

PATH FINDER

Leading the Future.

Labour Day May 1, 2017 | Berlin Tempodrom

Handelsblatt
Substance matters.

WELCOME



Dear Pathfinder,

We can't build the future using grandma's recipes. We need inspiration and new impulses to reimagine our world, our companies, our realm of possibilities. That's why we at Handelsblatt are bringing together a unique batch of talent for such a visionary task – the CEOs of the world's leading companies, the most clever thinkers of our day and the most promising talents of coming generations. Together we'll step out of our here-and-now and peer into the world of tomorrow. We'll consider what the future has in store for us and discuss how we can best prepare ourselves for it. We are delighted that you will be at our side for this exciting journey.

Welcome to Pathfinder!

Gabor Steingart

Publisher of Handelsblatt

PATHFINDER MAKES THE JOURNEY INTO THE FUTURE A BOARDROOM ISSUE:

The CEOs define their personal theme for the future and, together with their pioneering thinkers, paint us a picture of what will be important in tomorrow's world.

DAIMLER



Dr. Dieter Zetsche | Chairman of the Board of Management of Daimler AG and Head Mercedes-Benz Cars

Daimler AG is one of the world's most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides financing, leasing, fleet management, insurance, financial investments, credit cards, and innovative mobility services.



Deloitte.

Prof. Dr. Martin Plendl | CEO of Deloitte Germany

Deloitte is the leading professional services firm worldwide. Deloitte provides innovative services to help its clients stay competitive and grow sustainably. This is based on a multidisciplinary business model which covers Audit, Risk Advisory, Tax and Legal, Financial Advisory and Consulting. Deloitte brings together people with diverse skills and experiences, promotes their talents, and creates an environment in which they can thrive. Deloitte's more than 244,000 professionals are committed to making an impact that matters.

PARTNERS



SIEMENS

Joe Kaeser | CEO of Siemens AG

Siemens is a global technology powerhouse. Founded in 1847, the company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. Its world-leading product offering includes efficient power generation and power transmission solutions; infrastructure technologies; automation, drive and software solutions for industry; as well as healthcare technologies. In fiscal 2016, Siemens employed 351,000 people worldwide and generated €79.6 billion in revenue. Further information on the company is available at www.siemens.com.



Dr. Jens Baas | CEO of Techniker Krankenkasse

The Techniker Krankenkasse (TK) is considered the most modern and efficient health insurance fund in Germany. It represents the interests of ten million insurants and is committed to a high-performing, financially sustainable, and competitively based health care system. Their customers are ensured access to high-quality and innovative medical care and coverage. In addition, the TK consistently relies on new digital means to improve the supply and quality of services – all while operating on a non-profit basis.

PARTNERS



Dr. Hannes Ametsreiter | CEO Vodafone Germany

Vodafone Germany is a leading integrated telecommunications company offering fixed broadband, mobile communications, internet and TV services. The company's continuous investments in faster fixed and mobile networks are taking Germany forward into the gigabit society. Vodafone offers a comprehensive ICT portfolio for enterprise customers, networking people and machines as well as facilitating secure corporate networks. Vodafone Germany generates annual revenue of € 11 billion with 43.7 million SIM cards, 6.1 million fixed broadband customers and numerous digital solutions.



Ralph Dommermuth | Founder of the network "Wir zusammen"
Integrations-Initiativen der Deutschen Wirtschaft

"Wir zusammen" is a platform where German businesses share their integration projects, with the aim of building a network of members who are dedicated long-term to the issue of integration. The businesses involved run their own integration projects funded by compulsory sponsorship. The website www.wir-zusammen.de serves as a joint platform where more than 180 German businesses present their integration projects.

EXPERIENCES FOR THE FUTURE:

TOPICS

Follow our extraordinary thinkers into a world of unique impressions and fresh visions.

DEDICATION

Dr. Dieter Zetsche, Chairman of the Board of Management of Daimler AG and Head Mercedes-Benz Cars //// /// / ///// **Nico Rosberg, Former Formula One (F1) racing driver and current F1 World Champion**

Nico Rosberg had already discovered his passion for motorsport at the age of six, was racing in Formula BMW at 17, and won his first Formula 1 Grand Prix in 2012. The highlight of his career was in 2016, when he won the World Championship and became the third German Formula 1 world champion. Upon winning this title, he decided to bring his career to an end. Nico Rosberg achieved a total of 23 Grand Prix victories, including the most prestigious Monaco Grand Prix three times, and competed in more than 200 Formula 1 races.



DIGITAL IDENTITY

Prof. Dr. Martin Plendl, CEO of Deloitte Germany //// /// / //// **Dr. Julia Shaw, Memory Hacker, Criminal Psychologist, & Senior Lecturer in Criminology at London South Bank University**

Dr. Julia Shaw is a psychological scientist who conducts research on memory errors and identity. Her groundbreaking study, where she successfully convinced people that they committed crimes that never happened, catapulted her overnight from young scientist to memory expert heavyweight. She works with lawyers, police, and military, and applies her work to business settings. She is often featured as an expert on TV, news, and radio, and is a regular contributor to Scientific American and Der Spiegel. Her debut non-fiction book "The Memory Illusion. Remembering, Forgetting, and the Science of False Memory" is an international bestseller.



TOPICS

DISRUPTION

Dr. Jens Baas, CEO of Techniker Krankenkasse //// /// / ///// **Richard van Hooijdonk, Trend watcher and futurist**

Richard van Hooijdonk is trend watcher, futurist and an international keynote speaker. He investigates with his international research team trends like robotics, drone technology, autonomous transport systems, Internet of Things, biotech, nanotech, neurotech, blockchain, 3D and 4D printing and of course augmented and virtual reality and their impact on various industries. He also explains impressively the techniques that will disrupt the healthcare industry. He started his career as marketing director at banks, publishing companies and technology companies where he held strategic advisory positions, was part of management teams and sat on various boards of directors.



PIONEERING SPIRIT

Dr. Hannes Ametsreiter, CEO Vodafone Germany //// /// / ///// **Robert Böhme, CEO of Part-Time-Scientists (PTScientists) GmbH and Leader of „Mission to the Moon“**

8 years ago Robert Böhme launched PTScientists, the private space initiative which brings together international scientists and engineers from all fields to achieve the first private moon mission. The mission's goal is to return to the famous landing site of Apollo 17 and to deploy the first mobile LTE network on the moon – 45 years after the last manned lunar mission. As an IT security specialist, Böhme has been advising the federal government and large industrial companies on security issues since he was 18 years old.



Julia Engelmann, Pop-Poet and voice of her generation

Five minutes, she needed less time than that, to capture the attention of over a million viewers with her verses in roughly 2014. Since then, this multi-talent has become the most successful German slam poet, to date. She has published three books, all of which have been on Spiegel Magazine's bestseller list, while pursuing her passion for music and talent for acting. Julia Engelmann has the uncanny ability to continually bring her audience to the edge of laughter, while simultaneously moving them to tears. Her unwavering message is: Live your dreams! Now, baby!

RESPECT

Dr. Erich Ritter, Biologist and shark behaviorist

Dr. Erich Ritter, is the world's leading experimental shark behaviorist on shark-human interaction, communication and body language. His face-to-face interaction with white sharks, tigers, bulls and other large species underlines his motto: "...there are no dangerous sharks – but dangerous situations..." Based on his work, he developed ADORE-SANE, the shark-human interaction concept which allows everybody to safely encounter a shark in any given situation. It enables to pinpoint in no time, the probable intention of the animal and the relevant factors influencing the situation. Dr. Ritter's scientific work, training, books and documentaries have made a lasting contribution to the change of mind towards sharks.



MINDFUL LEADERSHIP

Gelong Thubten, Buddhist Monk, Lecturer and Charity Director

Gelong Thubten studied English Literature at Oxford, and became a Buddhist monk 24 years ago at Kagyu Samye Ling in Scotland. Thubten teaches on mindfulness internationally. He has spent over five years in intensive meditation retreats and specialises in teaching in secular situations such as businesses, hospitals, schools, universities, prisons and addiction counselling centres. He was the mindfulness consultant on the set of Marvel's latest movie, Dr. Strange, where he trained Benedict Cumberbatch and Tilda Swinton in mindfulness techniques while they were filming. He has lectured on Buddhism and meditation at the universities of Oxford, Helsinki and Cardiff, and teaches in several schools.

MODERATORS



Sven Afhüppe | Editor-in-Chief of Handelsblatt

Sven Afhüppe studied economics at the University of Münster and later graduated from the Georg von Holtzbrinck School for Economic Journalism. He started his career in 1999 as a capital correspondent for Wirtschaftswoche and in 2004 continued on in the same position at SPIEGEL. He joined Handelsblatt's Berlin office in 2006, and since January 2015 has been Editor-in-Chief of Handelsblatt in Düsseldorf.

Ina Karabasz | Editor at Handelsblatt

While still a teenager, she read a book about a female journalist – and decided to become one herself. Since January 2013, Ina Karabasz has been working as a journalist for Handelsblatt. She currently writes mainly about telecommunication and is looking forward to observing digitization from the inside. Before joining Handelsblatt, she was a student at the Georg von Holtzbrinck School for Business Journalists. She was a freelance journalist for the Kölner Stadt-Anzeiger for several years, and spent one year reporting for the newspaper from South Africa.



Andreas Kluth | Editor-in-Chief of Handelsblatt Global

Since March of this year, Andreas Kluth has been Editor-in-Chief of Handelsblatt Global, the English-language news site of the Handelsblatt Group. Before that, he was for 20 years a correspondent for The Economist – in London, Hong Kong, Silicon Valley, Los Angeles, and Berlin. Andreas was born in New York. He got his Bachelor's at Williams College in Massachusetts and his Master's at the London School of Economics. He has written a book, "Hannibal and Me", about lessons of historical figures for our own lives in coping with failure and success.

MODERATORS



Dr. Miriam Meckel | Publisher of WirtschaftsWoche

Dr. Miriam Meckel was appointed Publisher of WirtschaftsWoche in April 2017, before which she headed the business magazine as Editor-in-Chief for three years. After studying Communication and Political Science as well as Sinology, she worked as a TV journalist for the WDR, RTL and Vox television stations before becoming Professor of Journalism at the University of Münster. She then spent five years as government spokesperson and State Secretary for Media, Europe and International Affairs under the Prime Minister of North Rhine-Westphalia before returning to the academic world as Professor of Media and Communication Management at the University of St. Gallen in Switzerland. She has authored numerous scientific and non-fiction books.



Gabor Steingart | Publisher of Handelsblatt

Since January 1, 2013, Gabor Steingart has been the Chairman of the Handelsblatt Publishing Group Management Board and Publisher of Handelsblatt. Prior to this appointment, he spent three years as the editor-in-chief of Handelsblatt, Germany's largest economic and financial newspaper. Before joining Handelsblatt, he spent 20 years as a journalist for Der Spiegel magazine in Bonn, Berlin, Hamburg, and Washington, DC. Gabor Steingart is also the author of several best-sellers.



Aline von Drateln | Presentor SKY-Germany

Grown up in a TV-less hippie-household in Hamburg, Aline von Drateln first studied law for four years while working for print medias at the same time, which was her original aim. At a press conference her talent for the Screen was noticed and only one week later she got her first TV-Job.

SCHEDULE 30/04/2017

6:30 pm

GET-TOGETHER / NETWORKING / STREET FOOD

8:00 pm

Official Program incl. Welcome Greetings & Networking Interaction

10:00 pm

Acoustic Concert by Alvaro Solér
Party with DJ Janosch

12:00 pm

END OF EVENT

NIGHT OF THE TALENTS

SCHEDULE 01/05/2017

8:00 am	BREAKFAST & GET-TOGETHER
9:30 am	Start & Welcome greetings by Gabor Steingart „Rhythm of the world“
10:00 am	Techniker Krankenkasse: At the invitation of Dr. Jens Baas: Richard van Hooijdonk on the topic of DISRUPTION
10:45 am	COFFEE BREAK
11:15 am	Julia Engelmann
11:25 am	„Wir zusammen“: At the invitation of Ralph Dommermuth: Verena Amann on the special topic of EMPOWERMENT
11:45 am	Daimler: At the invitation of Dr. Dieter Zetsche: Nico Rosberg on the topic of DEDICATION
12:30 pm	LUNCH BREAK
2:00 pm	„Fit for Future“ with McFit
2:10 pm	Handelsblatt Pioneering Thinker: Dr. Erich Ritter on the topic of RESPECT
2:30 pm	Julia Engelmann
2:35 pm	Vodafone: At the invitation of Dr. Hannes Ametsreiter: Robert Böhme on the topic of PIONEERING SPIRIT
3:20 pm	Deloitte: At the invitation of Prof. Dr. Martin Plenl: Dr. Julia Shaw on the topic of DIGITAL IDENTITY
4:05 pm	COFFEE BREAK
4:35 pm	Julia Engelmann
4:45 pm	Handelsblatt Interview : Buddhist Monk Gelong Thubten on the topic of MINDFUL LEADERSHIP
5:05 pm	Siemens: Joe Kaeser on the topic of ATTITUDE
5:25 pm	Julia Engelmann
5:30 pm	Panel Discussion „Trending Topic of the day“
6:00 pm	Closing Remarks by Gabor Steingart
from 6:05 pm	DINNER-BUFFET & GET-TOGETHER Shuttle-Transfer to Berlin TXL and Main Station

JOIN US
IN ADVANCE ON
ALL ISSUES. ASK
QUESTIONS OR JUST
GET CONNECTED.

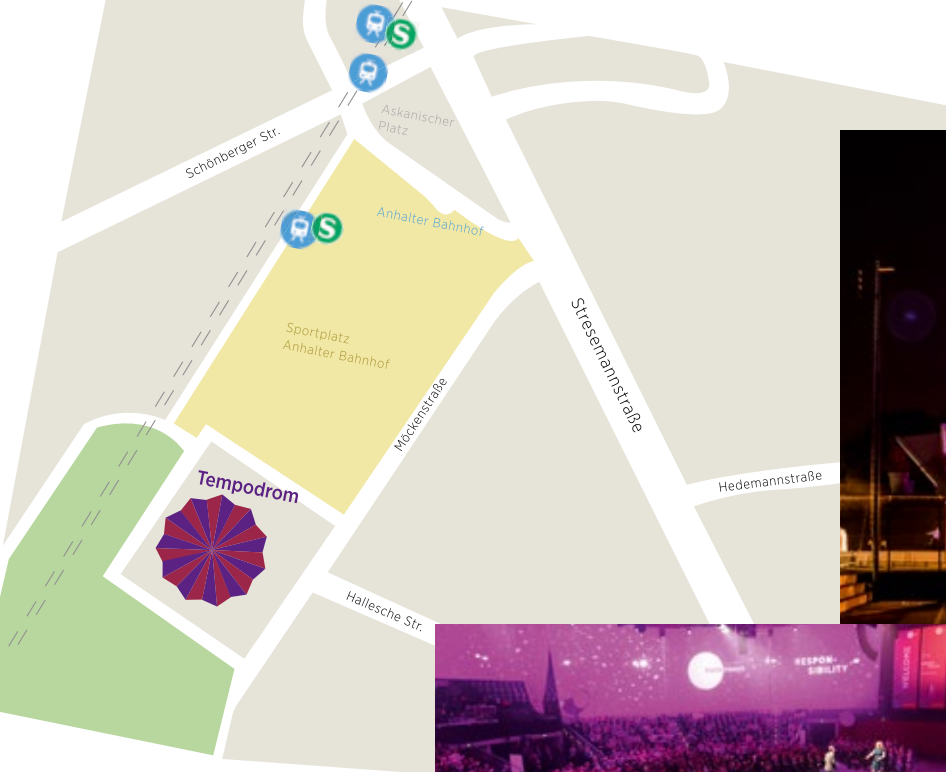


VISIT US AT

[linkedin.com/groups/4849478](https://www.linkedin.com/groups/4849478)

Handelsblatt
PATH FINDER

VENUE



Address

Tempodrom, Möckernstraße 10, 10963 Berlin

By car/parking

Limited public parking is available.

By public transport

Take S-Bahn to Anhalter Bahnhof Station (Lines S1 / S2 / S25 / S26),
only 80 meters walking distance from the Tempodrom

From Potsdamer Platz: Travel one (1) S-Bahn stop with Lines S1/ S2/ S25/ S26

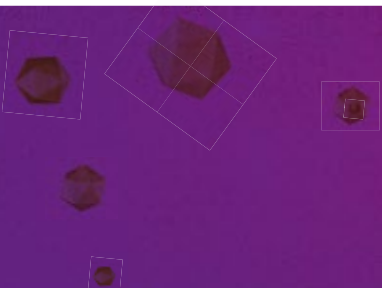
From Berlin Hauptbahnhof (HBF)/Central Station: Transfer at Friedrichstraße S-Bahn Station and take Lines S1/ S2/ S25/ S26

From Zoologischer Garten: Transfer at Friedrichstraße S-Bahn Station and take Lines S1/ S2/ S25/ S26

Daimler Shuttle-Service

4pm-8pm, May 1, 2017

Is available from Möckernstraße to: Hotels, Tegel Airport (TXL), and Berlin Hauptbahnhof (HBF)/Central Station





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