

Visit <https://study.kardsort.com/tourism-website> and participate in the open card sorting experiment, which concerns the menu structure of a website for visitors of a fictional island.

The results of the card sort are available to all students, in this assignment's attached file.

To analyze the results of the experiments you can use the Windows tool Casolysis, which is available from the kardsort.com website (requires an account).

Starting with these results you are required to propose a structure for the tourism website's content and to design, using some wireframes, a prototype.

Deliverable

Your deliverable should include:

- A brief description of the card sorting technique
- A description of the experiment and of its parameters
- Περιγράψτε τη μέθοδο που χρησιμοποιούν οι συγγραφείς για την απόδειξη του ερευνητικού τους ερωτήματος
- The results of the experiment
- Your proposal regarding the structure and the design of the website

Submit the report by next Tuesday using the single column ACM Master Article Template (find it in STEP 1 in section The Workflow and Templates).