Set Up Your Facebook Page Website

Step 1: Creating the Facebook Page (5 – 10 minutes)

Go to www.facebook.com/ and login. If you don't have a Facebook account, then please create one. Afterwards, click *Pages*. Click *Create Page*. Click *Cause or Community*. Enter your event name, example: 'Bobandrachelwedding.' Upload a Profile Picture, or choose *skip* and do that later. Upload a Cover Photo, or choose *skip* and do that later.

That's it! If your page looks like this <u>Sample Facebook Page</u>, then you're good!

Notes:

Shorten the URL: the Facebook page's web address may look like: https://www.facebook.com/Bobandrachelwedding-1284035451743765/?modal=admin todo tour

You won't need all that info, you can shorten the address and just send to your friends: facebook.com/Bobandrachelwedding-1284035451743765

Refresh Page: To see the livestream, your viewers may need to refresh the page after the livestream begins.

No Facebook Account: If someone doesn't have a Facebook account, a popup will ask them if they want to create one. They can click 'not now' and can then watch the livestream.

Step 2: Managing Permissions for the Camera Person (0 – 5 minutes)

Whoever is livestreaming should be doing so using a Facebook Account that is either a page Editor or Administrator. Having special Editor/Administrator status makes it much easier to locate the page when logged into Facebook. Whoever made the page, i.e. you, is automatically the page's administrator. If your camera person will be live streaming using a different Facebook account, then make them an Editor of your page. To make them an Editor, click on *Settings*, then click *Page Roles*, then assign them as an Editor.