

From:  
To:

# HP Indigo

Total Revenue:	\$331,926
Total Cost:	\$213,747
Total Profit:	\$118,179
Total Jobs:	1430

**Total Run Time (Hours):** 504

**Total Run Price:** \$66,590

**Total Run Cost:** \$41,552

**Total Ink Price:** \$2,994

**Total Ink Cost:** \$2,139

**Total Click Price:** \$133,858

**Total Click Cost:** \$81,659

**Total Labor Price:** \$100,198 ← (Setup + Run)

**Total Materials Used (Press Sheets):** 709,460

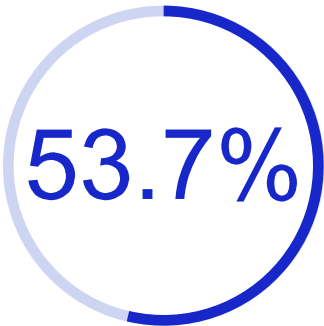
**Total Material Price:** \$90,709

**Total Material Cost:** \$66,987

**Total Setup Price:** \$33,609

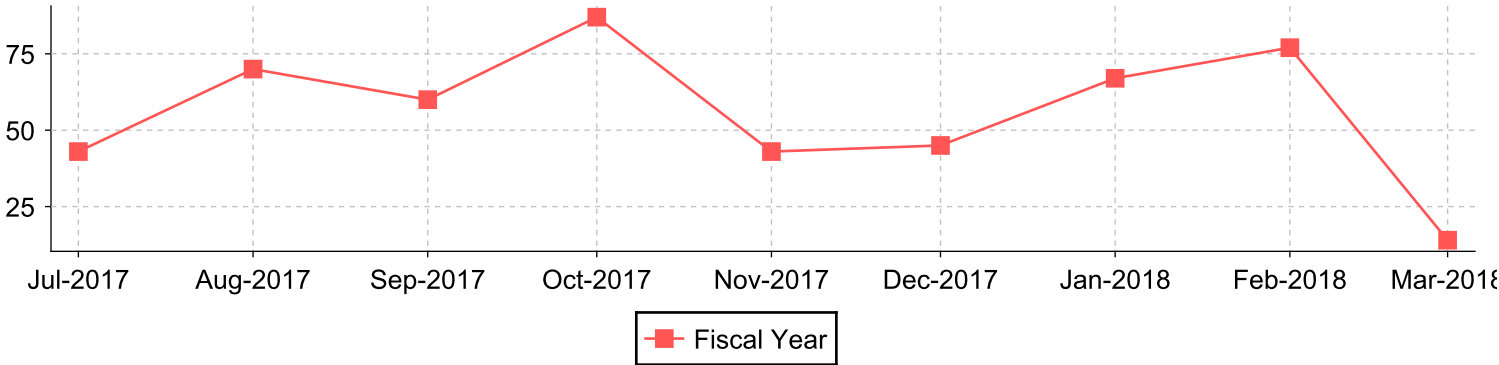
**Total Setup Cost:** \$20,685

**Total Impressions:** 4,035,746

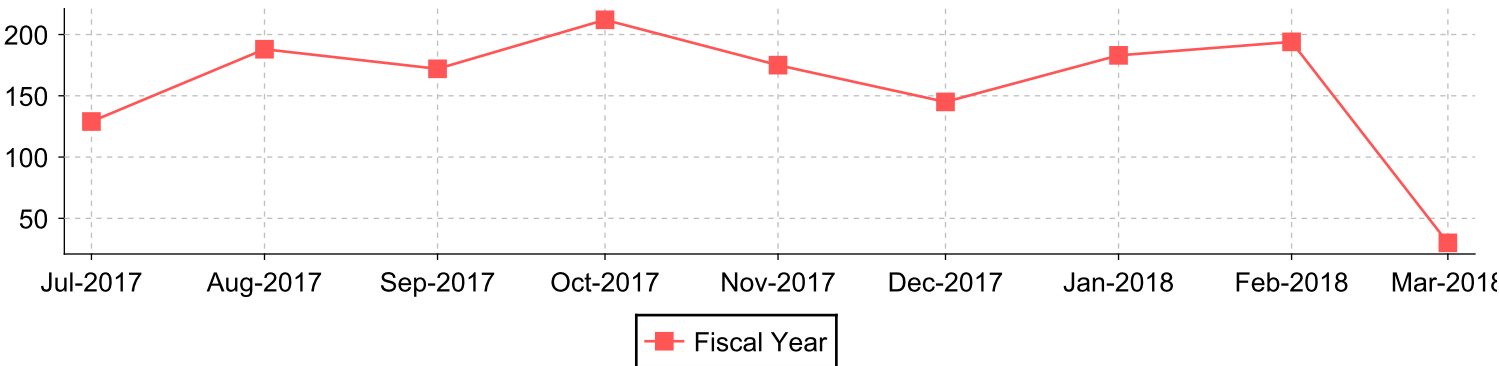


Percent of jobs that were ran on the Indigo (Only includes jobs that were using a press)

Run Time Over Time



Jobs Over Time



Uncoated (Indigo Cover)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I- EARTH CHOICE COLORS 60# with	424	\$0.02	\$0.01
I-60#RED VELLUM TXT with dimensions: 17.5 x	77	\$0.01	\$0.01
I-65COSMICORANGE with dimensions: 17.5 x	262	\$105.45	\$75.33
I-80UC19X13 with dimensions: 19 x 13	69	\$0	\$10.55
I-ASU-ENVIR-COVER-100# with dimensions: 12	5,591	\$1,535.08	\$1,132.78
I-ASU-ENVIR-COVER-100#-26X40 with	224	\$293.37	\$209.55
I-ASU-WATERMARK-26# with dimensions: 12 x	5,194	\$558.1	\$398.64
I-CNP 60# UNCOATED with dimensions: 12 x 18	64	\$31.35	\$22.39
I-CRACKNPEEL-UNCOATED-60# with	44	\$28.8	\$20.57
I-CUSTOMER-SUPPLIED-12X18 with	571	\$0	\$0
I-CUSTOMER-SUPPLIED-13X19 with	10	\$0	\$0
I-ENVIR-COVER-80# with dimensions: 12 x 18	69	\$14.48	\$10.34
I-ENVIR-TEXT-100# with dimensions: 12 x 18	34	\$4.83	\$3.45
I-EPICBLACK-COVER-100# with dimensions: 12	1,336	\$573.15	\$409.39
I-EPICBLACK-COVER-80# with dimensions: 12	32	\$4.61	\$3.3
I-EPICBLACK-SOLARWHITE-COVER-120#-26	71	\$181.35	\$129.54
I-LINEN-UNCOATED-COVER-90# with	369	\$127.27	\$91.01
I-LYNXOPAQUE-COVER-65#-25X38 with	90	\$38.76	\$27.68
I-LYNXOPAQUE-TEXT-70#-25X38 with	90	\$22.13	\$15.81
I-NATURALWHITE-COVER-100# with	21	\$6.96	\$4.97
I-NATURALWHITE-COVER-80# with	10	\$2.64	\$1.89
I-NCR-2PART with dimensions: 12 x 18	1,070	\$123.51	\$88.22
I-NCR-2-PART-11X17 with dimensions: 12 x 18	7,605	\$373.95	\$267.18
I-NCR-3PART-11X17 with dimensions: 12 x 18	9,147	\$507.59	\$362.57

I-OPAQUE-TAN-COVER-67# with dimensions:	64	\$0.02	\$0.02
I-SUPERSMOOTH-COVER-100# with	1,829	\$92.95	\$211.55
I-SUPERSMOOTH-TEXT-100# with dimensions:	3,245	\$139.76	\$193.05
I-SUPERSMOOTH-TEXT-80# with dimensions:	686	\$48.14	\$34.39
I-UNCOATED-COVER-100# with dimensions: 12	40,121	\$5,286.12	\$5,250.09
I-UNCOATED-COVER-80# with dimensions: 12	37,395	\$3,574.3	\$2,591.47
I-UNCOATED-LINEN-TEXT-115# with	1,117	\$286.75	\$204.82
I-UNCOATED-MOHAWK-TEXT-70# with	239	\$16.91	\$12.08
I-UNCOATED-TEXT-100# with dimensions: 12 x	1,880	\$134.8	\$126.5
I-UNCOATED-TEXT-60# with dimensions: 18 x	90,138	\$3,827.82	\$2,979.06
I-UNCOATED-TEXT-80# with dimensions: 12 x	48,762	\$3,952.65	\$2,823.32
I-VELLUM-UVULTRA-28LB with dimensions: 18	1,541	\$376.7	\$269.07
<b>Total Brand Price:</b>			\$11,798
<b>Total Brand Cost:</b>			\$10,132

#### Paper Brand

#### Uncoated (Indigo Text)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I- EARTH CHOICE COLORS 60# with	424	\$0.02	\$0.01
I-60#RED VELLUM TXT with dimensions: 17.5 x	77	\$0.01	\$0.01
I-65COSMICORANGE with dimensions: 17.5 x	262	\$105.45	\$75.33
I-80UC19X13 with dimensions: 19 x 13	69	\$0	\$10.55
I-ASU-ENVIR-COVER-100# with dimensions: 12	5,591	\$1,535.08	\$1,132.78
I-ASU-ENVIR-COVER-100#-26X40 with	224	\$293.37	\$209.55
I-ASU-WATERMARK-26# with dimensions: 12 x	5,194	\$558.1	\$398.64
I-CNP 60# UNCOATED with dimensions: 12 x 18	64	\$31.35	\$22.39
I-CRACKNPEEL-UNCOATED-60# with	44	\$28.8	\$20.57
I-CUSTOMER-SUPPLIED-12X18 with	571	\$0	\$0
I-CUSTOMER-SUPPLIED-13X19 with	10	\$0	\$0

I-ENVIR-COVER-80# with dimensions: 12 x 18	69	\$14.48	\$10.34
I-ENVIR-TEXT-100# with dimensions: 12 x 18	34	\$4.83	\$3.45
I-EPICBLACK-COVER-100# with dimensions: 12	1,336	\$573.15	\$409.39
I-EPICBLACK-COVER-80# with dimensions: 12	32	\$4.61	\$3.3
I-EPICBLACK-SOLARWHITE-COVER-120#-26	71	\$181.35	\$129.54
I-LINEN-UNCOATED-COVER-90# with	369	\$127.27	\$91.01
I-LYNXOPAQUE-COVER-65#-25X38 with	90	\$38.76	\$27.68
I-LYNXOPAQUE-TEXT-70#-25X38 with	90	\$22.13	\$15.81
I-NATURALWHITE-COVER-100# with	21	\$6.96	\$4.97
I-NATURALWHITE-COVER-80# with	10	\$2.64	\$1.89
I-NCR-2PART with dimensions: 12 x 18	1,070	\$123.51	\$88.22
I-NCR-2-PART-11X17 with dimensions: 12 x 18	7,605	\$373.95	\$267.18
I-NCR-3PART-11X17 with dimensions: 12 x 18	9,147	\$507.59	\$362.57
I-OPAQUE-TAN-COVER-67# with dimensions:	64	\$0.02	\$0.02
I-SUPERSMOOTH-COVER-100# with	1,829	\$92.95	\$211.55
I-SUPERSMOOTH-TEXT-100# with dimensions:	3,245	\$139.76	\$193.05
I-SUPERSMOOTH-TEXT-80# with dimensions:	686	\$48.14	\$34.39
I-UNCOATED-COVER-100# with dimensions: 12	40,121	\$5,286.12	\$5,250.09
I-UNCOATED-COVER-80# with dimensions: 12	37,395	\$3,574.3	\$2,591.47
I-UNCOATED-LINEN-TEXT-115# with	1,117	\$286.75	\$204.82
I-UNCOATED-MOHAWK-TEXT-70# with	239	\$16.91	\$12.08
I-UNCOATED-TEXT-100# with dimensions: 12 x	1,880	\$134.8	\$126.5
I-UNCOATED-TEXT-60# with dimensions: 18 x	90,138	\$3,827.82	\$2,979.06
I-UNCOATED-TEXT-80# with dimensions: 12 x	48,762	\$3,952.65	\$2,823.32
I-VELLUM-UVULTRA-28LB with dimensions: 18	1,541	\$376.7	\$269.07

**Total Brand Price:** \$10,473

**Total Brand Cost:** \$7,849

Soft Touch (Indigo Cover)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I-TOUCHE-BLACKWHITEDUPLEX-13PT with	173	\$322.63	\$230.45
<u>Total Brand Price:</u>			\$323
<u>Total Brand Cost:</u>			\$230

Smooth (Offset Text)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I-ASU-WATERMARK-26#-18X24 with	43,071	\$9,565.94	\$6,832.82
<u>Total Brand Price:</u>			\$9,566
<u>Total Brand Cost:</u>			\$6,833

Metallic (Indigo Cover)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I-98# BEARGRASS 18X12 with dimensions: 12 x	423	\$0.57	\$0.41
<u>Total Brand Price:</u>			\$1
<u>Total Brand Cost:</u>			\$0

Matte (Indigo Cover)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I-80MT12X18 with dimensions: 12 x 18	73	\$0	\$3.68
I-C1S-TAG-ZEROSPLITLINER-8PT with	4,878	\$4,852.15	\$3,465.82
I-CRACKNPEEL-MATTE-60# with dimensions:	3,766	\$2,099.96	\$1,506.78
I-MAGNET-14MIL with dimensions: 12 x 18	469	\$1,044.37	\$745.98
I-MATTE-COVER-120# with dimensions: 12 x 18	92,533	\$13,429.81	\$9,817.75
I-MATTE-COVER-80# with dimensions: 12 x 18	56,305	\$5,297.17	\$3,783.7
I-MATTE-TEXT-100# with dimensions: 12 x 18	28,193	\$1,842.09	\$1,319.43
I-MATTE-TEXT-80# with dimensions: 12 x 18	105,071	\$6,260.54	\$4,497.04
I-SPECIALTYPAPER with dimensions: 12 x 18	48	\$0	\$0
I-STARDream-GOLD-COVER-105#-13X19 with	48	\$28.99	\$20.71
I-SYNTHETIC-PVC-WHITE-10MIL with	61	\$78.71	\$56.22

I-SYNTHETIC-YUPO-BLUE-100#13.8PT with	321	\$260.32	\$185.94
I-SYNTHETIC-YUPO-BLUE-100#-13X19 with	2,016	\$1,840.9	\$1,314.93
I-SYNTHETIC-YUPO-BLUE-13.8PT with	363	\$271.12	\$193.66
<b>Total Brand Price:</b>			\$27,104
<b>Total Brand Cost:</b>			\$19,585

#### Paper Brand

#### Matte (Indigo Text)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I-80MT12X18 with dimensions: 12 x 18	73	\$0	\$3.68
I-C1S-TAG-ZEROSPLITLINER-8PT with	4,878	\$4,852.15	\$3,465.82
I-CRACKNPEEL-MATTE-60# with dimensions:	3,766	\$2,099.96	\$1,506.78
I-MAGNET-14MIL with dimensions: 12 x 18	469	\$1,044.37	\$745.98
I-MATTE-COVER-120# with dimensions: 12 x 18	92,533	\$13,429.81	\$9,817.75
I-MATTE-COVER-80# with dimensions: 12 x 18	56,305	\$5,297.17	\$3,783.7
I-MATTE-TEXT-100# with dimensions: 12 x 18	28,193	\$1,842.09	\$1,319.43
I-MATTE-TEXT-80# with dimensions: 12 x 18	105,071	\$6,260.54	\$4,497.04
I-SPECIALTYPAPER with dimensions: 12 x 18	48	\$0	\$0
I-STAR Dream-GOLD-COVER-105#-13X19 with	48	\$28.99	\$20.71
I-SYNTHETIC-PVC-WHITE-10MIL with	61	\$78.71	\$56.22
I-SYNTHETIC-YUPO-BLUE-100#13.8PT with	321	\$260.32	\$185.94
I-SYNTHETIC-YUPO-BLUE-100#-13X19 with	2,016	\$1,840.9	\$1,314.93
I-SYNTHETIC-YUPO-BLUE-13.8PT with	363	\$271.12	\$193.66
<b>Total Brand Price:</b>			\$10,203
<b>Total Brand Cost:</b>			\$7,327

#### Paper Brand

#### Linen (Indigo Cover)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I-LINEN-CLASSICNATURALWHITE-COVER-10	513	\$201.74	\$144.1
I-LINEN-UNCOATED-COVER-80# with	895	\$262.17	\$187.26
<b>Total Brand Price:</b>			\$464

**Total Brand Cost:** \$331

**Paper Brand**

**Gloss (Indigo Cover)**

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I-80#-BEARGRASS-TEXT-28X40 with	321	\$417.91	\$298.51
I-CRACKNPEEL-GLOSS-60# with dimensions:	58	\$35.31	\$25.22
I-GLOSS-COVER-100# with dimensions: 12 x 18	749	\$99.67	\$71.19
I-GLOSS-COVER-120# with dimensions: 12 x 18	5,645	\$805.98	\$598.93
I-GLOSS-COVER-80# with dimensions: 12 x 18	2,101	\$195.9	\$139.93
I-GLOSS-MOHAWK-TEXT-80# with dimensions:	5,190	\$310.98	\$222.13
I-GLOSS-TEXT-100# with dimensions: 12 x 18	13,701	\$874.89	\$641.21
I-GLOSS-TEXT-80# with dimensions: 12 x 18	10,430	\$445.36	\$318.12
I-PEARL-CHAMPAGNE-COVER-110# with	302	\$314.37	\$224.55
I-PEARL-CHAMPAGNE-TEXT-80# with	2,061	\$893.9	\$638.5
I-PEARL-GOLD-COVER-110# with dimensions:	123	\$103.38	\$73.84
I-PEARL-ICE-COVER-110# with dimensions: 12	215	\$179.03	\$127.88
I-PEARL-ICE-TEXT-80# with dimensions: 12 x	206	\$71.49	\$51.06
I-PHOTO-LUSTRE-100# with dimensions: 12 x	147	\$63.2	\$45.14
I-UNCOATED-COVER-120# with dimensions: 12	1,882	\$380.89	\$272.06
I-VINYL-CLEAR-FILM-3.5MIL with dimensions:	2,831	\$3,775.14	\$2,696.53
I-VINYL-CLEAR-PERMANENT-4MIL-13X19 with	497	\$640.55	\$457.54
I-VINYL-CLEAR-REPOSITIONABLE-4MIL with	73	\$76.1	\$54.36
I-VINYL-WHITE-PERMANENT-4MIL with	100	\$119.78	\$85.56
I-VINYL-WHITE-REPOSITIONABLE-4MIL with	7,191	\$7,496.07	\$5,354.42

**Total Brand Price:** \$15,144

**Total Brand Cost:** \$10,840

Gloss (Indigo Text)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I-80#-BEARGRASS-TEXT-28X40 with	321	\$417.91	\$298.51
I-CRACKNPEEL-GLOSS-60# with dimensions:	58	\$35.31	\$25.22
I-GLOSS-COVER-100# with dimensions: 12 x 18	749	\$99.67	\$71.19
I-GLOSS-COVER-120# with dimensions: 12 x 18	5,645	\$805.98	\$598.93
I-GLOSS-COVER-80# with dimensions: 12 x 18	2,101	\$195.9	\$139.93
I-GLOSS-MOHAWK-TEXT-80# with dimensions:	5,190	\$310.98	\$222.13
I-GLOSS-TEXT-100# with dimensions: 12 x 18	13,701	\$874.89	\$641.21
I-GLOSS-TEXT-80# with dimensions: 12 x 18	10,430	\$445.36	\$318.12
I-PEARL-CHAMPAGNE-COVER-110# with	302	\$314.37	\$224.55
I-PEARL-CHAMPAGNE-TEXT-80# with	2,061	\$893.9	\$638.5
I-PEARL-GOLD-COVER-110# with dimensions:	123	\$103.38	\$73.84
I-PEARL-ICE-COVER-110# with dimensions: 12	215	\$179.03	\$127.88
I-PEARL-ICE-TEXT-80# with dimensions: 12 x	206	\$71.49	\$51.06
I-PHOTO-LUSTRE-100# with dimensions: 12 x	147	\$63.2	\$45.14
I-UNCOATED-COVER-120# with dimensions: 12	1,882	\$380.89	\$272.06
I-VINYL-CLEAR-FILM-3.5MIL with dimensions:	2,831	\$3,775.14	\$2,696.53
I-VINYL-CLEAR-PERMANENT-4MIL-13X19 with	497	\$640.55	\$457.54
I-VINYL-CLEAR-REPOSITIONABLE-4MIL with	73	\$76.1	\$54.36
I-VINYL-WHITE-PERMANENT-4MIL with	100	\$119.78	\$85.56
I-VINYL-WHITE-REPOSITIONABLE-4MIL with	7,191	\$7,496.07	\$5,354.42
<b><u>Total Brand Price:</u></b>			\$2,156
<b><u>Total Brand Cost:</u></b>			\$1,556



Cotton (Indigo Cover)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I-PURECOTTON-COVER-104#-13X19 with	2,418	\$1,718.33	\$1,227.38
<u>Total Brand Price:</u>			\$1,718
<u>Total Brand Cost:</u>			\$1,227

C1S (Indigo Cover)

<u>Paper Description</u>	<u>Sheets</u>	<u>Material Price</u>	<u>Material Cost</u>
I-C1S-DIGITALEEDGE-14PT with dimensions: 12	48	\$7.04	\$5.03
I-C1S-GPA-14PT with dimensions: 12 x 18	4,237	\$903.63	\$683.71
I-C2S-GLOSS-SILVER-COVER-12PT-13X19 with	171	\$311.29	\$222.42
I-MULTILOFT-COVER-120# with dimensions:	656	\$153.67	\$109.76
<u>Total Brand Price:</u>			\$1,376
<u>Total Brand Cost:</u>			\$1,021