

REVENUE Goal: \$7.56M (+7.68%)

\$6.25M

\$57... (45...) **PROFIT**

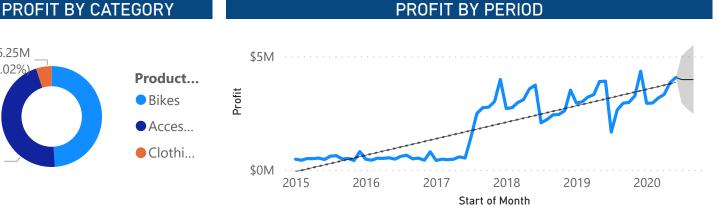
Goal: \$3.83M (+6.23%)

Goal: 50.71% (-1.34%)

PROFIT MARGIN

PRODUCT DETAIL					
Product New	Total Orders	T	otal Revenue	Profit Margin	^
S-Works TT Helmet, Anniversary Edition	6,156		\$2,30,66,660	68.09%	
S-Works TT Helmet	6,056		\$2,17,09,350	66.67%	
Hydration Pack, 2.95L	15,859		\$1,66,17,683	61.53%	
Trek-150 Red, 62	1,067		\$88,67,429	39.91%	
GT MTB-200 Black, 38	1,622		\$82,84,583	45.97%	
GT MTB-200 Green, 38	1,482		\$75,56,890	45.96%	
Trek-150 Red, 52	938		\$75,53,874	39.91%	
Trek-150 Red, 56	902		\$74,12,471	39.91%	
GT MTB-200 Green, 42	1,413		\$73,27,674	45.96%	
Trek-150 Red, 48	819		\$69,10,120	39.91%	
GT MTB-200 Black, 46	1,334		\$67,90,446	45.97%	
GT MTB-200 Black, 42	1,246		\$64,56,294	45.97%	
Specialized Helmet	5,538		\$60,78,841	49.99%	
GT MTB-200 Green, 46	1,157		\$59,35,488	45.96%	
Trek-150 Red, 44	531		\$44,61,623	39.91%	
Trek-250 Black, 52	578		\$35,11,275	36.96%	
Multi-tool	6,349		\$34,89,762	79.10%	
Trek-250 Red, 58	495		\$28,63,391	36.96%	
Trek-250 Black, 58	443		\$26,27,104	36.96%	V
Total	1,61,005	\$	25,01,69,518	49.79%	Ť





Key influencers Top segments

What influences Quantity_Sold to Increase \vee ?

