

Name: \_\_\_\_\_

Date: \_\_\_\_\_

### **Quiz - Sports Analytics**

- 1) What is “Sports Analytics”, as defined in the readings?
  
  
  
  
  
  
  
  
  
  
- 2) Who is credited with popularizing sports analytics?
  
  
  
  
  
  
  
  
  
  
- 3) What sports analytics website is mentioned in the article?
  
  
  
  
  
  
  
  
  
  
- 4) Give one example of how using sports analytics could potentially boost revenue for a team.

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