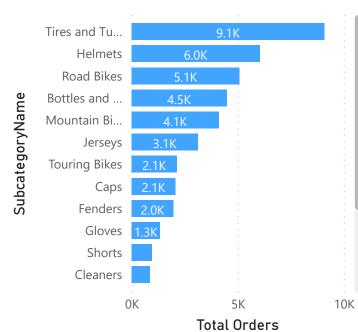


#### Total Orders by SubcategoryName

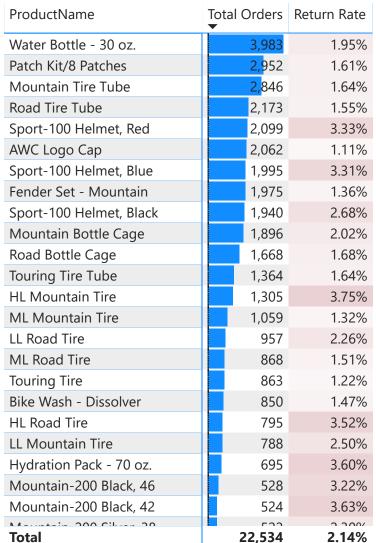
Tires and Tubes	Road Bikes	Jers	T	
	Bottles and Ca	Fend	S	
Helmets	Mountain Bikes	Gloves	Н	

### Total Orders and Total Revenue by SubcategoryName



01-01-2016

30-06-2017





**VIEW** PRODUCT DETAILS Monthly Revenue

\$1.83M~

Goal: 1.77M (+3.31%)

Monthly Returns Goal: 169 (+1.78%)

Monthly Orders

2.146

Goal: 2165 (-0.88%)

Top Product (Profit)

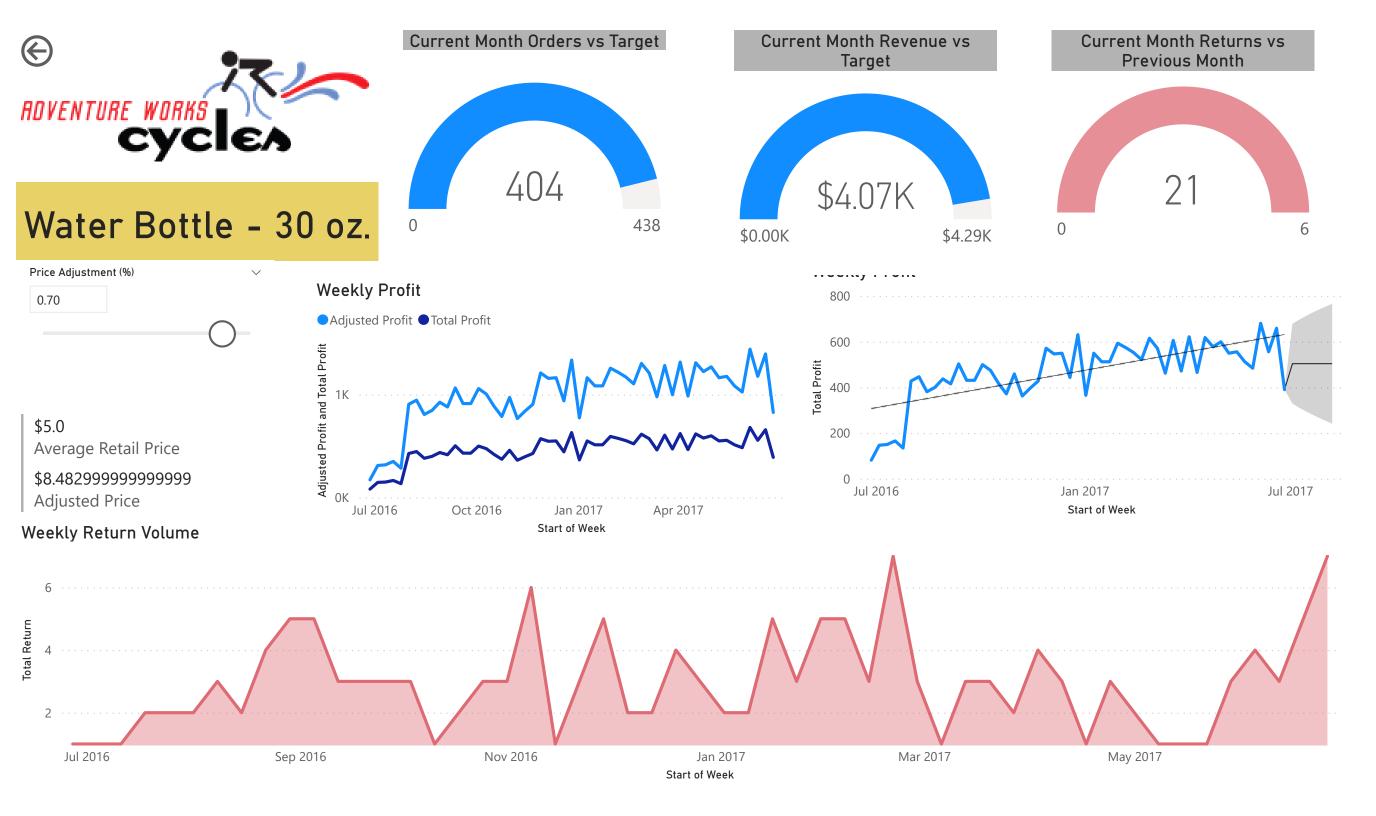
# Mountain-200 Black, 46

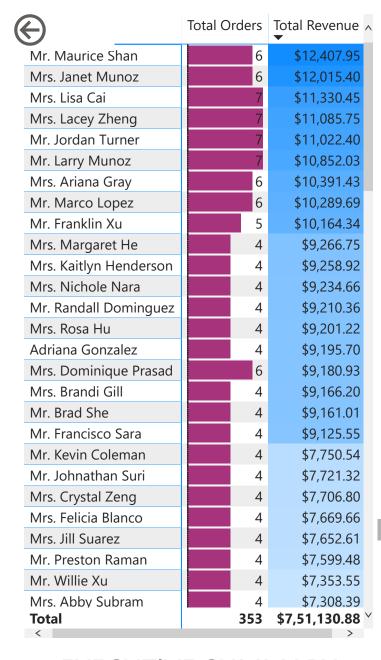
Top Product (Orders)

# Water Bottle - 30 oz.

Pacific Select all Europe North America



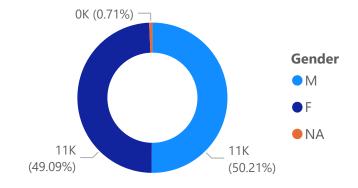




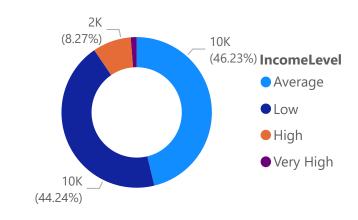
# **EXECUTIVE SUMMARY**



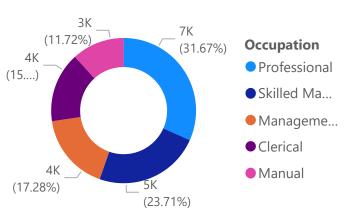
# Orders by Gender

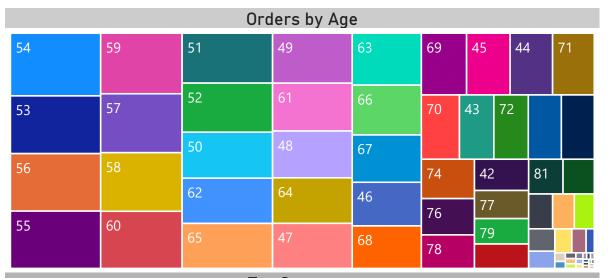


#### Orders by Income Level



## Orders by Occupation





Top Customer

# Mr. Maurice Shan

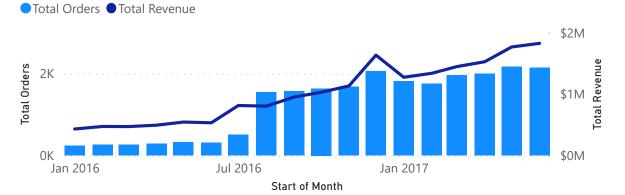
**Customer Orders** 

6

**Customer Revenue** 

\$12.41K

Orders & Revenue by Month







Try one of these to get started

what is the total cost by SKU type

what is the total profit by SKU type

what is the total orders by SKU type

what is the total revenue by SKU type

what is the total orders by prefix

what is the bike returns by SKU category

Show all suggestions