



Name

Lisa

Job Title

Homemaker and educator

Age

25 to 34 years

Highest Level of Education

Bachelor's degree (e.g. BA, BS)

Social Networks

Preferred Method of Communication

- Text Messaging
- Social Media
- Face-To-face

Tools They Need to Do Their Job

- Project Management

Their Job Is Measured By

Standardized tests, educational progression

Job Responsibilities

Curriculums, crafts, tests, grading, reading

Goals or Objectives

Pass tests, socialize children, constant growth

Reports to

Herself or homeschool leader

Biggest Challenges

- Resources
- Collaboration & Creativity
- Project Management & Disorganization
- Problem Solving & Decision Making

They Gain Information By

Conferences, meetups, homeschool groups

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