



# **Smart Strategy**

- Smart Strategy development team
- March 2014

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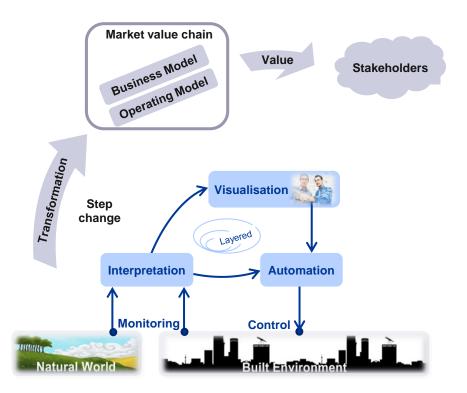
Powering your world



# Smart world megatrend...

Smart Phone Smart Car Smart Aircraft Smart City Smart Building Smart Home Smart Grid





### Value

- Real time management of assets, logistics, resource utilisation, revenue and loss
- · Planning, optimising and decision making
- · Capital and operational efficiencies
- More flexible, adaptive and economic markets (supplydemand)
- New business models & processes
- Integrated value chains across companies, cities, countries

### **Outcomes**

- · Assess and predict the natural world and the built environment
- · Situational awareness
- · Optimal control operate closer to limits
- · Additional automation of more open systems
- Pro-active responsiveness
- · Reliability, quality, safety and compliance
- · Resilience and adaptability

### **Drivers**

- Lower cost and increased capacity of telecommunications, digital storage, embedded processing
- Capability of sensors, actuators and ICT analogue to digital, convergence, functionality
- · Commercial availability, pervasive deployment
- Pressing / unlocked needs climate change, connected world, regulatory requirements
- Changes in design practices (multipurpose / open standards), business model transformation

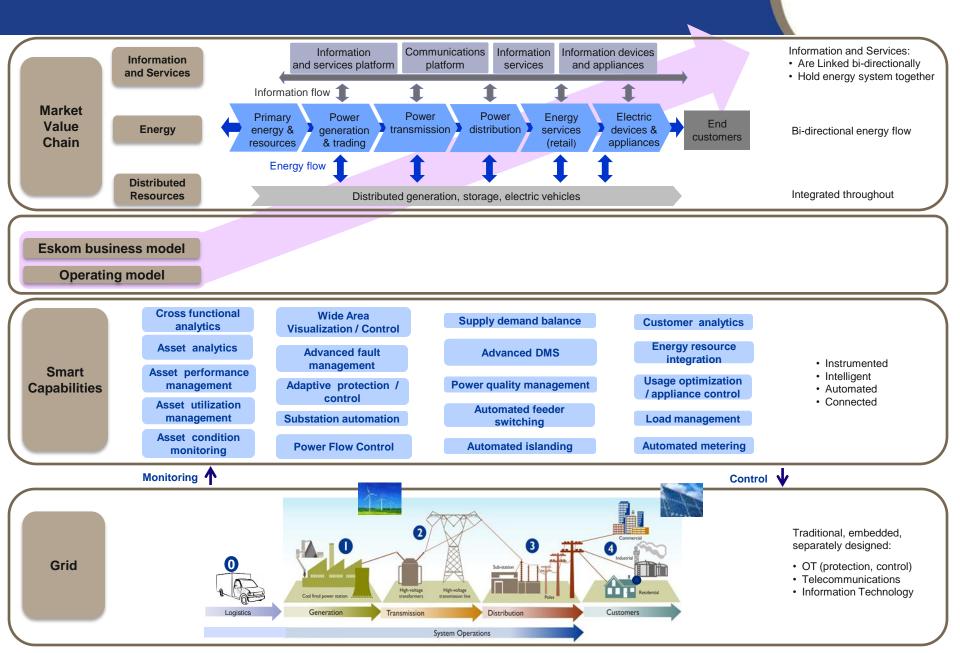


### Challenges

- Exponential data volumes and dependence on data quality
- · Information security, business continuity, data privacy
- Device management and configuration
- Cross discipline skills and processes (IT and OT)
- Systems engineering / enterprise architecture to leverage value
- Managing change
- · Co-ordination

# Smart grid / Smart utility...





## Current state assessment...



### Disruptors / change drivers

### **Energy value chain**

- Increasing distributed and renewable generation and load (less predictable / dispatch-able)
- Revenue stream changes sales to service
- Reduced revenue due to self generation and efficiencies
- Decreasing cost of energy storage and distributed renewables
- Climate change

### Other threats

- Policy and regulation limiting generation type and business model options
- Technology push and decision creep lack of coordinated approach is a risk

### Strengths and opportunities

- · Skills and passion in enabling functions
- Various capabilities in research / pilot
- Various base IT, OT, Telecommunications apps in plans
- Collaboration and governance that can be leveraged

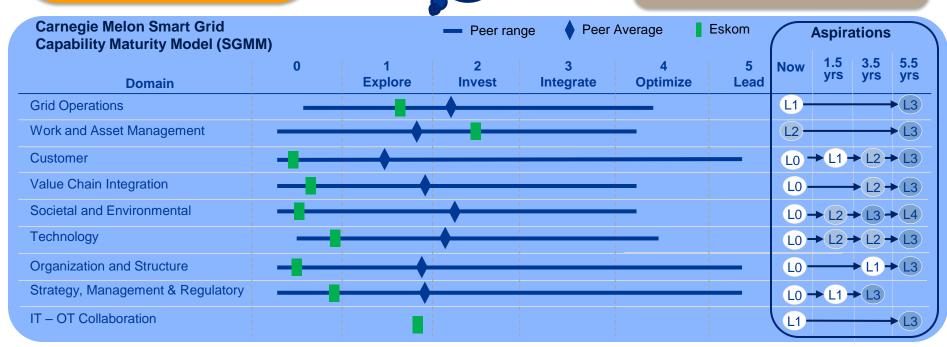
Eskom lags industry peers

### Weaknesses and challenges

- Fragmented plans and solutions
- Inadequate alignment, focus and co-ordination
- · Low maturity of over-arching design
- Limitations in governance
- Collaboration too loose and not manageable
- Resource constraints and inefficiencies
- Limited skills, discipline and data quality in key operations areas

# National policy, regulation, standards, stakeholder engagement

- Evolving too slowly
- Not always according to strategy aligned principles
- Too fragmented and ad-hoc



# Purpose, expected benefits and objectives...



### **SMART UTILITY VISION (2030)**

"We play a key smart-enabled role in an economic energy market, where provision and usage of energy is optimised (in stakeholder and national interest) potentially including an integrator role between the willing participation of prosumers"

### SMART STRATEGY PURPOSE AND EXPECTED BENEFITS Revenue and loss management Operational efficiencies **BUSINESS OPTIMISATION** Supply demand balance Improved planning and Capital efficiencies (better asset utilization) optimization Grid stability with renewable and distributed micro generation RESILIENCE / SUSTAINABILITY Improved resilience to detrimental weather **AGAINST DISRUPTORS** Improved compliance, safety and resilience to human /system errors **NEW BUSINESS MODEL** Enables new business model options Reliability and quality **CUSTOMER** Lower cost and ability to balance cost against utility Better information and service experience Reduced environmental impact COUNTRY AND SOCIETY More effective, responsive and inclusive energy market

### **OVERALL OBJECTIVES**

- Keep pace despite constraints while building capability, addressing enablers and risks.
- Optimum transformation future-proof / agile, avoid technology push, decision creep, ineffective investments.

### SMART STRATEGY OBJECTIVES AND OUTCOMES

- Improved reliability. availability, voltage and stability
- Improved grid control
- · Optimisations through analytics
- Improved asset health and utilisation
- Workforce optimisation
- Better planning and forecasting
- · Improved customer usage information / automation / service

Supplier localization, job creation etc.

- · Participation in distributed generation
- Managed supply / demand balance
- Customer analytics
  - CUSTOMER

- Early detection and correction of safety hazard conditions
- Increasing automation and verification of operations and maintenance activities
- Stability with renewables

RESILIENCE

 Enable business model options

**BUSINESS MODEL** 

**FLEXIBILITY** 

- Responsible contribution to national interest. including national development plan, new markets and market entrants
- Job creation
- Local suppliers

**COUNTRY AND** SOCIETY

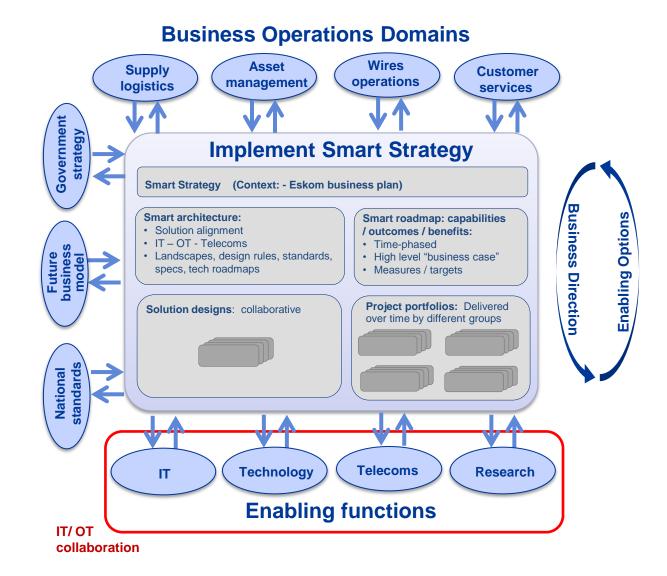
WORK / ASSET **GRID OPERATIONS** 

STABILITY /

Building High Performance

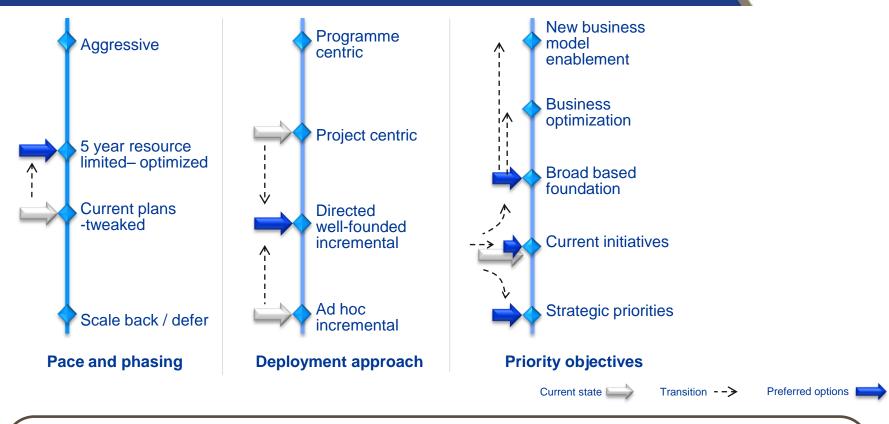
# Scope of cross functional co-ordination...





# Strategic options for evolving to a Smart Utility...



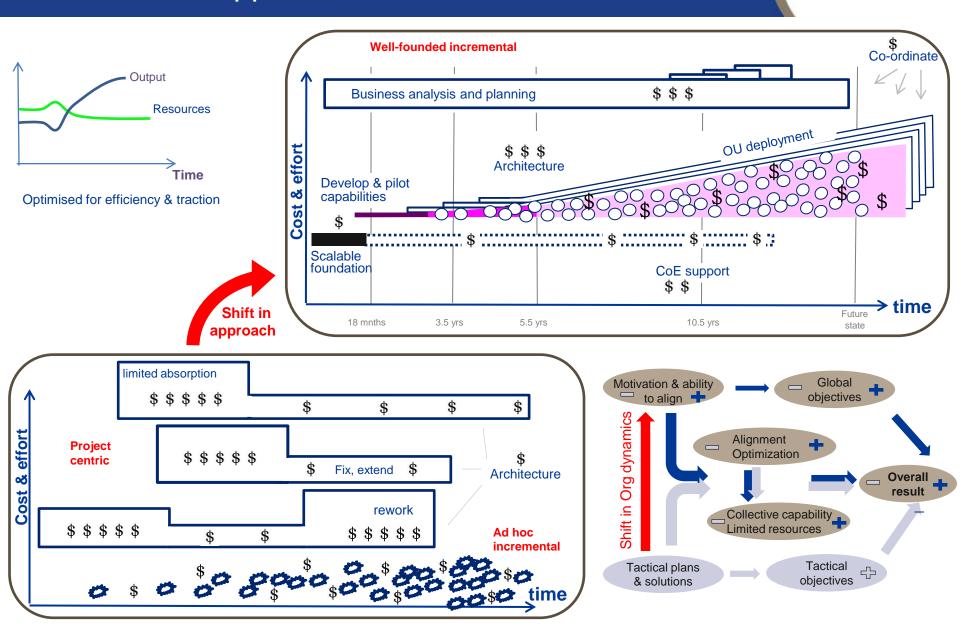


### We will shift Eskom's position despite limited resources by:

- Limited investments / deployment pace for 5 years optimize for efficiency, leverage, flexibility, traction
- Potentially scale up thereafter pending medium term planning
- Shift approach to directed well-founded well-phased incremental (centre-led, OU deployment)
- · Shift organization dynamics for more effective overall alignment
- Balanced programme of capabilities to optimize the business, build resilience and enable evolving business model
- Leverage current initiatives, address strategic priorities and lay a broad based foundation

# Shift to a directed, well-founded, well-phased incremental approach...





# Strategic initiatives...

state

Current



# Smart Strategy implemented

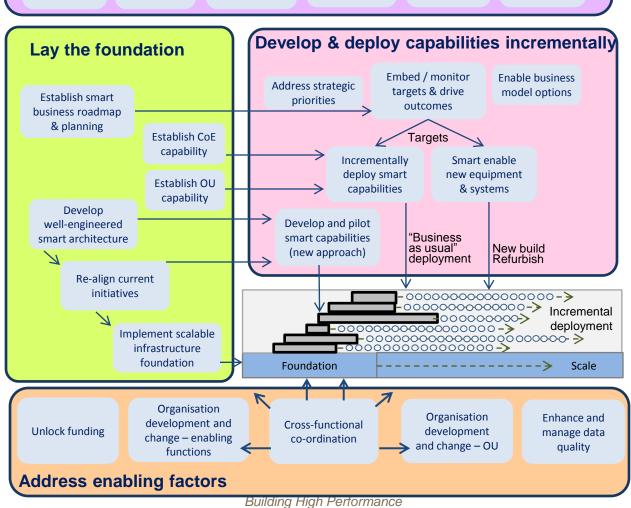
### Align with stakeholders and environment

National standards alignment

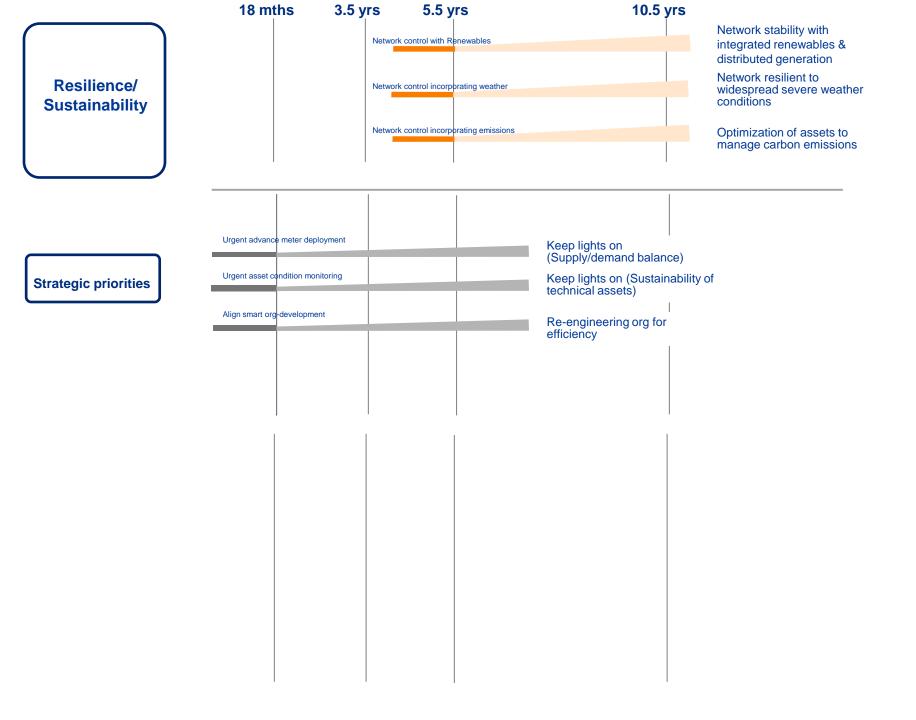
National strategy alignment Policy & regulation engagement

Stakeholder engagement Customer engagement

National Benefits coordination



### 18 mths 3.5 yrs 5.5 yrs 10.5 yrs **Business** optimization Improved reliability, availability, voltage Basic monitoring & visualization stability Quicker fault detection & restoration Advanced unplanned outage restoration Grid Enhanced grid control, automation & Basic substation automation operations resilience Load & weather visualization Predicted risk situational awareness Automatic theft detection & response Optimised operations Factual forecast & planning with analytics Asset health & Existing condition monitoring shared & consolidated utilization Work & Improved asset health & response monitoring asset Integrated asset monitoring & maintenance mgmt. Workforce optimization Integrated mobile asset monitoring & work dispatch Enhanced planning, Asset investment modelling and analytics forecasting & analytics Customer usage info / Advance metering automation & service experience Customer receiving signals from grid Automatic customer response & outage detection Customer TOU tariffs reviewed Manage supply demand balance Additional tariff options Research, develop, pilot Additional incentives Deploy (limited pace) Deploy (increased pace) Consumption patterns inform pricing etc Customer analytics

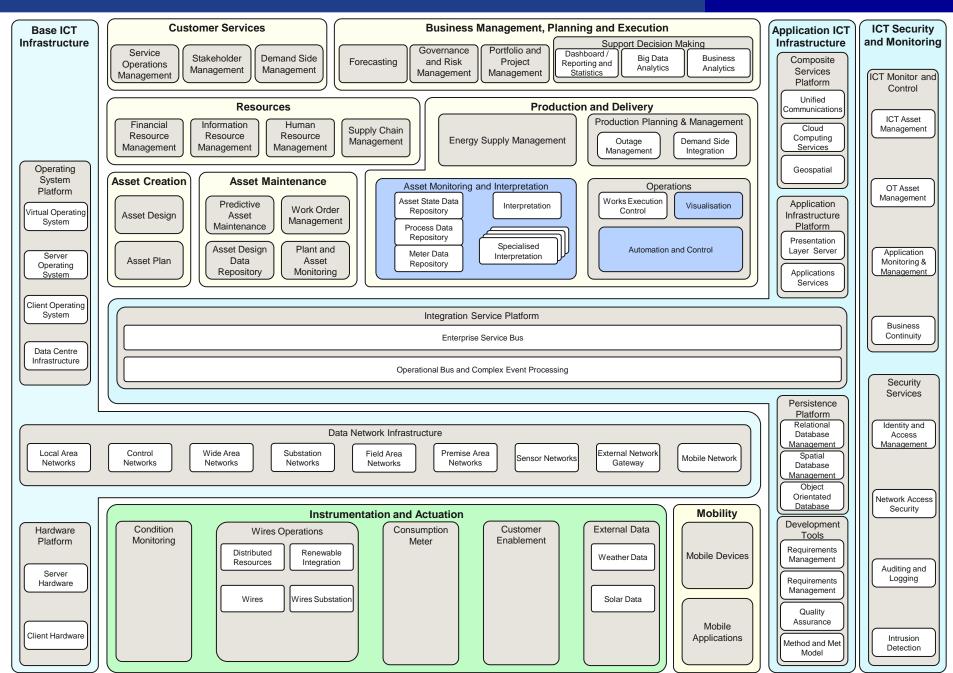


# Strategy implementation risks...



	Risks	Treatment
1	Strategy / roadmap flaws	Managed roadmap and decision tree.
	(market evolution / timing / unintended consequences)	Focussed research, modelling and assessments, on-going monitoring, extensive field testing.
2	Achieving the required change (new way of working)	Organisation development, process maturity and change management.
	(new way or working)	Cross functional co-ordination across groups and projects.
3	Policy and regulation (ability to influence)	Co-ordinated engagement.
		Strategy aligned principles first.
4	Customer acceptance	Customer engagement and management.
		Extensive field testing and piloting.
5	Planning	Roadmap planning and monitoring.
		Accountabilities.
6	Operational execution (project management, data quality, skills development)	Refine, re-prioritize & re-align current initiatives. Progressive co-ordinated data clean-up. Facilitated project management improvement.
7	Architecture and business alignment	Focussed architecture and cross project business case analysis, monitoring and continuous improvement.
		Facilitated process maturity improvement.
8	Cyber security, business continuity and data privacy	Comprehensive attention at every stage, contracted accountabilities, functionaries involved, monitoring and response.

# Smart architecture landscape (functional, in context)



# Smart megatrend in context

- Enterprise architecture functional decomposition landscape

