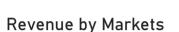
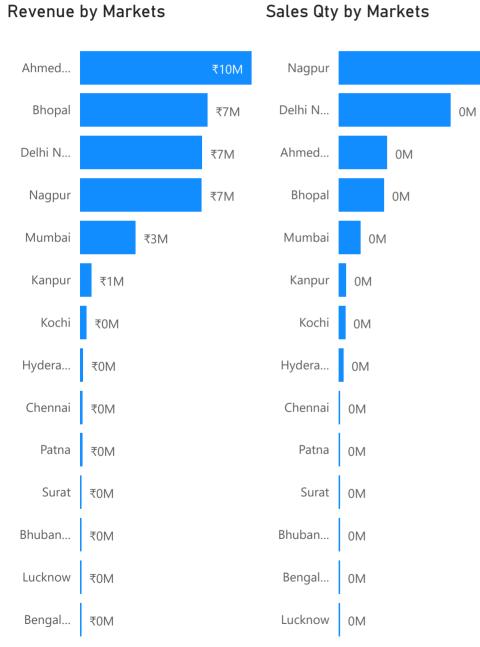
₹36M

Revenue

90K Sales Qty







Jan 2018



Feb

18

Jan

18

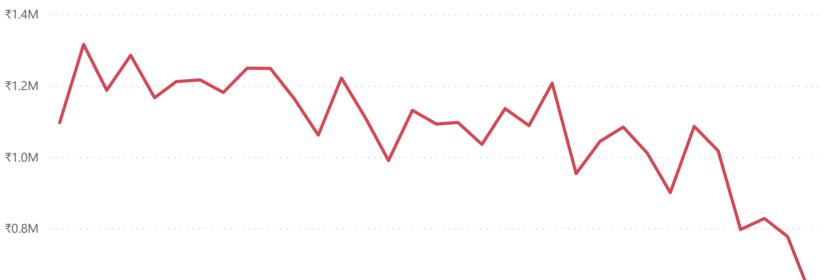
Jan 2020

Mar

18



0M



Jan 2019

17

## Top 5 Customers

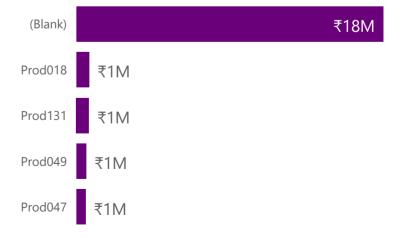
₹0.6M



Jul 2018

### Top 5 Products

Jul 2019



Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar 2017 2019 2018 2020 17 17 17 18 17 17 17 18 18 17

₹36M

Revenue

90K

₹916.1...

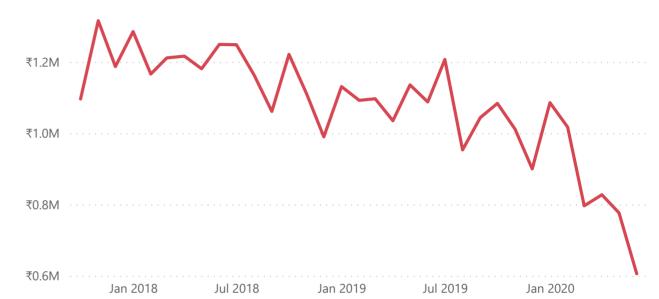
Sales Qty

Total Profit Margin

Profit % by market

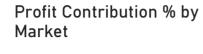
# Revenue Trend

₹1.4M



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %	
Synthetic	₹6,928	0.0%	-0.0%	-2.3%	
Sage	₹1,34,050	0.4%	-0.1%	-0.8%	
Electricalsbea Stores	₹92,992	0.3%	-0.1%	-0.8%	
Control	₹1,35,047	0.4%	0.1%	0.5%	
Electricalslytical	₹10,43,787	2.9%	0.6%	0.5%	
Electricalsocity	₹1,39,289	0.4%	0.1%	0.8%	
Insight	₹2,12,242	0.6%	0.2%	1.1%	
Elite	₹1,73,448	0.5%	0.2%	1.1%	
Nomad Stores	₹26,13,691	7.3%	3.2%	1.1%	
Sound	₹6,35,454	1.8%	0.9%	1.3%	
Surge Stores	₹4,76,147	1.3%	0.8%	1.5%	
Novus	₹6,08,017	1.7%	1.1%	1.6%	
Modular	₹3,06,618	0.9%	0.6%	1.9%	
Integration Stores	₹9,76,187	2.7%	2.1%	1.9%	
Expression	₹16,750	0.0%	0.0%	2.0%	
Electricalsopedia Stores	₹17,11,283	4.8%	4.4%	2.4%	
Total	₹3,55,88,085	100.0%	100.0%	2.6%	

#### Revenue Contribution % by Market



						Luckn	-31.0%	
Ahme		27.5%	Ahm		32.7%	Patna	-0.6%	
Bhopal		20.4%	Delhi		19.5%		0.070	 
Delhi		19.6%	Nagp		18.0%	Bhuba		0.1%
Nagpur		19.5%	Bhopal		17.7%	Chennai		0.7%
Mum	8.9%		Mum		8.0%	Kochi		1.9%
Kanpur	1.8%		Kanpur		2.8%	Bengal		2.0%
Kochi	1.0%		Kochi		0.8%	Surat		2.1%
Hyder	0.5%		Hyde		0.6%	Bhopal		2.2%
Chen	0.4%		Chen		0.1%	Mumbai		2.3%
Patna	0.3%		Surat		0.0%	Nagpur		2.4%
Surat	0.1%		Bhub		0.0%	Delhi		2.6%
Bhuba	0.0%		Beng		0.0%	Ahme		3.1%
Luckn	0.0%		Luckn	-0.0%		Hyder		3.2%
Benga	0.0%		Patna	-0.1%		Kanpur		4.0%

₹36M

Revenue

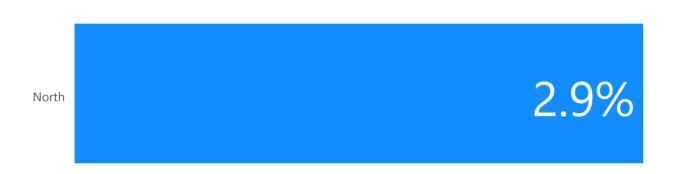
90K

₹916.1...

Sales Qty

Total Profit Margin

## Revenue Contribution % by Market









		2017	2018	3	2019	2020	)				
Ju	n	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	>
17	7	17	17	17	17	17	17	18	18	18	

#### Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %	
Excel Stores	₹39,51,129	11.1%	11.2%	2.6%	
Nixon	₹36,19,587	10.2%	10.4%	2.6%	
Atlas Stores	₹28,79,003	8.1%	9.7%	3.1%	
Premium Stores	₹27,69,025	7.8%	7.7%	2.5%	
Nomad Stores	₹26,13,691	7.3%	3.2%	1.1%	
Propel	₹22,25,875	6.3%	6.1%	2.5%	
Info Stores	₹17,30,860	4.9%	4.6%	2.4%	
Electricalsopedia Stores	₹17,11,283	4.8%	4.4%	2.4%	
Relief	₹15,34,236	4.3%	6.2%	3.7%	
Flawless Stores	₹14,21,305	4.0%	7.7%	5.0%	
Logic Stores	₹13,05,627	3.7%	5.0%	3.5%	
Electricalsara Stores	₹13,02,864	3.7%	4.1%	2.9%	
Power	₹11,77,982	3.3%	3.4%	2.6%	
Electricalslytical	₹10,43,787	2.9%	0.6%	0.5%	
Integration Stores	₹9,76,187	2.7%	2.1%	1.9%	
Epic Stores	₹6,74,773	1.9%	1.7%	2.4%	
Total	₹3,55,88,085	100.0%	100.0%	2.6%	