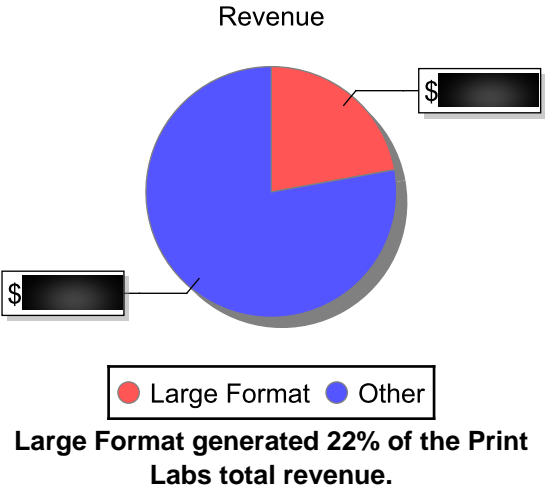
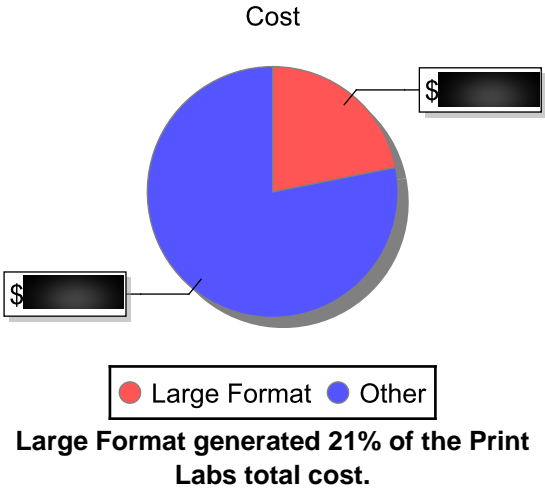


From:
To:

Large Format

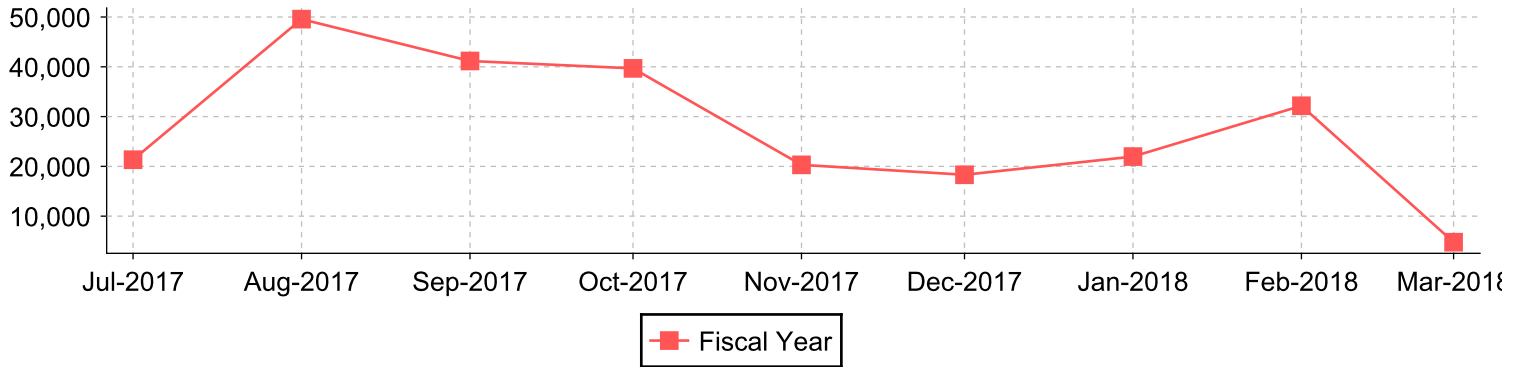
Total Revenue:	\$999999
Total Cost:	\$99999
Total Profit:	\$9999
Total Orders:	999



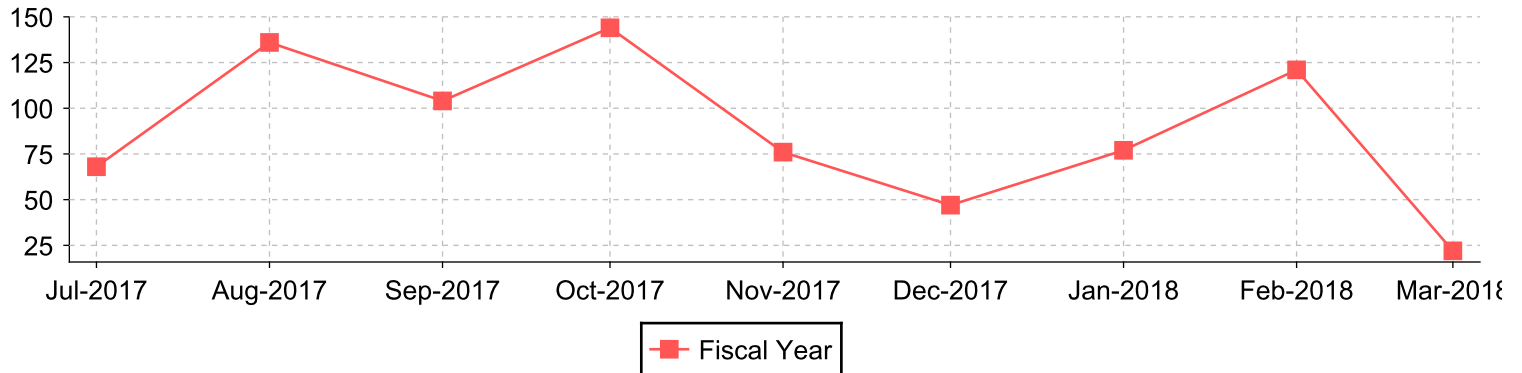
Job Type Summary

Job Type	Number of Jobs	Total Revenue	Total Cost	Total Profit	Profit Margin
Acrylic Print	7	\$3,659.69	\$2,605.05	\$1,054.64	29%
Banners	65	\$25,537.79	\$18,265.17	\$7,272.62	28%
FlatBed	188	\$34,085.49	\$19,793.44	\$14,292.05	42%
HP Latex 570	13	\$4,843.44	\$2,777.05	\$2,066.39	43%
HP Z6100	2	\$231.64	\$174.24	\$57.4	25%
Installation	5	\$3,187.17	\$522.64	\$2,664.53	84%
Latex 260	189	\$59,956.01	\$40,091.3	\$19,864.71	33%
POPUP	54	\$31,739.35	\$9,803.93	\$21,935.42	69%
Posters	56	\$7,723.22	\$5,855.32	\$1,867.9	24%
Roland	56	\$19,282.86	\$13,048.3	\$6,234.56	32%
UltraBoard	48	\$20,079.71	\$13,844.08	\$6,235.63	31%
Yard Signs	110	\$38,693.85	\$23,243.86	\$15,449.99	40%

Revenue Over Time



Orders Over Time



Top 5 Customers By

Customer	Number of Orders	Total Revenue	Total Cost	Total Profit	Profit Margin
Irving V. Whiten	29	\$15,757.58	\$10,598.86	\$5,158.72	33%
Earl L. Murphy	1	\$11,920.13	\$4,197.27	\$7,722.86	65%
Samuel K. White	38	\$11,366.84	\$7,137.04	\$4,229.8	37%
Laura S. Oleary	17	\$9,067.42	\$6,079.74	\$2,987.68	33%
Matthew G. Smith	4	\$8,711.75	\$7,318.61	\$1,393.14	16%

Brief Top 5 Customer Anaysis

Irving V. Whiten

Email: sdfdsfsdfs@gmail.com || Phone Number: (999)-999-9999 || Department: Department

Print Lab Rank (Total Revenue): 2

Total Revenue: \$32,705

Job Type	Number of Jobs	Total Revenue	Total Cost	Total Profit	Profit Margin
Banners	6	\$3,487.16	\$2,525.02	\$962.14	28%
FlatBed	18	\$2,183.47	\$1,436.9	\$746.57	34%
Latex 260	4	\$2,225.68	\$1,555.08	\$670.6	30%
Roland	4	\$1,622.05	\$1,140.54	\$481.51	30%

Job Type	Number of Jobs	Total Revenue	Total Cost	Total Profit	Profit Margin
Yard Signs	8	\$6,239.22	\$3,941.32	\$2,297.9	37%

Digital Print: \$16,948 Large Format: \$15,758 Dye Sublimation: \$0

Earl L. Murphy

Email: sdfdsfsfds@gmail.com || Phone Number: (999)-999-9999 || Department: Department

Print Lab Rank (Total Revenue): 12

Total Revenue: \$11,920

Job Type	Number of Jobs	Total Revenue	Total Cost	Total Profit	Profit Margin
Latex 260	1	\$11,439.31	\$3,853.08	\$7,586.23	66%
Roland	1	\$480.82	\$344.19	\$136.63	28%

Digital Print: \$0 Large Format: \$11,920 Dye Sublimation: \$0

Samuel K. White

Email: sdfdsfsfds@gmail.com || Phone Number: (999)-999-9999 || Department: Department

Print Lab Rank (Total Revenue): 6

Total Revenue: \$19,814

Job Type	Number of Jobs	Total Revenue	Total Cost	Total Profit	Profit Margin
Banners	1	\$209.79	\$155.67	\$54.12	26%
FlatBed	8	\$887.53	\$580.93	\$306.6	35%
HP Latex 570	2	\$941.57	\$654.55	\$287.02	30%
Installation	1	\$1,000	\$75	\$925	93%
Latex 260	15	\$3,983.38	\$2,717.16	\$1,266.22	32%
POPUP	2	\$477	\$185.01	\$291.99	61%
Posters	5	\$1,194.73	\$795.27	\$399.46	33%
Roland	4	\$1,124.93	\$763.95	\$360.98	32%
UltraBoard	8	\$1,547.91	\$1,209.5	\$338.41	22%

Digital Print: \$8,447 Large Format: \$11,367 Dye Sublimation: \$0

Laura S. Oleary

Email: sdfdsfsfds@gmail.com || Phone Number: (480) 965-9337 || Department: Department

Print Lab Rank (Total Revenue): 1

Total Revenue: \$87,068

Job Type	Number of Jobs	Total Revenue	Total Cost	Total Profit	Profit Margin
Acrylic Print	1	\$826.42	\$509.65	\$316.77	38%
Banners	3	\$771.74	\$584.84	\$186.9	24%
FlatBed	3	\$343.95	\$225.12	\$118.83	35%
HP Latex 570	2	\$1,202.77	\$604.54	\$598.23	50%
Latex 260	1	\$40	\$58.85	\$-18.85	-47%
Posters	2	\$235.41	\$180.95	\$54.46	23%
UltraBoard	4	\$3,166.67	\$2,160.9	\$1,005.77	32%
Yard Signs	5	\$2,480.46	\$1,754.89	\$725.57	29%

Digital Print: \$76,187

Large Format: \$9,067

Dye Sublimation: \$1,814

Matthew G. Smith

Email: sdfdsfsdfs@gmail.com || Phone Number: 999-999-999 || Department: Facilities Management Print

Lab Rank (Total Revenue): 19

Total Revenue: \$8,712

Job Type	Number of Jobs	Total Revenue	Total Cost	Total Profit	Profit Margin
Latex 260	6	\$8,711.75	\$7,318.61	\$1,393.14	16%

Digital Print: \$0

Large Format: \$8,712

Dye Sublimation: \$0

Press Report

Press	Total Jobs	Total Materials	Profit
Fuji Acuity HS X2	315	805	\$26,539
Run Price: \$8,893	Setup Price: \$12,071	Ink Price: \$4,704	Labor Price: \$20,964
Run Cost: \$3,427	Setup Cost: \$4,662	Ink Cost: \$3,368	Material Cost:\$14,566
Run Time(Hours): 414			Total Price: \$68,732
			Total Cost: \$42,193
Press	Total Jobs	Total Materials	Profit
HP Designjet Z6100	20	50	\$3,586
Run Price: \$1,375	Setup Price: \$196	Ink Price: \$872	Labor Price: \$1,571
Run Cost: \$840	Setup Cost: \$119	Ink Cost: \$629	Material Cost:\$1,071
Run Time(Hours): 25			Total Price: \$11,383
			Total Cost: \$7,797
Press	Total Jobs	Total Materials	Profit
HP Latex 260 Printer	267	927	\$27,403
Run Price: \$16,408	Setup Price: \$4,630	Ink Price: \$5,272	Labor Price: \$21,039
Run Cost: \$11,634	Setup Cost: \$3,344	Ink Cost: \$3,771	Material Cost:\$8,189
Run Time(Hours): 513			Total Price: \$81,810
			Total Cost: \$54,407
Press	Total Jobs	Total Materials	Profit
HP Latex 570	130	335	\$11,267
Run Price: \$9,004	Setup Price: \$2,862	Ink Price: \$2,320	Labor Price: \$11,866
Run Cost: \$4,940	Setup Cost: \$1,612	Ink Cost: \$1,670	Material Cost:\$2,668
Run Time(Hours): 253			Total Price: \$33,143
			Total Cost: \$21,876

Press	Total Jobs	Total Materials	Profit
Roland 640	59	333	\$6,844
Run Price: \$2,642	Setup Price: \$1,213	Ink Price: \$1,721	Labor Price: \$3,854
Run Cost: \$1,599	Setup Cost: \$738	Ink Cost: \$1,229	Material Cost:\$2,393
Run Time(Hours): 118			
			<u>Total Price:</u> \$20,321
			<u>Total Cost:</u> \$13,477

Total(All):	
Jobs: 791	
Materials: 2,450	
Labor Price: \$59,294	Material Cost: \$28,887
Run Price: \$38,322	Run Cost: \$22,439
Setup Price: \$20,972	Setup Cost: \$10,475
Ink Price: \$14,889	Ink Cost: \$10,668
Total Price: \$215,389	Total Costs:\$139,750

Outsources

Vender	Item Description	Number of Jobs	Total Qty Ordered	Print Labs Total Cost	Customer Total Price
Creative Banner	Table Runner	2	2	\$342	\$506.16
Creative Banner	Table Throw	9	28	\$4,130	\$6,112.4
Grimco	Coroplast Inserts + Hardware	1	11	\$164.2	\$244
Printing Specialists	Banner	2	20	\$420	\$621.6
The Banner Connection	Banner (Hem+Grommet)	1	18	\$208	\$307.84
The Banner Connection	Pole Banners	1	50	\$250	\$370

Material Report

Paper Brand					
Coroplast					
<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>	
L-CORAPLAST WHT: 48 x 96	5493.0 ft²	308	\$5,668.42	\$3,732.03	
					<u>Total Brand Price:</u> \$5,668
					<u>Total Brand Cost:</u> \$3,732

Foamcore

<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
L-FOAMCORE WHT: 48 x 96	4238.0 ft²	323	\$5,093.99	\$3,389.01
<u>Total Brand Price:</u>				\$5,094
<u>Total Brand Cost:</u>				\$3,389

Plexi

<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
L-3/16IN CLEAR ACRYLIC PLEX: 48 x 96	163.0 ft²	9	\$1,236.94	\$1,089.59
L-3MM BRUSHED DIBOND SHEET: 48 x 96	64.0 ft²	4	\$1,306.12	\$816.32
L-3MM WHT DIBOND SHEET: 48 x 96	22.0 ft²	1	\$257.35	\$142.97
L-MAGNET FLATBED: 24 x 96	3.0 ft²	3	\$121.06	\$86.47
<u>Total Brand Price:</u>				\$2,921
<u>Total Brand Cost:</u>				\$2,135

Styrene

<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
L-STYRENE WHITE 1/16IN: 48 x 96	35.0 ft²	3	\$167.86	\$93.39
L-STYRENE WHITE 1MM: 48 x 96	1341.0 ft²	66	\$2,003.2	\$1,274.64
<u>Total Brand Price:</u>				\$2,171
<u>Total Brand Cost:</u>				\$1,368

Ultra Board

<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
L-ULTRA BOARD 1/2WBB: 48 x 96	699.0 ft²	38	\$3,871.72	\$2,585.03
L-ULTRA BOARD 1/2WWW: 48 x 96	1.0 ft²	1	\$30	\$57.93
L-ULTRA BOARD 3/16WBB: 48 x 96	439.0 ft²	18	\$1,267.39	\$864.4
<u>Total Brand Price:</u>				\$5,169
<u>Total Brand Cost:</u>				\$3,507

NoLite Matte Banner

<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
L-FABRIC BANNER 60 LATEX: 60" Roll	226.0 ft²	17	\$243.25	\$173.77
L-NOLITE 36: 36" Roll	1491.0 ft²	78	\$1,611.36	\$1,150.97
L-SUPRAFLEX CURLFREE: 38" Roll	749.0 ft²	45	\$544.33	\$388.81
L-SUPRAFLEX CURLFREE: 86" Roll	212.0 ft²	6	\$107.95	\$142.33
<u>Total Brand Price:</u>				\$2,507
<u>Total Brand Cost:</u>				\$1,856

Poly Poster Matte

<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
L-WALL PAPER 54 LATEX: 54" Roll	377.0 ft²	14	\$234.83	\$177.13
<u>Total Brand Price:</u>				\$235
<u>Total Brand Cost:</u>				\$177

Removable Vinyl

<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
L-3M 40C VINYL: 54" Roll	1861.0 ft²	257	\$2,368.26	\$1,699.37
L-VINYL-3M-GLOSS-CAST-54: 54" Roll	38.0 ft²	1	\$0	\$93.76
L-3M DUSTED CLEAR VINYL: 48" Roll	40.0 ft²	1	\$201.2	\$143.71
L-3M DUSTED CLEAR VINYL: 30" Roll	12.0 ft²	2	\$83.22	\$59.45
L-3M FROSTED CLEAR VINYL: 30" Roll	6.0 ft²	2	\$55.48	\$39.63
L-3M IJ63 TRANSLUCENT GRAPHIC FILM	533.0 ft²	36	\$542.97	\$387.83
L-BLOCKOUT KEY BANNER: 54" Roll	4125.0 ft²	169	\$2,462.26	\$1,797.94
L-BLOCKOUT KEY BANNER: 63" Roll	40.0 ft²	1	\$19.67	\$14.05
L-GLOSS VINYL LATEX: 54" Roll	366.0 ft²	248	\$375.46	\$268.18
L-LATEX 60IN PERMANENT VINYL " 60" Roll	909.0 ft²	127	\$385.45	\$275.35
L-VINYL-3M-GLOSS-CAST-54: 54" Roll	1984.0 ft²	118	\$4,295.34	\$3,161.86
<u>Total Brand Price:</u>				\$10,789
<u>Total Brand Cost:</u>				\$7,941

Scrim Banner

<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
L-18OZ OUTDOOR BLOCKOUT LTX DS: 54"	985.0 ft²	44	\$836.51	\$633.32
L-18OZ POLE BANNER DS: 54" Roll	398.0 ft²	13	\$315.63	\$225.45
L-9OZ STRIP MESH PRO LTX: 63" Roll	800.0 ft²	16	\$379.34	\$270.96
L-9OZ STRIP MESH PRO LTX: 60" Roll	1425.0 ft²	29	\$944.29	\$674.5
L-CANVAS SATIN: 60" Roll	149.0 ft²	13	\$365.18	\$260.84

Total Brand Price: \$2,841

Total Brand Cost: \$2,065

Self-Adhesive Matte

<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
L-SA MATTE: 60" Roll	823.0 ft²	46	\$1,473.44	\$1,060.53
L-WINDOW PERF 50/50: 60" Roll	617.0 ft²	23	\$1,085.99	\$775.71

Total Brand Price: \$2,559

Total Brand Cost: \$1,836

Semi-Gloss Photo

<u>Paper Description</u>	<u>Square ft</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
L-PHOTO SATIN 60: 60" Roll	26.0 ft²	4	\$14.68	\$10.48
L-SATIN POSTER PAPER 54: 54" Roll	3639.0 ft²	374	\$1,122.85	\$803.7

Total Brand Price: \$1,138

Total Brand Cost: \$814