

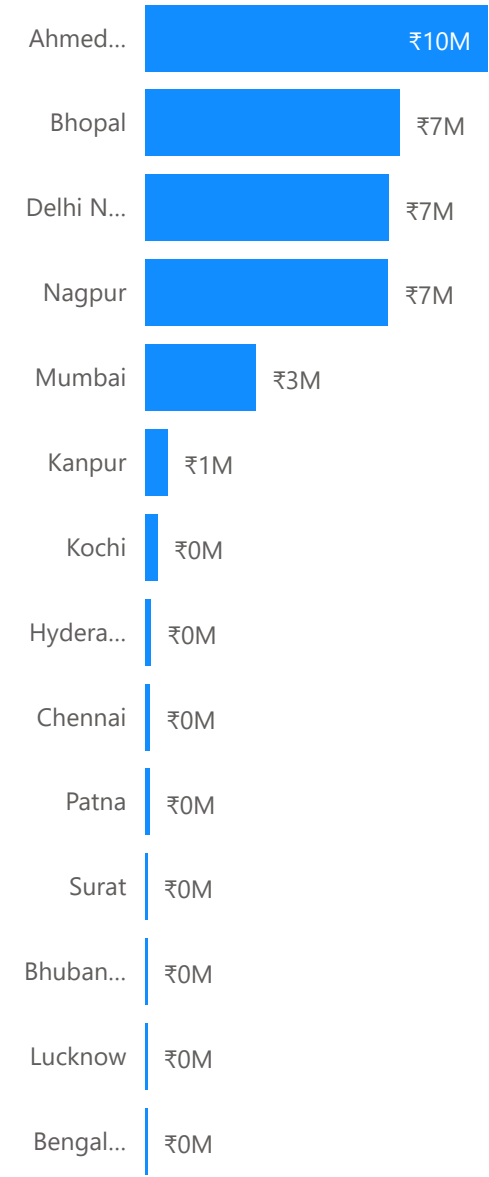
₹36M

Revenue

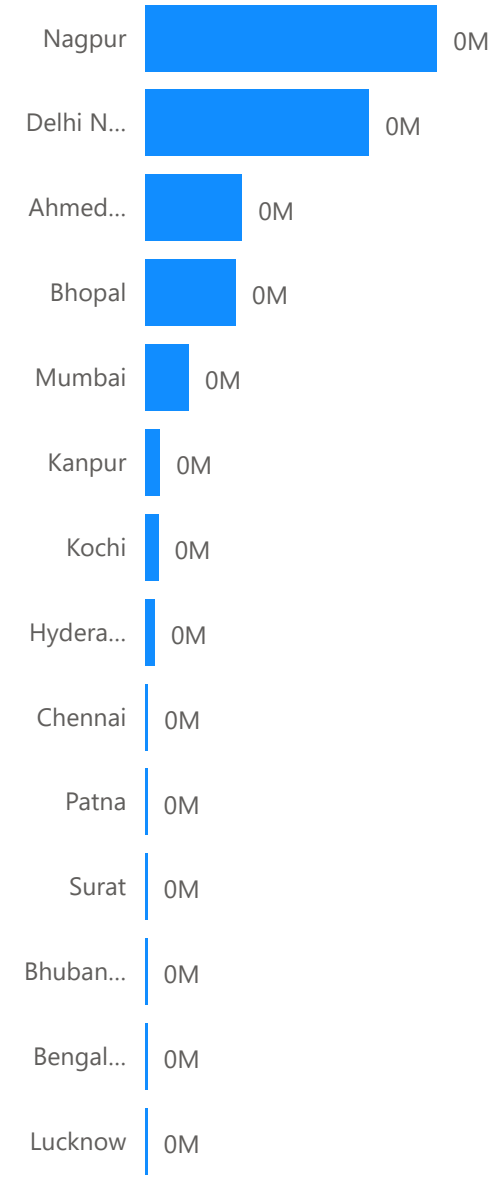
90K

Sales Qty

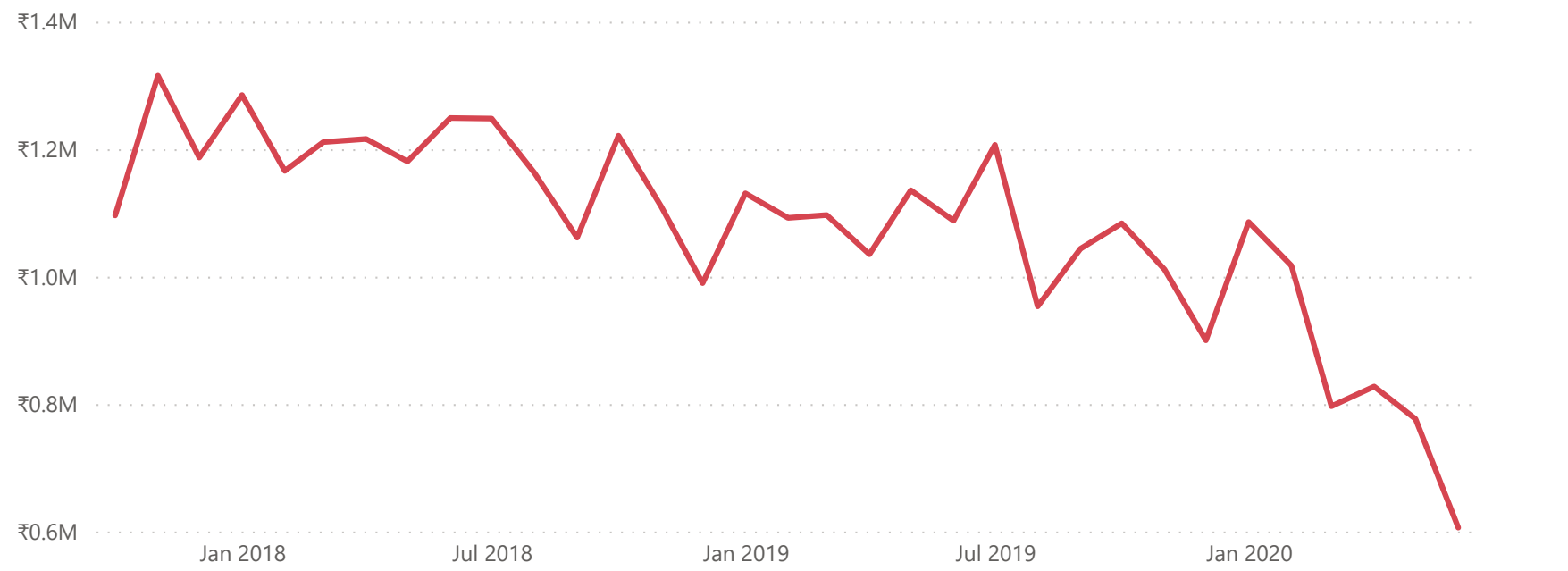
Revenue by Markets



Sales Qty by Markets



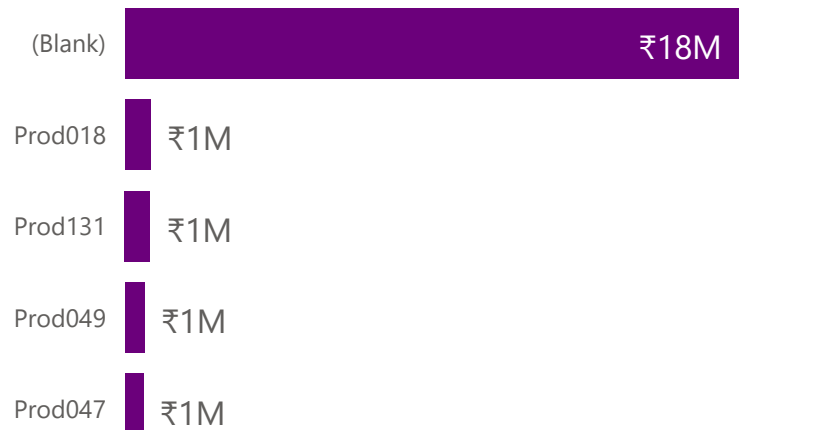
Revenue Trend



Top 5 Customers



Top 5 Products



₹36M

Revenue

90K

Sales Qty

₹916.1...

Total Profit Margin

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

Nov
17

Dec
17

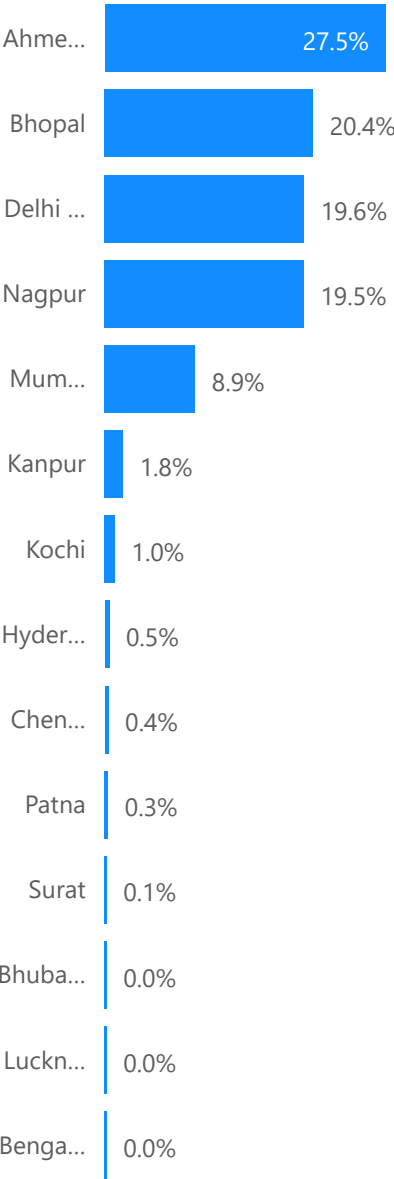
Jan
18

Feb
18

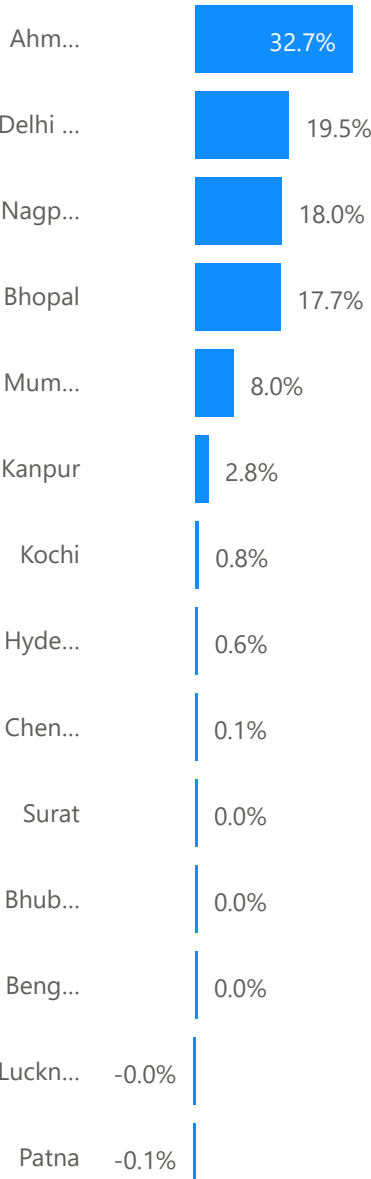
Mar
18



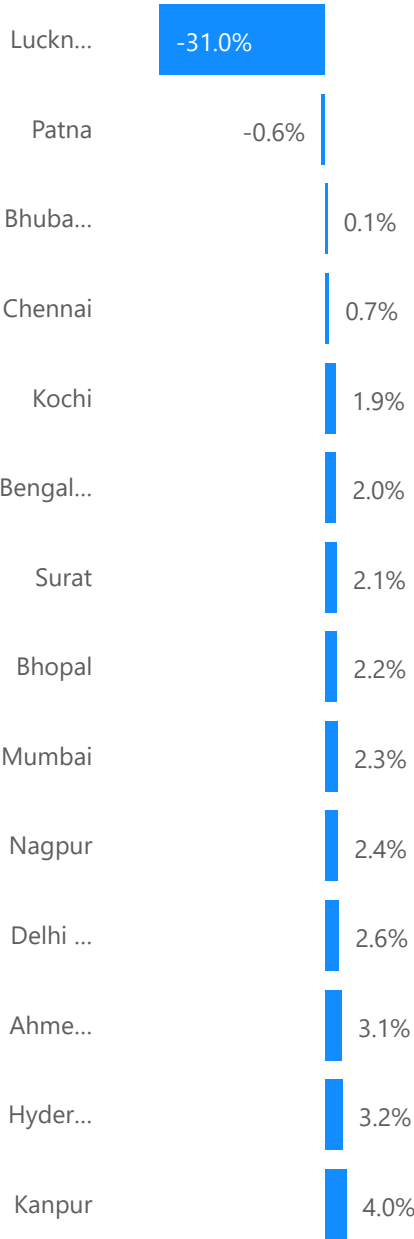
Revenue Contribution % by Market



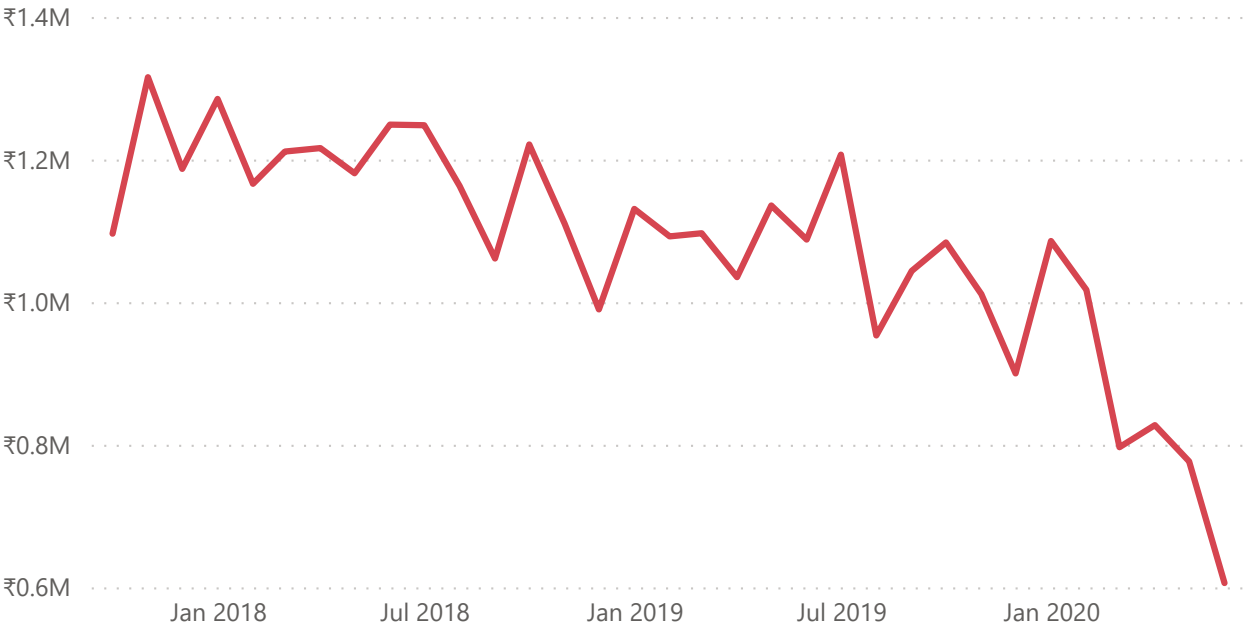
Profit Contribution % by Market



Profit % by market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Synthetic	₹6,928	0.0%	-0.0%	-2.3%
Sage	₹1,34,050	0.4%	-0.1%	-0.8%
Electricalsbea Stores	₹92,992	0.3%	-0.1%	-0.8%
Control	₹1,35,047	0.4%	0.1%	0.5%
Electricalslytical	₹10,43,787	2.9%	0.6%	0.5%
Electricalsocity	₹1,39,289	0.4%	0.1%	0.8%
Insight	₹2,12,242	0.6%	0.2%	1.1%
Elite	₹1,73,448	0.5%	0.2%	1.1%
Nomad Stores	₹26,13,691	7.3%	3.2%	1.1%
Sound	₹6,35,454	1.8%	0.9%	1.3%
Surge Stores	₹4,76,147	1.3%	0.8%	1.5%
Novus	₹6,08,017	1.7%	1.1%	1.6%
Modular	₹3,06,618	0.9%	0.6%	1.9%
Integration Stores	₹9,76,187	2.7%	2.1%	1.9%
Expression	₹16,750	0.0%	0.0%	2.0%
Electricalsopedia Stores	₹17,11,283	4.8%	4.4%	2.4%
Total	₹3,55,88,085	100.0%	100.0%	2.6%

₹36M
Revenue

90K
Sales Qty

₹916.1...
Total Profit Margin

Revenue Contribution % by Market



Profit Target

2%

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

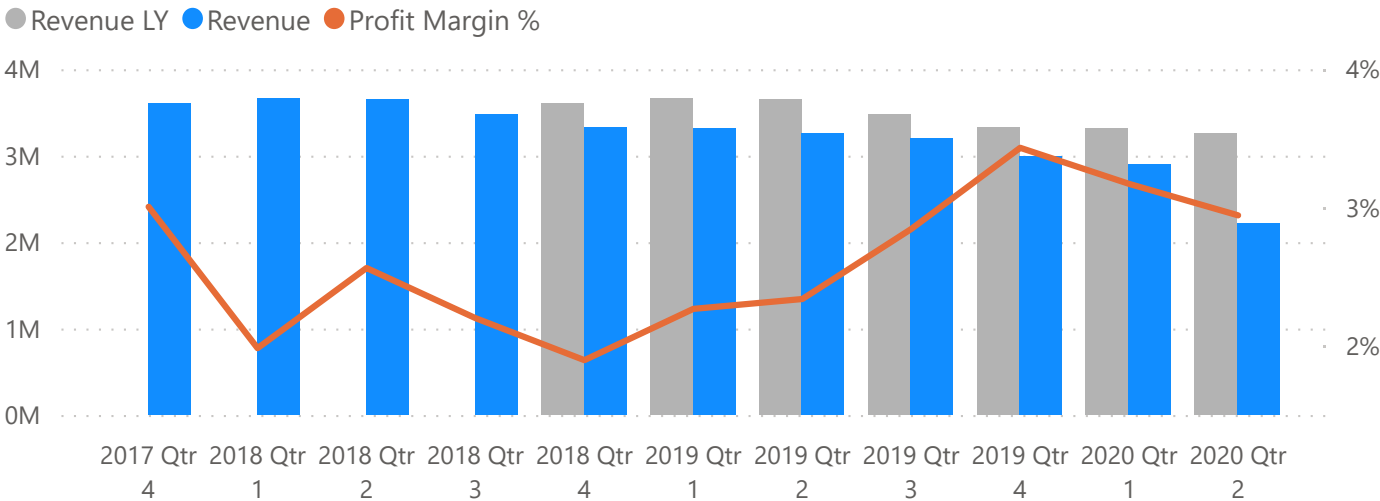
Dec 17

Jan 18

Feb 18

Mar 18

Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Excel Stores	₹39,51,129	11.1%	11.2%	2.6%
Nixon	₹36,19,587	10.2%	10.4%	2.6%
Atlas Stores	₹28,79,003	8.1%	9.7%	3.1%
Premium Stores	₹27,69,025	7.8%	7.7%	2.5%
Nomad Stores	₹26,13,691	7.3%	3.2%	1.1%
Propel	₹22,25,875	6.3%	6.1%	2.5%
Info Stores	₹17,30,860	4.9%	4.6%	2.4%
Electricalsopedia Stores	₹17,11,283	4.8%	4.4%	2.4%
Relief	₹15,34,236	4.3%	6.2%	3.7%
Flawless Stores	₹14,21,305	4.0%	7.7%	5.0%
Logic Stores	₹13,05,627	3.7%	5.0%	3.5%
Electricalsara Stores	₹13,02,864	3.7%	4.1%	2.9%
Power	₹11,77,982	3.3%	3.4%	2.6%
Electricalslytical	₹10,43,787	2.9%	0.6%	0.5%
Integration Stores	₹9,76,187	2.7%	2.1%	1.9%
Epic Stores	₹6,74,773	1.9%	1.7%	2.4%
Total	₹3,55,88,085	100.0%	100.0%	2.6%