

MEL STANFILL

Associate Professor
University of Central Florida
Department of English

<http://melstanfill.com>
mel.stanfill@ucf.edu
Twitter: @melstanfill

ACADEMIC APPOINTMENTS

Associate Professor (2021 to present)

Texts & Technology Program and Department of English, University of Central Florida

Program Coordinator, Texts & Technology PhD
Graduate Faculty, Literary, Cultural, and Textual Studies MA
Faculty Affiliate, Women's and Gender Studies

Assistant Professor (2020 to 2021)

Texts & Technology Program and Department of English, University of Central Florida

Assistant Professor (2018 to 2020)

Texts & Technology Program and Nicholson School of Communication and Media,
University of Central Florida

Assistant Professor (2016 to 2018)

Texts & Technology Program and School of Visual Art and Design, University of Central
Florida

Post-Doctoral Research Associate (2015 to 2016)

American Studies, Purdue University

Visiting Lecturer (2015)

Media and Cinema Studies, University of Illinois, Urbana-Champaign

Instructional Assistant Professor (2015)

Women's and Gender Studies, Illinois State University

EDUCATION

Ph.D., Communications and Media (2015). University of Illinois, Urbana-Champaign.

Graduate Minor in Gender and Women's Studies
Graduate Minor in Queer Studies

M.A., Media and Cultural Studies (2008). California State University, East Bay.

B.A., English (2004). University of California, Berkeley.

PUBLICATIONS

Joint authorship is common in the new media field given its highly interdisciplinary nature and the need for multiple expertise, and indeed the work of melding disciplines is usually more laborious than solo authorship. All authors contributed equally to the jointly authored works below.

* Indicates student coauthor.

Peer-Reviewed Scholarly Books

Salter, Anastasia, and **Mel Stanfill**. 2020. *A Portrait of the Auteur as Fanboy: The Construction of Authorship in Transmedia Franchises*. Jackson: University Press of Mississippi.

Stanfill, Mel. 2019. *Exploiting Fandom: How the Media Industry Seeks to Manipulate Fans*. Iowa City: University of Iowa Press.

Citations: 49 (Google Scholar, June 28)

Peer Reviewed Journal Articles

Tarvin, Emily,* and **Mel Stanfill**. (Accepted). “‘YouTube's Predator Problem’: Platform Moderation as Governance-Washing, and User Resistance.” *Convergence*.

Lothian, Alexis, and **Mel Stanfill**. 2021. “An Archive of Whose Own? White Feminism and Racial Justice in Fan Fiction’s Digital Infrastructure.” *Transformative Works and Cultures* 36. <https://doi.org/10.3983/twc.2021.2119>.

Condis, Megan, and **Mel Stanfill**. 2021. “Debating with Wertham’s Ghost: Comic Books, Culture Wars, and Populist Moral Panics.” *Cultural Studies*: 1–28. <https://doi.org/10.1080/09502386.2021.1946579>.

Winter, Rachel,* Anastasia Salter, and **Mel Stanfill**. 2021. “Communities of Making: Exploring Parallels between Fandom and Open Source.” *First Monday* 26 (2). <https://firstmonday.org/ojs/index.php/fm/article/view/10870>.

Newton, Olivia B.,* and **Mel Stanfill**. 2020. “My NSFW Video Has Partial Occlusion: Deepfakes and the Technological Production of Non-Consensual Pornography.” *Porn Studies* 7 (4): 398–414. <https://doi.org/10.1080/23268743.2019.1675091>.

Citations: 2 (Google Scholar, June 28)

Stanfill, Mel. 2020. “Introduction: The Reactionary in the Fan and the Fan in the Reactionary.” *Television & New Media* 21 (2): 123–34. <https://doi.org/10.1177/1527476419879912>.

Citations: 10 (Google Scholar, June 28)

Kretzschmar, Mark,* and **Mel Stanfill**. 2019. “Mods as Lightning Rods: A Typology of Video Game Mods, Intellectual Property, and Social Benefit/Harm.” *Social & Legal Studies* 28 (4): 517–36. <https://doi.org/10.1177/0964663918787221>.

Citations: 7 (Google Scholar, June 28)

Navar-Gill, Annemarie,* and **Mel Stanfill**. 2018. “‘We Shouldn’t Have to Trend to Make You Listen’: Queer Fan Hashtag Campaigns as Production Interventions.” *Journal of Film and Video* 70 (3–4): 85–100.

Citations: 20 (Google Scholar, June 28)

Stanfill, Mel, and Angharad N. Valdivia. 2017. "(Dis)Locating Nations in the World Cup: Football Fandom and the Global Geopolitics of Affect." *Social Identities* 23 (1): 104–19. <https://doi.org/10.1080/13504630.2016.1157466>.

Citations: 4 (Google Scholar, June 28)

Stanfill, Mel. 2015. "The Interface as Discourse: The Production of Norms through Web Design." *New Media & Society* 17 (7): 1059–74. <https://doi.org/10.1177/1461444814520873>.

Citations: 113 (Google Scholar, June 28)

Journal Impact factor: 4.8

Stanfill, Mel. 2013. "'They're Losers, but I Know Better': Intra-Fandom Stereotyping and the Normalization of the Fan Subject." *Critical Studies in Media Communication* 20 (2): 117–34. <https://doi.org/10.1080/15295036.2012.755053>.

Citations: 69 (Google Scholar, June 28)

Stanfill, Mel. 2012. "Finding Birds of a Feather: Multiple Memberships and Diversity Without Divisiveness in Communication Research." *Communication Theory* 22 (1): 1–24. <https://doi.org/10.1111/j.1468-2885.2011.01395.x>.

Citations: 20 (Google Scholar, June 28)

Journal Impact factor: 3.395

Stanfill, Mel. 2011. "Doing Fandom, (Mis)Doing Whiteness: Heteronormativity, Racialization, and the Discursive Construction of Fandom." *Transformative Works and Cultures* 8: n.p. <https://doi.org/10.3983/twc.2011.0256>.

Citations: 59 (Google Scholar, June 28)

Essays and Book Chapters

Salter, Anastasia and **Stanfill, Mel**. (In Production) "Game Studies: Endgame?" *Debates in the Digital Humanities* 2022.

Antoine, Anshare* and **Mel Stanfill**. (Accepted) "'I really need Miss Rona to start tap dancing around in them lungs': Black Twitter's Political Humor in COVID-19 Times." *Rolling: Blackness and Mediated Comedy*, edited by Alfred L. Martin. Bloomington: Indiana University Press.

Rouse, Lauren,* and **Mel Stanfill**. 2021. "Love in the Time of Coronavirus." *Flow: A Critical Forum on Media and Culture* 27 (8). <https://www.flowjournal.org/2021/06/love-time-coronavirus/>.

Salter, Anastasia, and **Mel Stanfill**. 2021. "Pivot! Thoughts on Virtual Conferencing and ELorlando 2020." *Electronic Book Review*. <https://electronicbookreview.com/essay/pivot-thoughts-on-virtual-conferencing-and-elorlando-2020/>.

Heredia, Erika M.,* and **Mel Stanfill**. 2021. "Reactionary Influencers and the Construction of White Conservative Victimhood." *Flow: A Critical Forum on Media and Culture* 27 (3). <https://www.flowjournal.org/2021/04/reactionary-influencers/>.

Jones, L. Corinne,* and **Mel Stanfill**. 2020. "From Hate Hoaxes to Circulatory Terrorism: The Case of #NotAgainSU." *Flow: A Critical Forum on Media and Culture* 27 (6). <https://www.flowjournal.org/2020/12/from-hate-hoaxes-to-circulatory-terrorism>.

Stanfill, Mel. 2020. "Straight (White) Women Writing about Men Bonking? Complicating our Understanding of Gender and Sexuality in Fandom." *The Routledge Handbook of Gender and Communication*, edited by Marnel Niles Goins, Joan Faber McAlister, and Bryant Keith Alexander, 446-458. New York: Routledge.

Stanfill, Mel. 2019. "Blurred Lines oder: Das Gesetz spielt keine Rolle." In *100 Jahre Copyright*, edited by Lina Brion and Detlef Diederichsen, 138-47. Berlin: Matthes & Seitz.

Stanfill, Mel. 2019. "Fans of Color in Femslash." *Transformative Works and Cultures* 29. <https://doi.org/10.3983/twc.2019.1528>.

Citations: 6 (Google Scholar, June 28)

Stanfill, Mel, Khadijah Costley White, Chris Gurrie, Jenny Ungbha Korn, and Jason M. Martin. 2018. "Climate on Campus: Intersectional Interventions in Contemporary Struggles." In *Interventions: Communication Research and Practice*, edited by Adrienne Shaw and D. Travers Scott, 229-43. New York: Peter Lang Inc., International Academic Publishers.

Stanfill, Mel. 2018. "The Unbearable Whiteness of Fandom and Fan Studies." In *A Companion to Fandom and Fan Studies*, edited by Paul Booth, 305-17. Oxford, UK: Wiley-Blackwell.

Citations: 28 (Google Scholar, June 28)

Proctor, William, Bridget Kies, Bertha Chin, Katherine Larsen, Richard McCulloch, Rukmini Pande, and **Mel Stanfill**. 2018. "On Toxic Fan Practices: A Round-Table" 15 (1): 24. <https://participations.org/Volume%2015/Issue%201/21.pdf>

Citations: 4 (Google Scholar, June 28)

Stanfill, Mel. 2017. "The Fan Fiction Gold Rush, Generational Turnover, and the Battle for Fandom's Soul." In *Routledge Companion to Media Fandom*, edited by Melissa A. Click and Suzanne Scott, 77-85. New York; London: Routledge.

Citations: 5 (Google Scholar, June 28)

Stanfill, Mel. 2017. "Where the Femslashers Are: Media on the Lesbian Continuum." *Transformative Works and Cultures* 24. <http://journal.transformativeworks.org/index.php/twc/article/view/959>.

Citations: 7 (Google Scholar, June 28)

Stanfill, Mel. 2016. "Straighten up and Fly White: Whiteness, Heteronormativity, and the Representation of Happy Endings for Fans." In *Seeing Fans: Representations of Fandom in Media and Popular Culture*, edited by Lucy Bennett and Paul Booth. New York: Bloomsbury Academic.

Stanfill, Mel. 2015. "Spinning Yarn with Borrowed Cotton: Lessons for Fandom from Sampling." *Cinema Journal* 54 (3): 131-37. <https://doi.org/10.1353/cj.2015.0021>.

Citations: 14 (Google Scholar, June 28)

Stanfill, Mel, and Megan Condis. 2014. "Fandom and/as Labor." *Transformative Works and Cultures* 15. <http://journal.transformativeworks.org/index.php/twc/article/view/593>.

Citations: 79 (Google Scholar, June 28)

Stanfill, Mel. 2013. "Fandom, Public, Commons." *Transformative Works and Cultures* 14: n.p. <https://doi.org/10.3983/twc.2013.0530>.

Citations: 20 (Google Scholar, June 28)

Peer-Reviewed Conference Proceedings

Antoine, Anshare* and **Mel Stanfill**. 2021. "Miss Rona is Really Clapping the White Supremacists': Black Twitter's Political Humor in COVID-19 Times." *AoIR Selected Papers of Internet Research*. <https://spir.aoir.org/ojs/index.php/spir/article/view/12136>

Stanfill, Mel and Anastasia Salter. 2021. "Not Your Robin Hood: GameStop and Platform Economics at Play" *AoIR Selected Papers of Internet Research*. <https://spir.aoir.org/ojs/index.php/spir/article/view/12244>

Stanfill, Mel, Anastasia Salter, and Anne Sullivan. 2021. "Orange is Sus: Among Us and Political Play." In *The 16th International Conference on the Foundations of Digital Games 2021 (FDG'21)*, August 3–6, 2021, Montreal, QC, Canada. ACM, New York, NY, USA, 9 pages. <https://doi.org/10.1145/3472538.3472562>

Sullivan, Anne, **Mel Stanfill**, and Anastasia Salter. 2020. "Crafting Is So Hardcore: Masculinized Making in Gaming Representations of Labor." In *International Conference on the Foundations of Digital Games*, 1–8. New York, NY, USA: Association for Computing Machinery. <https://doi.org/10.1145/3402942.3402976>.

Runner-up, FDG 2020 Best Paper Award.

Winter, Rachel,* Steve Scheinert, **Mel Stanfill**, Anastasia Salter, Olivia B. Newton,* Jihye Song,* William Rand, Stephen Fiore, and Ivan Garibay. 2020. "A Taxonomy of User Actions of Social Networking Sites." In *31st ACM Conference on Hypertext and Social Media HT'20*. New York, NY, USA:ACM. <https://doi.org/10.1145/3372923.3404808>

Salter, Anastasia, **Mel Stanfill**, and Anne Sullivan. 2019. "But Does Pikachu Love You?: Reproductive Labor in Casual and Hardcore Games." In *Proceedings of the 14th International Conference on the Foundations of Digital Games*, 39:1–39:10. FDG '19. New York, NY, USA: ACM. <https://doi.org/10.1145/3337722.3337739>.

Winner, FDG 2019 Best Paper Award.

Stanfill, Mel, Casey Fiesler, Katherine E. Morrissey, and Nele Noppe. 2015. "Conceptualizing Copy/Rights: Internet Fandom, Cultural Norms, and the Law." *AoIR Selected Papers of Internet Research*. <https://journals.uic.edu/ojs/index.php/spir/article/view/8504>.

Stanfill, Mel, Paul Booth, and Rhiannon Bury. 2013. "Rethinking Resistance: Nonparticipation, Consumption, and the Recruitment of Affirmation in Internet Fandom." *AoIR Selected Papers of Internet Research*. <https://spir.aoir.org/ojs/index.php/spir/article/view/8830>.

Citations: 1 (Google Scholar, November 14)

Book Reviews

Stanfill, Mel. 2018. “‘The Culture Industry and Participatory Audiences,’ by Emma Keltie.” *Transformative Works and Cultures* 26. <https://doi.org/10.3983/twc.2018.1447>.

Public-Facing Work

Foundations of Digital Games Conference. 2021. Politics, Suspicion, Questing, and English Gardens | FDG-TV 2021 Day 3. <https://www.youtube.com/watch?v=9Cg0RHkAoHI>.

SCMS Presents: Aca-Media. 2021. “Publics.” Talking Television in a Time of Crisis. <https://www.aca-media.net/news/2021/5/31/talking-television-in-a-time-of-crisis-episode-13-publics>.

Salter, Anastasia, and **Mel Stanfill**. 2021. “Director Joss Whedon and His Shield of Feminism | Commentary.” *Orlando Sentinel*. <https://www.orlandosentinel.com/opinion/guest-commentary/os-op-joss-whedon-shield-of-feminism-20210218-gz3mmbiqonctxgzf7jfxw3lcrm-story.html>.

Stanfill, Mel, and Samantha Close. 2019. “Participatory Politics in an Age of Crisis: Mel Stanfill and Samantha Close (Part I).” <http://henryjenkins.org/blog/2019/5/18/participatory-politics-in-an-age-of-crisis-mel-stanfill-and-samantha-close-part-i>.

Stanfill, Mel, and Anne Jamison. 2018. “The State of Fandom Studies 2018: Mel Stanfill & Anne Jamison (Pt. 1).” <http://henryjenkins.org/blog/2018/4/18/the-state-of-fandom-studies-2018-mel-stanfill-anne-jamison-pt-1>.

Stanfill, Mel. 2016. “Who Is an ‘Artist’ Being ‘Copied’ and Who’s Just Raw Material.” *Illuminations* 4 (2). <https://stars.library.ucf.edu/illuminations/vol4/iss2/7>.

Stanfill, Mel. 2015. “Spinning Yarn with Borrowed Cotton.” In *Media Res*. 2015. <http://mediacommons.futureofthebook.org/imr/2015/05/27/spinning-yarn-borrowed-cotton>.

Stanfill, Mel, and Rayvon Fouché. 2012. “(How) Have Technological Shifts Changed Being a Sports Fan?” *Culture Digitally*. <http://culturedigitally.org/2012/04/how-have-technological-shifts-changed-being-a-sports-fan/>.

Expert Interviews

Gershon, Livia. 2019. “We All Work for Facebook.” *Longreads*. <https://longreads.com/2019/04/26/we-all-work-for-facebook/>.

Donaldson, Maggy. 2019. “Jackson’s Defamed Legacy Has Superfans up in Arms.” <https://news.yahoo.com/jacksons-defamed-legacy-superfans-arms-164256014.html>.

Rebaza, Claudia. 2017. “Interview: Mel Stanfill – Organization for Transformative Works Blog.” <http://www.transformativeworks.org/otw-guest-post-mel-stanfill/>.

CONFERENCES AND TALKS

Invited Talks

Stanfill, Mel. 2021. "Reactionary Fandom." Goethe University (Frankfurt, Germany), October.

Stanfill, Mel. 2021. "Free Fan Labor! The Work of Fandom in the Internet Era." Unisinos University (Brazil), June.

Stanfill, Mel. 2019. "What's Old is New Again: Mashup and the Promise of Transcendence." Purdue University, October.

Stanfill, Mel. 2018. Closing Plenary. Fan Studies Network North America, Chicago, IL, October.

Stanfill, Mel. 2018. "Everything is Made up and the Law Doesn't Matter: The Strange Life of Intellectual Property." Washington College, April.

Stanfill, Mel. 2018. "Fandom and Civic Engagement." Scholar Fan Salon: The Transformative Civics of Fandom, University of Southern California, February.

Stanfill, Mel. 2017. "Free Fan Labor! The Work of Fandom in the Internet Era," Pennsylvania State University, York, February.

Stanfill, Mel. 2016. "Belief is 9/10 of the Law: Media Industry Ideologies of Intellectual Property and their Effects," Invited presentation to the Legal History Group at the American Bar Foundation, May.

Stanfill, Mel. 2015. "New Media Encounters Sports Fans," Panelist, University of Illinois, April.

Stanfill, Mel. 2013. Presentation to Civic Paths Graduate Research Group, Media Activism and Participatory Politics Project, University of Southern California, April.

Peer Reviewed Conference Presentations – International

Stanfill, Mel. 2021. "White Supremacy as a Fandom." Society for Cinema and Media Studies Conference, March 17-21. [Online due to COVID-19]

Stanfill, Mel. 2020. "I Hate this Candidate: Antifandom and Political Engagement on Social Media." American Studies Association. [Canceled due to COVID-19].

Stanfill, Mel. 2019. "The Many Lives of 'Anti' Fandom." Fan Studies Network North America, Chicago, IL, October 24-26.

Stanfill, M., and Salter, A. 2019. "Scaling Barriers to Interdisciplinary Innovation: Beyond One-Size-Fits-All Approaches." Society for the Social Studies of Science Conference, New Orleans, LA, September 4-7. [Unable to attend due to Hurricane Dorian]

Stanfill, Mel. 2019. "Sounds About White: Differential Racialization and Differential Legality in Sampling and Mashup." Race + IP Conference, New York, NY, April 5-6.

Stanfill, Mel. 2019. "Open to whom? A Feminist Production Studies Approach to Open Source." Society for Cinema and Media Studies Conference, Seattle, WA, March 13-17.

Stanfill, Mel. 2018. "Roundtable: Race in Fandom and Fan Studies." Fan Studies Network North America, Chicago, IL, October 25-27.

Stanfill, Mel. 2018. "On Dressing Homonormativity up as Transgression, or Your Fandom is Basic." Fan Studies Network North America, Chicago, IL, October 25-27.

- Stanfill, Mel.** 2018. "Sample, Remix, and Mashup for Me, but not for Thee: Digital Music Production at the Intersection of Race and the Law." Association of Internet Researchers, Montreal, QC, October 10-13.
- Stanfill, Mel.** 2018. "Branding and Corraling: Media Industry Approaches to Audiences." Society for Cinema and Media Studies Conference, Toronto, ON, March 14-18.
- Stanfill, Mel.** 2017. "Pedagogies of Audiencing, Pedagogies of Assent: Emerging Norms of Popular Culture Engagement in the Digital Era." American Studies Association, Chicago, IL, November 9-12.
- Lowe, JSA, and **Stanfill, Mel.** 2017. "Bill Shatner Trolling Alone: Consolidating Toxic Masculine Identity through Networked Harassment." HASTAC (Humanities, Arts, Science, and Technology Alliance) Conference, Orlando FL, November 2-4.
- Stanfill, Mel.** 2017. "Big Reading as Digital Humanities Method." HASTAC (Humanities, Arts, Science, and Technology Alliance) Conference, Orlando FL, November 2-4.
- Stanfill, Mel.** 2017. "From #LGBTFansDeserveBetter to the Clexa Youth: The 100 and Youth Audiences." Children's Literature Association Annual Conference, Tampa, Florida, June 22-24.
- Stanfill, Mel.** 2017. "The Long Arm of (Beliefs about) the Law." International Communication Association Conference, San Diego, CA, May 25-29.
- Stanfill, Mel.** (presiding), Gurrie, C.; Korn, J.; Martin, J.; White, K.. 2017. "Climate on Campus: Intersectional Interventions in Contemporary Struggles." Roundtable session at International Communication Association Conference, San Diego, CA, May 25-29.
- Stanfill, Mel.** 2017. "(Stealing) Up is (Borrowing) Down: Race and the Uneven Application of IP Rights." Race + IP Conference, Boston, MA, April 20-22.
- Wisniewski, P.; Badillo-Urquiola, K.A.; **Stanfill, M.**; Salter, A. 2017. "Using Participatory Design to Give Foster Teens a Voice in Designs for Their Own Online Safety," Extended Abstract presented at the Workshop on Design Methods for Underserved Communities at the 2017 ACM Conference on Computer Supported Cooperative Work (CSCW 2017), Portland, OR, February 25-March 1.
- Salter, A.; **Stanfill, M.**; Johnson, E.; Wisniewski, P. 2017. "Participatory Design for Research on Technologically-Mediated Youth Sexuality: Ethical and Privacy Implications," Extended Abstract presented at the Workshop on Privacy Ethics at the 2017 ACM Conference on Computer Supported Cooperative Work (CSCW 2017), Portland, OR, February 25-March 1.
- Stanfill, Mel.** 2016. "Teaching the Ethics of Digital Research." Extended Abstract presented at the Workshop on Ethics and Obligations for Studying Digital Communities at the 2017 ACM Conference on Supporting Group Work (GROUP 2016), Sanibel Island, FL, November 13-16.
- Stanfill, Mel.** 2016. "Legalese, Legalish, Loophole-free: Terms of Service as a Limit on Education." Console-ing Passions Conference, South Bend, IN, June 16-18.
- Stanfill, Mel.** 2016. "Six Provocations on Safe Space." Console-ing Passions Conference, South Bend, IN, June 16-18.

Stanfill, Mel. 2016. "From Surplus Desire to Profit: Audiences, Consumption, and the Management of Desire." Society for Cinema and Media Studies Conference, Atlanta, GA, March 30-April 3.

Stanfill, Mel. 2015. "The Internet Intellectual Property Imaginary: The Case of Fandom." Association of Internet Researchers. Phoenix, Arizona, October 21-24

Stanfill, Mel. 2014. "'The Fan' as/in Industry Discourse." Society for Cinema and Media Studies Conference, Seattle, WA, March 19-23.

Stanfill, Mel. 2014. "Queer Approaches to Classroom Identity Politics." Society for Cinema and Media Studies Conference, Seattle, WA, March 19-23.

Stanfill, Mel. 2013. "The Internet Intellectual Property Imaginary: The Case of Fandom." Association of Internet Researchers. Denver, Colorado, October 23-26.

Stanfill, Mel. 2013. "Between Commodity and Consent: Implications of the Vanishing Distinction between Play and Work." Society for Cinema and Media Studies Conference, Chicago, IL, March 6-10.

Stanfill, Mel. 2012. "Old fashioned Economics for New Media Fanlabor? Theorizing Fan Work between Gift Economy and the Labor Theory of Value." Console-ing Passions Conference, Boston, MA, July 19-21.

Stanfill, Mel. 2012) "The Interface as Discourse: Producing Norms of Sports Fandom through Web Design." International Communication Association Conference, Phoenix, AZ, May 24-28.

Stanfill, Mel. 2011. "Domesticating Fandom: The Production Norms of Fandom by Web Design." Association of Internet Researchers. Seattle WA, October 10-13.

Peer Reviewed Conference Presentations – National

Stanfill, Mel. 2014. "Feminist Pedagogy in the Communication Classroom: Examining the Past for Future Directions." National Communication Association Conference, Chicago, IL, November 19-23.

Stanfill, Mel. 2012. "Fannormalization: The Production of Fandom as Consumption in Film Representation." National Communication Association Conference, Orlando, FL, November 14-18.

Stanfill, Mel. 2012. "Finding the Labor in Fandom: To Make Sense of Fan Productivity between the Gift Economy and the Labor Theory of Value." National Communication Association Conference, Orlando, FL, November 14-18.

Stanfill, Mel. 2010. "The Fandom Menace: Social Consequences of the Metaphorical Treatment of 'Fan' as 'Monster.'" National Communication Association Conference, San Francisco, CA, November 14-17.

Stanfill, Mel. 2009. "'Guys who've never slept with a woman and women who have': Xena: Warrior Princess Fans and Cultural Anxieties of Sexuality." National Communication Association Conference, Chicago, IL, November 12-15.

Stanfill, Mel. 2008. "From Crazy Fans to Fan Comrades and back Again: Variable Attitudes of TV Producers toward Fans and Their Consequences." National Communication Association Conference, San Diego, CA, November 21-24.

Stanfill, Mel. 2008. "From Structuralism to Agency: Fan Deployment of Negative Fan Stereotypes." Semiotic Society of America Conference, Houston, TX, October.

Peer Reviewed Conference Presentations – Regional

Stanfill, Mel. 2008. "At least we're not as weird as the Trekkies: Fan Deployment of Negative Fan Stereotypes." Central States Communication Association Conference, Madison, WI, April 9-12.

GRANTS

External

2019. **Co-Principal Investigator** (with Anastasia Salter)

"Understanding Digital Culture: Humanist Lenses for Internet Research," National Endowment for the Humanities, \$129,312.

Internal

2018. **Co-Principal Investigator** (with Kim Anderson)

"Using digital storytelling to understand and improve the experiences of LGBTQ+ emerging adults." Office of Research and Commercialization Research Mentorship program, \$3,000.

2017. **Co-Principal Investigator** (PI Connie Lester)

"It's All in the Bag: Implementing New Features for RICHES MI BookBag Tool for Analysis, Collaboration, and Teaching." College of Arts & Humanities Research Initiative Seed Funding, \$30,000.

TEACHING

Undergraduate

University of Central Florida

Literature and Law – LIT 3933

Trends in Literary, Cultural, and Textual Studies: Fan Studies – ENG 3612

Creative Industries - DIG 4630

Digital Cultures and Narrative – DIG 3024

Purdue University

Fans, Users, and Gamers – AMST 201

University of Illinois, Urbana-Champaign

Sex and Gender in Popular Media – MACS/GWS 365

Illinois State University

Introduction to Women's and Gender Studies – WGS 120

Graduate

University of Central Florida

Introduction to Texts & Technology – ENG 6800

Theories of Texts & Technology – ENG 6810

Professionalization in Texts & Technology – ENG 6826

Gender in Texts & Technology – ENG 6814

Topics in Texts & Technology: Fandom – ENG 6969

Topics in Texts & Technology: Social Media Research – ENG 6939

Dissertation Research Design in Texts & Technology – ENG 6005

Purdue University

Queer/ing Popular Culture – AMST 650

CONSULTING

2016. Consultant, NBCUniversal/Syfy.

Informed Syfy staff about the history and research on strong women in science fiction and queer women's fandom (October 2016).

2016. Consultant, ReD Associates.

Informed ReD staff about the history and research about sports fans and media engagement (April 2016).

STUDENT ADVISING

University of Central Florida

Dissertation Committees

2021-present. Anshare Antoine, Texts & Technology PhD. Chair.

2020-present. Ha'Ani Hogan, Texts & Technology PhD. Chair.

2020-present. Ream Al-Ghamdi, Texts & Technology PhD. Chair.

2020-present. Alex Rister, Texts & Technology PhD. Chair.

2020-present. Elena Rogalle, Texts & Technology PhD. Chair.

2019-present. Rachel Braaten, Texts & Technology PhD. Chair.

2020-2021. Erika Heredia, Texts & Technology PhD. Chair.

Dissertation Title: How Twitter Exposes Daily Whiteness Practices in Mexico and Argentina

2019-2021. Linda Garrison, Texts & Technology PhD. Chair.

Dissertation Title: Paradigmatic Change and Its Effect on the Collection and Cataloging of LGBTQAI+ Literature in the Elementary School Library

2020-present. Jacob Boccio, Texts & Technology PhD. Co-Chair.

2020-present. Christine McClure, Texts & Technology PhD. Co-Chair.

2020-present. Corinne Jones, Texts & Technology PhD. Co-Chair.

Dissertation Title: The Public Sphere in Counterpublic, Public, and Reactionary Circulation

2018-2021. Rachel Winter, Texts & Technology PhD. Co-Chair.

Dissertation Title: Political Fandom and Social Media: A Case Study of the Texas 2018 Senate Race

2018-2019. Mark Kretzschmar, Texts & Technology PhD. Co-Chair.

Dissertation Title: "Measuring Player Perceptions of Freedom and Control in Modded and Unmodded Versions of Bethesda's Skyrim: A Qualitative Play Study"

2020-present. Joseph Morrison, Purdue University American Studies PhD. Member.

2018-present. Christopher Foley, Texts & Technology PhD. Member.

2017-2021. Ruth Currey, Texts & Technology PhD. Member.

2019-2021. Emily Tarvin, Texts & Technology PhD. Member.

2018-2021. Kenton Taylor Howard, Texts & Technology PhD. Member.

PhD Examination Committees

2020-2021. Anshare Antoine, Texts & Technology PhD. Chair.

2020. Ha'Ani Hogan, Texts & Technology PhD. Chair.

2020. Alex Rister, Texts & Technology PhD. Chair.

2020. Ream Al-Ghamdi, Texts & Technology PhD. Chair.

2019. Erika Heredia, Texts & Technology PhD. Chair.

2018-2019. Rachel Braaten, Texts & Technology PhD. Chair.

2020. Christine McClure, Texts & Technology PhD. Co-Chair.

2019-2020. Jacob Boccio, Texts & Technology PhD. Co-Chair.

2018. Rachel Winter, Texts & Technology PhD. Co-Chair.

2021-present. Kendra Gilbertson, Texts & Technology PhD. Member.

2020-2021. Evan Wallace, Texts & Technology PhD. Member.

2019-2020. Joseph Morrison, Purdue University American Studies PhD. Member.

2019-2020. Sahar Eissa, Texts & Technology PhD. Member.

2019. Corinne Jones, Texts & Technology PhD. Member.

2018-2019. Emily Tarvin, Texts & Technology PhD. Member.

2017-2018. Christopher Foley, Texts & Technology PhD. Member.
2017-2018. Linda Garrison, Texts & Technology PhD. Member.
2017. Karla Badillo-Urquiola, Modeling and Simulation PhD. Member.
2016-2017. Ruth Currey, Texts & Technology PhD. Member.

Master's Thesis Committees

2021-present. Olivia Ebersole, Communication MA. Member.
2019-2020. Rachel Marks, Writing and Rhetoric MA. Member.
2018-2019. Isabelle Lanthier, Writing and Rhetoric MA. Member.
2017-2018. Sienna Malik, Creative Writing MFA. Member.

Honors in the Major Committee

2020-2021. Committee, Amy Schwinge, Interdisciplinary Studies BA. Member.
2020-2021. Committee, Eric Sarver, Digital Media BA. Member.

Research and Internship Advising

2021. Casey Kelley, English BA student. Undergraduate Research.
2020. Lauren Rouse, Texts & Technology PhD student. Internship.
2020. Paula Natera Benitez, Political Science BA student. Undergraduate Research.
2018-2020. Isaiah Morales, Digital Media BA student. Undergraduate Research.
2019. Daniel Cox, Texts & Technology PhD student. Internship.
2019. Alex Rister, Texts & Technology PhD student. Internship.
2018. Ream Al-Ghamdi, Texts & Technology PhD student. Internship.
2018. Brooke Witherow, Digital Media BA student. Internship.
2018. Alex Rister, Christine McClure, and Ha'ani Hogan, Texts & Technology PhD students. Graduate Research Forum Submission.
2018. Erika Heredia, Texts & Technology PhD student. Graduate Research Forum Submission.
2018. Ream Al-Ghamdi, Texts & Technology PhD student. Graduate Research Forum Submission.

First- and Second-Year Advising

2021-2022. Noemi Nuñez, Texts & Technology PhD.
2020-2021. Rachel Marks, Texts & Technology PhD.
2020. Anshare Antoine, Texts & Technology PhD.
2019-2021. Lauren Rouse, Texts & Technology PhD.
2018-2019. Javier Molinares, Texts & Technology PhD.

2017-2019. Joseph Valancy, Visual Language and Interactive Media MA.

2017-2018. Ream Al-Ghamdi, Texts & Technology PhD.

2016-2017. Kathryn Girvan, Texts & Technology PhD.

SERVICE

Leadership

2021-present. Co-editor, Transformative Works and Cultures.

2019-present. Co-chair. Fan and Audience Studies Scholarly Interest Group. Society for Cinema and Media Studies.

2019-present. Co-chair. Console-ing Passions 2022 Conference Organizing Committee. Orlando, FL.

2020. Association for Computing Machinery Hypertext 2020 Conference Local Arrangements Chair. Orlando, FL.

2019-2020. Co-chair. Electronic Literature Organization Conference Organizing Committee. Orlando, FL.

2018-2019. Steering Committee member. Fan and Audience Studies Scholarly Interest Group. Society for Cinema and Media Studies.

2018-present. Coordinator. Digital Cultures Research Group. University of Central Florida.

Editorial Boards

2015-present. Editorial Board, Journal of Sport and Social Issues.

2015-2021. Editorial Board, Transformative Works and Cultures.

Profession

2021-2022. Faculty Mentor, Fan and Audience Studies Scholarly Interest Group. Society for Cinema and Media Studies.

2020-2021. Faculty Mentor, Fan and Audience Studies Scholarly Interest Group. Society for Cinema and Media Studies.

2019-2020. Faculty Mentor, Fan Studies Network-North America.

2019-2020. Faculty Mentor, Fan and Audience Studies Scholarly Interest Group. Society for Cinema and Media Studies.

2018-2019. Faculty Mentor, Fan Studies Network-North America.

Book Manuscript Reviewing

2021. Book Proposal Reviewer, Palgrave MacMillan, January.

2018. Book Proposal Reviewer, Oxford University Press, October.

2018. Manuscript Reviewer, University of Iowa Press, September.

Journal Reviewing

2020-2021. Peer Reviewer, Journal of Cinema and Media Studies.
 2013-2021. Peer Reviewer, New Media & Society.
 2015-2020. Peer Reviewer, Transformative Works and Cultures.
 2019-2020. Peer Reviewer, Popular Communication.
 2020. Peer Reviewer, Sociology Compass.
 2020. Peer Reviewer, Critical Studies in Television.
 2012-2019. Peer Reviewer, Journal of Sport and Social Issues.
 2013-2018. Peer Reviewer, Critical Studies in Media Communication.
 2018. Peer Reviewer, Feminist Studies.
 2018. Peer Reviewer, Girlhood Studies.
 2015-2017. Peer Reviewer, Journal of Communication.
 2015-2017. Peer Reviewer, Participations.
 2017. Peer Reviewer, Journal of Information Science.
 2015-2016. Peer Reviewer, Women's Studies in Communication
 2016. Peer Reviewer, Communication Theory.
 2015. Peer Reviewer, Social Media & Society.

Conference Reviewing

2011-2021. Proposal Reviewer, Association of Internet Researchers conference, March.
 2020. Proposal Reviewer, Electronic Literature Organization conference, February.
 2018. Conference Program Committee member. Society for Cinema and Media Studies, September.
 2012-2016. Proposal Reviewer, International Communication Association Conference, December.
 2011-2014. Proposal Reviewer, National Communication Association Conference.

University

University of Central Florida

2019-present. Chair. Texts and Technology Curriculum Committee.
 2020-present. Department of English Anti-Racism Statement Ad-Hoc Committee.
 2021-2022. UCF Faculty Excellence Advisory Committee.
 2021. Department of English Land Acknowledgement Ad-Hoc Committee.
 2020-2021. Department of English LCT MA Admissions Subcommittee.
 2020. Search Committee. UCF Vice President for Information Technology and Chief Financial Officer.

2020. Search Committee. UCF History Department Application Programmer 1 (RICHES).

2020. Department of English Honors Undergraduate Thesis Application Reviewer.

2019-2020. Faculty Senate.

2019-2020. Faculty Senator Advisory Group to the Interim Assistant Provost for UCF Downtown

2019-2020. College of Graduate Studies Appeals Committee.

2019-2020. Games and Interactive Media Graduate Committee.

2018-2019. UCF Big Data Blue Ribbon Panel.

2018-2020. Chair. Games and Interactive Media Policy and Planning Committee.

2018-2020. Nicholson School of Communication and Media Policy and Planning Committee.

2018-2019. Texts and Technology Curriculum Committee.

2017-2019. Digital Media MA Admissions subcommittee.

2018-2019. Games and Interactive Media Tenure-Track Assistant Professor Search Committee.

2018-2019. New Faculty Mentor, Visiting Assistant Professor Emily Johnson.

2017-2018. Digital Media MA Curriculum working group.

2017-2018. Digital Media MA Examinations subcommittee.

2018. History Department Metadata Editor Search Committee.

2016-2018. SVAD Scholarship Committee.

2016-2018. Texts and Technology Research and Awards Committee.

2016-2017. HASTAC 2017 Marketing committee, co-chair.

2017. UCF Office of Research and Commercialization Grant Proposal Reviewer.

2016-2017. Title IX Data Analysis Team.

2016-2017. SVAD Facilities & Technology Committee.