



Codecademy Capstone Project: Netflix Data

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Agenda

1. Objective
2. List of Visualizations
 - a. Distribution of Stock Prices
 - b. Summary of Stock and Revenue
 - c. Earned vs Actual EPS
 - d. Netflix vs Dow Jones Stock
3. Conclusion



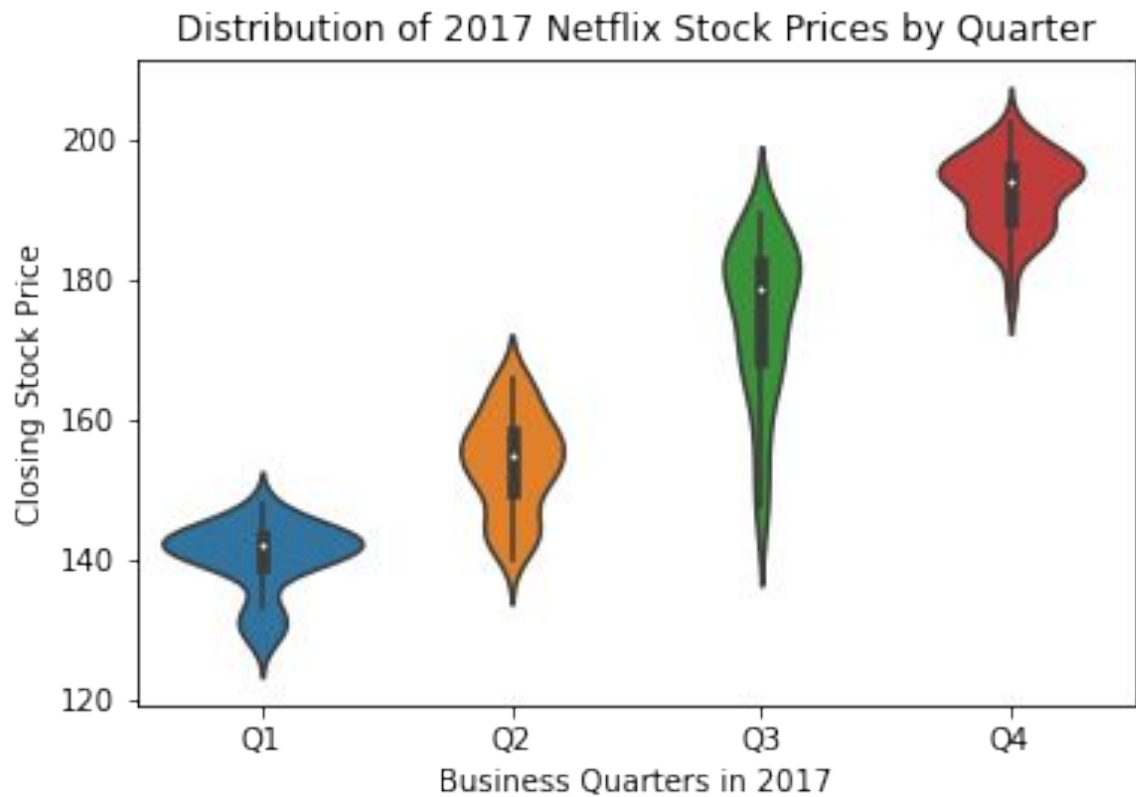
Objective

- This presentation aims to visualize the performance of Netflix over the 2017 period.
- Analysis was conducted by creating data visualizations for assessing the performance of the company.

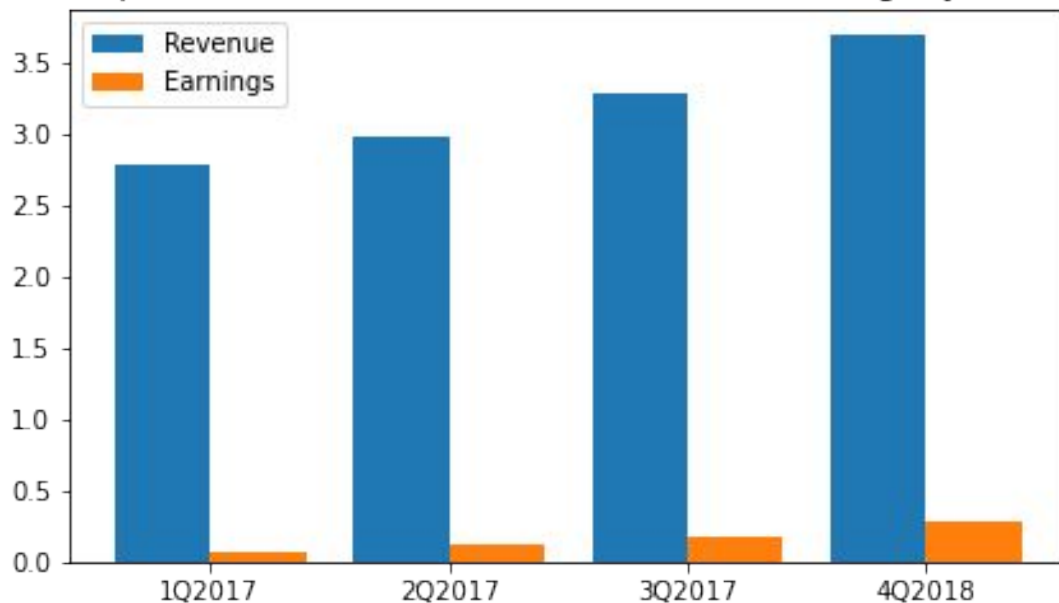


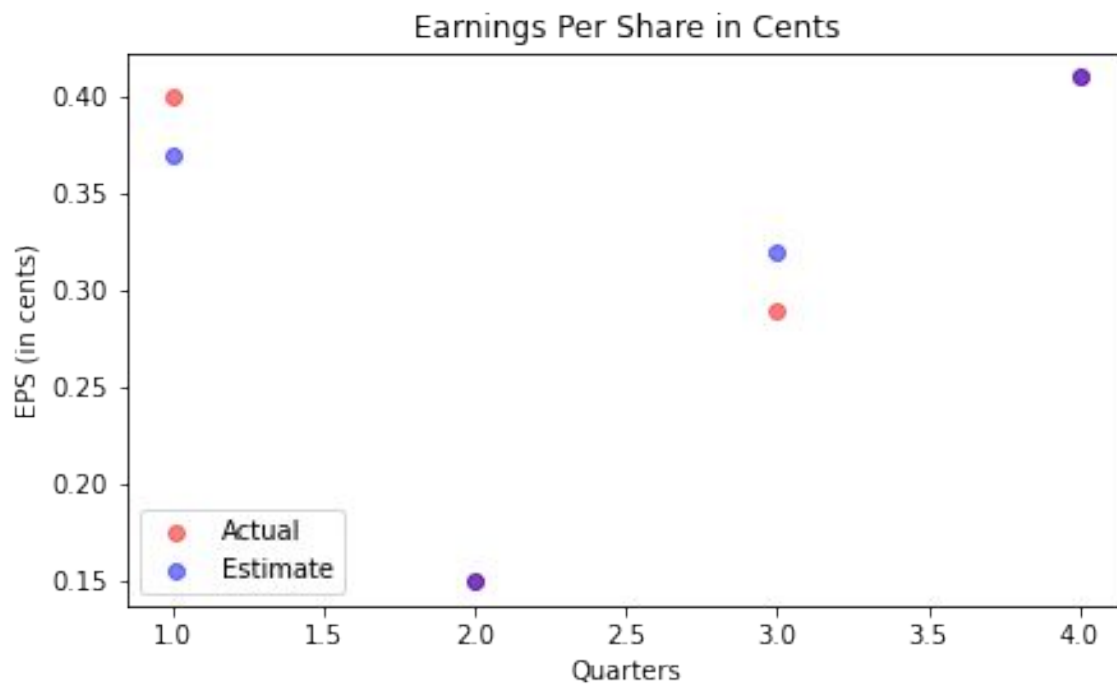
List of Visualizations

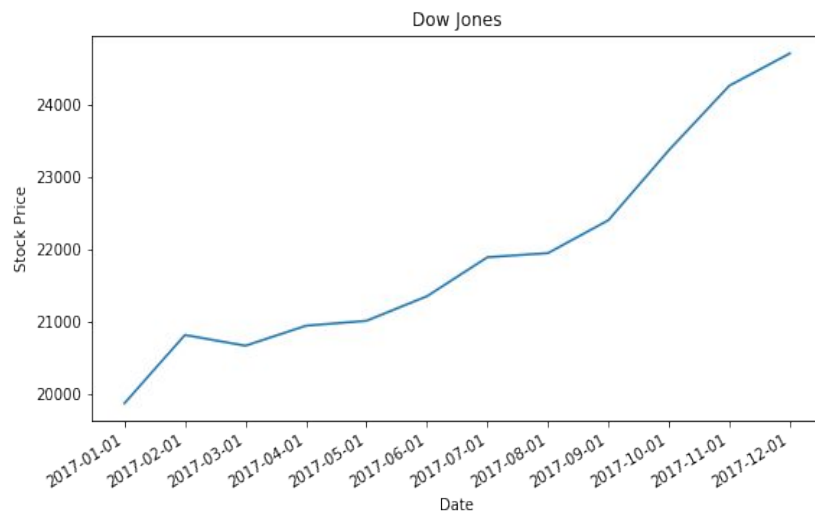
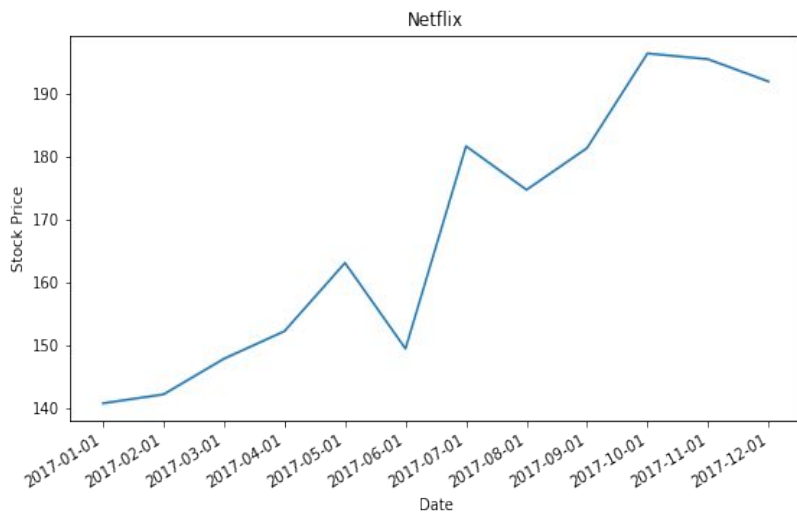
- A) Distribution of Stock Prices
- B) Summary of Stock and Revenue
- C) Earned vs Actual EPS
- D) Netflix vs Dow Jones Stock



Comparison between Revenues and Estimated Earnings by Quarter







Comparison Between Netflix and Dow Jones Stock Prices



Conclusion

- Netflix performed fairly well over the four quarters as they were able to increase their stock price consistently over the year.
- In comparison to the Dow Jones stock price, Netflix outperformed by an increase in stock price of about 35% over the year, compared to the Dow Jones' approximate 23% increase.
- Additionally, revenues of Netflix also consistently increased over the four quarters in 2017.