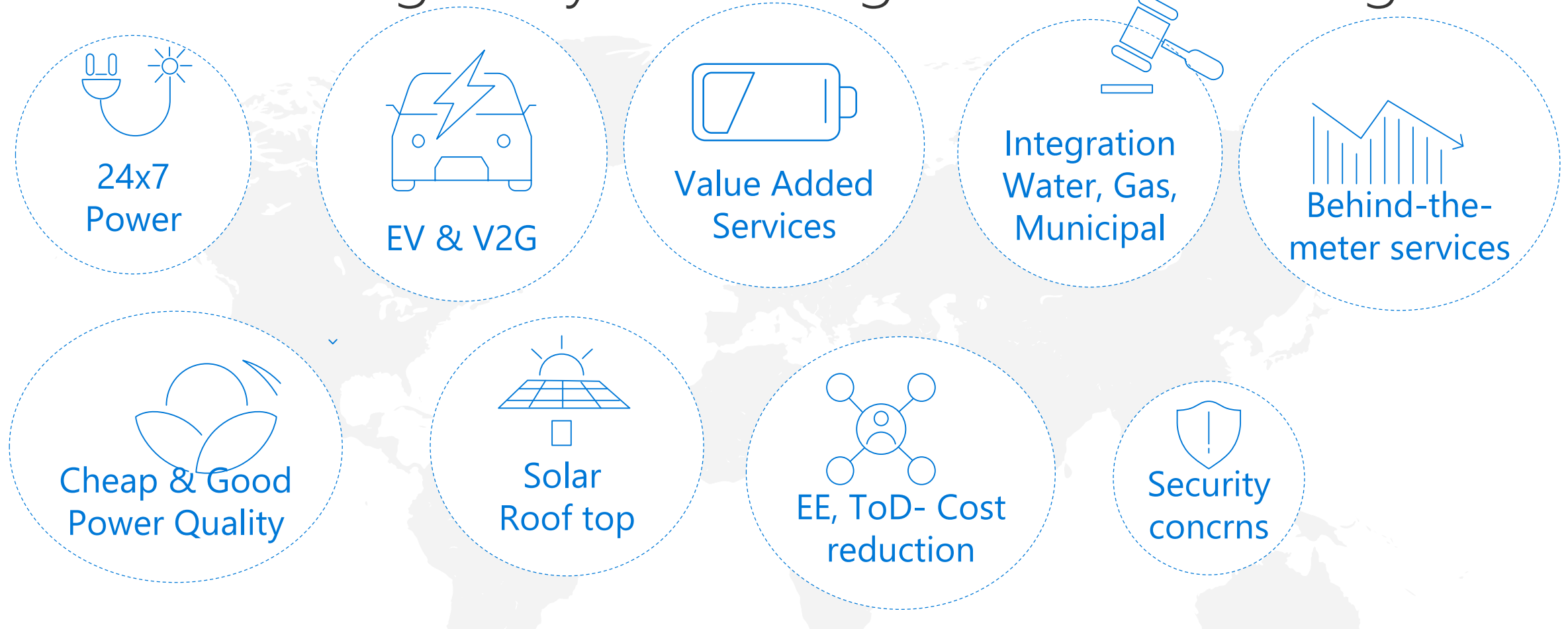


VOICE OF THE CUSTOMER IN THE DIGITAL ERA

Sudhanshu Gupta



Consumer is rightfully becoming more demanding



Technology platforms and solutions make it possible to meet ALL these consumer expectations

New Platforms for Customer engagement



Business as Usual-
Billing, Metering,
Call center



Modes of connect-
AI based Chatbots,
Social, GIS Enabled
OMS



Collaboration &
Productivity-
e Marketplace

Need is integrated and convergent technologies- Cloud, Analytics, Artificial Intelligence, Productivity, Communication and Collaboration