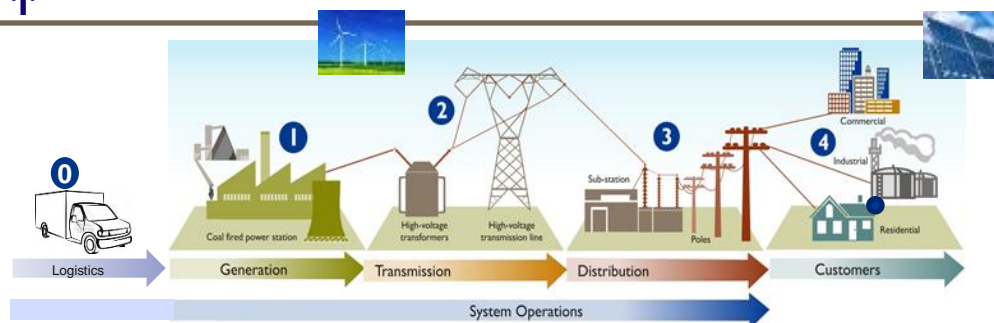


- Instrumented
- Intelligent
- Automated
- Connected

Monitoring ↑

Control ↓

Grid



Traditional, embedded, separately designed:

- OT (protection, control)
- Telecommunications
- Information Technology

Current state assessment...

Disruptors / change drivers

Energy value chain

- Increasing distributed and renewable generation and load (less predictable / dispatch-able)
- Revenue stream changes – sales to service
- Reduced revenue due to self generation and efficiencies
- Decreasing cost of energy storage and distributed renewables
- Climate change

Other threats

- Policy and regulation limiting generation type and business model options
- Technology push and decision creep – lack of co-ordinated approach is a risk

Strengths and opportunities

- Skills and passion in enabling functions
- Various capabilities in research / pilot
- Various base IT, OT, Telecommunications apps in plans
- Collaboration and governance that can be leveraged

Weaknesses and challenges

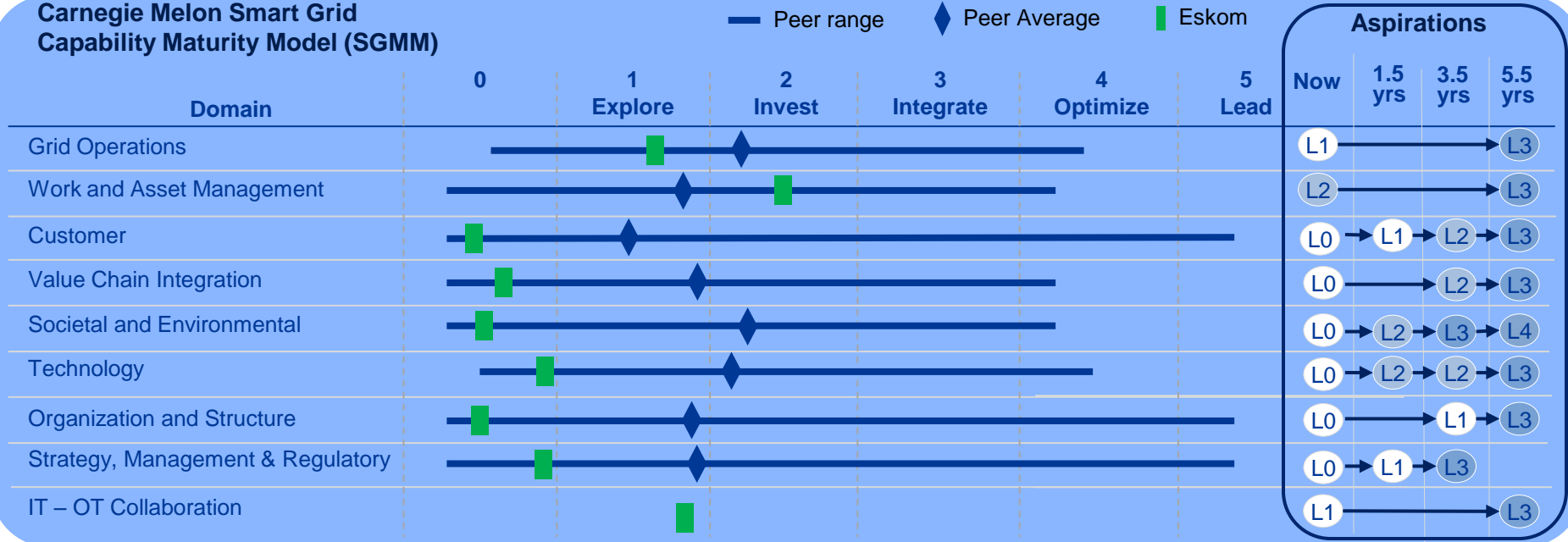
- Fragmented plans and solutions
- Inadequate alignment, focus and co-ordination
- Low maturity of over-arching design
- Limitations in governance
- Collaboration too loose and not manageable
- Resource constraints and inefficiencies
- Limited skills, discipline and data quality in key operations areas

National policy, regulation, standards, stakeholder engagement

- Evolving too slowly
- Not always according to strategy aligned principles
- Too fragmented and ad-hoc

Eskom lags industry peers

Carnegie Mellon Smart Grid Capability Maturity Model (SGMM)



Purpose, expected benefits and objectives...

SMART UTILITY VISION (2030)

"We play a key smart-enabled role in an *economic* energy market, where provision and usage of energy is optimised (in stakeholder and national interest) potentially including an integrator role between the willing participation of prosumers"

SMART STRATEGY PURPOSE AND EXPECTED BENEFITS

BUSINESS OPTIMISATION

- Revenue and loss management
- Supply demand balance
- Capital efficiencies (better asset utilization)
- Operational efficiencies
- Improved planning and optimization

RESILIENCE / SUSTAINABILITY AGAINST DISRUPTORS

- Grid stability with renewable and distributed micro generation
- Improved resilience to detrimental weather
- Improved compliance, safety and resilience to human /system errors

NEW BUSINESS MODEL

- Enables new business model options

CUSTOMER

- Reliability and quality
- Lower cost and ability to balance cost against utility
- Better information and service experience

COUNTRY AND SOCIETY

- Reduced environmental impact
- More effective, responsive and inclusive energy market
- Supplier localization, job creation etc.

OVERALL OBJECTIVES

- Keep pace despite constraints while building capability, addressing enablers and risks.
- Optimum transformation – future-proof / agile, avoid technology push, decision creep, ineffective investments.

SMART STRATEGY OBJECTIVES AND OUTCOMES

- Improved reliability, availability, voltage and stability
- Improved grid control
- Optimisations through analytics

GRID OPERATIONS

- Improved asset health and utilisation
- Workforce optimisation
- Better planning and forecasting

WORK / ASSET MANAGEMENT

- Improved customer usage information / automation / service
- Participation in distributed generation
- Managed supply / demand balance
- Customer analytics

CUSTOMER

- Early detection and correction of safety hazard conditions
- Increasing automation and verification of operations and maintenance activities
- Stability with renewables

STABILITY / RESILIENCE

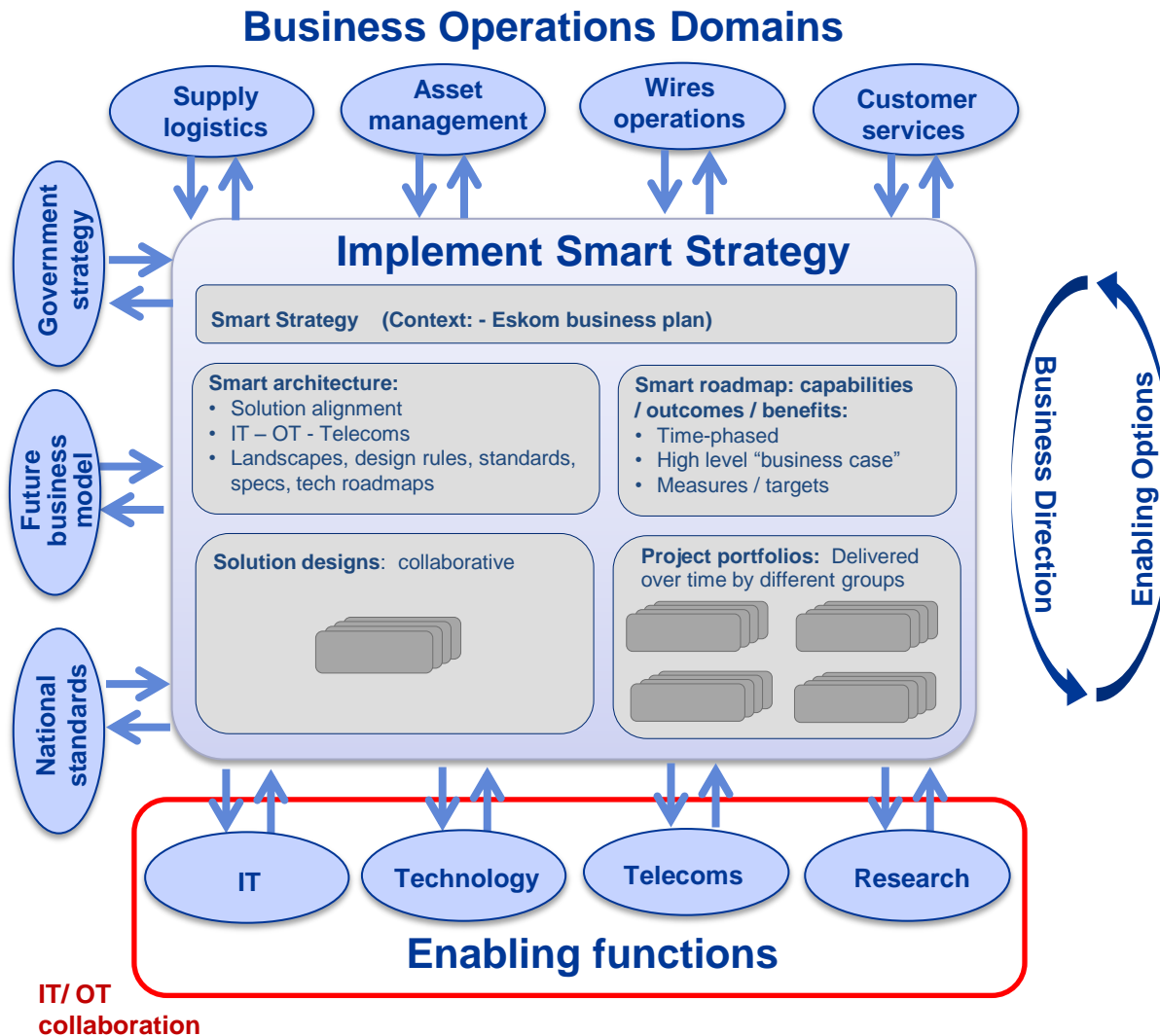
- Enable business model options

BUSINESS MODEL FLEXIBILITY

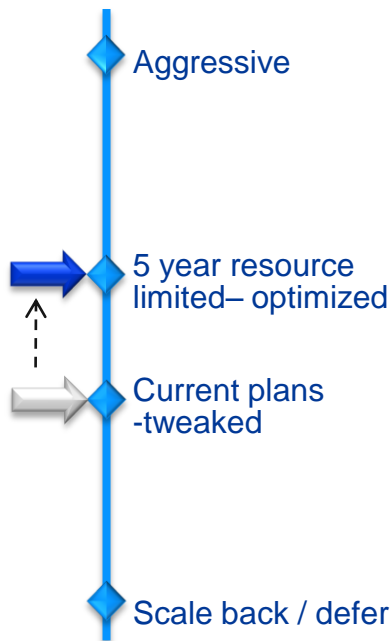
- Responsible contribution to national interest, including national development plan, new markets and market entrants
- Job creation
- Local suppliers

COUNTRY AND SOCIETY

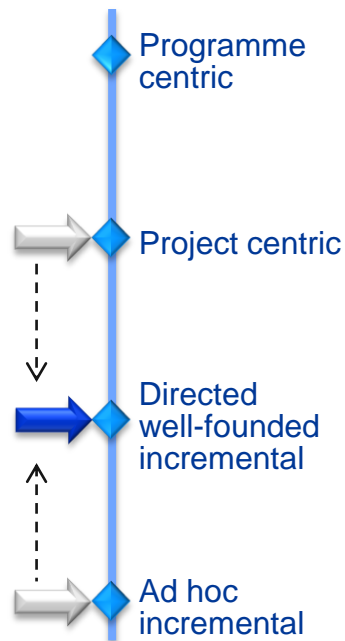
Scope of cross functional co-ordination...



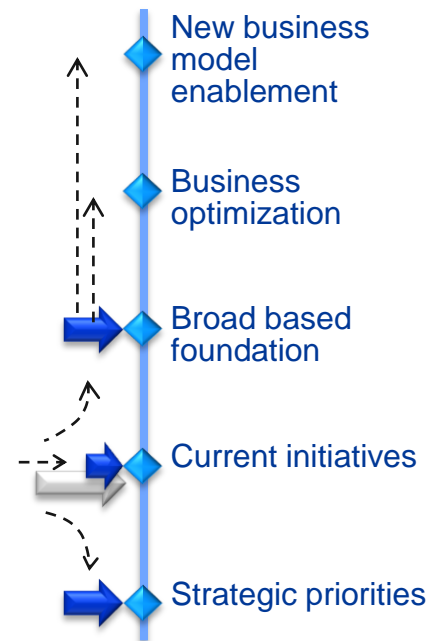
Strategic options for evolving to a Smart Utility...






Pace and phasing



Deployment approach



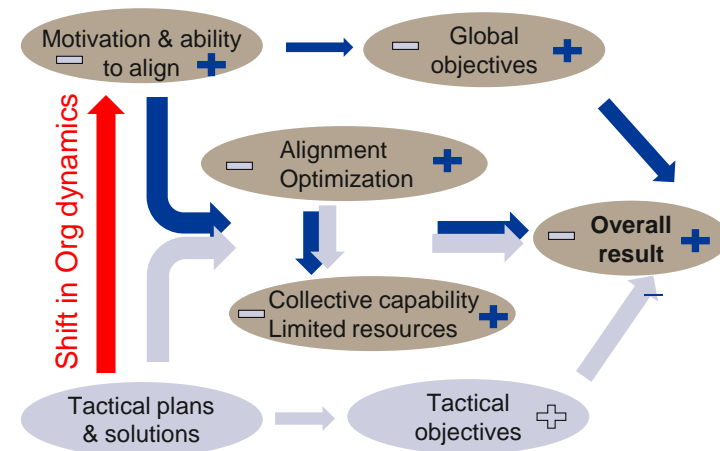
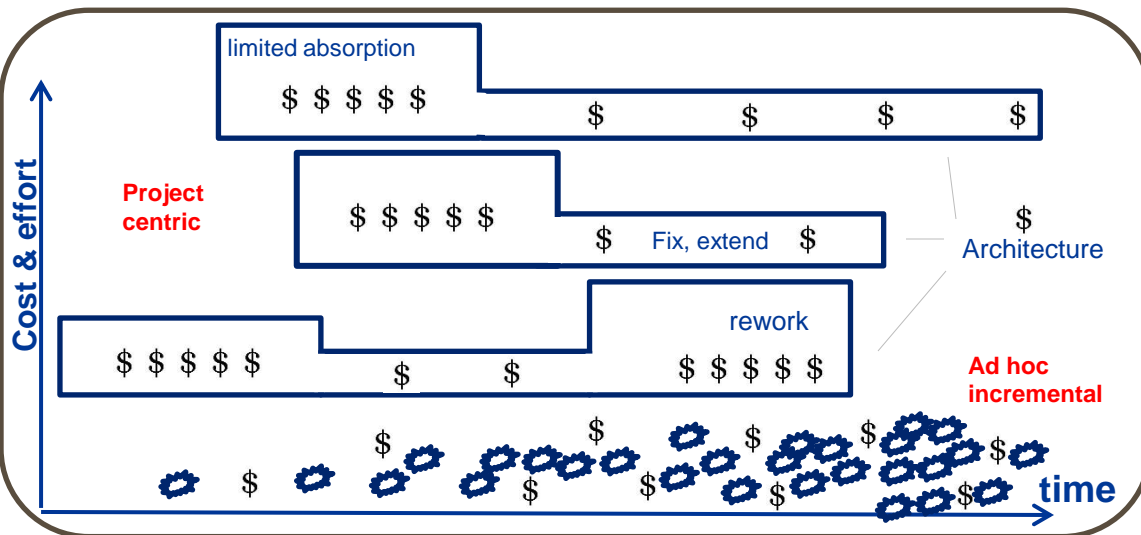
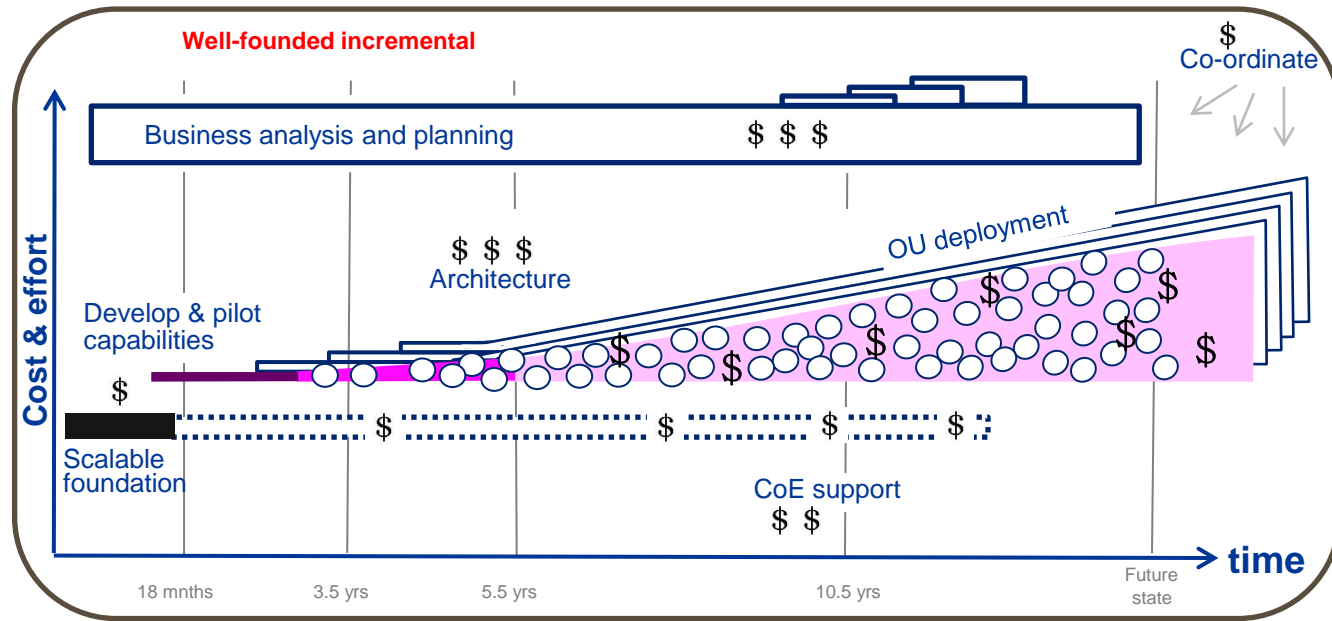
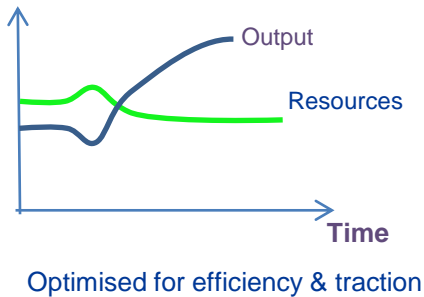
Priority objectives

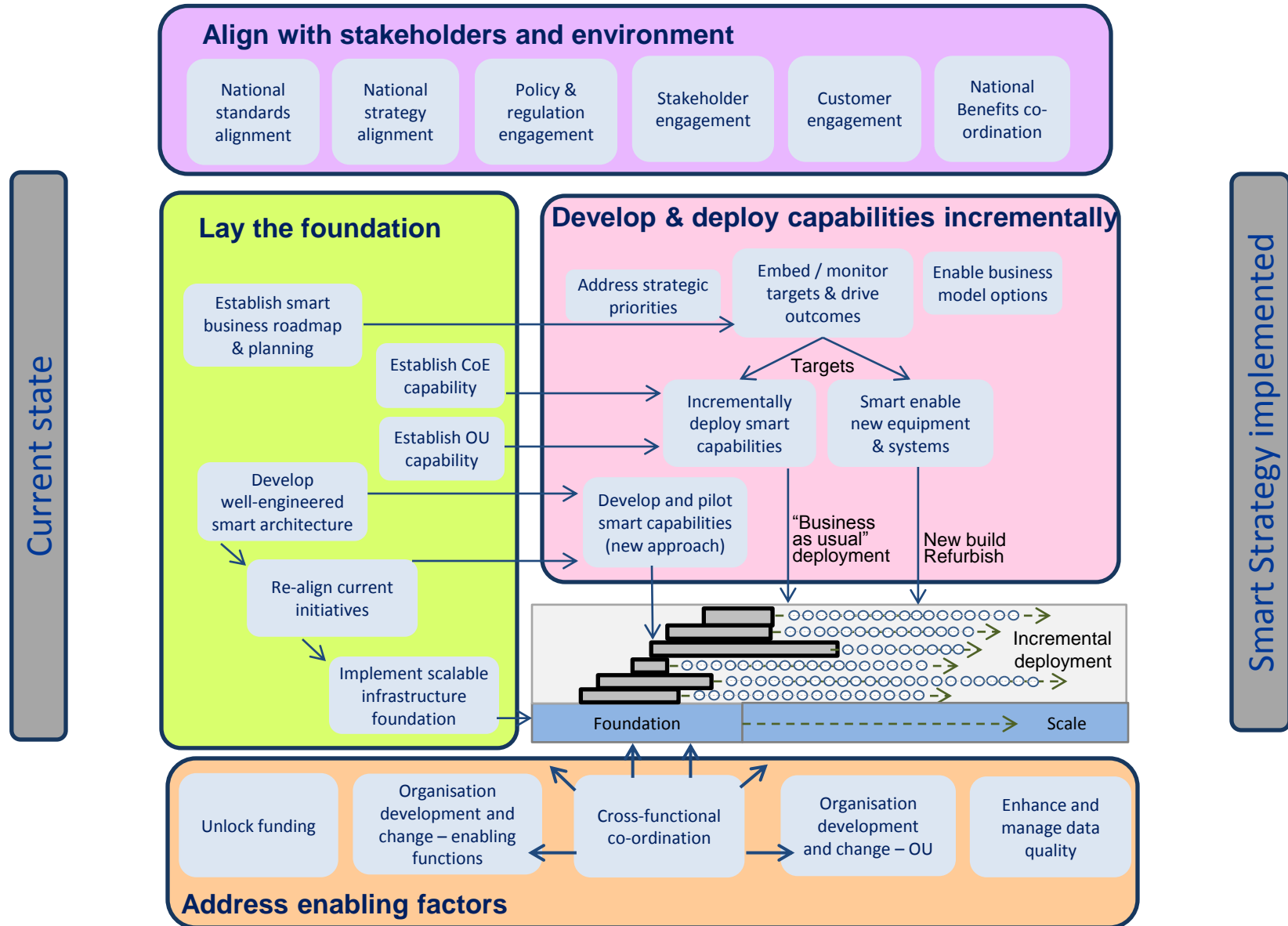
Current state  Transition  Preferred options 

We will shift Eskom's position despite limited resources by:

- Limited investments / deployment pace for 5 years – optimize for efficiency, leverage, flexibility, traction
- Potentially scale up thereafter pending medium term planning
- Shift approach to directed well-founded well-phased incremental (centre-led, OU deployment)
- Shift organization dynamics for more effective overall alignment
- Balanced programme of capabilities to optimize the business, build resilience and enable evolving business model
- Leverage current initiatives, address strategic priorities and lay a broad based foundation

Shift to a directed, well-founded, well-phased incremental approach...





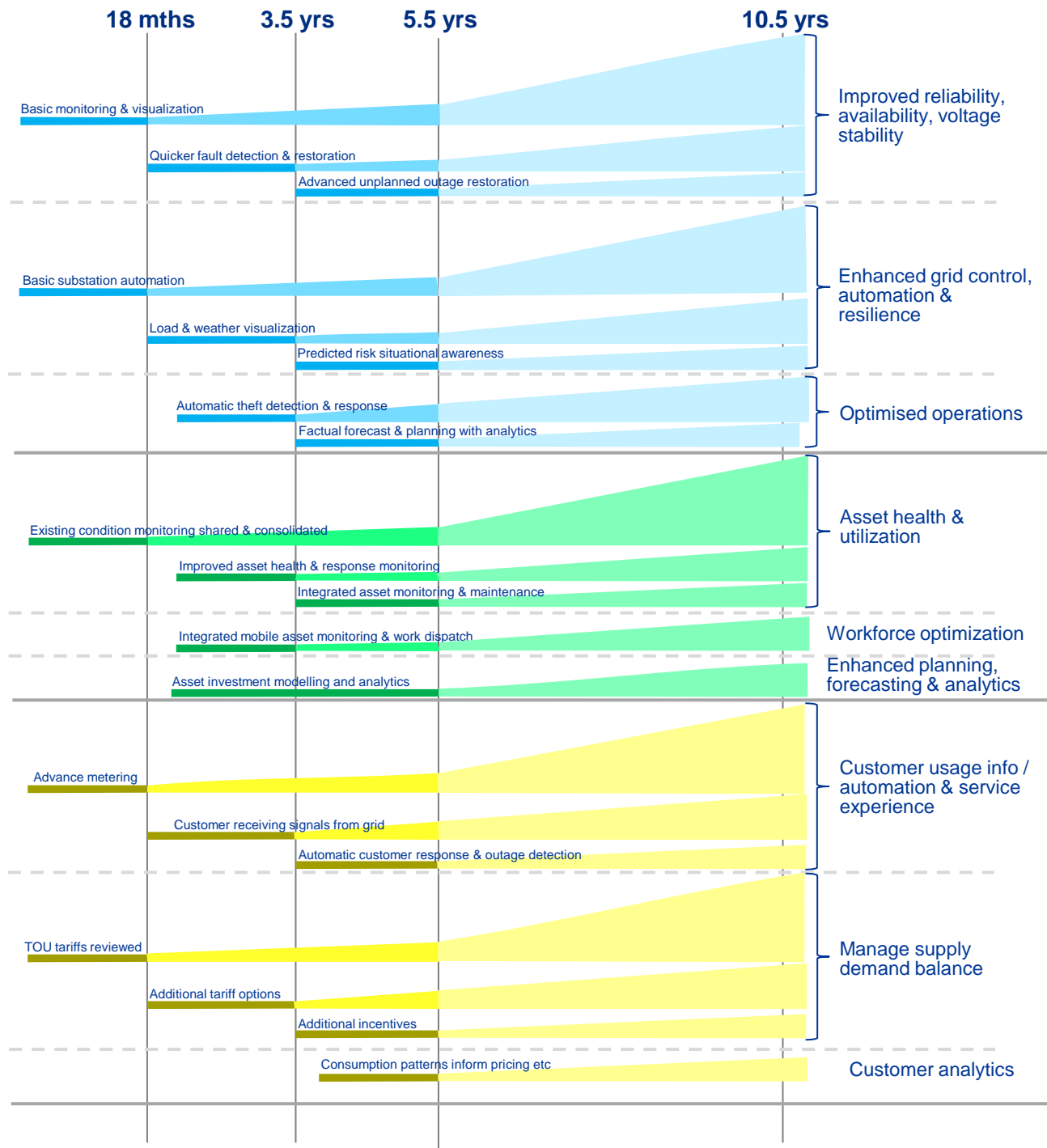
Business optimization

Grid operations

Work & asset mgmt.

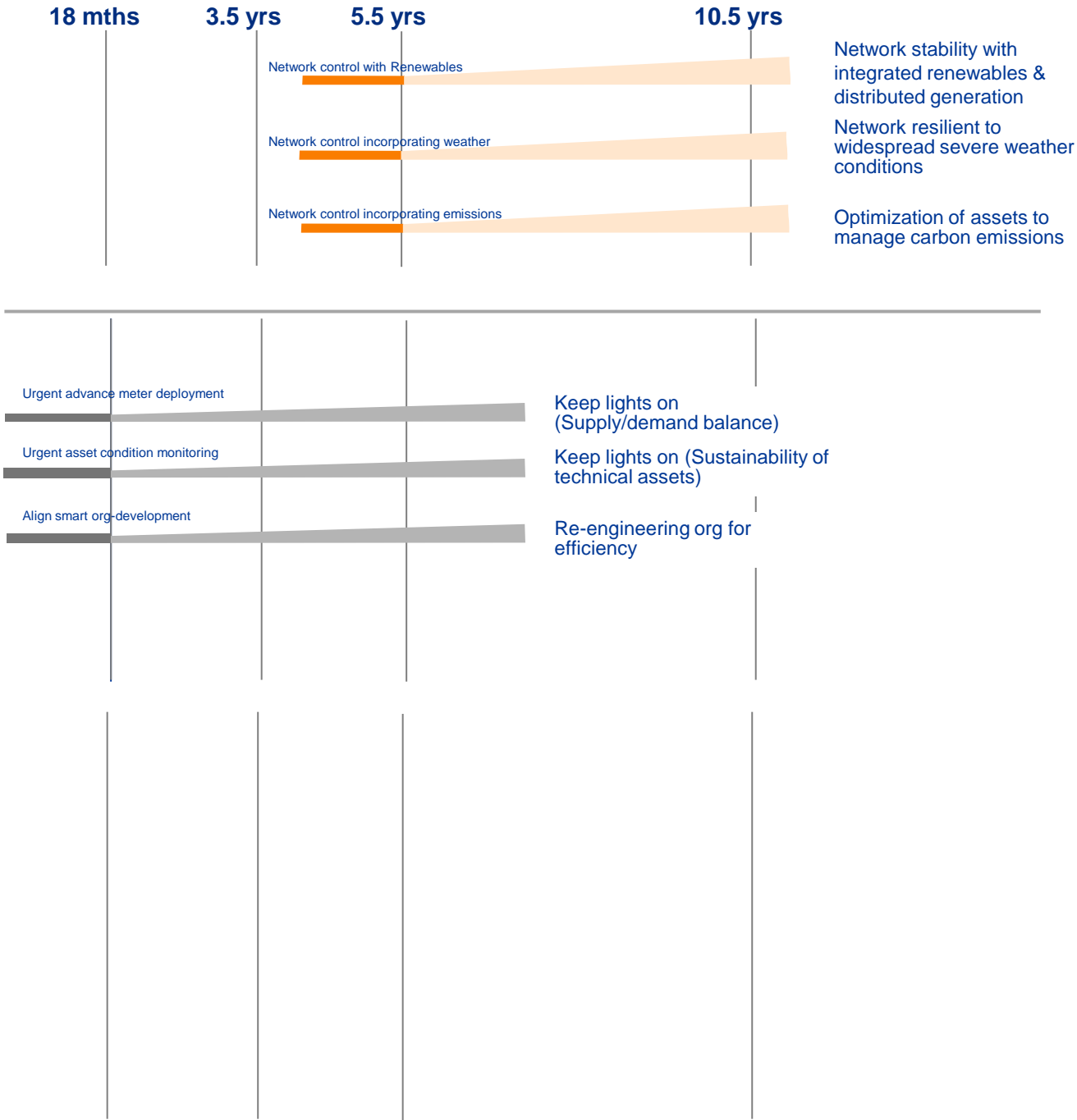
Customer

- Research, develop, pilot
- Deploy (limited pace)
- Deploy (increased pace)



Resilience/
Sustainability

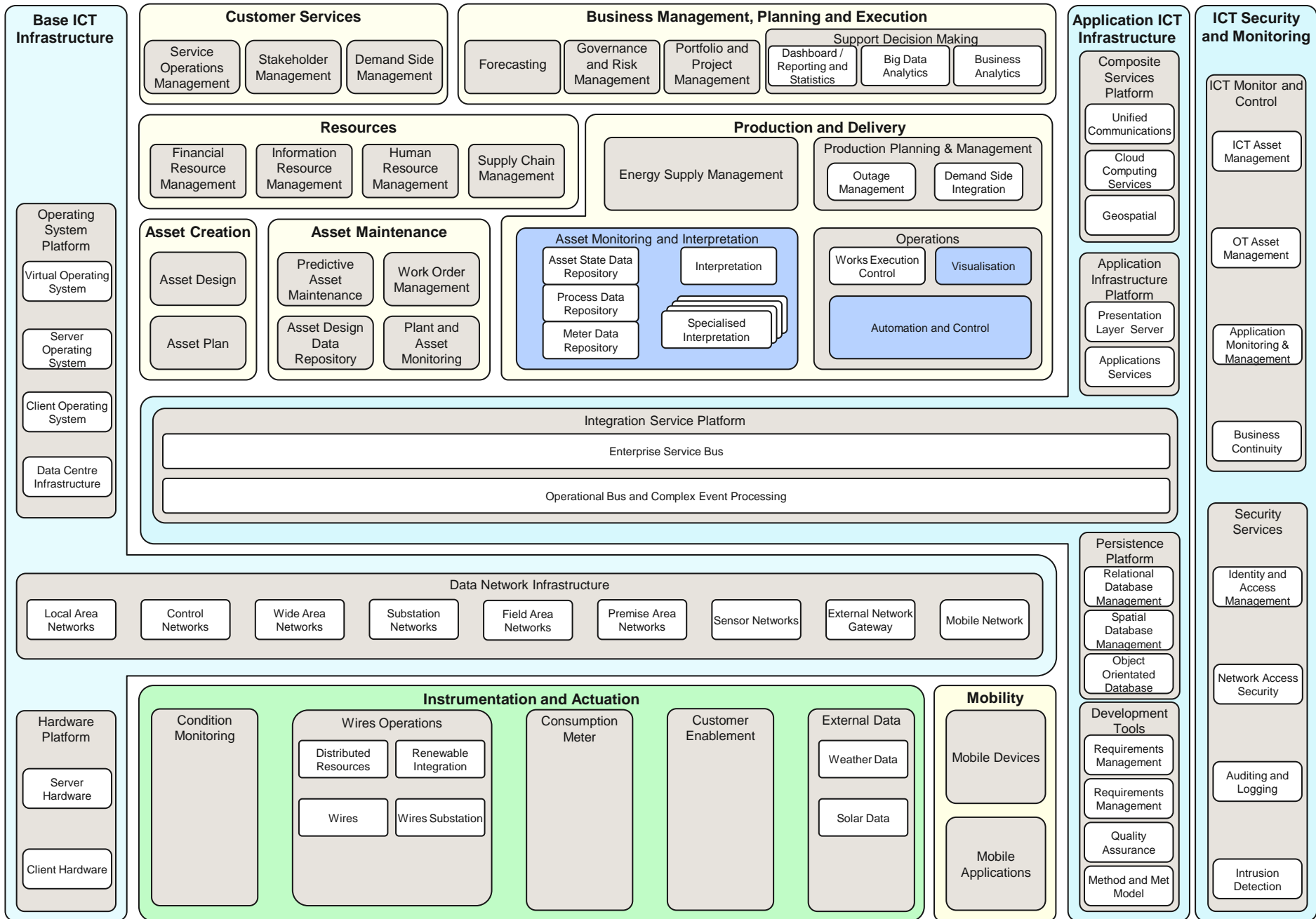
Strategic priorities



Strategy implementation risks...

	Risks	Treatment
1	Strategy / roadmap flaws (market evolution / timing / unintended consequences)	<ul style="list-style-type: none"> • Managed roadmap and decision tree. • Focussed research, modelling and assessments, on-going monitoring, extensive field testing.
2	Achieving the required change (new way of working)	<ul style="list-style-type: none"> • Organisation development, process maturity and change management. • Cross functional co-ordination across groups and projects.
3	Policy and regulation (ability to influence)	<ul style="list-style-type: none"> • Co-ordinated engagement. • Strategy aligned principles first.
4	Customer acceptance	<ul style="list-style-type: none"> • Customer engagement and management. • Extensive field testing and piloting.
5	Planning	<ul style="list-style-type: none"> • Roadmap planning and monitoring. • Accountabilities.
6	Operational execution (project management, data quality, skills development)	<ul style="list-style-type: none"> • Refine, re-prioritize & re-align current initiatives. Progressive co-ordinated data clean-up. Facilitated project management improvement.
7	Architecture and business alignment	<ul style="list-style-type: none"> • Focussed architecture and cross project business case analysis, monitoring and continuous improvement. • Facilitated process maturity improvement.
8	Cyber security, business continuity and data privacy	<ul style="list-style-type: none"> • Comprehensive attention at every stage, contracted accountabilities, functionaries involved, monitoring and response.

Smart architecture landscape (functional, in context)



Smart megatrend in context

– Enterprise architecture functional decomposition landscape

