June 04, 2018 12:01 PM

To:

Customer Record Report

From: 7/1/17

6/30/18

Michael Crow Holiday

Customer: Phone:

12/07/2017

1,000

Department:

\$4,318

\$1,116

\$371

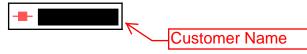
Total Revenue: Total Cost: **Total Profit:** Total Jobs: 71

25%

Top 5 Orders											
Job Description	Date	Quantity	Order Number	Order Revenue	Job Cost	Job Profit	Profit Margin				
Downtown Pole Banners	05/30/2018	50		\$7,627	\$2,500	\$1,595	39%				
Downtown Pole Banners	05/30/2018	14		\$7,627	\$1,387	\$891	39%				
Downtown Pole Banners	05/30/2018	24		\$7,627	\$710	\$545	43%				
Michael Crow Holiday Card	12/07/2017	1,000		\$4,318	\$2,082	\$749	26%				

Most Recent							
Job Description	Date	Quantity	Order Number	Order Revenue	Job Cost	Job Profit	Profit Margin
Raven's Eye Trifold	06/01/2018	100		\$129	\$95	\$34	26%
Table Throw - 6/8ft	06/01/2018	5		\$1,300	\$29	\$1,271	98%
Summer Camp Parent	06/01/2018	2,500		\$426	\$280	\$146	34%
Golden Reunion Name	05/02/2018	109		\$88	\$68	\$21	23%
Downtown Pole Banners	05/30/2018	50		\$7,627	\$2,500	\$1,595	39%





is the Print Labs number 2 customer in job revenue. has placed 42 During the selected time period "Large Format" orders generating a total revenue of \$28,350.

most purchased job type is "Large Format", placing 42 orders, which generated a total revenue of \$28,350.

Digital Print: \$22,695 Large Format: \$28,350 Dye Sublimation: \$1,125