



What are gold Wasser and gold chlege used for in gold nano drinks

Goldwasser and, likely, **gold chlege** (probably a misspelling or variant of terms for drinks with suspended gold such as Goldschläger), are used in "gold nano drinks" primarily for their **visual appeal**—to suspend flakes or nanoparticles of gold in the beverage, creating a striking and luxurious sparkling effect.^[1]

- **Goldwasser** is a traditional herbal liqueur containing **tiny flakes of 23 karat gold**. The gold is included for visual effect and historical association with alchemy and supposed health benefits, although modern science finds no medicinal effect from ingesting metallic gold in such a way.^[1]
- **Goldschläger** is a similar drink with gold flakes, and the term "gold nano drinks" refers more generally to beverages using **gold nanoparticles or flakes** for show, using the unique optical properties of gold at the nano or flake scale.^[1]

Uses in gold nano drinks:

- **Visual/Decorative:** The primary purpose is to impress consumers with the appearance of real gold floating or swirling in the liquid, signifying luxury and exclusivity.^[1]
- **Perceived Health or Mystique:** Historically, gold was thought to have beneficial medical properties, tying into the mystique or marketing of gold-containing drinks, although there is no scientific basis for such claims at the concentrations used.^[1]
- **Novelty/Marketing:** Gold flakes or nanoparticles create drinkable products that are eye-catching and unique, often marketed as "nano" for technological appeal.

There is **no physiological or health effect** demonstrated by ingesting gold in this form and concentration; **gold passes through the body unchanged** and is safe in these tiny amounts.^[1]

Goldwasser and similar products are **not used in gold nano drinks for any effect other than luxurious decoration and marketing appeal**.^[1]



1. <https://en.wikipedia.org/wiki/Goldwasser>