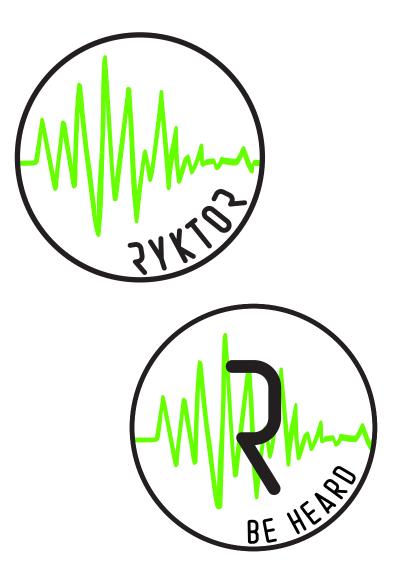
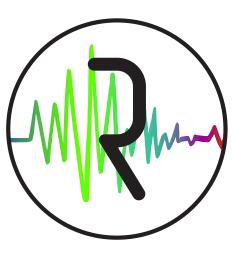
BRAND GUIDE - WEB/RGB













electric - #66ff00 RGB - 102. 255. 0 CMYK - 53% 0% 100% 0%



tidal wave - #33CC99 RGB - 51. 204. 153 CMYK - 67% 0% 55% 0%



clay - #33CC99 RGB - 51, 204, 153 CMYK - 14% 93% 100% 4%



orchid - #990099 RGB - 153. 0. 153 CMYK - 50% 100% 0% 0%



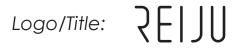
denim - #336699 RGB - 51.102. 153 CMYK - 86% 60% 17% 2%



char - #666666 RGB - 102. 102. 102 CMYK - 60% 51% 51% 20%



dust - #CCCCC RGB - 204. 204. 204 CMYK - 19% 15% 16% 0%



Secondary Title: NORWESTER

Body Text: Century Gothic - Regular

Century Gothic - Italic

Century Gothic - Bold

Century Gothic - Bold Italic