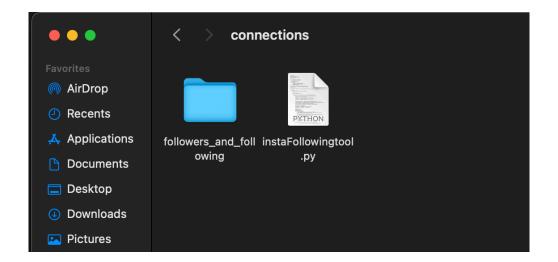
Instructions

Welcome to the **Instagram Follower Analysis Tool** program. You can use this this tool to get the following information:

- 1. Get follower information on when they first started following you.
- 2. Get a list of userIDs that do not follow you back.
- 3. Get a list of userIDs that you do not follow back.
- 4. Get a list of userIDs that started following you, in a specified period.
- 5. Track follower count a) by year or, b) by month.

Before you begin, make sure that the **instaFollowertool.py**, along with **followers_and_following** folder (instructions on getting them are below) need to be located in the same directory, like this.



<u>Instructions on exporting raw follower & following</u> <u>information of your Instagram account</u>

- Tap or your profile picture in the bottom right to go to your profile.
- Tap \equiv in the top right, then tap \bigcirc Settings and privacy.
- Tap See more in Accounts Center, then tap Your information and permissions.
- Tap **Download your information**, then tap **Request a download**.
- Select the profiles you'd like to download information about, then tap Next.

- Tap Select types of information.
- Under **Connections** select **Followers and following** to download for each profile, then tap **Next.** You may choose to download it to your device.
- In the final page, for **Date range**, it is advisable that you select **All time** and select **HTML** format. **This is important.**
- Tap Create Files.

<u>Please Note</u>: It can take sometime, depending on your data to retrieve the folder. Also, the above instructions are for iPhone users. You can use this link to find instructions for other devices, they should be more or less the same as above:

https://help.instagram.com/181231772500920/?cms_platform=iphone-app&helpref=platform_switcher

• The raw file that you will get would be zipped and needs to be extracted to locate the **followers_and_following** folder.