Team 7 news app

(Working name: "TinBoard")

Meet Angela.

- Professional. Millennial.
 Knowledgeable about current events.
 Connected on social media. Optimizes her free time and multi-tasks.
- Interests include: politics, women's issues, satirical comedy shows, wine.
- She wants news that makes sure she isn't missing anything (variety) and news she cares about (relevance).



The app.

- User signs up, chooses preferred topics of news.
- User enters the amount of time they have to browse the news.
 Adjusting to the amount of time entered, app pulls articles of various lengths for a wellrounded reading experience.

TinBoard App

How much time do you have?

1 minute

2 minutes

10 minutes

Killing time

- App provides news based on what's important, what user likes and amount of time.
- User can select which articles to read by swiping right/left. The app learns preferences this way. (Recommendation engine)
- The starting point of this app is the average reading speed of 200 words per minute. The app learns user's reading speed to tailor which article to provide, based on the length of the article.



5 Millennial-Friendly Wil

A selection of affordable and in the summer.

3 minutes

Wine, Millennial-Friendly, Food



From Greece talks, a less united Europe emerges

Greece has never come as close as it is now to crashing out of the euro, providing what some nations see as a defining moment for > Europe.

3 minutes

International, Politics, Finance, Greece



5 Minutes with Aisha Tyler

Aisha Tyler took five minutes to sip a cocktail and tell us about the time she made the president laugh.

5 minutes

Comedy, Women



Why Amy Schumer is officially the new John Oliver

Three makes a trend, so it's official: Amy Schumer is the new John Oliver.

4 minutes

Comedy, Women



Scott Walker's wife, toughened by life, is ready for fires of a campaign

Scott Walker refers to his wife as "my rock." His wife, in many

- User also can swipe right/left in article view.
- Over time, the app will learn her preferences and tailor articles for her.
- User can share articles on social media or save to read later.



Europe weighs Greece's ability to enact austerity

by Michelle Lee, The Washington Post

7/6/2015

Flannel sustainable aesthetic VHS. Actually wolf pork belly viral. Bushwick swag wolf umami. Hella banjo letterpress meggings. Biodiesel tofu mumblecore asymmetrical cronut cold-pressed, keffiyeh yr organic. Literally next level bicycle rights, before they sold out direct trade gluten-free Neutra aesthetic pickled kitsch Godard tilde. Meditation occupy ethical raw denim butcher.



Team 7

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