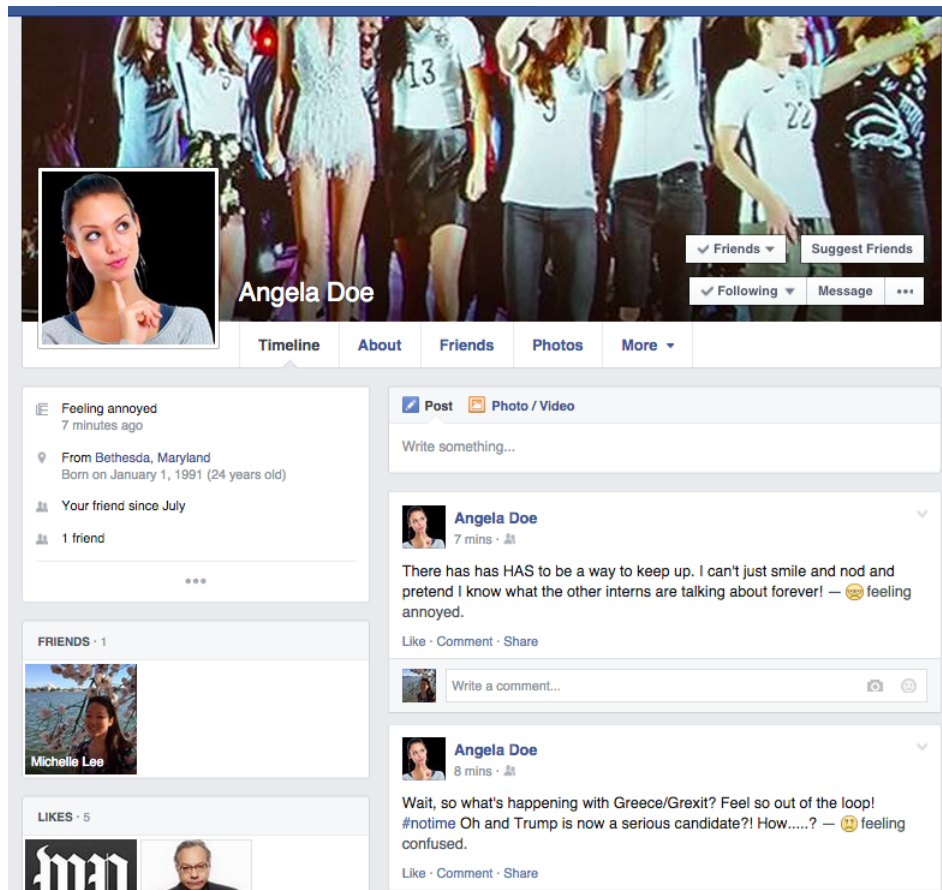


Team 7 news app

(Working name: “TinBoard”)

Meet Angela.

- Professional. Millennial. Knowledgeable about current events. Connected on social media. Optimizes her free time and multi-tasks.
- Interests include: politics, women's issues, satirical comedy shows, wine.
- She wants news that makes sure she isn't missing anything (variety) and news she cares about (relevance).



The app.

- User signs up, chooses preferred topics of news.
- User enters the amount of time they have to browse the news. Adjusting to the amount of time entered, app pulls articles of various lengths for a well-rounded reading experience.

TinBoard App

**How much
time do you
have?**

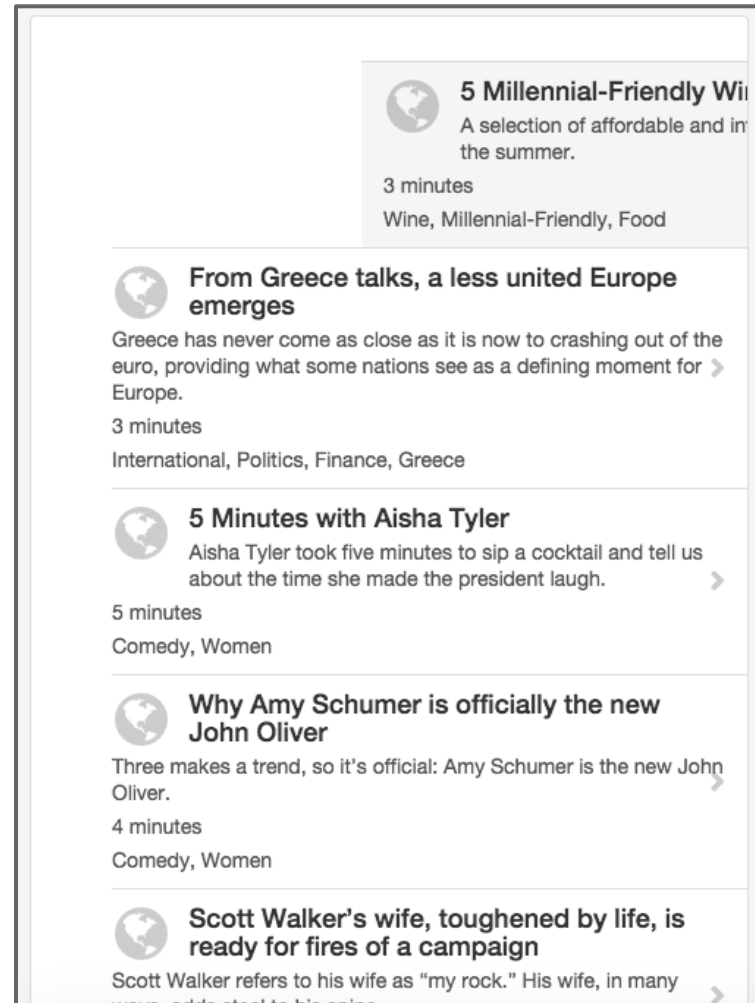
[1 minute](#)

[2 minutes](#)

[10 minutes](#)

[Killing time](#)

- App provides news based on what's important, what user likes and amount of time.
- User can select which articles to read by swiping right/left. The app learns preferences this way. (Recommendation engine)
- The starting point of this app is the average reading speed of 200 words per minute. The app learns user's reading speed to tailor which article to provide, based on the length of the article.



- User also can swipe right/left in article view.
- Over time, the app will learn her preferences and tailor articles for her.
- User can share articles on social media or save to read later.



Europe weighs Greece's ability to enact austerity

by Michelle Lee, The Washington Post

7/6/2015

Flannel sustainable aesthetic VHS. Actually wolf pork belly viral. Bushwick swag wolf umami. Hella banjo letterpress meggings. Biodiesel tofu mumblecore asymmetrical cronut cold-pressed, keffiyeh yr organic. Literally next level bicycle rights, before they sold out direct trade gluten-free. Neutra aesthetic pickled kitsch Godard tilde. Meditation occupy ethical raw denim butcher.



Team 7

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