



Distribution Utility Meet (DUM)

27th Nov'2020

Ajay Kaul

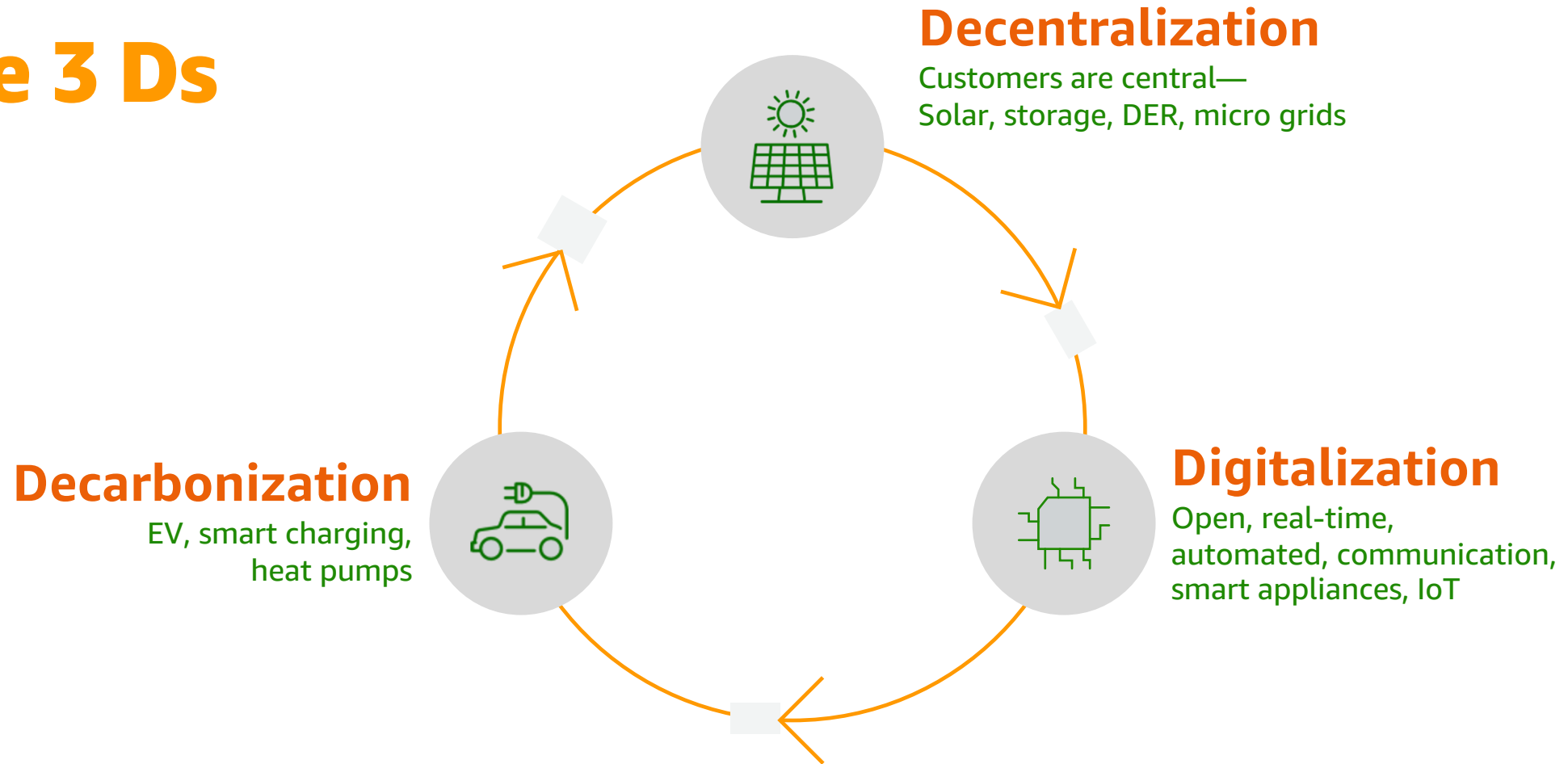
Head States & Local Government

Worldwide Public Sector— India



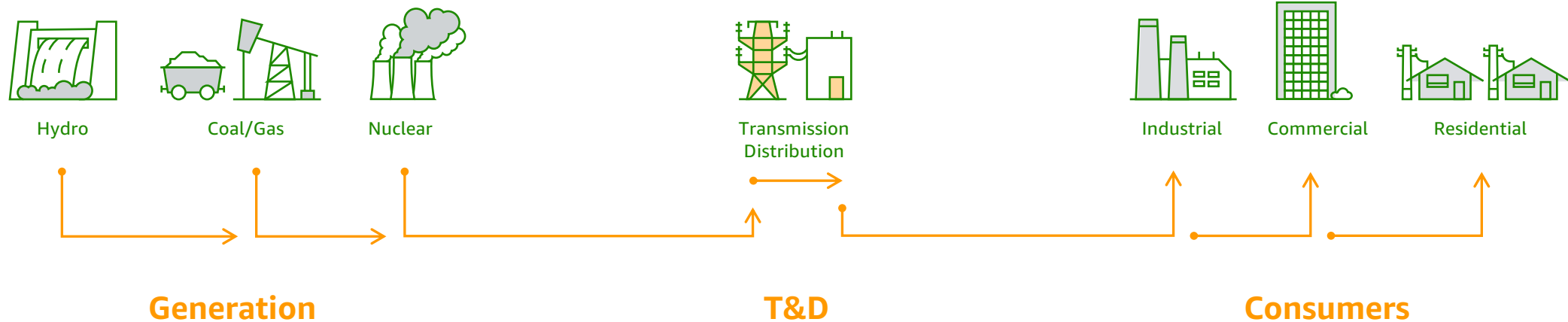
Global Perspective - Disruptive Trends

The 3 Ds



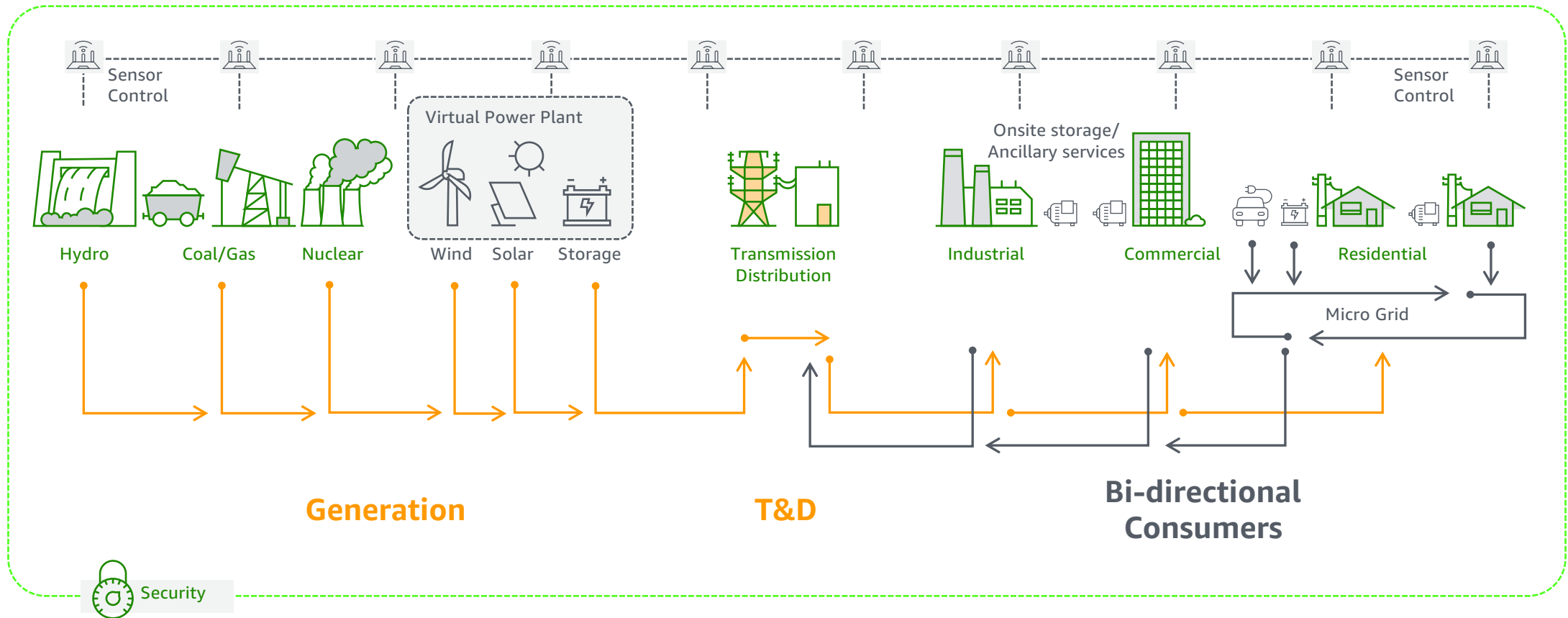
Utilities value stream

Current Power Utility



Utilities value stream

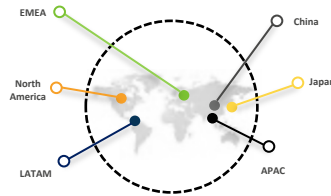
Future Power Utility



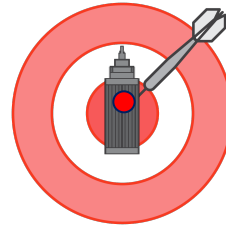
Industry risk and regulatory challenges



**Constantly evolving
regulatory needs**



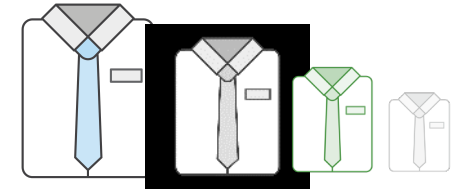
**Requirements that
vary significantly
across regions**



**Highly dynamic
security threat landscape**



**Onerous reporting and
documentation**



**Limited specialist security
and compliance resources**

These are the case with and without cloud.

Emphasis in the utilities today

Customer engagement and insights

Reduce customer churn, improve customer satisfaction, and create new revenue streams

IT transformation

Improve agility, reduce costs, and enable innovation across the IT function and the rest of the business

OT transformation

Achieve the highest level of operational excellence in the face of increasing IoT data and intermittent renewable generation

Work and asset value management

Create more value from your existing physical assets and workforce through analytics and machine learning

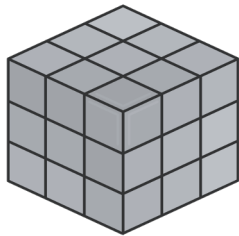
Cloud is enabling transformation and innovation

Many power & utilities customers business models are in transition, they are increasingly focused on leveraging the cloud to transform existing businesses and bring innovative new solutions to market.

Digital
channels



Grid/high-
performance
computing



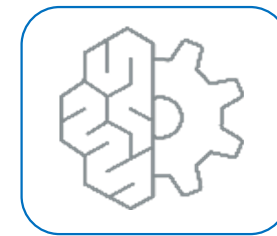
Agile data
analytics



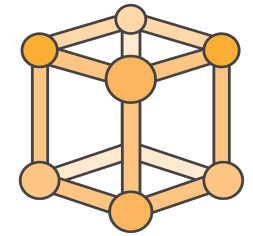
Core systems
transformation



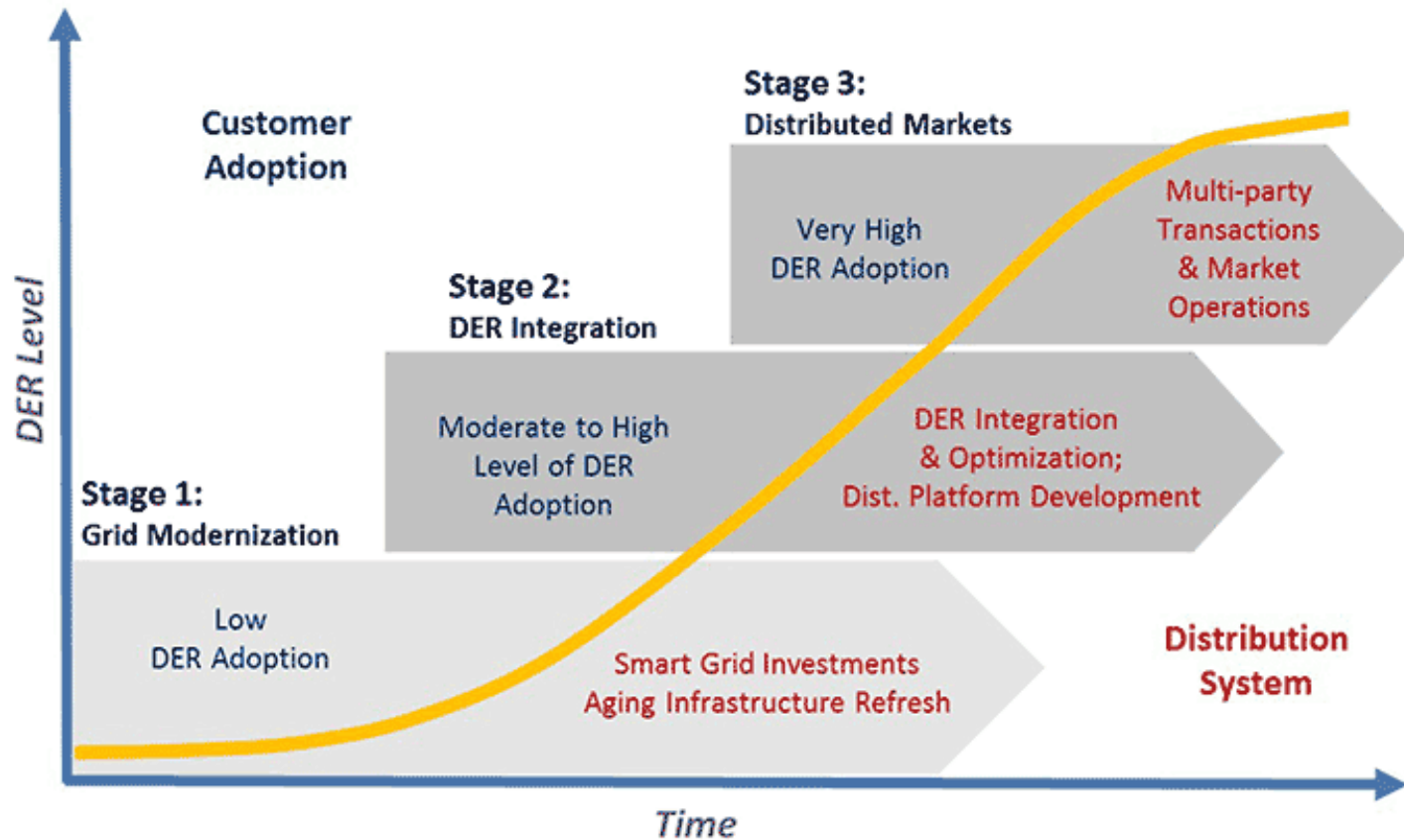
AI/Machine
Learning



Blockchain and
DLT



AWS Preparing Customers for Next Wave



10 years from now we can expect:

- Electricity will be needed at about the level we have today +/- 20%
- Electricity reliability will be even more important than it is today
- Customers will want choice and ability to set their own priorities for both energy consumption and production.
- Renewable generation is here to stay and will grow dramatically to meet zero carbon grid targets.

Source: <https://blog.nema.org/2019/01/04/transactive-energy-an-overview-for-manufacturers/>

AWS is Powering the Digital Utility



Industry Solution Categories

AWS Enabled Customer & Partner Solutions

BUSINESS TRANSFORMATION

IT
TRANSFORMATION

OT
TRANSFORMATION

WORK & ASSET
MANAGEMENT

MARKET
TRANSFORMATION

CUSTOMER
ENGAGEMENT

DATA INSIGHTS

Core Services

DATABASE

EDGE

ANALYSIS

AI/ML

VOICE &
CHAT

ALEXA, Lex, Connect

Foundation Technology

STORAGE

ELASTIC COMPUTE

NETWORK

SECURITY

Data Capture, Ingest & Integration

STREAMING,
QUEUING &
MESSAGING

IoT EDGE, CORE &
ANALYTICS

DATA CATALOGING & ETL

EDGE COMPUTE AND
STORAGE

AWS Cloud Services

Enabling Security via Cloud Services



Identity & access management

AWS Identity & Access Management (IAM)
AWS Single Sign-On
AWS Organizations
AWS Directory Service
Amazon Cognito
AWS Resource Access Manager



Detection

AWS Security Hub
Amazon GuardDuty
Amazon Inspector
Amazon CloudWatch
AWS Config
AWS CloudTrail
VPC Flow Logs



Infrastructure protection

AWS Firewall Manager
AWS Shield
AWS WAF – Web application firewall
Amazon Virtual Private Cloud (VPC)
AWS PrivateLink
AWS Systems Manager



Data protection

Amazon Macie
AWS Key Management Service (KMS)
AWS CloudHSM
AWS Certificate Manager
AWS Secrets Manager
AWS VPN
Server-Side Encryption



Incident response

Amazon Detective
CloudEndure DR
AWS Config Rules
AWS Lambda

"It is not just about technology"



Outcomes

Industry-specific Solutions
and Use Cases

1. IT Transformation
2. OT Transformation
3. Workforce & Asset Management
4. Market Transformation
5. Customer Engagement



AWS Cloud Services

Deepest and broadest
portfolio

- Compute & Networking
- Database
- Storage
- ML, Analytics and IoT
- Security, Identity, Management and Governance
- Specialized Services



Partnerships & Programs

Accelerating Cloud Adoption

- ISVs, SIs and Startups
- Policy (CAPEX/OPEX)
- Security and Compliance (NERC-CIP)
- Enterprise Strategy
- Cloud Economics
- Growth Programs:
 - Migration & Modernization
 - Innovation Mechanisms
 - Experience Based Acceleration
 - Enterprise Next

thank you

